

// Saskatoon, Mar 16, 2015 //

TMG mint mortgage, a nimble and uber personal Saskatoon-based mortgage brokerage servicing clients across Canada, **today announces the launch of friendlii.ca**. Using cloud-based technology, friendlii is solving an old problem in the mortgage industry: getting answers about mortgages in a simple, fast, and user-friendly way. friendlii is different, and when you use it for the first time we believe you'll say "yay — that's what I'm talking about!"

Sarah Schiess, the founder of TMG mint mortgage, said, "It all started with the observation that more and more of our friends and clients were turning away from all kinds of traditional service providers because they didn't fit their lifestyle anymore. Rather than just watching these changes from the sidelines, our team decided to join the future by transforming the industry we know so well. Our strategy for building friendlii was simple: take the very best experiences from the cloud-based services we all use and love (e.g. Dropbox and Netflix), and apply them to the mortgage industry. This is why friendlii plays well with your smartphone, and why it's ready to help you whenever, wherever."

Back to you: What hero's journey is complete without some companions?

Go ahead, tell your friends to visit friendlii.ca to upgrade the way they get answers about mortgages.

About TMG mint mortgage (mintmortgage.me)

TMG mint mortgage (lic. #316393) is a nimble and uber personal Saskatoon-based mortgage brokerage founded by Sarah Schiess. Under her leadership, the firm has become one of the fastest-growing boutique brokerages servicing clients across Canada. Sarah is widely known in the mortgage broker community as a broker's broker with a keen understanding of the market and an exceptional acumen for customer service.

For further information and media inquiries, please contact Sarah Schiess via email: sarah@mintmortgage.me. Or, If you're slightly more daring:), give her a call at 306.612.4498.