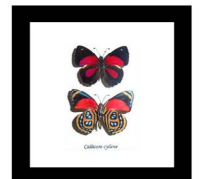




TREND COLLECTIONS Homewares & Gifts

2013 Corporate Gift Guide



Moments Don't Push Bookends



Thoughtfully conceptualised and elegantly designed, Moments™ figurative sculptures capture qualities and sentiments that bring warmth and feeling into the home or office space.

\$45.00

GIFTS UNDER \$50

Artland Simplicity Pitcher with Infuser

2.3 Litre Capacity Glass Pitcher with Glass Infuser stand 31cm tall. Made of high quality glass, ideal for home entertaining or the perfect gift!



\$50.00

KAS Cleo Beach Towel

Luxurious super soft and absorbent beach towels in eye catching design. 100cm x 180cm Cotton Towels

\$45.00



Amalfi Tatiana Glass Candy Jar - 26cm

Multi functional Glassware, great for entertaining or as practical or decorative items and an ideal gift for a key client or staff member.



\$39.00

Enjoy ® Flameless Wax Candles

These handmade flameless candles emit a realistic flame-like flicker that will enhance any living space. Ambiance for the home or office.

starting from \$29.95





Triwa Monochrome Nevil Watch
\$299.95



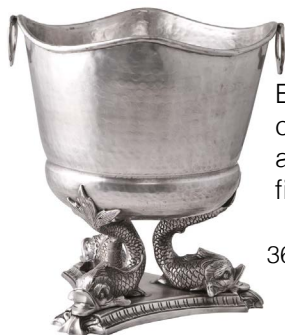
Triwa Rose Nevil Watch
\$299.95



Elk Head Bookends

This classic design is so distinctive and playful. Designed to buttress your favourite books or paperwork or let it stand alone as a sculptural element. If you are looking for unusual and practical this is it!

\$85.00



Pewter Wine Cooler

Exquisitely detailed Wine cooler with Fish stand detail and complete with Pewter finish.

36cm in Height and 36cm Diameter

\$300.00



Kinnon Hudson Folio

This sleek style features a phone pocket, zippered change pocket and expanding exterior pocket large enough for an tablet. Featuring 'mine' and theirs business card pockets, penholder and an A4 spiral notebook. This design compendium is the ultimate for organisation.

\$265.00

Size: 35h x 26w (cm)



Nickel Plate Pitcher

Pitcher with Leather Handle
Nickel Plate 22.5 cm

\$85.00

GIFTS UNDER \$300

TREND COLLECTIONS

Homewares & Gifts

Corporate gift ideas that won't break the bank or bore the staff

Online retailer, Trend Collections has released their corporate gift guide for Christmas 2013, as business owners are encouraged to ditch the gift cards in favour of unique gifts for staff and clients this year.

2013 Research from the Incentive Research Foundation in the US indicated that the most popular trends for corporate gifts ranged from electronics, clothing to apparel and home wares.

“The decision makers we speak to indicate that this year they will be moving away from the cash or gift card options in favour of a more personalized or useful gift for their corporate or incentive gifts” said Robyn Christiansen, owner of online homewares and gift store, Trend Collections.

According to an IBIS World report the corporate gift market in Australia was valued at \$491 billion dollars in 2011.

The report indicated that the industry had showed growth in business spending on Christmas Gifts and parties for staff and clients of 9.2% from 2010.

“Picking the right balance for employee and corporate gifts can be difficult, the downfall with gift cards, cash or corporate branded goods is that it can appear impersonal and implies no thought” Ms Christiansen said.

“By selecting personalized or unique gifts this Christmas you are symbolizing the value of the relationship, and recognizing their value to your business.”

Trend Collections' corporate gift program can help business owners source any type of gift imaginable provides a valuable service to business owners and HR Managers who are looking for the perfect gift, staff rewards or team incentive.

Trend Collections has published their 2013 top ten corporate gift guide as the ultimate guide for those who are looking for a gift that leaves a lasting impression - remember *memorable is in the unexpected*.

For more information, contact Trend Collections
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