Acadia Center • Center for Climate and Energy Solutions (C2ES) •
ChargePoint • Conservation Law Foundation •
Consolidated Edison Co. of New York • General Motors • Environment America •
Environment New York • Greater New York Electric Auto Association •
National Grid • Plug In America • Sierra Club Atlantic Chapter • TechNet •
Union of Concerned Scientists • Volkswagen Group of America

March 22, 2016

Joint Industry/NGO Letter re Proposed Electric Vehicle Rebate Program in State Budget

Governor Andrew Senate President John Assembly Speaker Carl

CuomoFlanaganHeastieNew York State CapitolRoom 330, State CapitolLOB 932

Albany, NY 12224 Building Albany, NY 12248

Albany, NY 12247

Dear Governor Cuomo, Assembly Speaker Heastie, and Senate President Flanagan:

We, the undersigned companies and public interest groups, are writing to support the electric vehicle rebate proposed in recent New York Assembly and Senate budget bills now before you for consideration. As we have seen in other states, a consumer rebate for the purchase or lease of electric vehicles – including plug-in hybrid electric vehicles, battery electric vehicles, and fuel cell electric vehicles – is a critical way to accelerate the market for this clean technology.

We believe electric vehicles (EVs) are important for achieving a cleaner transportation future for New York. Even using today's sources of electricity, EVs are much lower in emissions than conventional vehicles. As we shift to cleaner sources of power, EVs become even cleaner over time. New York is one of eight states that have pledged to put a combined 3.3 million electric vehicles on the road by 2025, and since vehicle incentives are highly valued by consumers, they represent the best opportunity to meet that commitment.

A successful vehicle incentive program must be flexible and have the largest possible appeal to consumers. Greater consumer choice for electric vehicles, including plug-in hybrid and battery electric vehicles, gives New Yorkers the opportunity to electrify their daily commutes and the range they need for longer trips. And EV incentives should reach all consumers – from first-time car buyers to returning EV customers – every EV purchase or lease is important.

The other key to unlocking growth in the EV market is a robust network of charging infrastructure. Efforts like the ChargeNY program make EVs more convenient with thousands of public EV charging stations throughout the state. An EV consumer rebate

will reduce upfront consumer costs, providing the critical pairing of reduced cost and increased access to charging necessary to significantly ramp up the number of EVs on New York's roads.

Additionally, EVs provide an economic opportunity for New York. EVs rely on domestic electricity and reduce reliance on oil while increasing opportunities for domestic jobs in this industry – that is, increased EV ownership will help keep New York dollars in New York.

We look forward to working with you to advance a strong EV rebate program as well as other opportunities to electrify transportation in New York. We thank you for your leadership on this issue.

Sincerely,

Mark LeBel Britta Gross

Staff Attorney Director, Advanced Vehicle
Acadia Center Commercialization Policy

General Motors

Bob Perciasepe President

Center for Climate and Energy Solutions Preside

(C2ES)

Colleen Quinn

Vice President, Government Relations

and Public Policy ChargePoint

Greg Cunningham

Vice President and Program Director, Clean Energy and Climate Change Conservation Law Foundation

Kyle Kimball

Vice President, Government Relations Consolidated Edison Co. of New York

Aminah Zaghab Clean Cars Advocate Environment America

Heather Leibowitz

Director

Environment New York

Carl Vogel President

Greater New York Electric Auto

Association

Edward White, Jr.

Vice President, New Energy Solutions

National Grid

Joel Levin

Executive Director Plug In America

Roger Downs

Conservation Director

Sierra Club – Atlantic Chapter

Matt Mincieli

Executive Director, Northeast Region

TechNet

Continued on next page

Michelle Robinson Director, Clean Vehicles Program Union of Concerned Scientists Nicole Barranco Director State Government Relations Volkswagen Group of America

cc: Democratic Conference Leader Andrea Stewart-Cousins, IDC Leader Jeff Klein, Assembly Minority Leader Brian Kolb, and Chair of NYSERDA Board and Chairman of Energy & Finance for New York Richard Kauffman