

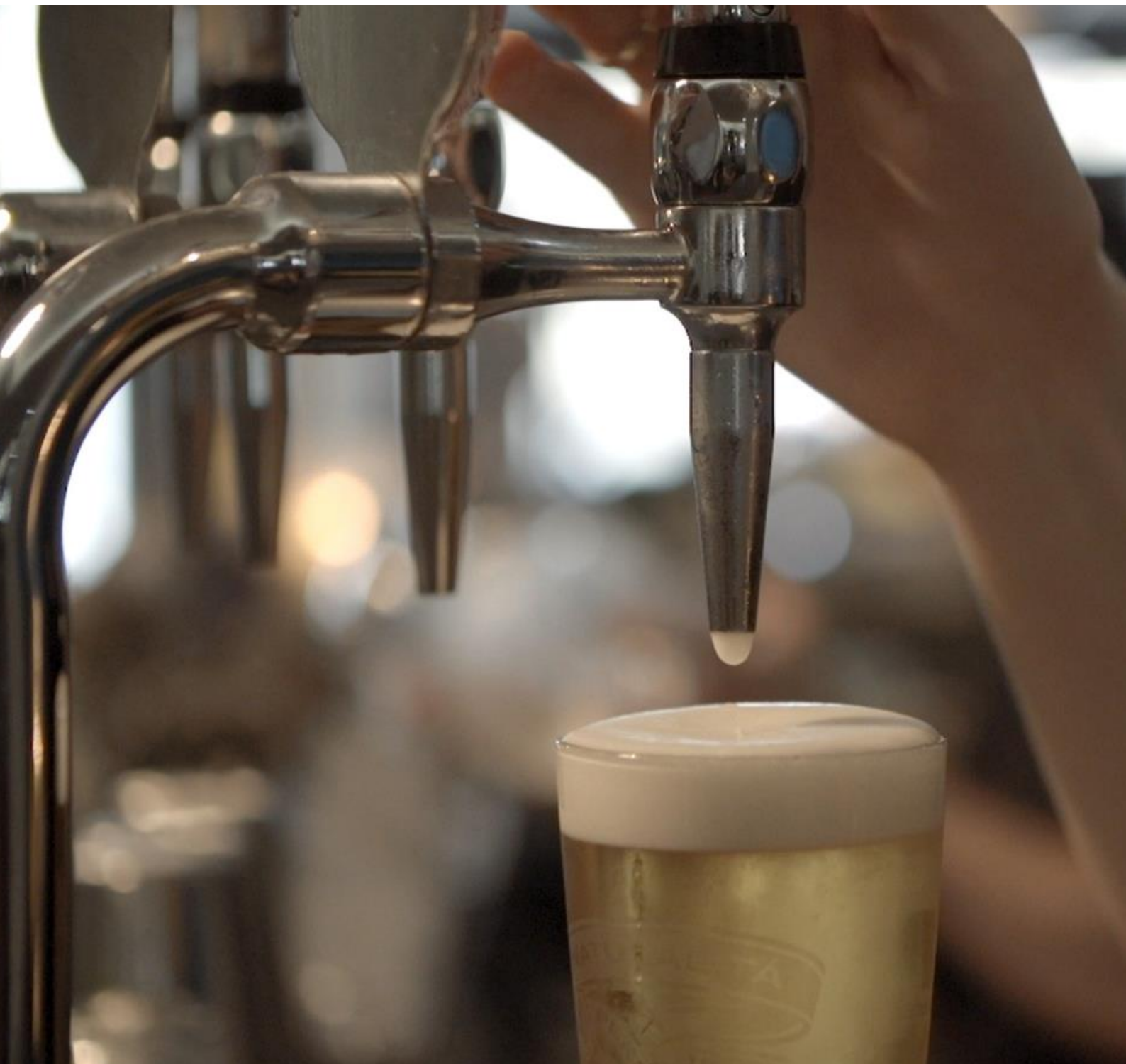
Local impact of the beer and pub sector in Scotland



Scottish Parliament Constituency data

Based on a report by Oxford Economics for the Scottish

Beer & Pub Association, January 2015



The impact of beer and pubs in Aberdeen Central

In Aberdeen Central the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Aberdeen Central	Scotland	UK
Pubs	147	4,937	52,091
Breweries	0	81	1,239
Total jobs	2,507	60,295	869,122
Direct jobs	1,928	43,397	620,252
Direct jobs for 16-24 year olds	804	17,386	273,344

£54.1m
in value added
to the local
economy



2,507
local jobs reliant
on beer and
pubs



£2.2m
invested into the
local economy



Wages	£29.6m	£767m	£10,585m
Contribution to GDP (GVA)	£54.1m	£1,552m	£21,705m
Investment	£2.2m	£69m	£1,155m
Taxes generated	£26.3m	£971	£10,068m

The impact of beer and pubs in Aberdeen Donside

In Aberdeen Donside the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Aberdeen Donside	Scotland	UK
Pubs	3	4,937	52,091
Breweries	0	81	1,239
Total jobs	227	60,295	869,122
Direct jobs	64	43,397	620,252
Direct jobs for 16-24 year olds	20	17,386	273,344

£11.0m
in value added
to the local
economy



227
local jobs reliant
on beer and
pubs



£0.1m
invested into the
local economy



Wages	£4.8m	£767m	£10,585m
Contribution to GDP (GVA)	£11.0m	£1,552m	£21,705m
Investment	£0.1m	£69m	£1,155m
Taxes generated	£4.4m	£971	£10,068m

The impact of beer and pubs in Aberdeen South and North Kincardine

In Aberdeen South and North Kincardine the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Aberdeen South and North Kincardine	Scotland	UK
Pubs	22	4,937	52,091
Breweries	0	81	1,239
Total jobs	425	60,295	869,122
Direct jobs	241	43,397	620,252
Direct jobs for 16-24 year olds	94	17,386	273,344

£13.6m
in value added
to the local
economy



425
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£6.5m	£767m	£10,585m
Contribution to GDP (GVA)	£13.6m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£6.7m	£971	£10,068m

The impact of beer and pubs in Aberdeenshire East

In Aberdeenshire East the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Aberdeenshire East	Scotland	UK
Pubs	60	4,937	52,091
Breweries	1	81	1,239
Total jobs	611	60,295	869,122
Direct jobs	436	43,397	620,252
Direct jobs for 16-24 year olds	171	17,386	273,344

£16.7m
in value added
to the local
economy



611
local jobs reliant
on beer and
pubs



£0.8m
invested into the
local economy



Wages	£8.0m	£767m	£10,585m
Contribution to GDP (GVA)	£16.7m	£1,552m	£21,705m
Investment	£0.8m	£69m	£1,155m
Taxes generated	£11.3m	£971	£10,068m

The impact of beer and pubs in Aberdeenshire West

In Aberdeenshire West the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Aberdeenshire West	Scotland	UK
Pubs	86	4,937	52,091
Breweries	2	81	1,239
Total jobs	911	60,295	869,122
Direct jobs	662	43,397	620,252
Direct jobs for 16-24 year olds	274	17,386	273,344

£21.3m
in value added
to the local
economy



911
local jobs reliant
on beer and
pubs



£0.8m
invested into the
local economy



Wages	£11.5m	£767m	£10,585m
Contribution to GDP (GVA)	£21.3m	£1,552m	£21,705m
Investment	£0.8m	£69m	£1,155m
Taxes generated	£13.5m	£971	£10,068m

The impact of beer and pubs in Airdrie and Shotts

In Airdrie and Shotts the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Airdrie and Shotts	Scotland	UK
Pubs	47	4,937	52,091
Breweries	0	81	1,239
Total jobs	419	60,295	869,122
Direct jobs	308	43,397	620,252
Direct jobs for 16-24 year olds	128	17,386	273,344

£9.5m
in value added
to the local
economy



419
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£5.1m	£767m	£10,585m
Contribution to GDP (GVA)	£9.5m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£7.0m	£971	£10,068m

The impact of beer and pubs in Almond Valley

In Almond Valley the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Almond Valley	Scotland	UK
Pubs	36	4,937	52,091
Breweries	1	81	1,239
Total jobs	917	60,295	869,122
Direct jobs	594	43,397	620,252
Direct jobs for 16-24 year olds	160	17,386	273,344

£48.2m
in value added
to the local
economy



917
local jobs reliant
on beer and
pubs



£3.4m
invested into the
local economy



Wages	£16.7m	£767m	£10,585m
Contribution to GDP (GVA)	£48.2m	£1,552m	£21,705m
Investment	£3.4m	£69m	£1,155m
Taxes generated	£10.7m	£971	£10,068m

The impact of beer and pubs in Angus North and Mearns

In Angus North and Mearns the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Angus North and Mearns	Scotland	UK
Pubs	55	4,937	52,091
Breweries	2	81	1,239
Total jobs	445	60,295	869,122
Direct jobs	296	43,397	620,252
Direct jobs for 16-24 year olds	119	17,386	273,344

£10.9m
in value added
to the local
economy



445
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£5.7m	£767m	£10,585m
Contribution to GDP (GVA)	£10.9m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£8.8m	£971	£10,068m

The impact of beer and pubs in Angus South

In Angus South the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Angus South	Scotland	UK
Pubs	81	4,937	52,091
Breweries	1	81	1,239
Total jobs	644	60,295	869,122
Direct jobs	467	43,397	620,252
Direct jobs for 16-24 year olds	194	17,386	273,344

£14.3m
in value added
to the local
economy



644
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£7.6m	£767m	£10,585m
Contribution to GDP (GVA)	£14.3m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£11.4m	£971	£10,068m

The impact of beer and pubs in Argyll and Bute

In Argyll and Bute the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Argyll and Bute	Scotland	UK
Pubs	225	4,937	52,091
Breweries	7	81	1,239
Total jobs	1,716	60,295	869,122
Direct jobs	1,293	43,397	620,252
Direct jobs for 16-24 year olds	538	17,386	273,344

£37.4m
in value added
to the local
economy



1,716
local jobs reliant
on beer and
pubs



£1.7m
invested into the
local economy



Wages	£20.0m	£767m	£10,585m
Contribution to GDP (GVA)	£37.4m	£1,552m	£21,705m
Investment	£1.7m	£69m	£1,155m
Taxes generated	£30.1m	£971	£10,068m

The impact of beer and pubs in Ayr

In Ayr the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Ayr	Scotland	UK
Pubs	106	4,937	52,091
Breweries	1	81	1,239
Total jobs	1,577	60,295	869,122
Direct jobs	1,169	43,397	620,252
Direct jobs for 16-24 year olds	487	17,386	273,344

£33.6m
in value added
to the local
economy



1,577
local jobs reliant
on beer and
pubs



£1.4m
invested into the
local economy



Wages	£18.1m	£767m	£10,585m
Contribution to GDP (GVA)	£33.6m	£1,552m	£21,705m
Investment	£1.4m	£69m	£1,155m
Taxes generated	£17.6m	£971	£10,068m

The impact of beer and pubs in Banffshire and Buchan Coast

In Banffshire and Buchan Coast the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Banffshire and Buchan Coast	Scotland	UK
Pubs	92	4,937	52,091
Breweries	0	81	1,239
Total jobs	677	60,295	869,122
Direct jobs	432	43,397	620,252
Direct jobs for 16-24 year olds	177	17,386	273,344

£16.3m
in value added
to the local
economy



677
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£8.7m	£767m	£10,585m
Contribution to GDP (GVA)	£16.3m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£13.8m	£971	£10,068m

The impact of beer and pubs in Caithness, Sutherland and Ross



In Caithness, Sutherland and Ross the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Caithness, Sutherland and Ross	Scotland	UK
Pubs	51	4,937	52,091
Breweries	0	81	1,239
Total jobs	513	60,295	869,122
Direct jobs	342	43,397	620,252
Direct jobs for 16-24 year olds	139	17,386	273,344

£12.0m
in value added
to the local
economy



513
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.5m	£767m	£10,585m
Contribution to GDP (GVA)	£12.0m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£8.7m	£971	£10,068m

The impact of beer and pubs in Carrick, Cumnock and Doon Valley

In Carrick, Cumnock and Doon Valley the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Carrick, Cumnock and Doon Valley	Scotland	UK
Pubs	92	4,937	52,091
Breweries	0	81	1,239
Total jobs	576	60,295	869,122
Direct jobs	419	43,397	620,252
Direct jobs for 16-24 year olds	173	17,386	273,344

£13.1m
in value added
to the local
economy



576
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£7.0m	£767m	£10,585m
Contribution to GDP (GVA)	£13.1m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£12.6m	£971	£10,068m

The impact of beer and pubs in Clackmannanshire and Dunblane

In Clackmannanshire and Dunblane the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Clackmannanshire and Dunblane	Scotland	UK
Pubs	40	4,937	52,091
Breweries	5	81	1,239
Total jobs	477	60,295	869,122
Direct jobs	330	43,397	620,252
Direct jobs for 16-24 year olds	113	17,386	273,344

£18.7m
in value added
to the local
economy



477
local jobs reliant
on beer and
pubs



£1.2m
invested into the
local economy



Wages	£7.3m	£767m	£10,585m
Contribution to GDP (GVA)	£18.7m	£1,552m	£21,705m
Investment	£1.2m	£69m	£1,155m
Taxes generated	£9.8m	£971	£10,068m

The impact of beer and pubs in Clydebank and Milngavie

In Clydebank and Milngavie the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Clydebank and Milngavie	Scotland	UK
Pubs	28	4,937	52,091
Breweries	0	81	1,239
Total jobs	389	60,295	869,122
Direct jobs	281	43,397	620,252
Direct jobs for 16-24 year olds	115	17,386	273,344

£9.3m
in value added
to the local
economy



389
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£4.8m	£767m	£10,585m
Contribution to GDP (GVA)	£9.3m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£5.4m	£971	£10,068m

The impact of beer and pubs in Clydesdale

In Clydesdale the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Clydesdale	Scotland	UK
Pubs	81	4,937	52,091
Breweries	1	81	1,239
Total jobs	600	60,295	869,122
Direct jobs	453	43,397	620,252
Direct jobs for 16-24 year olds	188	17,386	273,344

£13.2m
in value added
to the local
economy



600
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£7.1m	£767m	£10,585m
Contribution to GDP (GVA)	£13.2m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£11.3m	£971	£10,068m

The impact of beer and pubs in Coatbridge and Chryston

In Coatbridge and Chryston the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Coatbridge and Chryston	Scotland	UK
Pubs	41	4,937	52,091
Breweries	0	81	1,239
Total jobs	579	60,295	869,122
Direct jobs	424	43,397	620,252
Direct jobs for 16-24 year olds	176	17,386	273,344

£13.4m
in value added
to the local
economy



579
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£7.1m	£767m	£10,585m
Contribution to GDP (GVA)	£13.4m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£7.3m	£971	£10,068m

The impact of beer and pubs in Cowdenbeath

In Cowdenbeath the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Cowdenbeath	Scotland	UK
Pubs	22	4,937	52,091
Breweries	1	81	1,239
Total jobs	187	60,295	869,122
Direct jobs	117	43,397	620,252
Direct jobs for 16-24 year olds	46	17,386	273,344

£5.3m
in value added
to the local
economy



187
local jobs reliant
on beer and
pubs



£0.2m
invested into the
local economy



Wages	£2.6m	£767m	£10,585m
Contribution to GDP (GVA)	£5.3m	£1,552m	£21,705m
Investment	£0.2m	£69m	£1,155m
Taxes generated	£4.0m	£971	£10,068m

The impact of beer and pubs in Cumbernauld and Kilsyth

In Cumbernauld and Kilsyth the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Cumbernauld and Kilsyth	Scotland	UK
Pubs	24	4,937	52,091
Breweries	0	81	1,239
Total jobs	521	60,295	869,122
Direct jobs	359	43,397	620,252
Direct jobs for 16-24 year olds	147	17,386	273,344

£13.2m
in value added
to the local
economy



521
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.8m	£767m	£10,585m
Contribution to GDP (GVA)	£13.2m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£5.7m	£971	£10,068m

The impact of beer and pubs in Cunninghame North

In Cunninghame North the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Cunninghame North	Scotland	UK
Pubs	91	4,937	52,091
Breweries	2	81	1,239
Total jobs	888	60,295	869,122
Direct jobs	669	43,397	620,252
Direct jobs for 16-24 year olds	275	17,386	273,344

£20.4m
in value added
to the local
economy



888
local jobs reliant
on beer and
pubs



£1.0m
invested into the
local economy



Wages	£10.5m	£767m	£10,585m
Contribution to GDP (GVA)	£20.4m	£1,552m	£21,705m
Investment	£1.0m	£69m	£1,155m
Taxes generated	£13.4m	£971	£10,068m

The impact of beer and pubs in Cunninghame South

In Cunninghame South the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Cunninghame South	Scotland	UK
Pubs	44	4,937	52,091
Breweries	0	81	1,239
Total jobs	439	60,295	869,122
Direct jobs	316	43,397	620,252
Direct jobs for 16-24 year olds	128	17,386	273,344

£10.0m
in value added
to the local
economy



439
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£5.3m	£767m	£10,585m
Contribution to GDP (GVA)	£10.0m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£7.4m	£971	£10,068m

The impact of beer and pubs in Dumbarton

In Dumbarton the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Dumbarton	Scotland	UK
Pubs	36	4,937	52,091
Breweries	1	81	1,239
Total jobs	405	60,295	869,122
Direct jobs	270	43,397	620,252
Direct jobs for 16-24 year olds	109	17,386	273,344

£10.3m
in value added
to the local
economy



405
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£5.3m	£767m	£10,585m
Contribution to GDP (GVA)	£10.3m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£6.7m	£971	£10,068m

The impact of beer and pubs in Dumfriesshire

In Dumfriesshire the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Dumfriesshire	Scotland	UK
Pubs	139	4,937	52,091
Breweries	2	81	1,239
Total jobs	1,036	60,295	869,122
Direct jobs	748	43,397	620,252
Direct jobs for 16-24 year olds	309	17,386	273,344

£23.3m
in value added
to the local
economy



1,036
local jobs reliant
on beer and
pubs



£0.9m
invested into the
local economy



Wages	£12.3m	£767m	£10,585m
Contribution to GDP (GVA)	£23.3m	£1,552m	£21,705m
Investment	£0.9m	£69m	£1,155m
Taxes generated	£19.7m	£971	£10,068m

The impact of beer and pubs in Dundee City East

In Dundee City East the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Dundee City East	Scotland	UK
Pubs	39	4,937	52,091
Breweries	0	81	1,239
Total jobs	423	60,295	869,122
Direct jobs	294	43,397	620,252
Direct jobs for 16-24 year olds	119	17,386	273,344

£9.9m
in value added
to the local
economy



423
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£5.2m	£767m	£10,585m
Contribution to GDP (GVA)	£9.9m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£6.9m	£971	£10,068m

The impact of beer and pubs in Dundee City West

In Dundee City West the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Dundee City West	Scotland	UK
Pubs	109	4,937	52,091
Breweries	0	81	1,239
Total jobs	1,119	60,295	869,122
Direct jobs	841	43,397	620,252
Direct jobs for 16-24 year olds	347	17,386	273,344

£24.6m
in value added
to the local
economy



1,119
local jobs reliant
on beer and
pubs



£1.0m
invested into the
local economy



Wages	£13.3m	£767m	£10,585m
Contribution to GDP (GVA)	£24.6m	£1,552m	£21,705m
Investment	£1.0m	£69m	£1,155m
Taxes generated	£17.3m	£971	£10,068m

The impact of beer and pubs in Dunfermline

In Dunfermline the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Dunfermline	Scotland	UK
Pubs	113	4,937	52,091
Breweries	2	81	1,239
Total jobs	991	60,295	869,122
Direct jobs	732	43,397	620,252
Direct jobs for 16-24 year olds	304	17,386	273,344

£22.5m
in value added
to the local
economy



991
local jobs reliant
on beer and
pubs



£0.9m
invested into the
local economy



Wages	£11.9m	£767m	£10,585m
Contribution to GDP (GVA)	£22.5m	£1,552m	£21,705m
Investment	£0.9m	£69m	£1,155m
Taxes generated	£16.5m	£971	£10,068m

The impact of beer and pubs in East Kilbride

In East Kilbride the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	East Kilbride	Scotland	UK
Pubs	29	4,937	52,091
Breweries	0	81	1,239
Total jobs	752	60,295	869,122
Direct jobs	529	43,397	620,252
Direct jobs for 16-24 year olds	217	17,386	273,344

£18.1m
in value added
to the local
economy



752
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£9.4m	£767m	£10,585m
Contribution to GDP (GVA)	£18.1m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£7.5m	£971	£10,068m

The impact of beer and pubs in East Lothian

In East Lothian the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	East Lothian	Scotland	UK
Pubs	63	4,937	52,091
Breweries	3	81	1,239
Total jobs	1,073	60,295	869,122
Direct jobs	783	43,397	620,252
Direct jobs for 16-24 year olds	220	17,386	273,344

£56.4m
in value added
to the local
economy



1,073
local jobs reliant
on beer and
pubs



£4.5m
invested into the
local economy



Wages	£18.9m	£767m	£10,585m
Contribution to GDP (GVA)	£56.4m	£1,552m	£21,705m
Investment	£4.5m	£69m	£1,155m
Taxes generated	£21.4m	£971	£10,068m

The impact of beer and pubs in Eastwood

In Eastwood the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Eastwood	Scotland	UK
Pubs	24	4,937	52,091
Breweries	0	81	1,239
Total jobs	369	60,295	869,122
Direct jobs	273	43,397	620,252
Direct jobs for 16-24 year olds	112	17,386	273,344

£8.1m
in value added
to the local
economy



369
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£4.4m	£767m	£10,585m
Contribution to GDP (GVA)	£8.1m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£4.5m	£971	£10,068m

The impact of beer and pubs in Edinburgh Central

In Edinburgh Central the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Central	Scotland	UK
Pubs	236	4,937	52,091
Breweries	2	81	1,239
Total jobs	4,376	60,295	869,122
Direct jobs	3,278	43,397	620,252
Direct jobs for 16-24 year olds	1,350	17,386	273,344

£101.4m
in value added
to the local
economy



4,376
local jobs reliant
on beer and
pubs



£4.5m
invested into the
local economy



Wages	£53.0m	£767m	£10,585m
Contribution to GDP (GVA)	£101.4m	£1,552m	£21,705m
Investment	£4.5m	£69m	£1,155m
Taxes generated	£60.7m	£971	£10,068m

The impact of beer and pubs in Edinburgh Eastern

In Edinburgh Eastern the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Eastern	Scotland	UK
Pubs	13	4,937	52,091
Breweries	0	81	1,239
Total jobs	196	60,295	869,122
Direct jobs	129	43,397	620,252
Direct jobs for 16-24 year olds	48	17,386	273,344

£5.0m
in value added
to the local
economy



196
local jobs reliant
on beer and
pubs



£0.2m
invested into the
local economy



Wages	£2.6m	£767m	£10,585m
Contribution to GDP (GVA)	£5.0m	£1,552m	£21,705m
Investment	£0.2m	£69m	£1,155m
Taxes generated	£3.7m	£971	£10,068m

The impact of beer and pubs in Edinburgh Northern and Leith

In Edinburgh Northern and Leith the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Northern and Leith	Scotland	UK
Pubs	110	4,937	52,091
Breweries	2	81	1,239
Total jobs	1,054	60,295	869,122
Direct jobs	779	43,397	620,252
Direct jobs for 16-24 year olds	322	17,386	273,344

£24.7m
in value added
to the local
economy



1,054
local jobs reliant
on beer and
pubs



£0.9m
invested into the
local economy



Wages	£12.9m	£767m	£10,585m
Contribution to GDP (GVA)	£24.7m	£1,552m	£21,705m
Investment	£0.9m	£69m	£1,155m
Taxes generated	£17.0m	£971	£10,068m

The impact of beer and pubs in Edinburgh Pentlands

In Edinburgh Pentlands the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Pentlands	Scotland	UK
Pubs	64	4,937	52,091
Breweries	0	81	1,239
Total jobs	736	60,295	869,122
Direct jobs	598	43,397	620,252
Direct jobs for 16-24 year olds	252	17,386	273,344

£14.8m
in value added
to the local
economy



736
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£8.3m	£767m	£10,585m
Contribution to GDP (GVA)	£14.8m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£9.1m	£971	£10,068m

The impact of beer and pubs in Edinburgh Southern

In Edinburgh Southern the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Southern	Scotland	UK
Pubs	44	4,937	52,091
Breweries	1	81	1,239
Total jobs	540	60,295	869,122
Direct jobs	400	43,397	620,252
Direct jobs for 16-24 year olds	164	17,386	273,344

£12.9m
in value added
to the local
economy



540
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£6.8m	£767m	£10,585m
Contribution to GDP (GVA)	£12.9m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£7.8m	£971	£10,068m

The impact of beer and pubs in Edinburgh Western

In Edinburgh Western the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Edinburgh Western	Scotland	UK
Pubs	19	4,937	52,091
Breweries	0	81	1,239
Total jobs	1,198	60,295	869,122
Direct jobs	750	43,397	620,252
Direct jobs for 16-24 year olds	155	17,386	273,344

£78.5m
in value added
to the local
economy



1,198
local jobs reliant
on beer and
pubs



£6.0m
invested into the
local economy



Wages	£24.8m	£767m	£10,585m
Contribution to GDP (GVA)	£78.5m	£1,552m	£21,705m
Investment	£6.0m	£69m	£1,155m
Taxes generated	£11.0m	£971	£10,068m

The impact of beer and pubs in Ettrick, Roxburgh and Berwickshire

In Ettrick, Roxburgh and Berwickshire the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Ettrick, Roxburgh and Berwickshire	Scotland	UK
Pubs	126	4,937	52,091
Breweries	2	81	1,239
Total jobs	812	60,295	869,122
Direct jobs	604	43,397	620,252
Direct jobs for 16-24 year olds	250	17,386	273,344

£18.2m
in value added
to the local
economy



812
local jobs reliant
on beer and
pubs



£0.8m
invested into the
local economy



Wages	£9.7m	£767m	£10,585m
Contribution to GDP (GVA)	£18.2m	£1,552m	£21,705m
Investment	£0.8m	£69m	£1,155m
Taxes generated	£17.0m	£971	£10,068m

The impact of beer and pubs in Falkirk East

In Falkirk East the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Falkirk East	Scotland	UK
Pubs	42	4,937	52,091
Breweries	1	81	1,239
Total jobs	414	60,295	869,122
Direct jobs	268	43,397	620,252
Direct jobs for 16-24 year olds	108	17,386	273,344

£11.3m
in value added
to the local
economy



414
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£5.6m	£767m	£10,585m
Contribution to GDP (GVA)	£11.3m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£7.5m	£971	£10,068m

The impact of beer and pubs in Falkirk West

In Falkirk West the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Falkirk West	Scotland	UK
Pubs	57	4,937	52,091
Breweries	1	81	1,239
Total jobs	558	60,295	869,122
Direct jobs	410	43,397	620,252
Direct jobs for 16-24 year olds	166	17,386	273,344

£12.7m
in value added
to the local
economy



558
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£6.7m	£767m	£10,585m
Contribution to GDP (GVA)	£12.7m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£9.5m	£971	£10,068m

The impact of beer and pubs in Galloway and West Dumfries

In Galloway and West Dumfries the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Galloway and West Dumfries	Scotland	UK
Pubs	154	4,937	52,091
Breweries	1	81	1,239
Total jobs	801	60,295	869,122
Direct jobs	571	43,397	620,252
Direct jobs for 16-24 year olds	236	17,386	273,344

£17.7m
in value added
to the local
economy



801
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£9.4m	£767m	£10,585m
Contribution to GDP (GVA)	£17.7m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£20.2m	£971	£10,068m

The impact of beer and pubs in Glasgow Anniesland

In Glasgow Anniesland the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Anniesland	Scotland	UK
Pubs	10	4,937	52,091
Breweries	0	81	1,239
Total jobs	210	60,295	869,122
Direct jobs	125	43,397	620,252
Direct jobs for 16-24 year olds	50	17,386	273,344

£6.2m
in value added
to the local
economy



210
local jobs reliant
on beer and
pubs



£0.1m
invested into the
local economy



Wages	£3.0m	£767m	£10,585m
Contribution to GDP (GVA)	£6.2m	£1,552m	£21,705m
Investment	£0.1m	£69m	£1,155m
Taxes generated	£2.9m	£971	£10,068m

The impact of beer and pubs in Glasgow Cathcart

In Glasgow Cathcart the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Cathcart	Scotland	UK
Pubs	50	4,937	52,091
Breweries	1	81	1,239
Total jobs	767	60,295	869,122
Direct jobs	617	43,397	620,252
Direct jobs for 16-24 year olds	259	17,386	273,344

£15.7m
in value added
to the local
economy



767
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£8.6m	£767m	£10,585m
Contribution to GDP (GVA)	£15.7m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£7.7m	£971	£10,068m

The impact of beer and pubs in Glasgow Kelvin

In Glasgow Kelvin the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Kelvin	Scotland	UK
Pubs	319	4,937	52,091
Breweries	1	81	1,239
Total jobs	6,684	60,295	869,122
Direct jobs	5,046	43,397	620,252
Direct jobs for 16-24 year olds	2,010	17,386	273,344

£177.9m
in value added
to the local
economy



6,684
local jobs reliant
on beer and
pubs



£9.4m
invested into the
local economy



Wages	£85.2m	£767m	£10,585m
Contribution to GDP (GVA)	£177.9m	£1,552m	£21,705m
Investment	£9.4m	£69m	£1,155m
Taxes generated	£160.6m	£971	£10,068m

The impact of beer and pubs in Glasgow Maryhill and Springburn

In Glasgow Maryhill and Springburn the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Maryhill and Springburn	Scotland	UK
Pubs	30	4,937	52,091
Breweries	0	81	1,239
Total jobs	383	60,295	869,122
Direct jobs	236	43,397	620,252
Direct jobs for 16-24 year olds	95	17,386	273,344

£10.0m
in value added
to the local
economy



383
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£5.1m	£767m	£10,585m
Contribution to GDP (GVA)	£10.0m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£6.0m	£971	£10,068m

The impact of beer and pubs in Glasgow Pollok

In Glasgow Pollok the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Pollok	Scotland	UK
Pubs	27	4,937	52,091
Breweries	0	81	1,239
Total jobs	423	60,295	869,122
Direct jobs	271	43,397	620,252
Direct jobs for 16-24 year olds	104	17,386	273,344

£10.7m
in value added
to the local
economy



423
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£5.5m	£767m	£10,585m
Contribution to GDP (GVA)	£10.7m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£7.3m	£971	£10,068m

The impact of beer and pubs in Glasgow Provan

In Glasgow Provan the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Provan	Scotland	UK
Pubs	45	4,937	52,091
Breweries	0	81	1,239
Total jobs	479	60,295	869,122
Direct jobs	329	43,397	620,252
Direct jobs for 16-24 year olds	135	17,386	273,344

£11.8m
in value added
to the local
economy



479
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.0m	£767m	£10,585m
Contribution to GDP (GVA)	£11.8m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£7.7m	£971	£10,068m

The impact of beer and pubs in Glasgow Shettleston

In Glasgow Shettleston the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Shettleston	Scotland	UK
Pubs	69	4,937	52,091
Breweries	1	81	1,239
Total jobs	729	60,295	869,122
Direct jobs	497	43,397	620,252
Direct jobs for 16-24 year olds	203	17,386	273,344

£18.1m
in value added
to the local
economy



729
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£9.2m	£767m	£10,585m
Contribution to GDP (GVA)	£18.1m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£11.8m	£971	£10,068m

The impact of beer and pubs in Glasgow Southside

In Glasgow Southside the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Glasgow Southside	Scotland	UK
Pubs	26	4,937	52,091
Breweries	0	81	1,239
Total jobs	624	60,295	869,122
Direct jobs	391	43,397	620,252
Direct jobs for 16-24 year olds	158	17,386	273,344

£15.2m
in value added
to the local
economy



624
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£8.1m	£767m	£10,585m
Contribution to GDP (GVA)	£15.2m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£7.1m	£971	£10,068m

The impact of beer and pubs in Greenock and Inverclyde

In Greenock and Inverclyde the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Greenock and Inverclyde	Scotland	UK
Pubs	44	4,937	52,091
Breweries	0	81	1,239
Total jobs	528	60,295	869,122
Direct jobs	372	43,397	620,252
Direct jobs for 16-24 year olds	152	17,386	273,344

£12.4m
in value added
to the local
economy



528
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.5m	£767m	£10,585m
Contribution to GDP (GVA)	£12.4m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£7.7m	£971	£10,068m

The impact of beer and pubs in Hamilton, Larkhall and Stonehouse

In Hamilton, Larkhall and Stonehouse the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Hamilton, Larkhall and Stonehouse	Scotland	UK
Pubs	50	4,937	52,091
Breweries	0	81	1,239
Total jobs	753	60,295	869,122
Direct jobs	570	43,397	620,252
Direct jobs for 16-24 year olds	239	17,386	273,344

£15.9m
in value added
to the local
economy



753
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£8.7m	£767m	£10,585m
Contribution to GDP (GVA)	£15.9m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£8.2m	£971	£10,068m

The impact of beer and pubs in Inverness and Nairn

In Inverness and Nairn the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Inverness and Nairn	Scotland	UK
Pubs	99	4,937	52,091
Breweries	0	81	1,239
Total jobs	1,681	60,295	869,122
Direct jobs	1,251	43,397	620,252
Direct jobs for 16-24 year olds	520	17,386	273,344

£36.2m
in value added
to the local
economy



1,681
local jobs reliant
on beer and
pubs



£1.5m
invested into the
local economy



Wages	£19.7m	£767m	£10,585m
Contribution to GDP (GVA)	£36.2m	£1,552m	£21,705m
Investment	£1.5m	£69m	£1,155m
Taxes generated	£18.0m	£971	£10,068m

The impact of beer and pubs in Kilmarnock and Irvine Valley

In Kilmarnock and Irvine Valley the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Kilmarnock and Irvine Valley	Scotland	UK
Pubs	79	4,937	52,091
Breweries	0	81	1,239
Total jobs	778	60,295	869,122
Direct jobs	589	43,397	620,252
Direct jobs for 16-24 year olds	244	17,386	273,344

£16.8m
in value added
to the local
economy



778
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£9.1m	£767m	£10,585m
Contribution to GDP (GVA)	£16.8m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£11.9m	£971	£10,068m

The impact of beer and pubs in Kirkcaldy

In Kirkcaldy the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Kirkcaldy	Scotland	UK
Pubs	69	4,937	52,091
Breweries	1	81	1,239
Total jobs	626	60,295	869,122
Direct jobs	461	43,397	620,252
Direct jobs for 16-24 year olds	189	17,386	273,344

£13.9m
in value added
to the local
economy



626
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£7.4m	£767m	£10,585m
Contribution to GDP (GVA)	£13.9m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£10.6m	£971	£10,068m

The impact of beer and pubs in Linlithgow

In Linlithgow the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Linlithgow	Scotland	UK
Pubs	55	4,937	52,091
Breweries	0	81	1,239
Total jobs	641	60,295	869,122
Direct jobs	440	43,397	620,252
Direct jobs for 16-24 year olds	179	17,386	273,344

£15.2m
in value added
to the local
economy



641
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£8.0m	£767m	£10,585m
Contribution to GDP (GVA)	£15.2m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£9.9m	£971	£10,068m

The impact of beer and pubs in Mid Fife and Glenrothes

In Mid Fife and Glenrothes the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Mid Fife and Glenrothes	Scotland	UK
Pubs	53	4,937	52,091
Breweries	2	81	1,239
Total jobs	519	60,295	869,122
Direct jobs	353	43,397	620,252
Direct jobs for 16-24 year olds	144	17,386	273,344

£14.3m
in value added
to the local
economy



519
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£7.1m	£767m	£10,585m
Contribution to GDP (GVA)	£14.3m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£9.1m	£971	£10,068m

The impact of beer and pubs in Midlothian North and Musselburgh

In Midlothian North and Musselburgh the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Midlothian North and Musselburgh	Scotland	UK
Pubs	15	4,937	52,091
Breweries	1	81	1,239
Total jobs	304	60,295	869,122
Direct jobs	188	43,397	620,252
Direct jobs for 16-24 year olds	69	17,386	273,344

£9.2m
in value added
to the local
economy



304
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£4.4m	£767m	£10,585m
Contribution to GDP (GVA)	£9.2m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£4.9m	£971	£10,068m

The impact of beer and pubs in Midlothian South, Tweeddale and Lauderdale

In Midlothian South, Tweeddale and Lauderdale the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Midlothian South, Tweeddale and Lauderdale	Scotland	UK
Pubs	52	4,937	52,091
Breweries	3	81	1,239
Total jobs	625	60,295	869,122
Direct jobs	460	43,397	620,252
Direct jobs for 16-24 year olds	185	17,386	273,344

£15.1m
in value added
to the local
economy



625
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£7.7m	£767m	£10,585m
Contribution to GDP (GVA)	£15.1m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£8.9m	£971	£10,068m

The impact of beer and pubs in Moray

In Moray the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Moray	Scotland	UK
Pubs	114	4,937	52,091
Breweries	1	81	1,239
Total jobs	833	60,295	869,122
Direct jobs	561	43,397	620,252
Direct jobs for 16-24 year olds	232	17,386	273,344

£21.3m
in value added
to the local
economy



833
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£10.7m	£767m	£10,585m
Contribution to GDP (GVA)	£21.3m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£16.8m	£971	£10,068m

The impact of beer and pubs in Motherwell and Wishaw

In Motherwell and Wishaw the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Motherwell and Wishaw	Scotland	UK
Pubs	48	4,937	52,091
Breweries	0	81	1,239
Total jobs	650	60,295	869,122
Direct jobs	499	43,397	620,252
Direct jobs for 16-24 year olds	206	17,386	273,344

£13.9m
in value added
to the local
economy



650
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£7.6m	£767m	£10,585m
Contribution to GDP (GVA)	£13.9m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£8.1m	£971	£10,068m

The impact of beer and pubs in Na h-Eileanan an Iar

In Na h-Eileanan an Iar the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Na h-Eileanan an Iar	Scotland	UK
Pubs	25	4,937	52,091
Breweries	1	81	1,239
Total jobs	231	60,295	869,122
Direct jobs	167	43,397	620,252
Direct jobs for 16-24 year olds	69	17,386	273,344

£5.2m
in value added
to the local
economy



231
local jobs reliant
on beer and
pubs



£0.2m
invested into the
local economy



Wages	£2.8m	£767m	£10,585m
Contribution to GDP (GVA)	£5.2m	£1,552m	£21,705m
Investment	£0.2m	£69m	£1,155m
Taxes generated	£3.8m	£971	£10,068m

The impact of beer and pubs in North East Fife

In North East Fife the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	North East Fife	Scotland	UK
Pubs	102	4,937	52,091
Breweries	1	81	1,239
Total jobs	924	60,295	869,122
Direct jobs	665	43,397	620,252
Direct jobs for 16-24 year olds	275	17,386	273,344

£19.8m
in value added
to the local
economy



924
local jobs reliant
on beer and
pubs



£0.8m
invested into the
local economy



Wages	£10.7m	£767m	£10,585m
Contribution to GDP (GVA)	£19.8m	£1,552m	£21,705m
Investment	£0.8m	£69m	£1,155m
Taxes generated	£14.9m	£971	£10,068m

The impact of beer and pubs in Orkney Islands

In Orkney Islands the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Orkney Islands	Scotland	UK
Pubs	43	4,937	52,091
Breweries	2	81	1,239
Total jobs	318	60,295	869,122
Direct jobs	234	43,397	620,252
Direct jobs for 16-24 year olds	90	17,386	273,344

£8.9m
in value added
to the local
economy



318
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£4.2m	£767m	£10,585m
Contribution to GDP (GVA)	£8.9m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£6.7m	£971	£10,068m

The impact of beer and pubs in Paisley

In Paisley the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Paisley	Scotland	UK
Pubs	63	4,937	52,091
Breweries	0	81	1,239
Total jobs	727	60,295	869,122
Direct jobs	547	43,397	620,252
Direct jobs for 16-24 year olds	225	17,386	273,344

£15.9m
in value added
to the local
economy



727
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£8.7m	£767m	£10,585m
Contribution to GDP (GVA)	£15.9m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£10.5m	£971	£10,068m

The impact of beer and pubs in Perthshire North

In Perthshire North the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Perthshire North	Scotland	UK
Pubs	74	4,937	52,091
Breweries	2	81	1,239
Total jobs	759	60,295	869,122
Direct jobs	504	43,397	620,252
Direct jobs for 16-24 year olds	204	17,386	273,344

£17.8m
in value added
to the local
economy



759
local jobs reliant
on beer and
pubs



£0.6m
invested into the
local economy



Wages	£9.4m	£767m	£10,585m
Contribution to GDP (GVA)	£17.8m	£1,552m	£21,705m
Investment	£0.6m	£69m	£1,155m
Taxes generated	£12.7m	£971	£10,068m

The impact of beer and pubs in Renfrewshire North and West

In Renfrewshire North and West the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Renfrewshire North and West	Scotland	UK
Pubs	8	4,937	52,091
Breweries	1	81	1,239
Total jobs	224	60,295	869,122
Direct jobs	103	43,397	620,252
Direct jobs for 16-24 year olds	37	17,386	273,344

£7.6m
in value added
to the local
economy



224
local jobs reliant
on beer and
pubs



£0.1m
invested into the
local economy



Wages	£3.6m	£767m	£10,585m
Contribution to GDP (GVA)	£7.6m	£1,552m	£21,705m
Investment	£0.1m	£69m	£1,155m
Taxes generated	£3.7m	£971	£10,068m

The impact of beer and pubs in Renfrewshire South

In Renfrewshire South the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Renfrewshire South	Scotland	UK
Pubs	70	4,937	52,091
Breweries	1	81	1,239
Total jobs	749	60,295	869,122
Direct jobs	594	43,397	620,252
Direct jobs for 16-24 year olds	249	17,386	273,344

£15.6m
in value added
to the local
economy



749
local jobs reliant
on beer and
pubs



£0.7m
invested into the
local economy



Wages	£8.5m	£767m	£10,585m
Contribution to GDP (GVA)	£15.6m	£1,552m	£21,705m
Investment	£0.7m	£69m	£1,155m
Taxes generated	£9.8m	£971	£10,068m

The impact of beer and pubs in Rutherglen

In Rutherglen the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Rutherglen	Scotland	UK
Pubs	36	4,937	52,091
Breweries	0	81	1,239
Total jobs	503	60,295	869,122
Direct jobs	350	43,397	620,252
Direct jobs for 16-24 year olds	144	17,386	273,344

£12.5m
in value added
to the local
economy



503
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.3m	£767m	£10,585m
Contribution to GDP (GVA)	£12.5m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£6.7m	£971	£10,068m

The impact of beer and pubs in Shetland Islands

In Shetland Islands the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Shetland Islands	Scotland	UK
Pubs	27	4,937	52,091
Breweries	2	81	1,239
Total jobs	295	60,295	869,122
Direct jobs	206	43,397	620,252
Direct jobs for 16-24 year olds	84	17,386	273,344

£6.8m
in value added
to the local
economy



295
local jobs reliant
on beer and
pubs



£0.3m
invested into the
local economy



Wages	£3.7m	£767m	£10,585m
Contribution to GDP (GVA)	£6.8m	£1,552m	£21,705m
Investment	£0.3m	£69m	£1,155m
Taxes generated	£4.5m	£971	£10,068m

The impact of beer and pubs in Skye, Lochaber and Badenoch



In Skye, Lochaber and Badenoch the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Skye, Lochaber and Badenoch	Scotland	UK
Pubs	63	4,937	52,091
Breweries	14	81	1,239
Total jobs	790	60,295	869,122
Direct jobs	533	43,397	620,252
Direct jobs for 16-24 year olds	211	17,386	273,344

£19.8m
in value added
to the local
economy



790
local jobs reliant
on beer and
pubs



£0.9m
invested into the
local economy



Wages	£10.1m	£767m	£10,585m
Contribution to GDP (GVA)	£19.8m	£1,552m	£21,705m
Investment	£0.9m	£69m	£1,155m
Taxes generated	£11.7m	£971	£10,068m

The impact of beer and pubs in Stirling

In Stirling the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Stirling	Scotland	UK
Pubs	101	4,937	52,091
Breweries	2	81	1,239
Total jobs	1,110	60,295	869,122
Direct jobs	806	43,397	620,252
Direct jobs for 16-24 year olds	329	17,386	273,344

£25.9m
in value added
to the local
economy



1,110
local jobs reliant
on beer and
pubs



£1.1m
invested into the
local economy



Wages	£13.5m	£767m	£10,585m
Contribution to GDP (GVA)	£25.9m	£1,552m	£21,705m
Investment	£1.1m	£69m	£1,155m
Taxes generated	£16.6m	£971	£10,068m

The impact of beer and pubs in Strathkelvin and Bearsden

In Strathkelvin and Bearsden the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Strathkelvin and Bearsden	Scotland	UK
Pubs	31	4,937	52,091
Breweries	0	81	1,239
Total jobs	484	60,295	869,122
Direct jobs	346	43,397	620,252
Direct jobs for 16-24 year olds	142	17,386	273,344

£11.3m
in value added
to the local
economy



484
local jobs reliant
on beer and
pubs



£0.4m
invested into the
local economy



Wages	£6.0m	£767m	£10,585m
Contribution to GDP (GVA)	£11.3m	£1,552m	£21,705m
Investment	£0.4m	£69m	£1,155m
Taxes generated	£6.0m	£971	£10,068m

The impact of beer and pubs in Uddingston and Bellshill

In Uddingston and Bellshill the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Uddingston and Bellshill	Scotland	UK
Pubs	32	4,937	52,091
Breweries	0	81	1,239
Total jobs	665	60,295	869,122
Direct jobs	387	43,397	620,252
Direct jobs for 16-24 year olds	153	17,386	273,344

£20.0m
in value added
to the local
economy



665
local jobs reliant
on beer and
pubs



£0.5m
invested into the
local economy



Wages	£9.4m	£767m	£10,585m
Contribution to GDP (GVA)	£20.0m	£1,552m	£21,705m
Investment	£0.5m	£69m	£1,155m
Taxes generated	£9.3m	£971	£10,068m

The impact of beer and pubs in Perthshire South and Kinross-shire

In Perthshire South and Kinross-shire the brewing and pub sector is a dynamic part of the local economy. Historic and vibrant; it creates jobs, adds to the local economy and is at the centre of the hospitality industry, our cultural heritage and the social life of every community.

	Perthshire South and Kinross-shire	Scotland	UK
Pubs	117	4,937	52,091
Breweries	2	81	1,239
Total jobs	1,179	60,295	869,122
Direct jobs	841	43,397	620,252
Direct jobs for 16-24 year olds	345	17,386	273,344

£28.7m
in value added
to the local
economy



1,179
local jobs reliant
on beer and
pubs



£1.1m
invested into the
local economy



Wages	£14.6m	£767m	£10,585m
Contribution to GDP (GVA)	£28.7m	£1,552m	£21,705m
Investment	£1.1m	£69m	£1,155m
Taxes generated	£18.4m	£971	£10,068m