



hub leader guide

RECRUITING

RECRUITMENT PROCESS

FOLLOW LEADS	Collect leads from social media, Facebook pages, churches and ministry groups, etc. Face-to-face contact (brainstorm places and people)
INITIATE CONTACT	Call, text, email, etc. Pray before contacting Discover through good questions their calling, passion, or needs If appropriate, share how Stonecroft might meet those needs
AFFIRM & INVITE	Affirm their giftedness, kindness, etc. Ask a question: If I _____, would you _____ ? <i>Ex. If I sent a video, would you take a look? If I connected you with another volunteer, would you talk with her?</i>
FOLLOW UP	First question after small talk: "What did you like?" Pray with them Keep the mission of Stonecroft front and center
DIRECT QUESTIONS/ COMMIT	At the conclusion, ask her to take a responsibility at the next hub gathering

NEW VOLUNTEERS

As new volunteers join your hub, make it part of your process to have them complete the Volunteer Sign Up at stonecroft.org/volunteer. This will allow them to read and agree to our Statement of Faith and provide the needed information to keep them up-to-date on all the aspects of Stonecroft. It will also link them to receive access to the resources on the volunteer side of our website.

Write down names of 5 women who come to your mind to talk with.





Resources for Identifying and Recruiting Volunteers

10 BEST PLACES TO ENGAGE POTENTIAL VOLUNTEERS ONLINE

- Facebook
- Twitter
- Instagram
- Snapchat
- Nextdoor.com or app
- Meetup.com
- LinkedIn
- Online moms' groups
- Online interest groups
- Online Christian social networking sites

10 IDEAS TO IDENTIFY VOLUNTEERS LOCALLY

- Post flyers at the Chamber of Commerce and libraries
- Conduct a focus group
- Host an informational table at a community event
- Contact local Social Service and non-profit community organizations
- Contact leaders of local churches and other ministries
- Connect with college ministries on campus or church groups
- Friends
- Women in your neighborhood
- Kids' sports
- Interest groups (i.e. exercise classes, art classes, moms' groups, etc.)

Additional practical advice on recruiting volunteers:

ctb.ku.edu/en/table-of-contents/structure/volunteers/recruiting/main

