



Carbon-free electricity for cleaner communities



FOR IMMEDIATE RELEASE

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SECOND VICTOR CLEAN ENERGY CHOICES INFORMATION MEETING IS WEDNESDAY

Village of Victor, New York, Wednesday, September 25, 2019. A public information meeting about new clean energy choices available to residents and small businesses in the Village of Victor will be held on Wednesday at 6:30 pm at the Victor Farmington Library, 15 W Main Street.

This is the second meeting scheduled to give residents and small business owners a preview of clean energy options available to them in the coming months. Last week those in attendance learned about new decisions they can make about their electricity supply, how it can save them money, reduce carbon emissions, and how these new choices are different from current options. This is happening in the Village because of a decision made by the Board of Trustees to participate in Community Choice Aggregation (CCA). With CCA, the buying power of the many Village residents and small businesses will be used to seek the purchase of 100% renewable electricity at a fixed price that is less than the average electricity default variable rate supply costs during the previous 12 months.

After passing a local law in March of this year to authorize Community Choice Aggregation, the Village entered into an agreement in July with Joule Assets, Inc. to administer the program. Joule, and its Rochester-based partner, Roctricity, have designed a program that offers two Clean Electricity opportunities for Victor residents and small businesses. The first is CCA, as explained above, which is an opt out program, and the second is a community solar program that is an opt-in program.

Sue Hughes-Smith, a principal in Roctricity, will be explaining the details and answering questions about the two-pronged clean energy program. Village Mayor Gary Hadden and Village Trustee Michelle Chalupa will also be in attendance.

For more information on this meeting, or details about this program, contact Sue Hughes-Smith using the contact information at the top of this release, or visit Roctricity.com.

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