NEW THIS YEAR: $180 AUD | $220 NZD REWARDS! SEE INSIDE

SALE·A·BRATION

3 JANUARY – 31 MARCH 2018



30 YEARS
STAMPIN' UP!
INSPIRE · CREATE · SHARE

GET MORE OF WHAT YOU LOVE FOR FREE



During our annual Sale-A-Bration event, we love FREE. In fact, we love free so much we give you three different ways to earn free products: shop, join and host.

SHOP

Love everything? Earn it all! For every $90 AUD | $110 NZD you spend (before shipping and handling), choose a FREE product from this brochure. **Plus, new this year: Earn even bigger rewards when you spend $180 AUD | $220 NZD (before shipping and handling)**. Just look for the $90 AUD | $110 NZD and $180 AUD | $220 NZD reward icons throughout the brochure.





Watch for another set of special Sale-A-Bration items coming 16 February!

OUR PRODUCTS

Red rubber stamps come with wood blocks for permanent mounting, or reusable clear blocks can be purchased separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 3 of the annual catalogue for details. All stamp artwork is shown at 100%.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalogue; OC refers to the occasions catalogue. You can also find products by visiting **stampinup.com/shop-au** or **stampinup.com/shop-nz** and searching by six-digit item number. Visit **pinterest.com/stampinup** to see more project ideas.

Product availability may be limited towards the end of the promotional sales period.

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JOIN

Join Stampin' Up!® during Sale-A-Bration,
get even more rewards and live what you love.

STANDARD STARTER KIT + MORE STAMPS DURING SALE-A-BRATION

FIRST: Choose $235 AUD | $285 NZD in Stampin' Up! products for just $169 AUD | $189 NZD!

SECOND: Choose TWO additional FREE stamp sets*—that's up to a $174 AUD | $210 NZD value!

**You may choose any stamp sets from the annual or occasions catalogues; bundles, kits, and Sale-A-Bration items cannot be selected as free stamp sets for this promotion.*

HOST

Host a stamping event and share your passion. Plus, when you host a qualifying party during Sale-A-Bration, you'll get more Stampin' Rewards—**$40 AUD | $45 NZD more!** You can even put your Stampin' Rewards toward the cost of your Starter Kit.

PARTY SALES[1] (BEFORE SHIPPING & HANDLING)	STAMPIN' REWARDS[2]	MORE WITH SALE-A-BRATION
$250 AUD | $300 NZD	10%	–
$400 AUD | $450 NZD	10%	$40 AUD | $45 NZD MORE in Stampin' Rewards with $400 AUD | $450 NZD in party sales![3]
$500 AUD | $575 NZD	12%	
$750 AUD | $850 NZD	14%	
$1,000 AUD | $1,125 NZD OR MORE	16%	

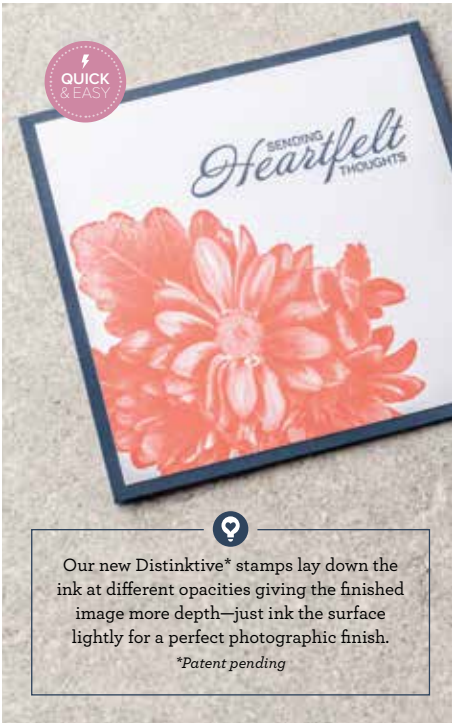
Party sales of $750 AUD | $850 NZD or more also earn one 50%-off item.
Items that can be purchased with this discount include full-priced items and bundles only.

[1]You also earn Stampin' Rewards when you place a qualifying order online.
[2]Stampin' Rewards cannot be used on a 50%-off item.
[3]Before shipping and handling.

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Our new Distinktive* stamps lay down the ink at different opacities giving the finished image more depth—just ink the surface lightly for a perfect photographic finish.

**Patent pending*



Thank You

SENDING Heartfelt THOUGHTS

Thinking of You

HEARTFELT BLOOMS

147197 (wood blocks included)
147202 (suggested clear blocks: b, c, e)
4 rubber stamps

FREE WITH $90 AUD $110 NZD PURCHASE

© 2017 STAMPIN' UP!

THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Heartfelt Blooms Stamp Set (p. 4)!



A4 CARDSTOCK

AC p. 184-185

Sweet Sugarplum • 141423 **$14.00** AUD | $17.00 NZD

Whisper White • 106549 **$15.75** AUD | $19.25 NZD

STAMPIN' PADS®

AC p. 184, 201

Basic Gray Archival • 140932 **$12.25** AUD | $15.00 NZD

Sweet Sugarplum Classic
141395 **$11.50** AUD | $14.00 NZD

METALLIC THREAD

Silver • 138402 **$5.25** AUD | $6.50 NZD • *AC p. 198*

3/8" (1 CM) SHIMMER RIBBON

Pool Party • 144152
$12.25 AUD | $14.75 NZD • *AC p. 199*

TAILORED TAG PUNCH

145667 **$31.00** AUD | $38.00 NZD • *OC p. 45*

FREE SALE-A-BRATION ITEM
HEARTFELT BLOOMS STAMP SET



Use a single ink colour—one and done—or stamp in grey and colour with our Watercolor Pencils or an Aqua Painter™ for a cool coloured-photo effect.

These samples also use the Labeler Alphabet Stamp Set (AC p. 180).

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MIXED MEDALLIONS CARD KIT

147183

Makes 8 trifold cards. Includes 8 trifold card bases (4 each of 2 designs); 8 white envelopes; 1 die-cut sheet with English, French and German pieces; 75 adhesive dots.

Berry Burst, Calypso Coral, Sahara Sand, white

© 2017 STAMPIN' UP!



FREE WITH $90 AUD $110 NZD PURCHASE

BEAUTIFUL PEACOCK

147239 (suggested clear blocks: a, c, d)
12 photopolymer stamps • Two-Step



The peacock feathers are so versatile—use them as a flourish or a swirl!





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These samples also use the Party Hat Birthday Stamp Set (OC p. 8) and the Lots of Happy Card Kit (OC p. 15).



LOTS OF LAVENDER

147194 (suggested clear blocks: a, b, d, e)
11 photopolymer stamps • Two-Step

FREE WITH $90 AUD $110 NZD PURCHASE

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THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Lots of Lavender Stamp Set (p. 8)!



A4 CARDSTOCK

AC p. 185, 194

○ Vellum • 106584 **$11.50** AUD | $14.00 NZD
○ Whisper White • 106549 **$15.75** AUD | $19.25 NZD

STAMPIN' PADS

AC p. 184-186, 201

● Basic Black Archival • 140931 **$12.25** AUD | $15.00 NZD
● Berry Burst Classic • 144083 **$11.50** AUD | $14.00 NZD
● Pear Pizzazz Classic • 131180 **$11.50** AUD | $14.00 NZD
● Perfect Plum Classic • 126963 **$11.50** AUD | $14.00 NZD

WHISPER WHITE 1/4" (6.4 MM) ORGANZA RIBBON

145590 **$10.00** AUD | $12.00 NZD • *OC p. 23*

STRIPED TREAT BAGS

144255 **$9.75** AUD | $11.75 NZD • *AC p. 195*

STAMPIN' DIMENSIONALS™

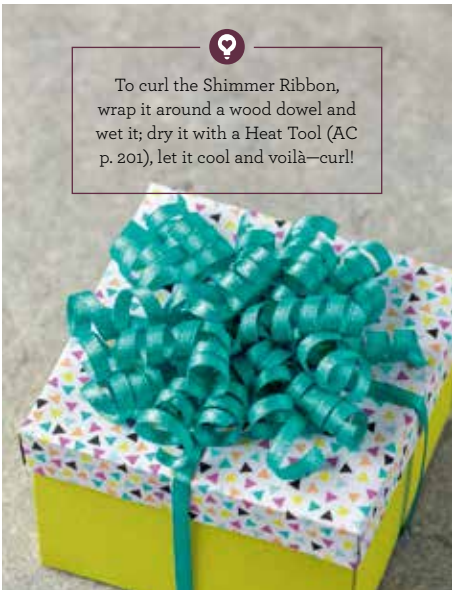
104430 **$6.00** AUD | $7.25 NZD • *AC p. 203*

FREE SALE-A-BRATION ITEM
LOTS OF LAVENDER STAMP SET



This sample also uses the Apron of Love Stamp Set (OC p. 47).





To curl the Shimmer Ribbon, wrap it around a wood dowel and wet it; dry it with a Heat Tool (AC p. 201), let it cool and voilà—curl!

SHIMMER RIBBON PACK

147243

Gorgeous shimmery ribbon in Basic Gray (6.4 mm wide), Bermuda Bay (3.2 mm wide) and Calypso Coral (1 cm wide). 3 rolls: 4.6 m each.

© 2017 STAMPIN' UP!

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Sweet Soirée Memories & More Card Pack (p. 11)!



CAKE SOIRÉE STAMP SET
OC p. 12
Wood-mount • 145521 **$82.00** AUD | $99.00 NZD
Clear-mount • 145745 **$61.00** AUD | $74.00 NZD

NOTE CARDS & ENVELOPES
○ Whisper White • 131527
$10.50 AUD | $12.75 NZD • *AC p. 195*

ARCHIVAL STAMPIN' PAD
● Basic Gray • 140932
$12.25 AUD | $15.00 NZD • *AC p. 201*

WHISPER WHITE SOLID BAKER'S TWINE
124262 **$5.25** AUD | $6.50 NZD • *AC p. 199*

IRIDESCENT SEQUIN ASSORTMENT
144212 **$8.75** AUD | $10.75 NZD • *AC p. 197*

FREE SALE-A-BRATION ITEM
SWEET SOIRÉE MEMORIES & MORE CARD PACK



© 2017 STAMPIN' UP!



Memories & More is perfect for traditional scrapbooking, pocket scrapbooking and cardmaking! Find more Memories & More products in the annual and occasions catalogues.



SWEET SOIRÉE MEMORIES & MORE CARD PACK

147353

Includes 72 total double-sided cards: 52 7.6 x 10.2 cm cards (2 each of 26 designs); 20 10.2 x 15.2 cm cards (2 each of 10 designs).

Basic Gray, Berry Burst, Calypso Coral, Daffodil Delight, Flirty Flamingo, Marina Mist, Old Olive, Powder Pink, Rich Razzleberry, Whisper White
Coordinates with Sweet Soirée suite (OC p. 10-13)

*Visit **stampinup.com/shop-au** or **stampinup.com/shop-nz** and search by item number to see all card designs.*

© 2017 STAMPIN' UP!



FREE WITH $90 AUD $110 NZD PURCHASE

EPIC CELEBRATIONS

147232 (wood blocks included) • **147236** (suggested clear blocks: a, b, c, h)
6 rubber stamps



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BUBBLES & FIZZ DESIGNER SERIES PAPER

147244

12 sheets: 2 each of 6 double-sided designs. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

Basic Gray, Bermuda Bay, Calypso Coral, Daffodil Delight, Lemon Lime Twist, Whisper White
Coordinates with Bubble Over Stamp Set (OC p. 32)

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Bubbles & Fizz Designer Series Paper (p. 13)!



BUBBLE OVER BUNDLE
Bubble Over Stamp Set +
Bottles & Bubbles Framelits™ Dies
146082 **$71.00** AUD | $85.50 NZD • *OC p. 32*

A4 CARDSTOCK
○ Whisper White • 106549
$15.75 AUD | $19.25 NZD • *AC p. 185*

PICTURE PERFECT PARTY CARDSTOCK PACK
145561 **$14.00** AUD | $17.00 NZD • *OC p. 5*

CLASSIC STAMPIN' PAD
● Bermuda Bay • 131171
$11.50 AUD | $14.00 NZD • *AC p. 186*

GLITTER & CLEAR EPOXY SHAPES
145632 **$12.25** AUD | $14.75 NZD • *OC p. 33*

FREE SALE-A-BRATION ITEM
BUBBLES & FIZZ
DESIGNER SERIES PAPER

© 2017 STAMPIN' UP!

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Tutti-frutti Cards & Envelopes (p. 14)!



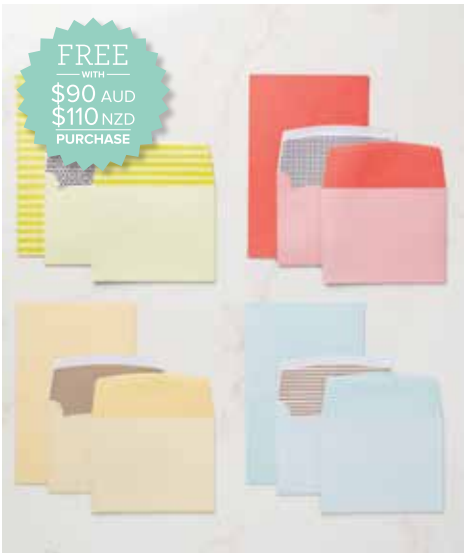
FRUIT BASKET STAMP SET
145833 **$28.00** AUD | $34.00 NZD • *OC p. 29*

A4 CARDSTOCK
○ Whisper White • 106549
$15.75 AUD | $19.25 NZD • *AC p. 185*

TUTTI FRUTTI 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER
145606 **$17.50** AUD | $21.25 NZD • *OC p. 29*

CLASSIC STAMPIN' PADS
AC p. 184-186
● Berry Burst • 144083 **$11.50** AUD | $14.00 NZD
● Daffodil Delight • 126944 **$11.50** AUD | $14.00 NZD
● Lemon Lime Twist • 144086 **$11.50** AUD | $14.00 NZD
● Night of Navy • 126970 **$11.50** AUD | $14.00 NZD

FREE SALE-A-BRATION ITEM
TUTTI-FRUTTI CARDS & ENVELOPES





These samples also use the Happy Birthday Gorgeous (AC p. 77) and Lovely Wishes (OC p. 50) Stamp Sets.

TUTTI-FRUTTI CARDS & ENVELOPES

147242

16 preprinted card bases and envelopes. 4 each of 4 designs.

Basic Black, Calypso Coral, Crumb Cake, Daffodil Delight, Lemon Lime Twist, Pool Party

Coordinates with Tutti-frutti suite (OC p. 28-29)

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PARTY PANDAS

147218 (wood blocks included)
147221 (suggested clear blocks: a, d, e, g)
7 rubber stamps

FREE WITH $90 AUD $110 NZD PURCHASE

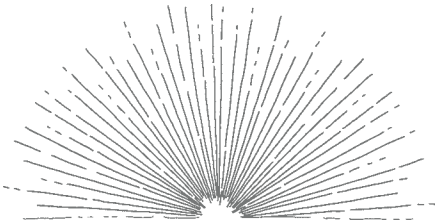
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are simply
YOU
amazing
Let's
to me
celebrate

AMAZING YOU

147212 (wood blocks included)
147215 (suggested clear blocks: a, c, d, g)
8 rubber stamps
Coordinates with Celebrate You Thinlits™ Dies (p. 17)

FREE WITH $90 AUD $110 NZD PURCHASE

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CELEBRATE YOU THINLITS DIES

146840

3 dies. Largest image: 9 x 2.9 cm.

Coordinates with Amazing You Stamp Set (p. 16). Thinlits will be available in the 2018-2019 annual catalogue.



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THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Happy Wishes Stamp Set (p. 19)!



A4 CARDSTOCK
AC p. 186, 194

- Calypso Coral • 124392 **$14.00** AUD | $17.00 NZD
- Rich Razzleberry • 119981 **$14.00** AUD | $17.00 NZD
- Whisper White Thick • 140490 **$12.25** AUD | $15.00 NZD

WOOD TEXTURES DESIGNER SERIES PAPER STACK
144177 **$17.50** AUD | $21.25 NZD • *AC p. 187*

CLASSIC STAMPIN' PADS
AC p. 186

- Calypso Coral • 126983 **$11.50** AUD | $14.00 NZD
- Rich Razzleberry • 126950 **$11.50** AUD | $14.00 NZD

EMBOSSING PASTE
141979 **$11.50** AUD | $14.00 NZD • *AC p. 201*

3/8" (1 CM) CLASSIC WEAVE RIBBON
- Soft Sky • 144160 **$12.25** AUD | $14.75 NZD • *AC p. 198*

TOUCHES OF NATURE ELEMENTS
144216 **$10.50** AUD | $12.75 NZD • *AC p. 196*

STAMPIN' DIMENSIONALS
104430 **$6.00** AUD | $7.25 NZD • *AC p. 203*

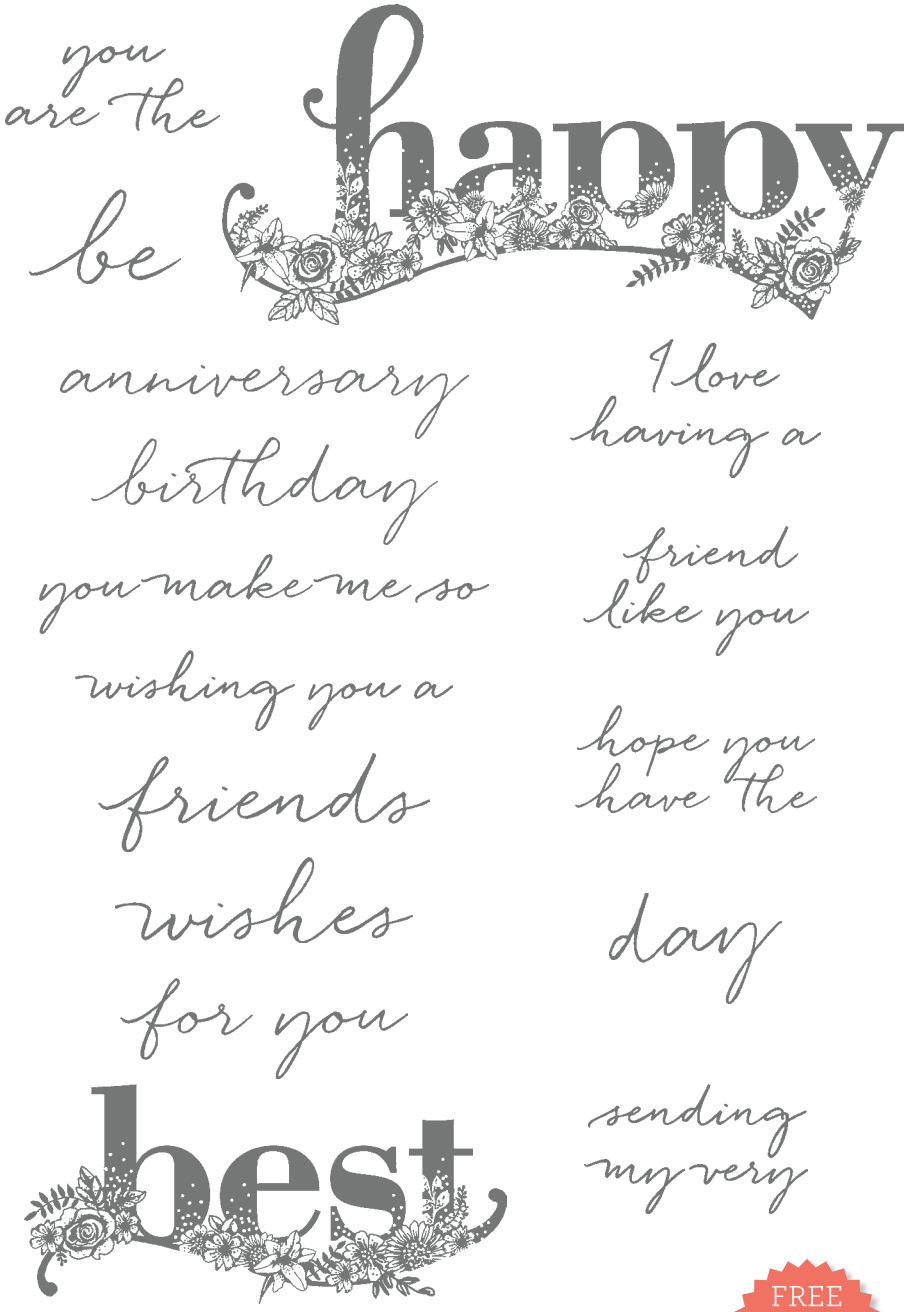
PATTERN PARTY DECORATIVE MASKS
144103 **$10.00** AUD | $12.00 NZD • *AC p. 201*

PALETTE KNIVES
142808 **$9.00** AUD | $11.00 NZD • *AC p. 201*

LOTS OF LABELS FRAMELITS DIES
138281 **$45.00** AUD | $54.00 NZD • *AC p. 214*

FREE SALE-A-BRATION ITEM
HAPPY WISHES STAMP SET

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HAPPY WISHES

147224 (wood blocks included)
147227 (suggested clear blocks: a, b, c, h, i)
16 rubber stamps

FREE WITH $180 AUD $220 NZD PURCHASE

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FIND NEW WAYS TO CELEBRATE

IN THE 2018

occasions catalogue!

Only available through 31 May 2018

Contact your demonstrator today to get your copy or visit **stampinup.com.au** or **stampinup.co.nz** to learn more.



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