

# INVITATIONAL GOLF TOURNAMENT



**FACE**  
foundation®  
*Saving Pets and Helping Families*

8th annual charity golf tournament & dinner  
to benefit FACE Foundation's lifesaving programs

## DETAILS

Monday, November 4th, 2019  
Shotgun start: 12 Noon  
Check-in for dinner: 4:30pm

Lomas Santa Fe Country Club  
1505 Lomas Santa Fe Dr, Solana  
Beach, CA 92075

## FEATURING

- 🐾 Dog-friendly golf
- 🐾 Dinner & drinks
- 🐾 Live auction
- 🐾 Opportunity drawing
- 🐾 Dream ticket drawing for golf  
at over 10 beautiful courses!



Celebrity Auctioneer Ben Higgins



VIP Guest MLB Legend Fred Lynn

**TO REGISTER: [EVENTS@FACE4PETS.ORG](mailto:EVENTS@FACE4PETS.ORG) | 858-450-3223**

FACE Foundation is a 501(c)(3) San Diego non-profit that provides financial assistance for pets in need of life-saving veterinary care. For more information, visit [www.face4pets.org](http://www.face4pets.org)

## The Problem FACE is Fighting: Economic Euthanasia

- Each year, many animals are brought to their veterinarian with life-threatening conditions. Sadly, many owners cannot afford the critical care their beloved pets need to survive. They are left with one choice—euthanasia.

## The Solution: FACE's Save-A-Life Program

- **FACE provides financial grants for life-saving veterinary care** on behalf of low-income pet parents who cannot afford the cost of the emergency procedures their pets need to survive.
- Since administering our first grant in 2007, **FACE has directly saved the lives of over 2,350 animals.**
- FACE grantees are low-income families, senior citizens, veterans, military families, students, disabled individuals, or simply hard-working families and individuals who struggle to survive paycheck to paycheck.
- To date we have given over \$4.2 million back to the San Diego community. Grants are given directly to FACE's 165+ partner veterinary hospitals.



*Success Story Bambi with mom Michelle*

## Saving Pets and Helping Families in our Community

- FACE funding comes exclusively from individual, foundation and corporate donations.
- Partner veterinary **hospitals discount their services by at least 25 percent for FACE patients.** They also actively participate in events and fundraise for FACE.
- FACE believes that education and preventative care play a huge role in pet health. We have a vibrant **Humane Education** program and **Community Outreach** program that have served many in our community.
- Our work is only possible thanks to the generosity of supporters like you!



# MARKETING BENEFITS

Expand your marketing reach while  
Saving Pets & Helping Families in our community.

**FACE Impact:** FACE has saved the lives of over 2,350 pets in partnership with 166 veterinary hospitals!  
Funds raised at FACE's annual golf tournament allow us to save approximately 60 lives.



## FACE Social Media Stats



**Email List:** 6,980+ contacts

Sign up here: <https://conta.cc/2VRrY3j>



**Facebook:** 4,950+ page likes  
facebook.com/face4pets



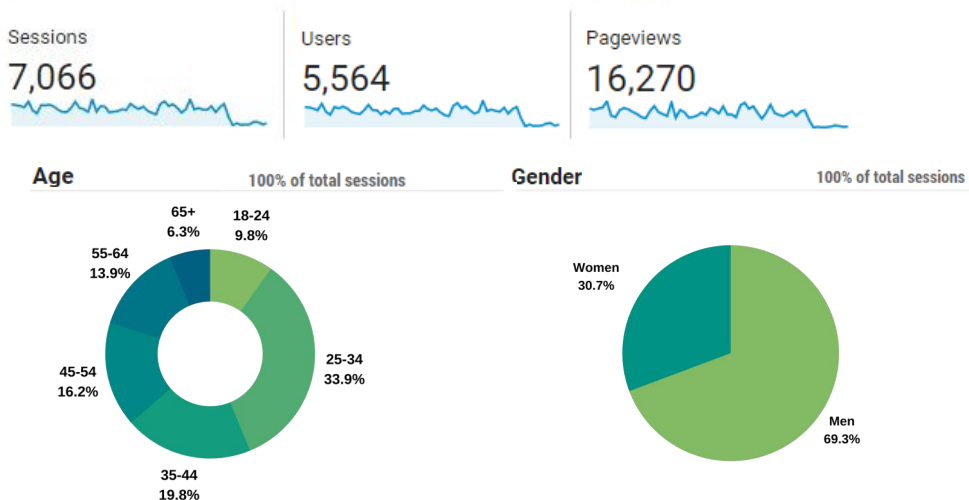
**Twitter:** 3,085+ followers  
twitter.com/face\_4\_pets



**Instagram:** 1,185+ followers  
@face\_foundation

## FACE Google Analytics Report

Data from Oct-Nov 2018 (the months around the tournament)



### Did you know...

- 93% of consumers want to know what companies are doing to make the world a better place.
- 89% of consumers are likely to switch brands to one associated with a cause.

*Data provided by a Nielsen Doing Well by Doing Good Report & a Cone Communications Social Impact Study*



# SPONSORSHIP OPPORTUNITIES

## Sponsorship Benefits

	Foxhound	Akita	Collie	English Bulldog	Tee
• Mention in event press release (sponsorship must be confirmed by 9/16)					
• Opportunity to speak during dinner presentation					
• Banner displayed at event (sponsor must provide banner)					
• Dinner Table Sponsorship with Signage					
• Hole Sponsorship ( <b>*NEW!*</b> ) (must provide all staff, setup, and supplies)					
• Life Sponsor logo inclusion in Success Story post on Facebook					
• Life Sponsor logo inclusion in Success Story post on Twitter					
• Ad in event program	Full Page	Half Page	Quarter Page		
• Complimentary Golfer Registrations	8	4	2	1	
• Complimentary Dinner Guest Tickets (in addition to golf registrations)	8	4	2	1	1
• Promotional item in every swag bag					
• Tee box signage (one hole)					
• Logo in event Evite (sponsorship must be confirmed by 9/2)					
• Logo in event thank you email					
• Logo/Link on event webpage on face4pets.org					
• Logo featured in event program					
• Logo featured on event sponsor thank you poster					
<b>Sponsorship Level</b>	\$10,000	\$5,000	\$2,500	\$1,000	\$500

*\*In-Kind Sponsors will receive the benefits listed above in correlation with the value of the donated item(s) **except** for coupons or deals for discounted services.\**



## FACE Golf Tournament Sponsor Form

Lomas Santa Fe Country Club | November 4, 2019

◇ FOXHOUND.....\$10,000

◇ AKITA.....\$5,000

◇ COLLIE.....\$2,500

◇ ENGLISH BULLDOG.....\$1,000

◇ TEE SPONSOR.....\$500

◇ I can donate an auction item\*:

ITEM VALUE: \$ \_\_\_\_\_

ITEM: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*\*We are currently accepting donations for our live auction packages. We are grateful for Gift-In-Kind items such as: Gift Certificates to Day Spas, Restaurants, Hotels; Travel Packages, Sporting Event Tickets/Memorabilia, or Fine Wine. Thank you!*

**NEW FOR YOUR CONVENIENCE! Skip this form and register online here:**

<https://forms.gle/Z9RmZj1xosRJVqPv9>

*\*\*\*Please email a high-resolution .JPG of your logo to [events@face4pets.org](mailto:events@face4pets.org) and arrange to have swag-bag items picked up or delivered by October 7th\*\*\**

**Company Name** (as you would like it to appear): \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### AUTHORIZATION:

☐ Check Enclosed (make payable to FACE Foundation)

☐ Credit Card: ☐ Visa ☐ MC ☐ AMEX ☐ Online ([www.face4pets.org](http://www.face4pets.org))

☐ Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

***THANK YOU FOR YOUR SUPPORT!***