



#### By now, you've realized ...

... That creating a cozy space in your home is more than just having the right furniture. The right kind of art can make a room come together and make your house feel like home. Imagery and photos communicate your story and a gallery wall can help you tell your story, your own way.

#### THAT'S WHY I CREATED THIS GUIDE.

I want you to have the tools and the knowledge to create something truly magical. You have the right to feel at home in your home, to feel safe, to feel welcomed. And you deserve something that represents that.

And who am I? I'm Flavia, an artist and designer obsessed with color, light and finding beauty in the little things.

I work mainly with watercolors and acrylics and spend most of my days happily painting away with my two dogs by my side. Painting is my way of expressing what I see best in the world.

### I MAKE BEAUTIFUL BOLD FEMININE WALL ART FOR WOMEN LIKE YOU.

Simply put, art ties a room together and breathes life to your home. It's your story, your space and it should reflect who you are. That's why I think it's important you learn how to place it in a way that makes sense in your space and a gallery wall can help you do just that.

Ever wonder how people create those beautiful gallery walls you see pretty much every everywhere nowadays?

You spend hours scrolling endlessly through pictures in a Pinterest daze trying to figure out how to create one of those drool worthy gallery walls you see there all the time? You know the one. You can see it on your wall, you know where it will be hung, you can picture yourself having tea right next to it, but you still don't have a clue how to put it all together.

So you decide to take an innocent peek online and 5 hours later you are now cranky because you've just realized you skipped lunch and still no sign of a single painting on your wall.

If that hit a little too close to home, I've got just what you need:

7 easy steps to create the perfect gallery wall

7 gorgeous layout ideas to inspire you.

Enjoy!

#### STEP 1: CONSIDER YOUR SPACE

Where are you hanging your gallery wall? How much space do you have? What color walls do you have? What's the room furniture arrangement? Will it hang above your sofa, armchair? You want to create a sense of balance in your gallery wall and considering the space where it will be hung is the first step to make sure you create a drool worthy gallery wall.

#### STEP 2: WHAT'S THE FEELING YOU'RE GOING AFTER?

Do you want to create something peaceful? Feminine? Bold? Dramatic? Whether we realize it or not, we all do things in order to feel a certain way. How do you want to feel when you enter a room? Cozy? Relaxed? Energized? Keeping that in mind will help you pick the right art and frame for your gallery wall.

#### STEP 3: CONSIDER YOUR STYLE

Do you like bright or muted colors? Black and white or rainbow and glitter? Love photographs or watercolors? Do you crave symmetry or tend to like things just a little off? No matter what direction you choose, make it your own. Don't be afraid to experiment and add your own personal touch, like framing something that is unique and special to you. Maybe a note from a loved one, your kids drawings, or that ticket stub from your first date with your beau. When mixed with artwork and the right frames, you can create something magical.

#### STEP 4: ARTWORK

Do you have a favorite artist, style or medium? Start with one piece you love and go from there. You can choose to make your gallery with a specific theme or make it as eclectic as you like. An entire wall with watercolors can be just as fun as one with mixed media.

Tip: Start with the largest item first and use it as the focal point. You want to find a sense of balance to make your gallery work, so start with the largest piece and work from the center out. Also, try spacing your artworks at least 1½ inches (3 cm) apart to make each piece stand out on its own. Try to keep the overall pattern balanced against other furniture or centered in a room.

#### STEP 5: FRAMES

Your style again plays a big role when it comes to frames. Do you like modern or rustic? Do you want to give emphasis to your artwork, or create a more dramatic effect with the frames themselves? You can choose one or the other, or mixed them and create something that is truly true to your style.

#### STEP 6: LAY IT OUT

Lay the art out on the floor and cut pieces of paper to the size of each piece. Using masking tape, position the paper on the wall as you would the art, then try a few different arrangements until you're happy with what you see.

If you're having a hard time deciding on the best layout, try taking a picture with your phone when you have something you like. Then make another arrangement. If you do this a few times, you'll have lots to choose from and it will make it easier to decide which one you like best.

Try varying where you place similar types of artwork. Space out those pieces, so they don't look cluttered, or clumped together. Ask yourself, does it work well with nearby furniture? Is it at a comfortable height? Does it fill the space nicely? Keep in mind the proportion of art to the size of your wall and vice versa.

Once you find a layout you're comfortable with, lay your art on the floor in front of the wall and see if it still makes sense for you. Do the pieces you chose work well together? If so, get ready for the next and final step.

Tip: If you have similar sized pieces, don't put the artwork into the frames until it's hung. That way you'll have more flexibility with the composition and will be able to switch them out as needed.

#### STEP 7: HANG OUT

Now that you found the perfect composition, hanging your gallery wall is a super easy. Leave your mocked layout on wall and mark each paper with a spot where the nail will be placed. With the paper still on the wall, hammer it directly into the mark on the paper, removing it when your nail is in place. Then just place your artwork and enjoy your brand new gallery wall.





# Centralized Layout

8 x 10 in

Center the two frames in the middle, then align the left and right sides with one another to create a balanced display.

### Checkered Layout



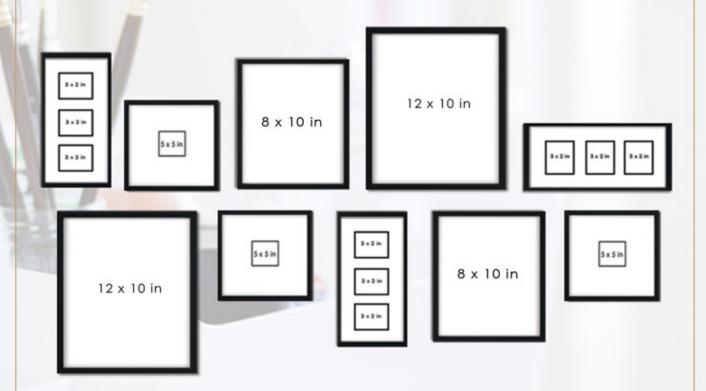
To create the grid, start by placing the center frame, then place the four larger frames, followed by the rest

## The Perfect Grid Layout



This is one of the easiest frame displays, and the impact of this grid layout is great. All you have to do is make sure you have an even amount of space between each frame.

# The Perfect Line Layout



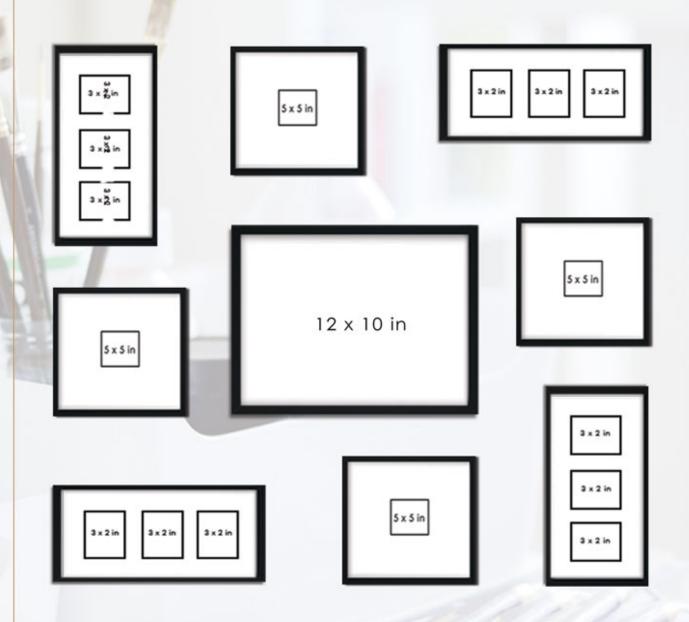
Have various-sized frames, but make sure to align the bottoms and tops in a line, to create order and a sense of balance.

### Diagonal Layout



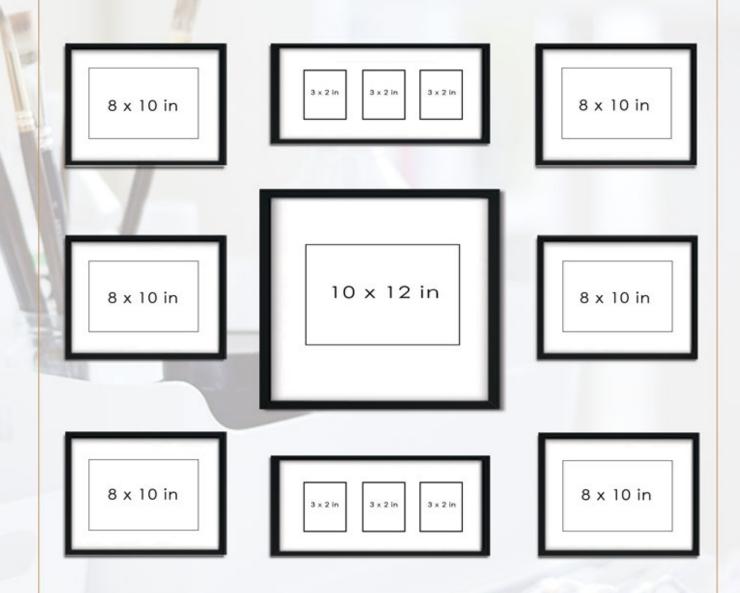
Perfect for walls next to staircases, or to complement an accent piece, such as an armchair. You can create fun voriations of this layout. Just start with a center piece and work on adding frames to the edges of the center frame.

## Spiraled Layout



Start by placing the center frame, then spiral out the other frames making sure there is an even amount of space between all of the other frames and the center frame.

### Outer Balanced Layout



This frame display aligns at the outer edges, creating balance, even though the distance between frames varies.

