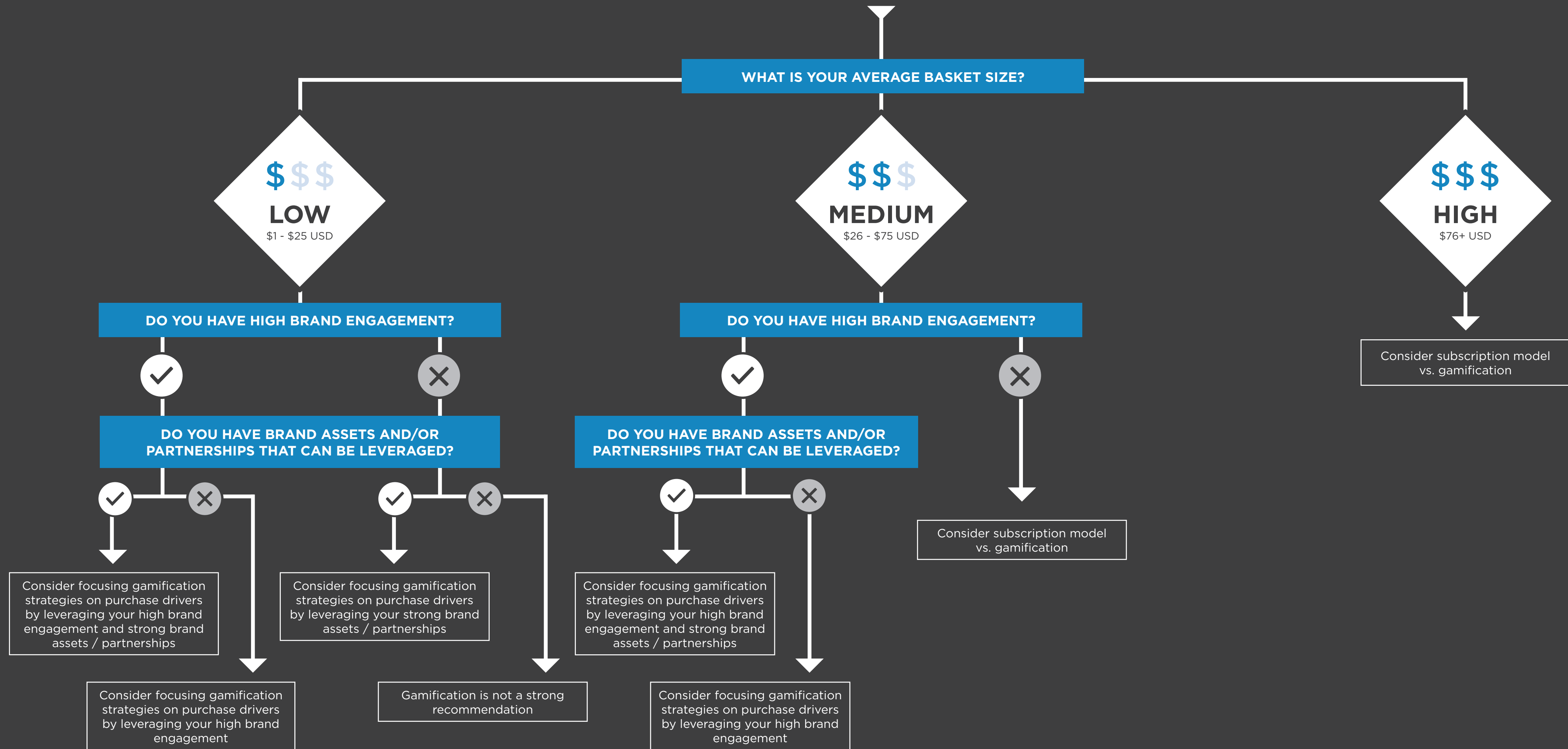


# HIGH PURCHASE FREQUENCY BRANDS (DAILY - WEEKLY)



**Advice from Aimia's Strategy & Consulting Team:**

If Gamification is a suggested consideration for your medium purchase frequency brand, focus strategies on purchase drivers