



MAP and Online-sales Strategy

At Messy Mutts™, we take the messy business of owning pets seriously! We've implemented a Minimum Advertised Pricing strategy of 10% off the listed MSRP to ensure that all of our retailers are equally successful in promoting our products.

For information on our products and pricing please visit messymutts.ca, write to info@jascor.com, or contact your respective distributor.

Online Stores & Third Party Sellers

We understand the growing interest in wanting to sell products online. We encourage stores to promote Messy Mutts™ on their websites and sell our entire collection, priced according to the Minimum Advertised Pricing strategy.

Messy Mutts™ products should not, under any circumstances, be sold without the written consent of Messy Mutts™ on third-party sites such as, but not limited to:

- Amazon
- Ebay
- Sears
- Walmart

Special Promotions

Written manufacturer approval is required for any promotion that differs from the MAP strategy.

We appreciate your cooperation in ensuring our products are sold in accordance with the standards set forth herein. Should you have any questions or require clarification, do not hesitate to contact us!



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