

# K Getting Started on Kickstarter for Filmmakers

Thousands of established and emerging filmmakers have used Kickstarter to build audiences, tell stories, and embrace their creative independence. From animated shorts to documentaries, to projects focused on post production, or distribution, they've used Kickstarter to fund just about every type of film and each phase of a film's development.

Got the reels turning on a project idea?  
Here's some advice from fellow filmmakers and Kickstarter staff.

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## Get advice

[We spoke to six filmmakers](#), including David Thorpe, Karyn Parsons, and Bobbito Garcia about their experiences in filmmaking and running a Kickstarter project. Consider them your experts on speed dial.

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## Meet our film team

Videos of presentations featuring in-depth presentations led by Kickstarter's film team in conversation with filmmakers:

[Getting Started](#): An intro and case study that takes a look at how a successful campaign structured their project.

[Rewards and Fulfillment](#): Strategies for planning and pricing rewards, creating a fulfillment timeline, distribution, and budgeting.

[Audience Development](#): Best practices for identifying your audiences and strategies for engaging your friends, fans, and press.

## Do your homework

We asked a handful of creators for their must-reads when preparing for a Kickstarter project. Here are a few of our favorites, check out the complete list [here](#).

[Amanda Palmer's The Art of Asking](#) (there's also a relevant [TED talk](#))

[Jennifer Fox reflects on the campaign for her film, My Reincarnation](#)

One creator had Gary Hustwit on dial, but [here's some of his advice](#), in case you don't

Did you write something or read something that's not mentioned here? [Share it!](#)

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## Checkout some projects

[Our project creators all agree](#), the best way to learn how to make a great Kickstarter project is to browse and back projects similar to yours. When browsing, take a look at each project's video, funding goal, and rewards. Pay attention to how things are styled and what's popular with backers.

Start browsing [here](#), and make sure to drill down by sub-category

### Project Planning Timeline

A checklist for planning and launching your campaign.

### Launch Checklist

A checklist of things to do before you hit the big green launch button.

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## More Resources

[Kickstarter Blog](#)  
Featuring guest posts from previous creators and roundups of answers to our most common questions.

[Kickstarter Tips](#)  
Follow us on Twitter for more advice on running a stellar campaign, or to ask questions.

[Help center](#)  
Your step-by-step guide to getting started. Visit Campus to ask questions, or the FAQ to see what's already been asked.