

BUCKHORN HIGH SCHOOL
2017-2018
BUCK NATION NEWS TEAM
APPLICATION PACKET



Purpose:

Thank you for your interest in becoming a Buck Nation News Team member. Broadcast Journalism is a fast-paced, interdisciplinary course that requires self-motivation, good writing and communication skills, and the ability to multi-task. We are looking for applicants who can handle journalistic responsibilities under the pressure of continual deadlines.

The goal of the Buck Nation News Team is to keep the students, faculty, staff, parents, and community members informed about the on-going activities and announcements at Buckhorn High School.

Buck Nation News is an EXTRA-CURRICULAR activity. Team members will need to be available before/after school.

Fees & Fundraising

Applicants who make it through the application and interview process will be selected to become a Buck Nation News Team member and will be **required** to pay a \$50.00 Equipment Fee (due before the first day of the new school year).

Any student who does not pay the required fee, will not be allowed to participate on the BNN broadcasting team during the 2017-2018 school year.

The Selection Process:

1) Applications are reviewed and rated based on:

- Turning the application in on time (**due by Friday, April 14, 2017**)
- Application information filled out correctly
- Parent consent form signed and returned
- Applicant's letter of intent
- Three (3) teacher recommendation forms (one **must** be from an English teacher)
- **Possible** Interview with Ms. Suzanne Sullins and/or select BNN team members.

As a member of the BNN team, broadcasting students will have the opportunity to:

- Anchor our school-wide news broadcast
- Learn how to shoot & edit videos using editing software (Adobe Creative Suites)
- Create virtual sets
- Learn how ALL our equipment works and how a news broadcast is produced
- Learn about graphic design in all formats (print, web, video)
- Create other digital media projects
- Work on other school publications, including social media announcements.

Occasionally, the BNN team may be called out of class to work on or edit certain videos for Buckhorn High School. BNN students must maintain an average of an 80/B or higher in all classes; be consistent in making up coursework following an absence; demonstrate good decision-making skills, honesty, responsibility, and integrity; and have positive peer relations with the potential to be a good role model for ALL BHS students. Any student who does not adhere to these expectations will be removed from the BNN broadcasting team.

BUCKHORN HIGH SCHOOL

BUCK NATION NEWS TEAM

Application Requirements

Please submit all materials by **APRIL 14, 2017** to **buckhornhighschool@gmail.com**

There are FOUR (4) parts to the application:

1. Letter of Intent
2. Three (3) Teacher recommendations (one must be from an English teacher)
3. Information / Parent Consent Form
4. Interview (If Qualified)

1. Letter of Intent

In your letter, please expand on the following topics:

- Explain why you would like to be a member of the Buck Nation News Team.
- What position are you applying for? (You may list more than one position, but please rank the positions in order of preference.)
- What sets you apart from other applicants? (Please include previous broadcasting experience and/or graphic design experience)
- Describe a professional news story (broadcast, print or online) that had a large impact on you. Why do you think it had such a big effect?

2. Teacher Recommendations

Please have THREE (3) of your academic teachers (one of which must be an English teacher) complete the recommendation form below.

Please have each teacher return the completed form to Ms. Sullins by **APRIL 14, 2017.**

The form can be emailed to **buckhornhighschool@gmail.com** OR faxed to BHS 256-851-3301

3. Parent Consent Form

Please complete the information form and have a parent/guardian sign.

4. Interview

After an initial paper screening, some applicants may be invited to be interviewed by the adviser and select staff members.

The interviews will be scheduled between April 24 - April 27, before school, after school, and during break. The members of the 2017-18 Broadcasting Team will be announced on or before May 25, 2017.

DUE BY APRIL 14, 2017

**BUCK NATION NEWS BROADCASTING TEAM
TEACHER RECOMMENDATION FORM
RETURN TO MS. SUZANNE SULLINS OR**

EMAIL TO: BUCKHORNHIGHSCHOOL@GMAIL.COM OR FAX TO BHS: 256-851-3301

THIS SECTION IS TO BE COMPLETED BY APPLICANT:

APPLICANT'S NAME _____ **# 1**

Current GPA _____ Current English Teacher _____ Current Grade in English _____

TEACHER REFERENCE: _____ English Teacher ☐

TEACHER INSTRUCTIONS:

Broadcast Journalism is a fast-paced, interdisciplinary course that requires self-motivation, good writing and communication skills, and the ability to multi-task. We are looking for applicants who can handle journalistic responsibilities under the pressure of continual deadlines. Please answer the questions honestly so we may determine if the Buck Nation News Team is appropriate for the candidate. **Your responses are kept confidential.** Please write any other comments you may have on the back of the form. **Please return this form to Ms. Suzanne Sullins, not the student. Thanks!**

How long have you known the applicant? _____ In what capacity? _____

	<i>Circle One</i>					
	Excellent				Poor	Not Observed
Writing ability	5	4	3	2	1	N/A
Creativity	5	4	3	2	1	N/A
Ability to multi-task	5	4	3	2	1	N/A
Ability to work in groups	5	4	3	2	1	N/A
Generates original ideas	5	4	3	2	1	N/A
Gets along well with others	5	4	3	2	1	N/A
Is flexible	5	4	3	2	1	N/A
Tardies	5	4	3	2	1	N/A
Absences	5	4	3	2	1	N/A
Is responsible/reliable	5	4	3	2	1	N/A
On-time with assignments	5	4	3	2	1	N/A
Contribution to discussions	5	4	3	2	1	N/A
Overall academic performance	5	4	3	2	1	N/A
Overall citizenship	5	4	3	2	1	N/A
I RECOMMEND THE APPLICANT	Very strongly 5	4	3	2	1	Not at all 0

Teacher Signature _____ Date _____

Please write any comments you may have about the applicant on the back of this form →

DUE BY APRIL 14, 2017

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TEACHER RECOMMENDATION FORM
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THIS SECTION IS TO BE COMPLETED BY APPLICANT:

APPLICANT'S NAME _____ **# 2**

Current GPA _____ Current English Teacher _____ Current Grade in English _____

TEACHER REFERENCE: _____ English Teacher ☐

TEACHER INSTRUCTIONS:

Broadcast Journalism is a fast-paced, interdisciplinary course that requires self-motivation, good writing and communication skills, and the ability to multi-task. We are looking for applicants who can handle journalistic responsibilities under the pressure of continual deadlines. Please answer the questions honestly so we may determine if the Buck Nation News Team is appropriate for the candidate. **Your responses are kept confidential.** Please write any other comments you may have on the back of the form. **Please return this form to Ms. Suzanne Sullins, not the student. Thanks!**

How long have you known the applicant? _____ In what capacity? _____

	<i>Circle One</i>					
	Excellent				Poor	Not Observed
Writing ability	5	4	3	2	1	N/A
Creativity	5	4	3	2	1	N/A
Ability to multi-task	5	4	3	2	1	N/A
Ability to work in groups	5	4	3	2	1	N/A
Generates original ideas	5	4	3	2	1	N/A
Gets along well with others	5	4	3	2	1	N/A
Is flexible	5	4	3	2	1	N/A
Tardies	5	4	3	2	1	N/A
Absences	5	4	3	2	1	N/A
Is responsible/reliable	5	4	3	2	1	N/A
On-time with assignments	5	4	3	2	1	N/A
Contribution to discussions	5	4	3	2	1	N/A
Overall academic performance	5	4	3	2	1	N/A
Overall citizenship	5	4	3	2	1	N/A
I RECOMMEND THE APPLICANT	Very strongly 5	4	3	2	1	Not at all 0

Teacher Signature _____ Date _____

Please write any comments you may have about the applicant on the back of this form —>

DUE BY APRIL 14, 2017

**BUCK NATION NEWS BROADCASTING TEAM
TEACHER RECOMMENDATION FORM
RETURN TO MS. SUZANNE SULLINS OR**

EMAIL TO: BUCKHORNHIGHSCHOOL@GMAIL.COM OR FAX TO BHS: 256-851-3301

THIS SECTION IS TO BE COMPLETED BY APPLICANT:

APPLICANT'S NAME _____ **# 3**

Current GPA _____ Current English Teacher _____ Current Grade in English _____

TEACHER REFERENCE: _____ English Teacher ☐

TEACHER INSTRUCTIONS:

Broadcast Journalism is a fast-paced, interdisciplinary course that requires self-motivation, good writing and communication skills, and the ability to multi-task. We are looking for applicants who can handle journalistic responsibilities under the pressure of continual deadlines. Please answer the questions honestly so we may determine if the Buck Nation News Team is appropriate for the candidate. **Your responses are kept confidential.** Please write any other comments you may have on the back of the form. **Please return this form to Ms. Suzanne Sullins, not the student. Thanks!**

How long have you known the applicant? _____ In what capacity? _____

	<i>Circle One</i>					
	Excellent				Poor	Not Observed
Writing ability	5	4	3	2	1	N/A
Creativity	5	4	3	2	1	N/A
Ability to multi-task	5	4	3	2	1	N/A
Ability to work in groups	5	4	3	2	1	N/A
Generates original ideas	5	4	3	2	1	N/A
Gets along well with others	5	4	3	2	1	N/A
Is flexible	5	4	3	2	1	N/A
Tardies	5	4	3	2	1	N/A
Absences	5	4	3	2	1	N/A
Is responsible/reliable	5	4	3	2	1	N/A
On-time with assignments	5	4	3	2	1	N/A
Contribution to discussions	5	4	3	2	1	N/A
Overall academic performance	5	4	3	2	1	N/A
Overall citizenship	5	4	3	2	1	N/A
I RECOMMEND THE APPLICANT	Very strongly 5	4	3	2	1	Not at all 0

Teacher Signature _____ Date _____

Please write any comments you may have about the applicant on the back of this form —>

DUE BY APRIL 14, 2017

BUCK NATION NEWS BROADCASTING TEAM INFORMATION FORM & PARENT CONSENT FORM

APPLICANT INFORMATION (PLEASE PRINT) – BLACK OR BLUE INK ONLY

Last Name		First		M.I.	Date	
Street Address				Apartment/Unit #		
City		State		ZIP		
Home Phone		Applicant G-mail Address				
Cell Phone #		Website Blog Other				
Mom's Name		Dad's Name				
Mom's Cell Phone						
Dad's Cell Phone						
Have you maintained a 80 or above in every class	YES	NO	If no, which class(es)			
Have you EVER been a Broadcast Student at another school	YES	NO	If yes, which School?			
Have you ever been suspended or assigned ISS?	YES	NO	If yes, explain			

STUDENT DISCLAIMER AND SIGNATURE

I certify that my answers are true and complete to the best of my knowledge.

If this application leads to becoming a BNN team member, I understand that false or misleading information in my application may result in my release and dismissal as a BNN team member.

Student Signature		Date	
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PARENT CONSENT & SIGNATURE

I have read all requirements and I give my child permission to be a member of the BHS Buck Nation News Team

I understand that there is a \$50.00 Equipment Fee and additional fundraising required for this extra-curricular activity.

I understand that my child will need to arrive early to school **every** morning and may be required to stay after school on some days.

Parent Signature		Date	
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BUCKHORN HIGH SCHOOL BUCK NATION NEWS TEAM POSITIONS

News Director/Executive Producer: Ms. Sullins

Student Producer (director): Position Filled: Hampton Morgan

Responsible for managing the control room crew and the talent
Line-produces the show, and calls for shots and graphics
Communicates with camera operators
Communicates with talent

Audio:

Tests microphones
Runs the audio board during show
Chooses music to play before and after show

Graphics:

Creates over-the-shoulder and full screen graphics for news, sports, weather, and other events.

Floor manager:

Responsible for camera positioning
Managing camera operators
Communicating with talent

anchors:

Research & write scripts
Deliver script on-air

Weather Anchor:

Compiles currents and the 5-day forecast
Delivers the forecast.

Sports:

Writes script based on scores and game times
Airs highlights of sporting events shot by our field reporters

Field Reporters:

Crews of two responsible for producing one package a week

Camera Operators:

Number of operators will depend upon number of cameras (currently have one in studio)

Special Teams:

Responsible for school PSAs
Other Special Videos, as needed/requested

The following positions require the member to be a Student Aide (seniors only) OR enrolled in Yearbook with Mrs. Krentel OR enrolled in Digital Media with Mrs. Mask.

Web Editors

Qualifications:

Must have background knowledge in web design
Must be able to independently maintain the BHS Broadcasting (BNN) web site
Should be self-driven and independent
Strong communication skills
Be innovative

Duties:

Maintains BHS Broadcasting web site
Helps BNN gain a strong presence online
Updates articles as needed
Communicates with assistant editors effectively
Educate BHS students about web site
Track hits and popularity of site
Regularly research ways to make newspaper web presence stronger by reading articles and writing brief reports about the issue

Assistants to the Editors

Qualifications:

Have strong communication skills
Be a problem solver
Strong critical thinking skills
Willingness to work on any project assigned

Duties:

Maintain master school schedule
Assist with other school publications
Runs errands for editors and staff members
Assists adviser in whatever duties are needed
Assists business manager when necessary
Files exchange papers when they are sent to us
Sends exchange papers out after every issue is published
Organizes the studio regularly
Acts as club secretary
Makes press passes for staff at the start of the semester
Writes news briefs/world briefs when necessary