

The Final Countdown

Get ready to go live. Follow these steps before you launch.

- 8 Finalize your funding goal.**

Once you launch, you won't be able to edit your funding goal, so be sure to double check that it's set to the correct amount.
- 7 Edit your copy.**

Review your project page with a fine-tooth comb for typos and grammar issues. Triple-check your reward tier copy since it can't be edited once someone backs a specific reward.
- 6 Test your project image.**

Make sure it looks good behind the play button on your project page and in different sizes across social media platforms.
- 5 Check all your links.**

Go through your project description and click each link to make sure they all work.
- 4 Add FAQs once you launch.**

Prep possible FAQs ahead of time and add them to your project page via the Story Tab once you launch your project.
- 3 Shorten your project preview link.**

Though you won't know your project page URL before you launch, you can shorten your project preview link and use that for getting feedback from friends. Once you launch, the link will redirect to your live project.
- 2 Account for international shipping.**

The international shipping options for rewards can be complicated, so make sure you've set the correct options for each reward tier. We also recommend including domestic shipping in your reward price. [Learn more.](#)
- 1 Hit "Continue" at least three days before launch.**

Our website uses an algorithm to review projects and allow some to launch without approval. To make sure you're not held up in our project review queue, hit the green "Continue" button at least three business days before you're ready to launch. You'll be able to make changes to the project while it's being reviewed and after it's been approved for launch.

All signals go?
When you're ready, launch.