



CASH OUT YOUR OUTDATED DEVICES.

Get up to \$650 for making the move to Zebra.

TECHNOLOGY KEEPS ADVANCING. IS YOURS HOLDING YOU BACK?

Outdated devices, like mobile computers and thermal printers, lack the features that enable maximum performance—which means you're compromising productivity.

Zebra makes it easier than ever to cash in on your legacy investment and upgrade to the most innovative, purpose-built technology. Get up to \$650 cash back when you trade in your current technology toward the purchase of a new Zebra device.

NON-ZEBRA MODELS QUALIFY FOR TRADE-IN.

The GO Zebra Trade-in Program lets you trade in any model—including non-Zebra devices—and earn cash back for each qualifying purchase. That's up to \$650 per trade-in!

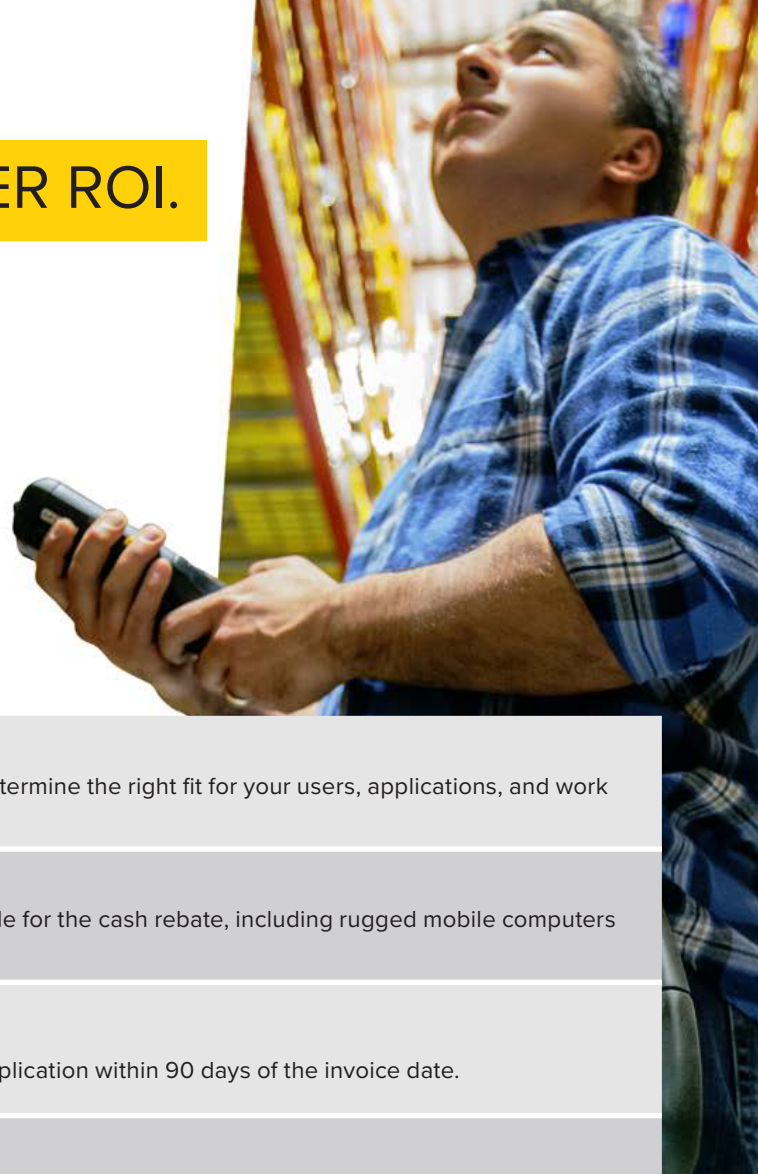
Isn't it worth it to stop delaying your productivity potential to reap the benefits of the latest innovations in rugged mobile computers and thermal printers?

- Expanded enterprise-level functionality
- Improved ease of use
- Faster processing power to run more apps
- Advanced scanning power for greater reach and precision
- Streamlined device management that reduces IT time
- Expanded connectivity
- Enterprise OS compatibility
- Unmatched ruggedness that prevents unnecessary downtime, repair, and replacement
- Future-proof design and engineering that allows for field-installable upgrades

FOUR STEPS TO A GREATER ROI.

If you're holding on to your legacy technology to get the most return on your investment, be sure to calculate what this choice is costing you. The lack of certain performance features reduces productivity, creates delays and errors, and could be taking a toll on your customer satisfaction.

In four easy steps, you're on your way to the value of Zebra's powerful technology.



1

CONTACT MAIN STREET.

Connect with an Authorized Zebra Solution Specialist to determine the right fit for your users, applications, and work environment.

2

PURCHASE A QUALIFIED ZEBRA PRODUCT.

Zebra includes an extensive array of devices that are eligible for the cash rebate, including rugged mobile computers and thermal printers.

3

SUBMIT YOUR RECLAIM FORM.

Register to receive your rebate by completing a trade-in application within 90 days of the invoice date.

4

TRADE IN YOUR LEGACY DEVICES.

After the claim is approved, you will receive a Trade-in Merchandising Authorization (TMA) with easy-to-follow instructions for shipping your legacy devices at no charge.

The **GO Zebra Trade-in Program** lets you turn your aging equipment into an investment with a greater return. Support your team with the technology that enables them to do their jobs better—with more efficiency and accuracy.

Visit zebra.com/gozebra for details.



MAINST

2510 West Main Street, Unit 100
Grand Prairie, TX 75050
866-767-6472
info@mainstreetinc.net
www.mainstreetinc.net/zebra-printer-promo



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