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TIDINGS
OF COMFORT
AND JOY

♦ ♦ ♦

HOLIDAY GIFT GUIDE
♦ 2018 ♦



HAPPY GIFTING

*We believe everyone should
live comfortably.*

This year, when you wrap up the comfiest basics ever,
you're also giving the gift of everlasting softness in
items that stand the test of time.

EVERY SHADE OF SOFTNESS

Wrap up the gift of year-round comfort. Our Eco-Fleece collection, inspired by classic gym wear, is made with a blend of sustainable materials for unmatched softness.



9575F2/FB The Champ



9590F2/FB Rocky Hoodie



9595F2 The Challenger



9881F2/FB The Dodgeball Pant



9573F2/FB Adrian Hoodie



31082F2/FB Eco-Fleece Jogger



TEES, PLEASE

We have the perfect T-shirt for everyone on your list, at every price point and comfort level, from soft to softer. Try our unisex styles, perfectly tailored for him and her.



5050BP The Keeper



1010CG The Outsider



1070C1 Basic Crew



6005C2 Organic Crew



1973E1/EA/EJ Eco Crew



4162CV Heritage Tee

THAT'S A WRAP

A comfy wrap is the perfect layering piece that transitions easily from season to season. Pull together every fashion-forward look with one of our stylish wraps.



7598BQ Zen Wrap



2922MR Stevie Wrap



12529E1 Rib Sleeve Wrap



2898J1 Inside Out Sleeveless Tee



2835E1 Warm Up Wrap



2830MR Muscle Tee



COZIER THAN CASHMERE

With knit-sweater softness, our Vintage Heavy Knit collection includes pieces perfect for year-round layering. If you've always wanted a cashmere sweater, try on our version. It'll be hard to take off.



7606BQ Relaxed L/S Pullover



7594BQ Cozy Pullover Hoodie



7600BQ Slow Jogger



7597BQ Kick Back Pullover



7598BQ Zen Wrap



7601BQ Weekender Hoodie

MIX & MATCH

Made from our Burnout French Terry, your favorite styles are unbeatably soft with an authentically worn-in look. And since two (or three or four) are better than one, mix and match these basics for a fashion-forward look.



8629FH/FJ Schoolyard Hoodie



8628FH/FJ Day Off Hoodie



8636FH/FJ Laid Back Zip Hoodie



8626FH/FJ Lazy Day Pullover



8632FH/FJ Long Weekend Pants



8625FH/FJ Campus Jogger



DON'T FORGET YOUR MINI ME

We've shrunk our best-selling styles to fun-size silhouettes so you can give your Mini Me your favorite look, too. Everyone deserves to grow up in style.



K5050BP Youth Keeper



K5103BP Youth Keeper Ringer



K5093BP Youth Slapshot



K5103EA Youth Eco Ringer



K9575GF Youth Champ



K9595GF Youth Challenger

STYLES FOR ANY BUDGET

We can't blame you for wanting to give everyone you know the softest basics around. Now you can with these must-have styles that fit any budget.



5103BP Keeper Ringer



5050BP The Keeper



1070C1 Basic Crew



H0076C1 Fidel Cap



5104BP Team Player Tee



H0070C1 Dad Cap

#PRINTALTERNATIVE





GIFT GIVING TIPS

Finding the Perfect Gift for Everyone

GIFT CLOTHES PEOPLE WANT TO WEAR

Retail quality. Style. Soft, sustainable fabrications. The right silhouette. A garment that stands the test of time, wear after wear. At Alternative, we take the time to design authentically worn-in pieces in fabrications that feel like a second skin, and become your go-to, everyday pieces.

GIFT HOODIES AND PULLOVERS PEOPLE WEAR

When you give a stylish hoodie or pullover to dress up or down, people will wear it all year – to class or work, to the gym or brunch, to a bonfire or the beach. Warm and ultra-cozy, our hoodies and pullovers keep you comfortable year-round.

GIFT SUSTAINABLY MADE PIECES

Our methods and materials are mindful of our impact on the planet. We source the finest fabrics, develop fabric blends for softness and durability, and incorporate organic and recycled materials wherever possible.

GIFT BAGS AND ACCESSORIES PEOPLE TOTE EVERYWHERE

We have a great selection of complementary men's and women's styles, along with lots of unisex basics. Check out our website.



See more at:

wholesale.alternativeapparel.com | 1.888.717.3988