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#### **Samoa Sponsor - \$10,000**

- Two reserved tables for ten (10) with premium seating and complimentary wine
- Company logo recognition on reserved table signage on every table
- Company logo on event sponsor signage
- Recognition in all print and media materials and during event slide presentation (includes press releases, ads, email blasts, social media posts)
- Company logo on event website with link to your company site
  - 46,335 average monthly page views, 11,409 average monthly users
- Full page ad in two editions of Girl Scouts Heart of the South's *The Promise* magazine
  - Thousands of copies distributed to members, donors, corporations & schools
  - Fall/Winter and Spring/Summer editions
- Inside back cover of the One Smart Cookie souvenir program for the first Samoa sponsor. All subsequent Samoa sponsors will receive a full-page ad in the souvenir program

#### **Trefoil Sponsor - \$5,000**

- Two reserved tables for ten (10) with complimentary wine
- Company logo recognition on reserved table signage
- Company logo on event sponsor signage
- Recognition in all print materials and during event slide presentation (includes invitation, press releases, ads, email blasts, social media posts)
- Company logo on event website with link to your company site
  - 46,335 average monthly page views, 11,409 average monthly users
- Logo and recognition advertisement in Fall/Winter 2020 edition of Girl Scouts Heart of the South's bi-annual magazine, *The Promise*
  - Thousands of copies distributed to members, donors, corporations & schools
- Half page ad in the One Smart Cookie souvenir program

#### **Thin Mint Sponsor - \$2,500**

- One reserved table for ten (10)
- Company logo recognition on reserved table signage
- Recognition in all print materials including event program and during event program slide show
- Recognition on event website
- Quarter page ad in the One Smart Cookie souvenir program

#### **Do-Si-Do Sponsor - \$1,000**

- One reserved table for ten (10)
- Name recognition on reserved table signage
- Listing in the One Smart Cookie souvenir program
- Option to purchase a quarter page ad in the One Smart Cookie event program for \$250

#### **Tagalong Sponsor - In-Kind/Silent Auction Donation**

- Option to leave business cards or flier near auction item
- Name recognition in One Smart Cookie souvenir program insert as an in-kind/silent auction donor



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## One Smart Cookie Sponsorship Form

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person's Name \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_

\_\_\_ Check enclosed (Checks made payable to Girl Scouts Heart of the South.)

\_\_\_ Please bill my VISA / MC / AMEX (Circle One)

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ C.V.V. \_\_\_\_\_

On back of most cards  
On front of AMEX

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please indicate how you would like to be listed on sponsorship signage at the event:

\_\_\_\_\_

I would like for my sponsorship to support the following area of interest (select one):

☐ STEM ☐ Outdoor Adventure ☐ Life Skills ☐ Entrepreneurship

☐ Please contact me about how I can become involved in my chosen area of interest.

Please return to:  
Girl Scouts Heart of the South  
Attn: Venus Chaney  
PO Box 240246 ~ Memphis, TN 38124-0246  
venus.chaney@girlscoutshs.org



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## Souvenir Program Advertising

*\* SOLD \* Inside Front Cover - (\$1,150) Reserved for Presenting Sponsor \* SOLD \**

Inside Front Cover - \$1,150  
8.125" w x 8.125" h (includes 1/4" bleed)

Inside Back Cover - (\$1,100) Reserved for First Samoa Sponsor  
8.125" w x 8.125" h (includes 1/4" bleed)



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Full Page - \$1,000  
8.125" w x 8.125" h (includes 1/4" bleed)

Half Page - \$500  
7.875" w x 3.785" h OR 3.785" w x 7.875" h

Quarter Page - \$250  
3.785" w x 3.785" h

Camera Ready Artwork Preferred. Files saved in "Print Quality" PDF format preferred. All images and fonts must be included/embedded when PDF image is saved. All support (linked) files and fonts should be supplied with the ad in a zipped folder. Scanned artwork should be scanned at high resolution (300 dpi or higher), cropped and saved in TIFF or EPS file format and NOT resized upward after the scan. Line art must be saved at minimum 1200 dpi.

All artwork must be submitted electronically to Alison Coons, GSHS Chief Communications Officer, ([alison.coons@girlscoutshs.org](mailto:alison.coons@girlscoutshs.org)) by Friday, February 14, 2020.

*2020 One Smart Cookie Celebration*

SOUVENIR PROGRAM ADVERTISING  
PRICING AND SPECIFICATIONS

If you would like to sponsor the event or purchase an ad in the souvenir program, please contact Venus Chaney, Chief Development and Advocacy Officer at 901-334-3465 (work), 901-361-5736 (cell) or via email at [Venus.Chaney@girlscoutshs.org](mailto:Venus.Chaney@girlscoutshs.org).