

5th Annual Conference on Support to SMEs
**"HOW TO SUPPORT EXPORT-ORIENTED SMEs IN B&H
TO BE MORE RESILIENT TO SUDDEN EXTERNAL SHOCKS"**

Goals:	- Mapping of available support instruments for the development of the SME resilience - Identification of opportunities for the development of new support instruments
Organisers:	Foreign Trade Chamber of Bosnia and Herzegovina and Eda – Enterprise Development Agency within the program cooperation with GIZ and UNDP
Support:	Embassy of Sweden in B&H, "Advanced Implementation of Small Business Act Framework in BiH2EU - SBA in BiH2EU Project"
Date:	December 8, 2022, from 11:00 to 15:00
Venue:	Foreign Trade Chamber of B&H in Sarajevo, Conference Hall (Branislava Đurđeva Street 10)

Conference Program

Time:	Agenda:
11.00 - 11.20	Welcome speech and introduction to the conference topic - Ms. Eva Smedberg – Head of the Department for Development Cooperation at the Embassy of Sweden in B&H - Mr. Zdravko Marinković – President of the Foreign Trade Chamber of B&H - Representative of the Ministry of Foreign Trade and Economic Relations of B&H
11.20 - 11.45	Introduction Reasons for selection of the main topic of the conference - Shocks and cycles of crises as a new reality (energy crisis; from COVID crisis to the new global crisis; possible negative consequences of the current export orientation) <i>Participants: Mr. Zdravko Miović (Eda) and Ms. Ognjenka Lalović (Foreign Trade Chamber of B&H)</i>
11.45 - 12.45	Which support instruments can be used to develop the resilience of SMEs in B&H to sudden shocks <ul style="list-style-type: none"> • Presentation of available instruments by domestic institutions • Presentation of available and announcement of new instruments and opportunities by internationally supported projects (GIZ, UNDP, C2C and SBA in BiH2EU projects) <i>Participants: Mr. Adis Fajić (Federal Ministry of Development, Entrepreneurship and Crafts), Mr. Rajko Lajić (Ministry of Economy and Entrepreneurship of RS), Mr. Enes Ališković (Foreign Trade Chamber of B&H), Mr. Donald Prohaska and Ms. Adrijana Marić (GIZ), Mr. Ismar Čeremida (UNDP), Ms. Sanela Dževlan (Sarajevo Regional Development Agency SERDA), Mr. Goran Janković (Eda) and Ms. Jasna Hivziefendić (ReSet). Moderator: Mr. Zdravko Miović (Eda)</i>
12.45 - 13.15	Refreshment, informal discussions
13.15 - 14.30	Panel discussion: What is the current status of export-oriented SMEs in B&H and to what extent the presented support instruments contribute to their resilience <ul style="list-style-type: none"> • Challenges faced by export-oriented SMEs during sudden shocks (consequences of the crises caused by the COVID-19 pandemic and the Ukraine war) • Review of support instruments and identification of unmet needs of SMEs <i>Participants: Mr. Bojan Stupar (Fructa Trade d.o.o. Derventa); Ms. Jasminka Hadžiabdić (Ramex d.o.o. Kladanj); Mr. Nemanja Trivić (Tri best d.o.o. Banja Luka); Ms. Nina Bijedić-Mujanović (Vispak d.d. Visoko). Moderator: Ms. Ognjenka Lalović (Foreign Trade Chamber of B&H)</i>
14.30 - 15.00	Possibility to adjust existing and to create new support instruments <i>Moderated discussion followed by the conference summary</i>
15.00 -	Snack; additional time for informal discussions