



NEWS RELEASE
City of Chico
City of Chico Arts Commission
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FOR IMMEDIATE RELEASE

July 8, 2025

From: Deborah R. Presson, City Clerk & Elections Official

530-896-7250

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City of Chico Launches “Power Up Public Art” Utility Box Program in Downtown Chico

CHICO, CA – July 7, 2025 – The City of Chico and the City of Chico Arts Commission are excited to announce the installation of the first artwork in the Power Up Public Art Utility Box Program, a vibrant public art project that brings new energy, color, creativity, and local artistry to the streets of downtown Chico.

As part of this creative endeavor, 15 utility boxes in the downtown area will be transformed into works of art, wrapped in vibrant designs submitted by local artists. The program received an enthusiastic response during its open call for art, with over 70 pieces submitted for consideration.

Community involvement is at the heart of the Power Up Public Art Program. Local sponsors—businesses, organizations, and individuals—are invited to support this effort by selecting a utility box and choosing from the curated collection of artwork to be featured. These generous contributions help fund the installation of each wrap, ensuring the program is entirely community-supported.

"This program not only enhances our downtown streetscape but also celebrates the talent and creativity of our local artists," said Mayor Kasey Reynolds. "It's a great example of how public art can energize a community space and foster a strong sense of belonging."

Sponsorship opportunities are still available. Those interested in sponsoring a utility box are encouraged to contact the City Clerk's Office at 530-896-7250 for more information.

For updates on the program and to view selected artworks, please visit the website or click the link <https://bit.ly/3GBx4MB>.

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CITY of CHICO
INC. 1872

Arts Commission
Utility Box
Art Program







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