

BOMBAY SHIRT COMPANY

“Be yourself, everyone else is already taken.” - Oscar Wilde

The BSC Journal

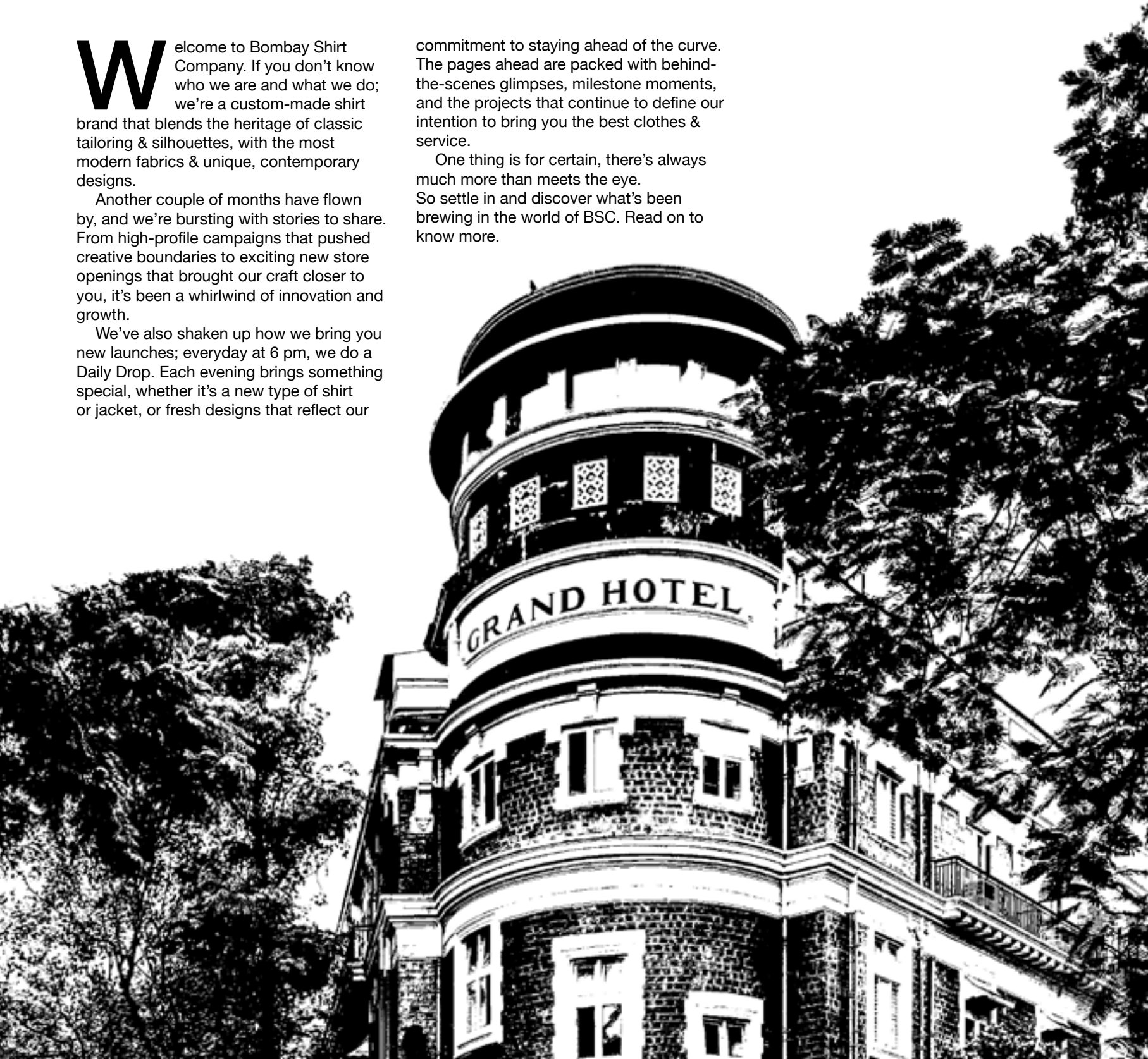
Welcome to Bombay Shirt Company. If you don't know who we are and what we do; we're a custom-made shirt brand that blends the heritage of classic tailoring & silhouettes, with the most modern fabrics & unique, contemporary designs.

Another couple of months have flown by, and we're bursting with stories to share. From high-profile campaigns that pushed creative boundaries to exciting new store openings that brought our craft closer to you, it's been a whirlwind of innovation and growth.

We've also shaken up how we bring you new launches; everyday at 6 pm, we do a Daily Drop. Each evening brings something special, whether it's a new type of shirt or jacket, or fresh designs that reflect our

commitment to staying ahead of the curve. The pages ahead are packed with behind-the-scenes glimpses, milestone moments, and the projects that continue to define our intention to bring you the best clothes & service.

One thing is for certain, there's always much more than meets the eye. So settle in and discover what's been brewing in the world of BSC. Read on to know more.



Founder's Note

It has been 13 years since we launched BSC. Our goal was simple; to make clothes that allow men to feel the best version of themselves. It gives us great pleasure to achieve that many times over, every single day.

We constantly strive to stay ahead of the curve when it comes to the quality of our products & our service, and this is just a documentation of every little thing we've done to that end. We hope you enjoy both reading and experiencing it, the same way we enjoyed bringing it all to life.

Akshay Narvekar & Team BSC

Style, stories & everything in between.

From dressing up Jim Sarbh in refined, polished clothes to highlighting the rugged, utilitarian appeal of our casual clothes; our strength is in our versatility.

20

Utility Rewired

Clothes crafted with intention, to blend style with ruggedness & utility in the best way possible.

04

BSC x Jim Sarbh: The Art *of* Dressing Well

A series of quintessentially classic looks that will reinforce your trust in the classic man's wardrobe.

30

New Stores

We're now at 30 stores across the country. More to come very soon!

14

BSC x *Creators*

A series that features trailblazers who dare to take the unconventional route to success.

32

Product Focus

We've shaken up the way we do launches, Two words; Daily. Drops.

The Art *of* Dressing Well



[Read More](#)



Seated in a quaint, 200-year-old home in the heart of Mumbai's historic Khotachiwadi, Jim Sarbh recites an old Mark Twain quote, "Naked people have little to no influence in society." Quite unsurprisingly, it's as relevant now as it was then.



"Clothes like this make me feel good. You step out in this, and you know you're gonna turn heads. You know people will appreciate your fine eye for detail."

Through the course of the day, Jim tried on a range of our timeless, polished pieces. Well tailored blazers, custom-made dress pants, crisp shirts and refined t-shirts. All with their own old-world charm, reminiscent of the days when people took pride in how they dressed.

“Clothes like this make me feel good. You step out in this, and you know you’re gonna turn heads. You know people will appreciate your *fine eye for detail.*”





[Button Polo ↗](#)

[The Paramount Blazer ↗](#)

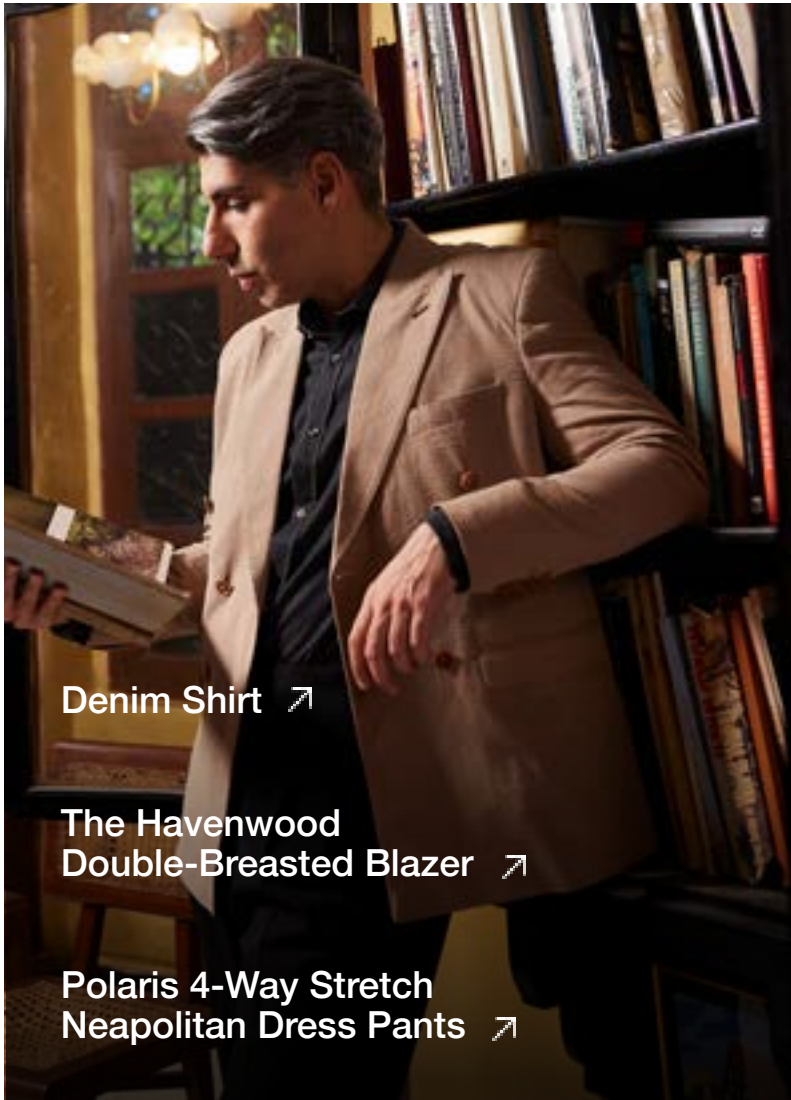
[Vesuvio Stretch Neapolitan Dress Pants ↗](#)



[Soktas Tuxedo Shirt ↗](#)

[The Nocturna Shawl Collar Blazer ↗](#)

[Polaris 4-Way Stretch Neapolitan Dress Pants ↗](#)



Denim Shirt [↗](#)

The Havenwood
Double-Breasted Blazer [↗](#)

Polaris 4-Way Stretch
Neapolitan Dress Pants [↗](#)

“What I really love about these clothes, and I really mean this, is that this looks like a man has walked into the room. I like that. This is a classic man.”



The Riverrun Striped Linen Blazer [↗](#)

Stretch Micro-Checked Shirt [↗](#)

Japanese Pure Twill Stretch Selvedge Jeans [↗](#)



[Denim Shirt ↗](#)

[The Silvercrest Shawl Collar Blazer ↗](#)

[Polaris 4-Way Stretch Neapolitan Dress Pants ↗](#)



Wrinkle Free Bamboo Blend Shirt [↗](#)

Brio Neapolitan Dress Pants [↗](#)

The Exquisite Wool Blended Blazer [↗](#)

“Everything falls perfectly. That seems to be the Bombay Shirt Company way.”



[100% Linen Shirt ↗](#)

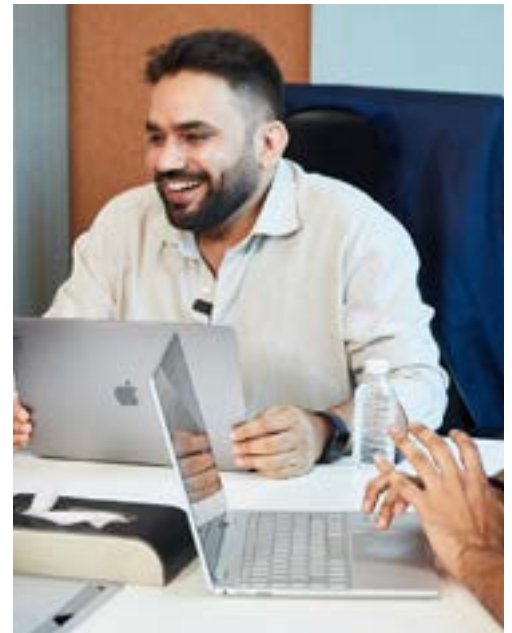
[The Chestnut Ridge Linen Blazer ↗](#)

[Modena 100% Linen Neapolitan Dress Pants ↗](#)



Sanctum Neapolitan Dress Pants [↗](#)

The Exquisite Wool Blended Blazer [↗](#)



BOMBAY SHIRT COMPANY × *Creators*

At Bombay Shirt Company, we don't just make clothes. We celebrate creators. The ones who take risks, and inspire others to bet on themselves. In that spirit, what started as our exploration of Mumbai's culinary masters has evolved into something much bigger.

This city pulses with creative journey through the bars where mixologists push boundaries, the entertainment spaces where people come together through music, and boardrooms where visionary

founders build the brands of today & tomorrow and more.

The Creators series is our celebration of this vibrant ecosystem. Think of it as our love letter to the dreamers, makers, and rule-breakers who make Mumbai the creative capital it is. No matter what line of work they're in; these Creators share one thing in common: an unwavering commitment to their craft and the courage to do things differently.

[Read More](#)

Rajeev Samant

Founder & CEO, Sula Vineyards

In a country where whiskey dominates the shelf, Rajeev put wine on the map. He didn't just build a business. He built a category.



“You could say it started with a dry patch of land, and a hunch that India was ready for wine.”



Washed 100%
Linen Twill Shirt [↗](#)

Elevate Everyday
Stretch Chinos [↗](#)



Joseph Radhik

Photographer & Founder, *Stories* by Joseph Radhik

An engineer & IIM graduate, he left his corporate job behind to pursue wedding photography. Today, he is on every bride's wishlist.

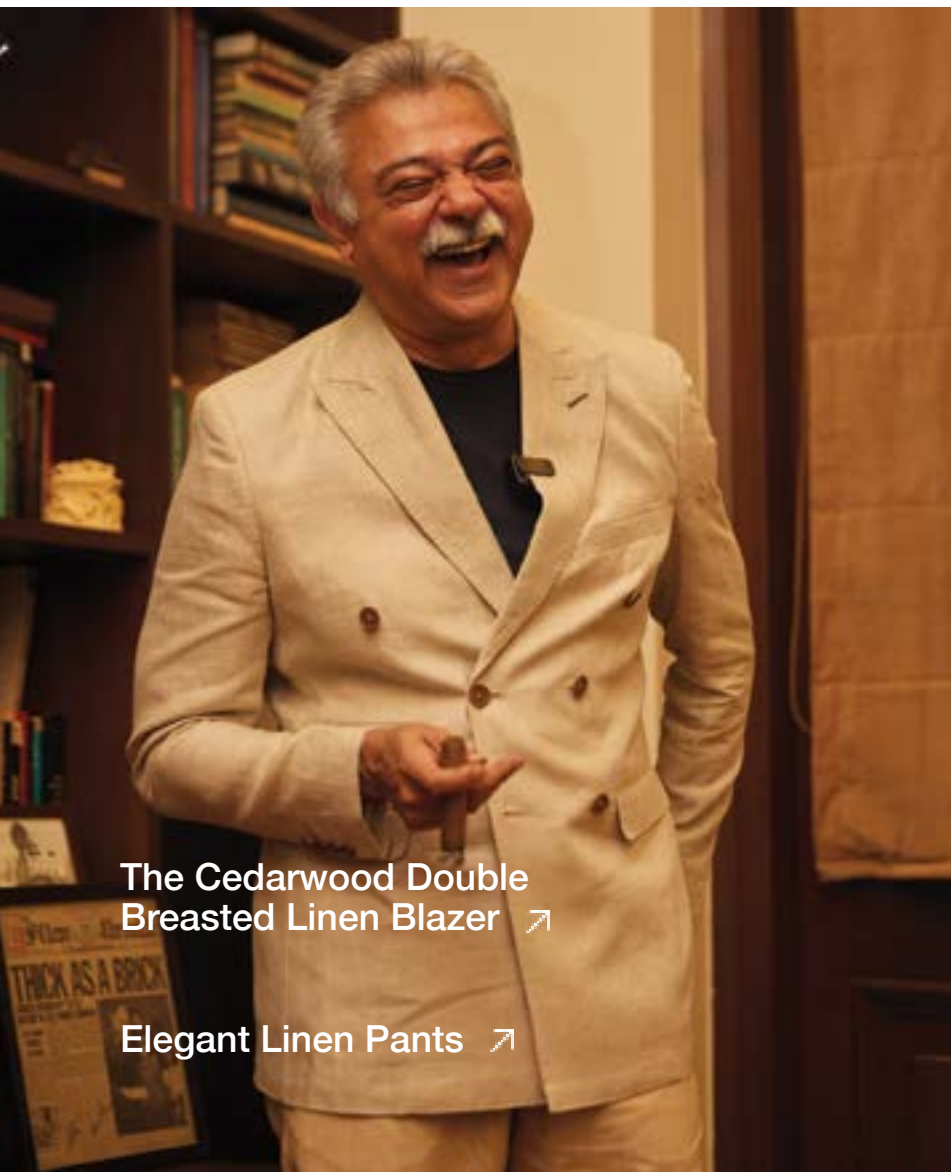


Soft Washed Linen Shirt [↗](#)

Veneto 4-way Stretch Neapolitan Dress Pants [↗](#)



“You may not know me, but you will definitely have seen my photos.”



The Cedarwood Double Breasted Linen Blazer [↗](#)

Elegant Linen Pants [↗](#)

Anish Trivedi

CEO & Founder, *Alenka Media*

Whiskey & cigar evangelist. Author. Occasional actor. Ex-radio jockey, ex-VJ, ex-financial newscaster on CNBC. Currently the CEO & co-founder of Alenka Media, Anish is a man that has worn many hats.





Tarun Sharma

Co-Founder & CEO, mCaffeine

Tarun is reshaping the beauty space, building for India and taking it to the world. His story is a masterclass in hustle, humility, and homegrown innovation.



Soft Washed Linen Shirt - Ecrú [↗](#)

Tailored 5-Pocket Stretch Jeans - Navy [↗](#)



Cotton Denim Shirt [↗](#)

Vintage-Day Casual Chinos [↗](#)

Abhishek Chabria

Co-founder, Excelsior Hospitality & Fullstop Entertainment

After initially following in his father's footsteps and going down the dentistry path, he realised his true calling was the F&B space; thus resulting in his companies. They don't just handle marketing and branding; they take a 360° approach to the F&B experience.



Prateeksh Mehra

Founder, The Spotted Cow Fromagerie

A Mumbai-based cheese maker, Prateeksh grew up with a view of the Queen's Necklace; watching the city that never sleeps. Now, he's built a brand that, much like the city, keeps moving forward.



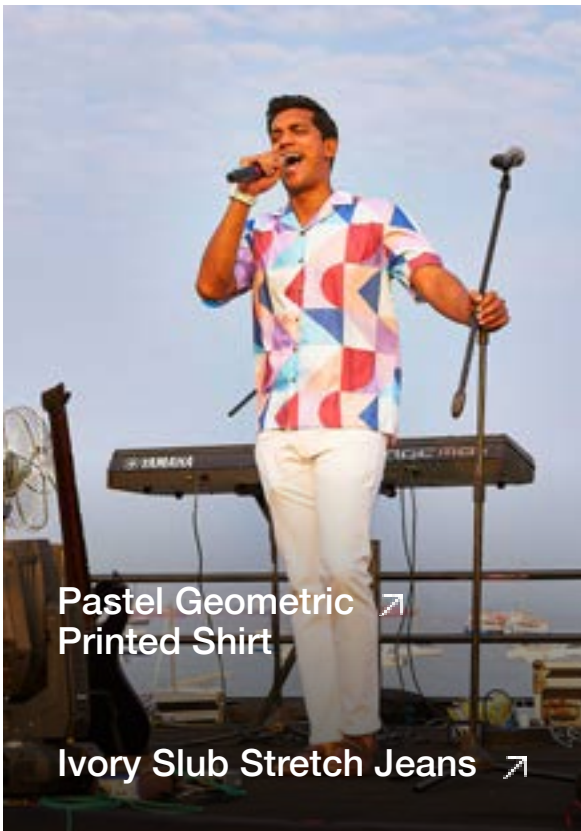
[Signature Zipper Polo T-Shirt ↗](#)

[The Larkwood Seersucker Blazer ↗](#)



“We started in the basement. The cheese smelled so bad at one point, my parents said we had to either get it right or get out.”

“I love a good story. If you pay attention, Mumbai can tell you hundreds of stories in a day.”



Pastel Geometric Printed Shirt ↗

Ivory Slub Stretch Jeans ↗



Varun Narayan

Co-Founder at Soundrise | Actor, voice artist & coach

Nothing brings people together like watching live music together, and Soundrise has been doing it for 4 years and counting. Varun is one of the people behind it all.





Just In


Utility Rewired

While we do appreciate the classic, clean-cut & refined outfits, the appeal of rugged, but comfortable clothes is not lost on us. Our latest collection blends style with function. Clothes crafted intentionally for comfort, utility, everyday ease and modern off-duty life. Classic

tees, rugged shackets, versatile shorts and timeless denim; pieces that you can wear anytime, anywhere while looking your best and feeling as comfortable as you want to. Each piece in this collection is versatile enough to be styled up or down and paired with options you already have in your closet.

[Read More](#)





Clothes crafted intentionally
for comfort, utility, everyday
ease and modern off-duty life.





Signature Terry Towel Polo T-Shirt [↗](#)

Tropicscape Cotton Linen Pants [↗](#)



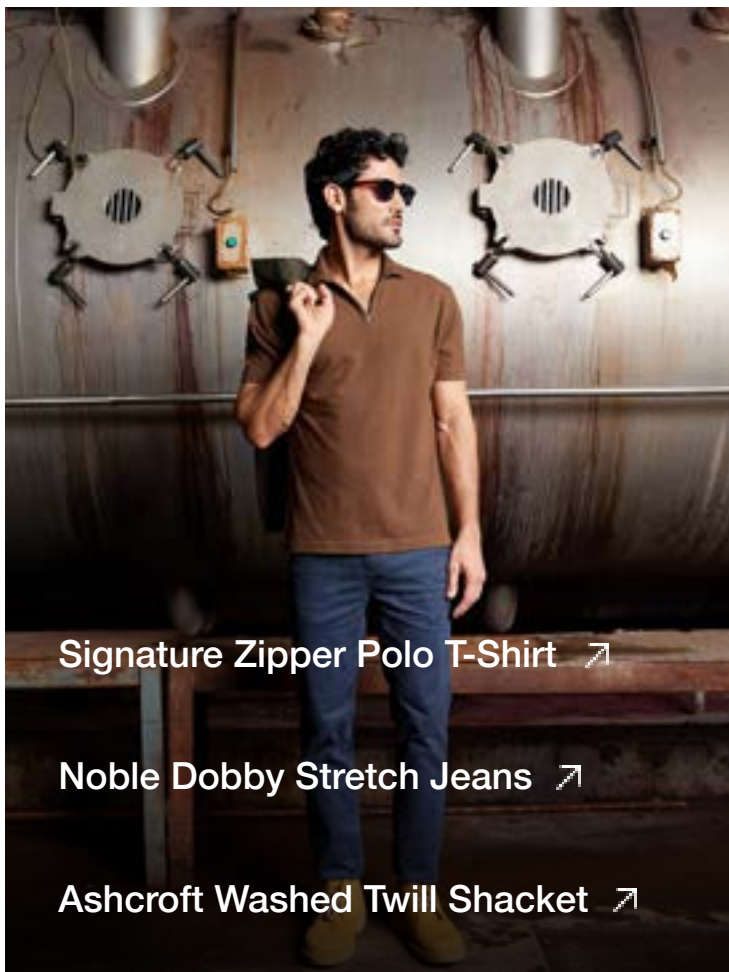
Blue Popover Denim Shirt ↗

Milled Dobby Stretch Jeans ↗



Forge Denim Shacket ↗

**Japanese Back-Brushed
Twill Stretch Jeans** ↗



Signature Zipper Polo T-Shirt ↗

Noble Dobby Stretch Jeans ↗

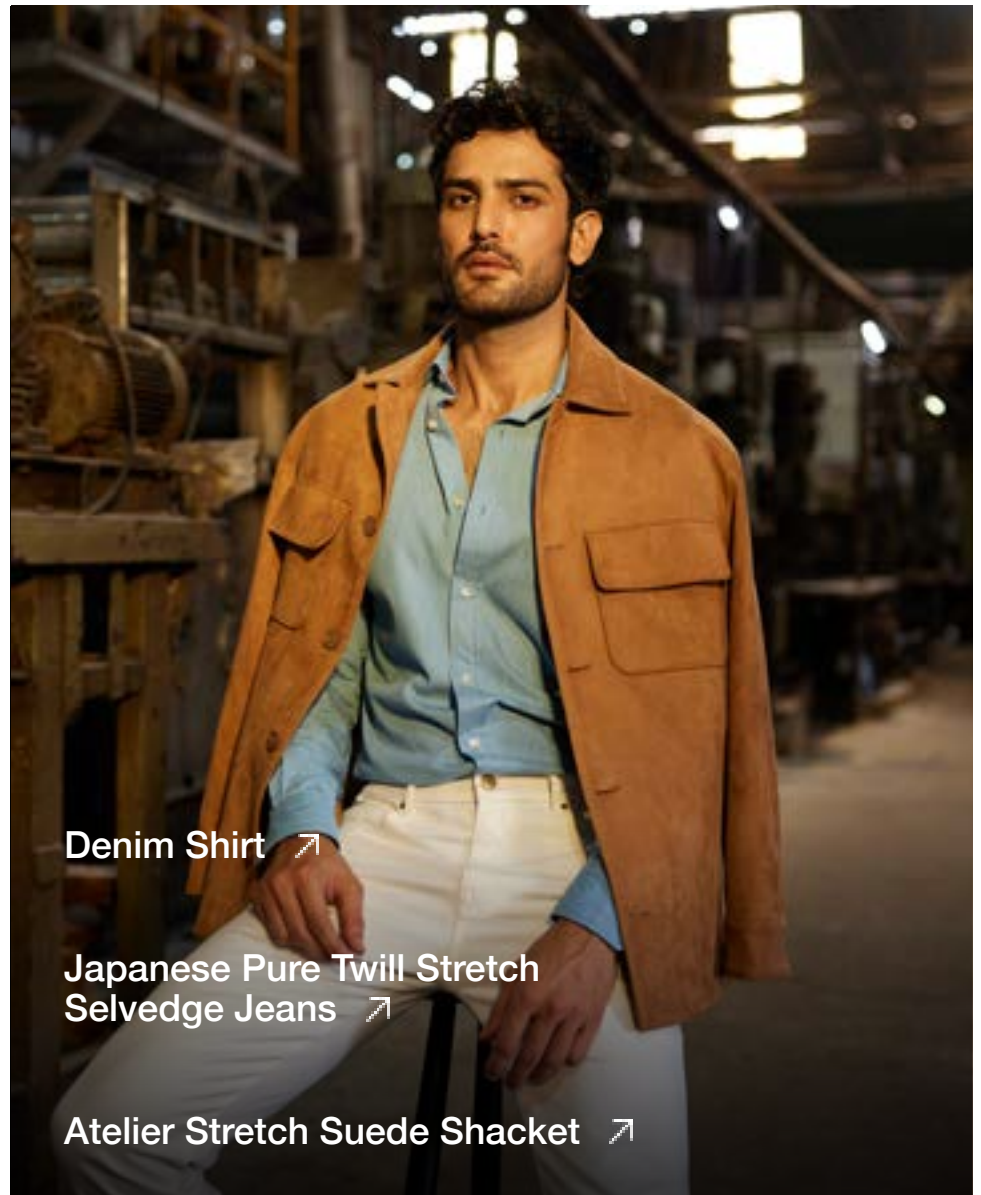
Ashcroft Washed Twill Shacket ↗



Washed Oxford Shirt ↗

Noble Dobby Stretch Jeans ↗

Ashcroft Washed Twill Shacket ↗



Hard edges.
Soft layers.
Style with function.



Luxe Glider T-Shirt [↗](#)

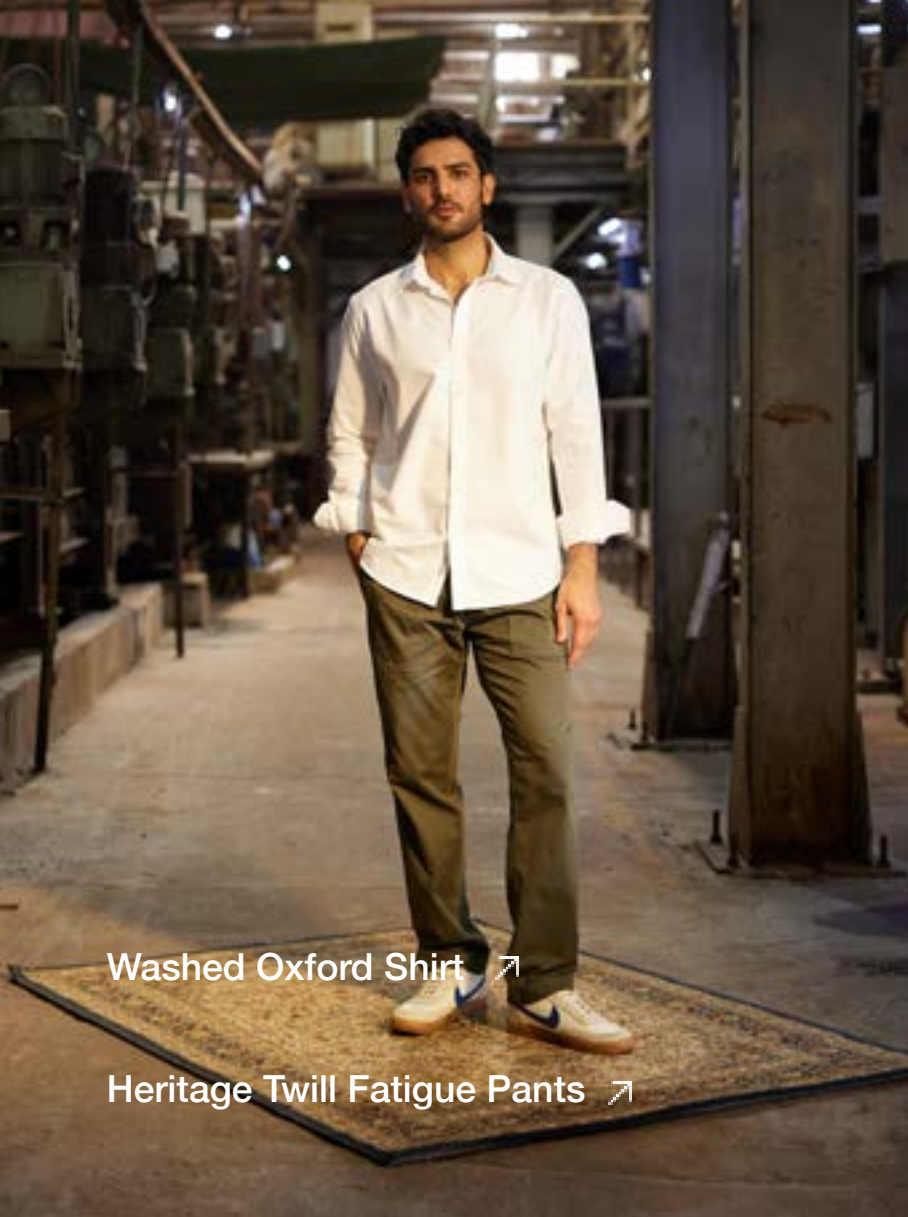
Iced Twill Stretch Jeans [↗](#)

Olive Denim Shirt [↗](#)



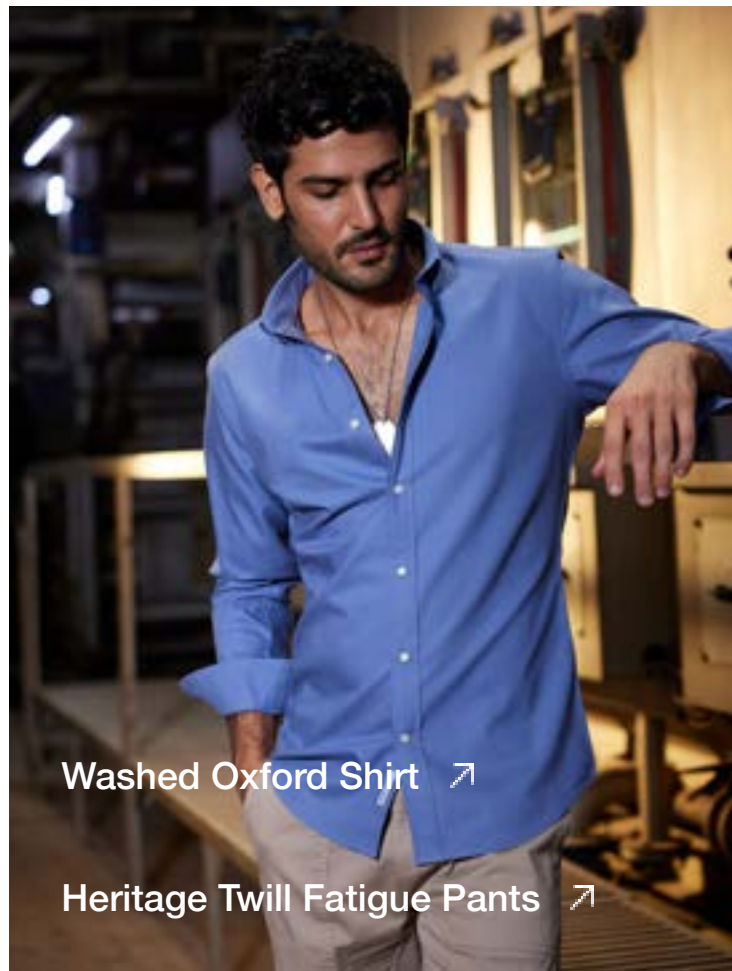
Signature Terry Towel Polo T-Shirt [↗](#)

Urban Stretch Washed Shorts [↗](#)



Washed Oxford Shirt [↗](#)

Heritage Twill Fatigue Pants [↗](#)



Washed Oxford Shirt [↗](#)

Heritage Twill Fatigue Pants [↗](#)



Blended Linen Soft Washed Shirt [↗](#)

Urban Stretch Washed Shorts [↗](#)



Ravine Corduroy Shacket [↗](#)

Luxe Voyager T-Shirt [↗](#)

Noble Dobby Stretch Jeans [↗](#)



We're Now At 30 Stores

And Counting

Our expansion in Delhi NCR continues; we're back open in Noida, this time at the grand DLF Mall of India. With a few more stores to come across Gurugram and Delhi, if you're in Delhi NCR,

pretty soon, you'll never be too far from a Bombay Shirt Company store. Yet another new store alert - we're now open at Viviana Mall in Thane.

All Stores

BOMBAY SHIRT COMPANY



Custom-Made

Your choice of fabric, tailored into a garment made to your unique size.

Custom-Made Shirts

Choose from hundreds of fabrics. Customise as little or as much as you want.

 Ships in 7 days	Starting Price
Formal Shirts	2,990
Casual Shirts	2,890
Performance Shirts	3,990
Linens	2,990
Denims	3,490
Flannels	2,990
Japanese	4,890

The Gentleman's Cut

Luxurious fabrics with high thread counts sourced from world-class mills.

 Ships in 12 to 24 days	
Soktas	4,990
Reid & Taylor	5,490
Manhattan Farbriano	4,990
Lanificio Cucinello	8,990
Lombardo	11,990
Borelli	29,990
Thomas Mason	25,990
Albini	25,990
Alumo	30,990
Huddersfield Dress Pants	16,990

Formal Pants

Tailor-made pants for high stakes occasions.

 Ships in 5 days	
Dress Pants	3,990
Neapolitan Dress Pants	3,990
Performance Pants	4,490

Blazers & Jackets

Premium fabrics in a variety of designs. Layer up for all occasions.

 Ships in 5 days	
Formal Blazers	9,990
Casual Jackets	9,990
Nehru Jackets	6,990




Ready-To-Ship

Same level of quality clothes, delivered twice as quick.

Ready-To-Ship Shirts

Standard sizes. standard-redefining quality. Curated styles, unique designs.

 Ships in 1 day	Starting Price
Formal Shirts	2,690
Casual Shirts	2,490
Party Shirts	2,690


Casual Pants

Comfort-first pants to put your feet up in.

 Ships in 2 days	
Chinos	3,490
Linen Pants	4,990
Corduroy Pants	3,990
Jeans	3,790
Shorts	2,490
Lounge Pants	3,990

Loungewear

Super-soft fabrics. Quality clothes to lounge in.

 Ships in 1 day	
Round Neck T-shirts	1,990
Polo T-shirts	2,490
Hoodies	5,490
Joggers	4,990

6+1 Special Offer

Buy any 6 garments, and the 7th one is on us.



Scan to download our app

Make your next purchase twice as quick



* Subject to availability





Daily Drops Daily Drops

**New drops. New styles.
Same time. Every day.**

The entirety of this month was basically spent waiting for the clock to strike 6 pm, so we could bring you yet another drop from our arsenal. On offer - new shirts for vacation, wardrobe staples in new colour-ways, unique new jackets and new products you haven't seen from us before.

[Our Drops So Far](#)



Spoil yourself for choice.







The Gentleman's Cloth

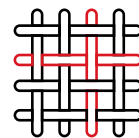
Introducing The Gentleman's Cloth - a collection of luxurious high thread count fabrics sourced from the most renowned mills globally, and tailored into premium shirts with the unmatched skill and artistry of Mumbai's master craftsmen. Just like a fine wine, a rare book, a vintage car - these shirts of unparalleled quality, comfort, and elegance are sure to make The Gentleman's Cloth. Previously only available in our stores - select premium fabrics from The Gentleman's Cloth are now also available online at bombayshirts.com

[Read More](#)

For the men that appreciate the fine intricacies of a quality fabric, we've even launched a premium range of luxury formal trousers. The newest fabrics in The Gentleman's Cloth are made with super-soft Australian Merino Wool. You can get a pair of tailor-made dress pants made just for you with these - ask your stylist so you can feel the luxury for yourself.



Why Does High Thread Count Matter?



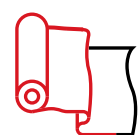
The higher the thread count, the finer and softer the fabric.



Fabrics with higher thread count have a drape and a lustrous quality that exudes luxury.



High thread count fabrics have little to no risks of pilling; no ugly bits of fabric that form on your shirt.



A higher thread count means a stronger fabric, which will last you for years and years to come.

A Short Story

Stunning shorts crafted with a soft & airy linen, cotton & lyocell blend. Designed with stylised buckles on the sides. On the other hand, stretchy, colourful cotton twill shorts, washed for extra softness & a lived-in look. Which way will you go? Hint: both is also an option.

Starting at ₹2,990

[View Collection](#)



Fatigue Pants

Large front & back pockets. An elasticated waistband for added comfort. Antique, rugged brass buttons. A robust yet soft cotton twill fabric. These pants are the ultimate combination of utility and comfort.

Starting at ₹2,990

[View Collection](#)



Wrinkle-Free Shirts

Now available at a starting price of Rs. 3490.

Soft. Stretchy. Wrinkle-free. The sports car of formal shirts. Behold: our bestselling wrinkle-free shirts.

[View Collection](#)





Shackets

Not quite a shirt, not quite a jacket. Featuring options in suede, denim, corduroy and more and designed with details such as patch pockets and contrast stitching, these shackets are rugged, utilitarian and add layers to your casual look. Literally.

Starting at ₹6,990

[View Collection](#)

BOMBAY SHIRT COMPANY

Your place or mine?

If you can't make it to our store, we'll bring our store to you.

Presenting



Home Visits

Call (+91) 84528 87740

Book A Visit

Mumbai rain, traffic or lack of parking shouldn't stand in the way of your wardrobe refresh.



Book A Visit



Confirm Your
Details



Our Stylist
Visits You



We Deliver To
Your Doorstep



Scan To Book A Visit



(+91) 84528 87740

Call To Know More

*Exclusively For Customers In Mumbai

BOMBAY SHIRT COMPANY

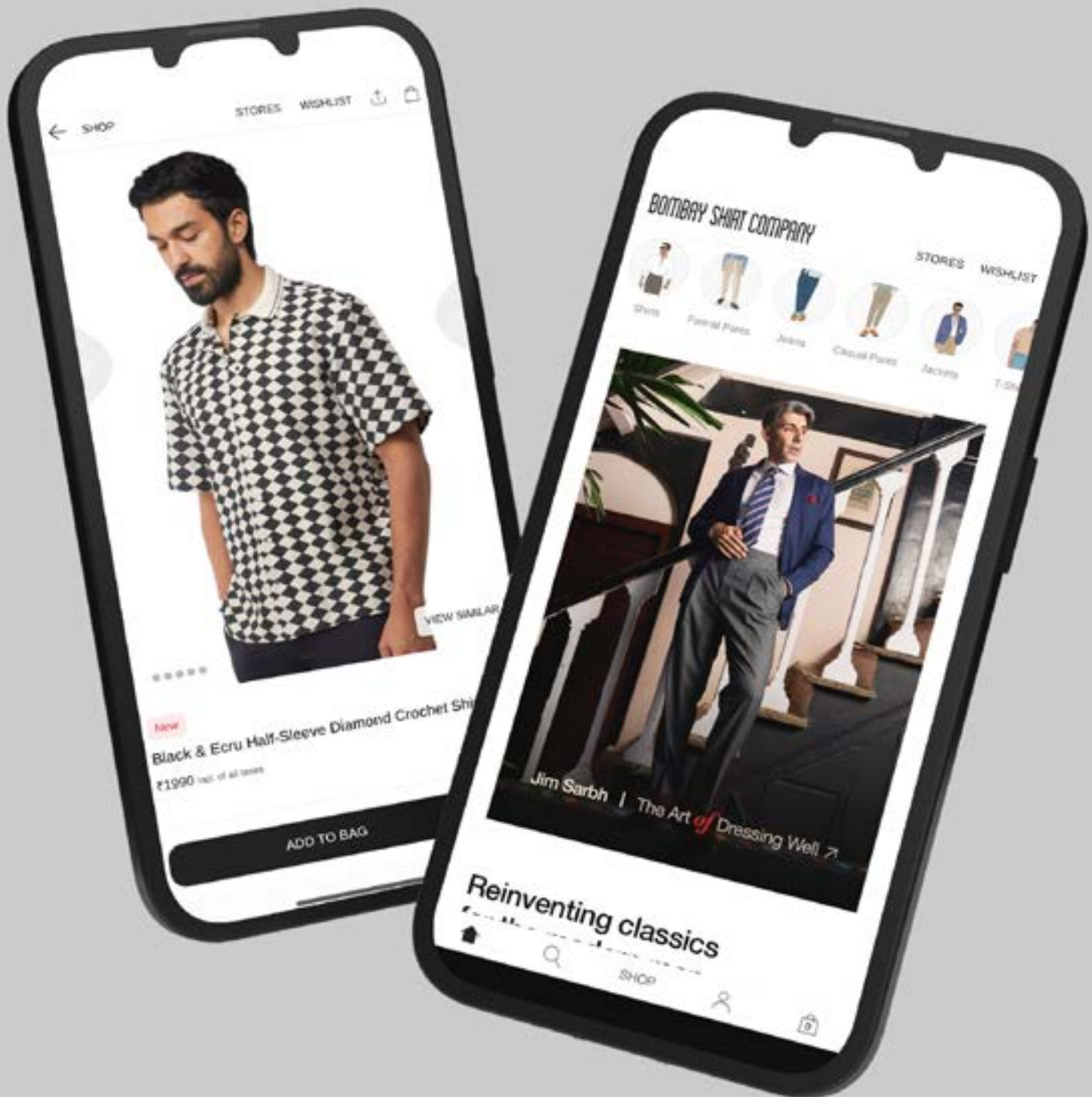
Buy any **6.**
The **7th** piece is on us.

Choose from over a thousand shirts, pants, tees,
jackets & more.



Shop with us once.
Your custom size stays with us **forever.**

Make your next purchase on our mobile app.



Scan to download



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