

FOR IMMEDIATE RELEASE

HighWire to host *British Journal of General Practice*

STANFORD, CA & LONDON, UK – 1 May 2013 - - The Royal College of General Practitioners and HighWire Press are pleased to announce a strategic agreement to develop and host the *British Journal of General Practice* (BJGP) on the HighWire Open Platform.

A highly respected peer-reviewed journal, the BJGP is one of the world's most highly cited journals of general practice and primary health care. The new site on HighWire will offer its readers a flexible and user-friendly online experience including a dedicated mobile website, Shibboleth authentication, and full text pdf archives back to 1953.

"The College was impressed by HighWire's proven track record in STM publishing and their feature-rich platform," said Catharine Hull, BJGP Manager. "We are looking forward to being part of the HighWire community."

"HighWire understands how the information needs of practitioners and researchers are constantly evolving," said Tom Rump, Managing Director at HighWire. "By combining the strength of HighWire's technology, with our long history of working successfully with medical publishers, we are poised to help support the BJGP's reach to the Royal College of General Practitioners' esteemed members."

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About British Journal of General Practice

The British Journal of General Practice (BJGP) is an international peer-reviewed journal publishing articles of interest to family practitioners and primary care researchers worldwide. As the publishing arm of the Royal College of General Practitioners, BJGP is one of the world's most highly cited journals of general practice and primary health care. BJGP is a Member of the Committee on Publication Ethics, subscribes to the principles and guidelines of the International Committee of Medical Journal Editors, and participates in HINARI: the World Health Organization's Access to Research in Health Programme.

About HighWire

At the forefront of strategic scholarly publishing, HighWire Press provides the latest in digital content development and hosting solutions to the scholarly community through its ground-breaking HighWire Open Platform. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. Since its inception in 1995, HighWire has embodied a commitment to helping publishers disseminate their content to the widest possible audience, provided superior innovation, integration and insights to advance and facilitate the research communication process from within the scholarly community to meet the ever-changing needs of today's online and mobile readers. highwire.stanford.edu Twitter: @highwirepress