



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

**NURSERY ADVISORY**  
**No. 01-2018**

DATE: January 24, 2018

TO: All County Agricultural Commissioners

FROM: Pest Exclusion/Nursery, Seed, and Cotton Program  
Plant Health and Pest Prevention Services

SUBJECT: Value of California Nursery Products for 2016

The value of floral products produced in California decreased from \$475 million in 2015 to \$423 million in 2016, a decrease of 10.94 percent. During the same period, the value of nursery products increased from approximately \$3.17 billion to \$3.38 billion, an increase of 6.86 percent. The total value of floral and nursery products combined was approximately \$3.81 billion, an increase of 4.54 percent from the previous year.

A detailed list of the value of California floral and nursery products for 2016 is attached.

If you have any questions regarding this advisory, please contact Kristina Weber at (916) 262-1169 or by email at [Kristina.weber@cdfa.ca.gov](mailto:Kristina.weber@cdfa.ca.gov).

Attachment



## VALUE OF CALIFORNIA NURSERY PRODUCTS

	2016	2015
<b>A. FLORAL PRODUCTS</b>		
1. Cut Flowers and Cut Greens		
Flowers, Asters, Cut	3,104,000	5,006,000
Flowers, Carnation, Cut Miniature	0	83,800
Flowers, Carnation, Unspecified	83,400	93,000
Flowers, Chrysanthemum, Unspecified	14,912,000	15,076,000
Flowers, Cut, Unspecified	238,013,000	288,237,800
Flowers, Foliage, Cut, All	26,022,000	24,480,000
Flowers, Irises, Cut	21,218,000	19,380,000
Flowers, Roses, Unspecified	3,421,000	3,363,000
Nursery Plants, Orchid	105,551,000	109,971,000
<b>Sub-Total</b>	<b>\$ 412,324,400</b>	<b>\$ 465,690,600</b>
2. Nursery, Flower Seeds	6,316,000	4,779,000
3. Christmas Trees and Cut Greens	4,662,490	4,829,090
 <b>FLORAL PRODUCTS TOTAL</b>	 <b>\$ 423,302,890</b>	 <b>\$ 475,298,690</b>
 <b>B. NURSERY PRODUCTS</b>		
1. Potted Plants and Flowering Foliage		
Flowers, Cacti, Succulents	83,166,000	72,645,400
Flowers, Foliage Plants	387,806,000	367,236,400
Flowers, Poinsettia, Potted	10,000,500	5,854,500
Nursery Plants, Potted, Unspecified	145,137,000	149,851,380
<b>Sub-Total</b>	<b>\$ 626,109,500</b>	<b>\$ 595,587,680</b>
2. Bulbs, Corm, Roots and Tubers		
Nursery, Bulbs, Lily	6,737,000	6,701,000
3. Nursery, Flower Propagative Materials	70,655,000	46,187,500
4. Bedding Plants		
Nursery Plants, Bedding	329,018,500	307,785,500
Nursery Plants, Vegetable Bedding	75,897,200	74,169,000
<b>Sub-Total</b>	<b>\$ 404,915,700</b>	<b>\$ 381,954,500</b>
5. Nursery Plants, Rose	19,885,000	22,970,000
6. Nursery, Woody Ornamentals	960,000,000	918,654,000
7. Nursery, Herbaceous Perennials	21,907,000	16,443,000
8. Nursery, Turf	31,428,000	19,303,000
9. Nursery Stock Other Than Ornamentals		
Nursery, Fruit/Vine/Nut, Non-Bearing	356,578,000	312,972,000
Nursery Plants, Strawberry	135,180,000	140,674,000
Nursery Products, Miscellaneous	749,050,260	703,871,830
<b>Sub-Total</b>	<b>\$ 1,240,808,260</b>	<b>\$ 1,157,517,830</b>
 <b>NURSERY PRODUCTS TOTAL</b>	 <b>\$ 3,382,445,460</b>	 <b>\$ 3,165,318,510</b>
 <b>C. GRAND TOTAL</b>	 <b>\$ 3,805,748,350</b>	 <b>\$ 3,640,617,200</b>

**VALUE OF CALIFORNIA NURSERY PRODUCTS  
LEADING COUNTIES IN 2016**

(Based on values reported by the County Agricultural Commissioners for nursery products, flowers and foliage)

1. SAN DIEGO	\$1,233,942,000
2. MONTEREY	\$276,423,000
3. VENTURA	\$254,882,000
4. STANISLAUS	\$204,797,000
5. SANTA BARBARA	\$160,268,000
6. RIVERSIDE	\$150,426,000
7. SISKIYOU	\$140,085,000
8. FRESNO	\$116,186,000
9. SAN JOAQUIN	\$107,387,000
10. KERN	\$102,318,000