

COAST L I V I N G

(Prices are listed as member/non-member rate)

SIZE	NON-BLEED	COLOR	PRODUCTION COST
2 Page Spread	15.5 x 10.125 live area*	\$3,050/\$3,525	\$150
Full Page	7.375 x 10.125 live area**	\$2,400/\$2,750	\$125
2/3 Page	4.265 x 10	\$1,975/\$2,200	\$90
1/2 Page (Horizontal)	7 x 4.875	\$1,730/\$1,975	\$75
1/2 Page (Vertical)	4.625 x 7.5	\$1,730/\$1,975	\$75
1/3 Page (Square)	4.625 x 4.875	\$1,155/\$1,225	\$50
1/3 Page (Vertical)	2.125 x 10	\$1,155/\$1,225	\$50
1/6 Page (Vertical)	2.125 x 4.875	\$800/\$900	\$35
1/6 Page (Horizontal)	4.625 x 2.25	\$800/\$900	\$35
Small Business Ad***	3.25 x 2 - NEW LARGER SIZE	\$375/\$450	\$25

\$50 fee for ad photography.
Fee does not include purchase of additional photos.

Full page trim size is 8.125 x 10.875" *2-Page Spread Bleed is 16.5 x 11.125" **Full Page Bleed size is 8.375 x 11.125" ***Must Qualify

PREMIUM POSITIONS

BACK COVER

\$2,950/\$3,400

INSIDE FRONT COVER

\$2,850/\$3,300

PAGE 1

\$2,850/\$3,300

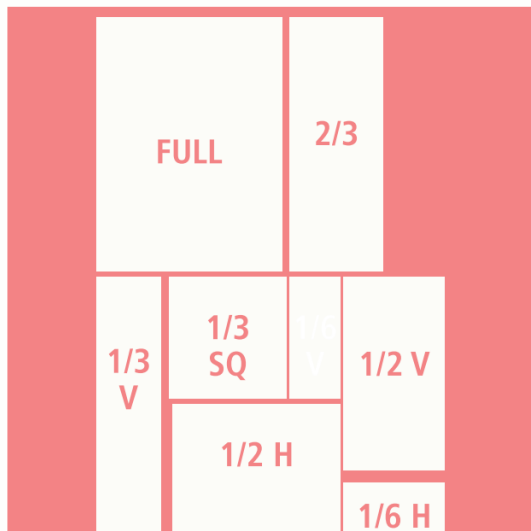
INSIDE BACK COVER

\$2,750/\$3,175

DEADLINE

Space Closing Deadline: March 20th
 Art Closing Deadline: April 3rd

**Payment for advertising shall be made within thirty (30) days of publication; otherwise Publication reserves the right to add a 5% charge for this payment. Advertiser is authorized to publish the entire contents and subject matter of the advertisements, and that publication by the Publisher will not violate the personal or proprietary rights of any third party of any law or regulation. Advertiser will indemnify and hold Publisher harmless from and against any loss, expense, or liability (including attorney's fees) resulting from claims or suits based on such advertising, without limitation.



All rates are net. Payment terms: 50% payment with contract required. Remaining balance due upon publication**
All checks made payable to:
Coastal Alabama Business Chamber
Most major credit cards accepted

Magazine trim size is 8.125" x 10.875"
 Note: For full page bleed ads, printer does not guarantee copy that falls within .125" of the magazine trim size

ACCEPTABLE FORMATS AND MEDIA: High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to CMYK | Pantone and RGB colors will be converted | Printer is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK | CD: A proof of the ad must accompany the disk | Coastal Alabama Business Chamber is not responsible for errors on ads not accompanied by a proof | Production costs assume that logos, high resolution pictures, and artwork are supplied; ad creation, or photography required will incur an additional cost. | Magazine trim size = 8.125" x 10.875" | **SEND AD PRODUCTION MATERIALS:** Sharon Wiese | ad@mygulfoastchamber.com | 251.968.4237

Sharon Wiese • Coastal Alabama Business Chamber
 p.o. box 3869 • Gulf Shores, AL 36542
 251.968.4237 • 251.968.7200
 sharon@mygulfoastchamber.com

ad traffic/production

Sharon Wiese
 251.968.4237
 ad@mygulfoastchamber.com

ad sales

Sharon Wiese
 251.968.4237
 sharon@mygulfoastchamber.com