

NATIONALS



SPECTATOR PACKET 2021

CHEERSPORT NATIONALS 2021
2.13-14.21 ★ ATLANTA, GA





Dear Parent and/or Spectator,

We are excited you are attending CHEERSPORT 2021 National Cheerleading Championship!

We always appreciate your support and that is especially true this year! We are humbled by the effort and dedication it took to get you and your athlete to Atlanta. Our event will look different this year due to the changes necessary to conduct a live event. Just like you, we have had to adapt to today's environment. One thing that hasn't changed is our commitment to you and our desire to deliver the best possible experience to you.

We really need your help this year to insure our event runs smoothly and also to set a standard that will allow live cheer events to continue. Due to capacity limits to be able to insure proper social distancing, we need to rotate people into, through, and out of the building relatively quickly. We have designed a system that will insure you will be right in front when your athlete performs. We have a great plan but it only works if people cooperate. Your gym owner/ coach will be providing meeting times and other information. Please adhere to those requests. Do not arrive early or attempt to linger after performances. We appreciate your understanding and cooperation.

Please read through the attached information carefully. Even if you are a CHEERSPORT Nationals veteran, things are different. For example, the CNN food court is closed as well as some other nearby restaurants. You will still have a great time, it may just require a little more planning.

One more thing. Even under the best of circumstances, having a child compete in all star cheer is challenging. The last year certainly has not been the best of circumstances. However, you have done what has been necessary to keep your child engaged with the sport they love. Our theme with the Coaches/Owners this year is "You Have Already Won". The point being just getting to Nationals was worth celebrating. We would say the same to you, by supporting your athlete and just getting to Nationals, You Too Have Already Won!

It's going to be a great event and we are very excited to see everyone this weekend. Please continue to check our website at www.varsity.com/cs for all of the latest information. If there is anything we can do to be of service, please contact us cheersportinfo@varsity.com. We look forward to seeing you in Atlanta!

Thank you so much for attending and safe travels,

The **CHEERSPORT** *Team*



FAQ

SPECTATORS ARE REQUIRED TO WEAR MASKS AT ALL TIMES

HOW CAN I PLAN?

This year will be different, even before you arrive to the event. Please plan for longer lines at hotel elevators and limited capacity at restaurants. The Atlanta Convention & Visitors Bureau (ACVB) has put together a website, for CHEERSPORT attendees that includes open restaurants and attractions. [Click here to discover Atlanta!](#)

IS THE CNN CENTER OPEN?

No, the CNN Center is closed. There will be limited concessions offered at the GWCC. The ACVB has put together a website, for CHEERSPORT attendees that includes open restaurants and attractions. [Click here to discover Atlanta!](#)

WHERE IS THE ENTRANCE TO THE EVENT?

NEW - Everyone will enter from the C Building of the GWCC, the North Side Drive entrance. If you are walking, you will pass the entrance into A and B Buildings before being able to enter into C Building. There are several parking decks around the C Building, [click here to pre-purchase parking.](#)

CAN I GET WRISTBANDS ON FRIDAY?

Yes. Admissions is located in C4 (North Side Drive entrance). Admissions is open Friday from 1pm-8pm, Saturday and Sunday all day starting at 7am. **Spectators are immediate family members of the athlete.** Spectator admission is \$10/day. We encouraged you purchase online via Eventbrite, [click here to purchase tickets.](#) ***Online purchasers are still required to exchange their electronic ticket for a wristband at Admissions.***

WHEN SHOULD MY ATHLETES ARRIVE?

Due to capacity limits, please do not enter the C building more than 1 hour and 15 minutes before their performance time.

WHAT IS THE SPECTATOR HALL?

The Spectator Hall (C4) is the waiting area before you enter the Competition Arenas. Admissions and concessions are located in this Hall.

WILL SEATING BE AVAILABLE?

Due to capacity limits, seating will only be available in C4, the Spectator Hall. Seating will not be available in the competition arenas.

CAN I WATCH MULTIPLE TEAMS?

Spectators may only watch their athletes performance. Following the performance, spectators and their athletes will exit the building via the B building side. Please note that SPECTATORS are identified as immediate family members of the athletes on stage. CHEERSPORT will have staff and security enforcing this requirement.

Our focus is:

- For athletes to compete in a live environment.
- Family members are able to watch the performance.
- Exit the building immediately following the performance.

ARE MASKS REQUIRED IN THE VENUE?

Masks are required for everyone in the building. Athletes may remove their masks during the active warmup and performance only. Coaches must wear their masks at all times. Spectators must wear masks at all times. If spectators are not able to wear a mask, they can watch the event via Varsity.TV.

MEETING ROOMS

Meetings rooms will not be offered for the 2021 CHEERSPORT National Championship.

WILL ATHLETES BE ALLOWED TO BRING WATER BOTTLES INTO THE VENUE?

The facility will have all water fountains turned off in the building. Athletes will be allowed to bring water bottles with them. However, they will not be able to refill their water bottles.

WILL THERE BE A BAG DROP AREA FOR ATHLETES?

Yes. Athletes that have their bags with them will need to carry them throughout the warm-up process and they will be able to drop them off on a cart before their performance. Our staff will move the cart to the exit side of the stage so that they can reclaim their bag as they exit.

ATLANTA IS A FOODIE CITY

Search Atlanta restaurants by cuisine if you have a craving for something specific or browse by neighborhood to discover what's on the menu just around the corner. Wherever your taste buds take you in ATL, we bet you'll ask to keep the sweet tea coming.



We can't wait to share our remarkable city with you. [Click here to discover Atlanta!](#)



I HAVE HEARD THAT SPECTATOR VIEWING WILL BE IN ROTATIONS. WHAT DOES THAT MEAN?

Yes. Spectators will enter arenas together with other spectators from their team. Spectators will rotate in and out of the arena. It will look similar to a “drive thru- fast food restaurant.” All spectators will enter the halls thru C4. Spectators will spread out in C4. In C4, we will offer admissions, concessions and bathroom access. It is imperative that spectators know what arena and time that their team is scheduled to perform. All arenas will have a holding area located in C4. Approximately 30 minutes before the performance time, spectators will enter a holding area for their team. Arenas will be released in a staggered manner to spread out spectators along the walkway. If spectators are late, they will miss their holding time and will not be able to access the competition halls.

As spectators arrive to their respective hall, CHEERSPORT staff and security will put them in their respective holding areas and guide them through each arena. Following the teams performance, spectators will move out of the viewing area- wait for their athlete and immediately exit via the B3/B2 or B2/B1 escalators. Spectators will not be allowed to walk to other arenas following their performance. Please note that there are no chairs in the competition arenas. Spectators need to be prepared to stand and walk approximately 45 minutes once they leave the holding area in C4.

WHAT IF I HAVE A CROSSOVER ATHLETE OR ATHLETE ON MULTIPLE TEAMS?

After each performance, spectators will be required to exit via the B building. Spectators will exit to the top of the B building and turn right to return to the C building. This is approximately a 30 minute walk. They may re-enter the queue in C4 and start the process over. If the crossover performances are within an hour of each other, they will likely miss one of the performances.

HOW WILL AWARD CEREMONIES BE HANDLED?

Award ceremonies for CHEERSPORT Nationals will be virtual on the CHEERSPORT Facebook page. All national champion teams will receive their awards in the mail, following the event. Awards will be mailed to the address attached to the registration. It is important that coaches fill out the correct size for their athletes as CHEERSPORT will not be able to substitute and replace sizes via US mail. We anticipate giving athletes their CHEERSPORT blankets as they exit the stage on Saturday. Athletes will receive their medals when they exit the stage on Sunday. Blankets and medals will not be replaced if lost or forgotten at the stage.

Finally, please follow the guidelines and procedures we have outlined for you. We have an outstanding plan for hosting this event live but our planning will fail without your cooperation. Things like having people arrive early or finding a place to “hang out” together so we can watch the awards video may not seem to be a big issue but they are. Our plan assumes you are going to cooperate. If you don’t, we run the risk of having the event shut down by government authorities who we cannot control. These are unusual times, please work with us. We are working diligently to ensure everyone has a great experience but that can only happen with your help!

We are thrilled you are going to be a part of CHEERSPORT Nationals 2021. It is going to be fantastic and we can’t wait to see you!



SPECTATORS need-to-know information

SPECTATORS ARE REQUIRED TO WEAR MASKS AT ALL TIMES

LOCATION

Georgia World Congress Center

C-Building

275 Northside Drive NW. Atlanta, Georgia 30313-1591 • www.gwcc.com

ADMISSION

Admissions is located in C4 (North Side Drive Entrance). Wristbands can be purchased Friday from 1pm-8pm, Saturday and Sunday all day starting at 7am. Spectators are immediate family members of the athlete. Spectators are encouraged to purchase online via Eventbrite, click here to purchase tickets. Online purchasers are still required to exchange their electronic ticket for a wristband at Admissions.

Purchase your 2-Day Admission Online - Click Here

Spectator Fees	Saturday	Sunday
12 years & Under	FREE	FREE
13 years & Over	\$10.00 Cash ONLY at the Door	\$10.00 Cash ONLY at the Door

NEW - BUILDING C - ENTRANCE

- Building C, Level 1 is the Entrance to CHEERSPORT Nationals 2021. Please see the parking map for the closest parking decks. All spectators and athletes will Exit from Building B.

SPECTATOR HALL (C4)

- Building C, Level 1 Hall C4 has been designated as the spectator waiting area. We want to provide everyone enough space to maintain social distance. We request that all spectators arrive no more than 1 hour and 15 minutes prior to their teams performance time. Spectators will begin the process to enter all competition halls in C4, thirty minutes before the competition time. Please follow the signs accordingly.

SPECTATOR VIEWING

- Spectator viewing will be done by team only.
- Spectators will have a designated entry and exit traffic flow and will not be allowed into the competition arenas until thirty minutes before your scheduled performance time.
- The viewing area will be done on a rotation basis with physical distancing protocols in place.
- All spectators will follow the flow of traffic to meet up with their athletes as they leave the facility following each team performance.
- A general schedule listing the divisions and times for each performance is posted on the event page.

HEALTH INFORMATION

- Masks are mandatory for everyone two and over. Security will be stationed at each building entrance to ensure all entrants wear masks. Plastic face shields are not considered masks and may only be worn in addition to a mask.
- Should someone have a condition that precludes them from wearing a mask, they will not be allowed into the venue.
- We are advising anyone over the age of 65; anyone (of any age) with an underlying health condition or a compromised immune system; or anyone who has any specific concerns about COVID-19 exposure to not attend.
- Any spectator with any symptoms (Fever of 100°F or higher, cough, sore throat, congestion or runny nose, shortness of breath or difficulty breathing, fatigue, muscle or body aches, headache, loss of taste or smell, nausea or vomiting, diarrhea) may not enter.

WARM-UP ARENA

Parents are NOT allowed into the Warm-up Arena. Make sure you and your coach have a direct meeting place for the weekend!

COMPETITOR GIFTS

Athletes will receive one gift as they exit the competition stage on Saturday ONLY.



CHEERSPORT DAYS

FEBRUARY 10 - 17

\$24.95 ALL AGES

(REG \$35.95)



**RESERVATIONS REQUIRED
SOCIAL DISTANCING ENFORCED
FACE MASKS REQUIRED**

WWW.GEORGIAAQUARIUM.ORG/CHEERSPORT21



SPECTATORS need-to-know information

SPECTATOR WHEELCHAIRS & SCOOTERS

The GWCC does not provide wheelchairs or scooters.

VARSITY.TV

Watch ALL, yes ALL, of CHEERSPORT Nationals on Varsity.TV. Register for Unlimited Access to the Best Cheer and Dance Content on the Planet - <http://www.varsity.tv> - Watch Today!

Results will posted on Varsity.tv all weekend!

PHOTOS & VIDEOS

Due to Covid-19 protocols, there will not be a photo booth at this event. Universal Event Photography still has your team covered! UEP is offering contactless pre-orders for their very popular action photo digital files package. Get all of the action photos from your routine for one price and share them with your team – includes both days! Your order will be delivered via email link after the event. Bring home the best action photos of your team's performance with the quality you can trust, only with UEP!

Contactless Order Form Link:

<https://form.123formbuilder.com/5742643/form>

VIDEO/MEDIA POLICY

No commercial recording (audio or visual) or commercial live streaming is allowed in the event venue or other event-related venues (including, but not limited to, hotels and restaurants) or on the grounds of any such venues (collectively, "Event Locations"). In addition, the personal, non-commercial use of live streaming apps (such as Periscope, Facebook Live, etc.) to capture all or any part of a performance during the event is not permitted. By attending/purchasing admission to the event, each attendee grants permission to Varsity Spirit, LLC and its affiliates, designees, agents, licensees, and invitees to use the image, likeness, actions and statements of the attendee in any live or recorded audio, video, film, or photographic display or other transmission, exhibition, publication, or reproduction made of, or at, the event in any medium, whether now known or hereafter created, or context for any purpose, including commercial or promotional purposes, without further authorization or compensation.

EVENT APPAREL

Be sure to visit the CHEERSPORT VARSITY Shop in the C Lobby. Get the official 2021 CHEERSPORT National Championship shirt to commemorate the event!

VIRTUAL AWARDS

Awards will be announced on the CHEERSPORT Facebook page throughout the day on Sunday, February 14. Please check the Awards Schedule for exact times.

NATIONAL CHAMPIONS

All 2021 National Champion awards will be mailed to the gyms following the conclusion of the event.

SUMMIT and WORLD BID WINNERS

The Cheerleading Worlds bids winners will be announced on Sunday night, **February 14 during the final Virtual Awards on the CHEERSPORT Facebook page.**

The Summit and The D2 Summit bids winners will be announced on the Summit Bid Reveal, Monday night, **February 15 at 8:30pm EST on Varsity.TV** (<http://www.varsity.tv/>).

- **The Summit:** CHEERSPORT is offering 12 Paid and **At-large bids.
- **The D2 Summit:** CHEERSPORT is offering 12 Paid and **At-large bids.
- **2021 Cheerleading Worlds:** Please see the Worlds Bid Scale for information.
- **U.S. Finals:** CHEERSPORT will offer Gold Bids.

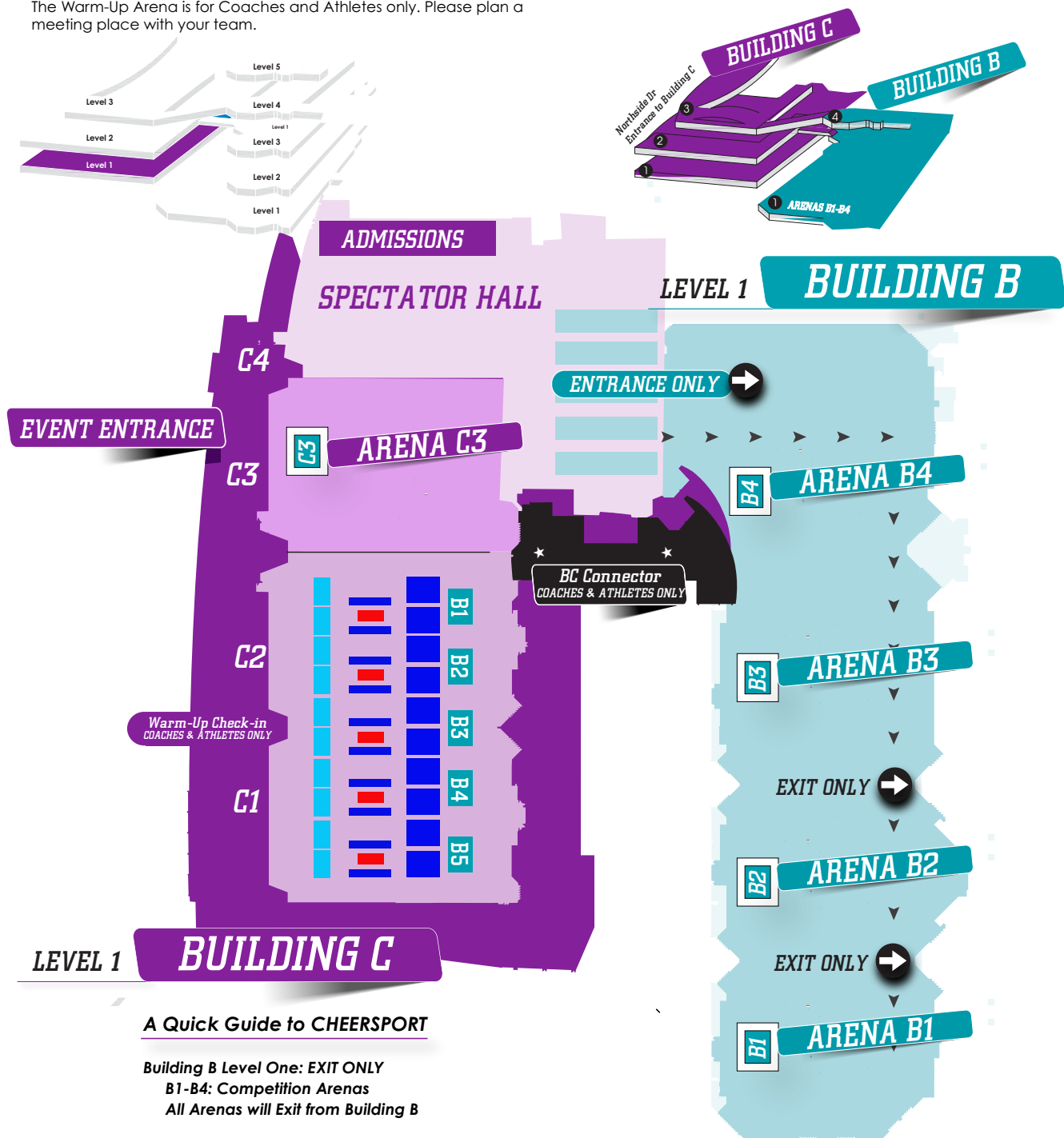
****Every bid eligible National Champion will be guaranteed at least an AT-LARGE bid. In the event that the National Champion already has a bid, that bid will be awarded to the (bid eligible) 2nd place team in that division. Bids will not be passed down beyond 2nd place.**

Teams should arrive to C-Lobby 1 hour and 15 minutes prior to their performance time. Teams can enter the building and move to the staging area into the Warm-Up Arena at this time.

NO stopping or sitting in the C-Lobby.

The Warm-Up Arena is for Coaches and Athletes only. Please plan a meeting place with your team.

Spectators should not enter the building more than 1 hour and 30 minutes prior to their athletes performance time. Spectators should go directly to the Spectator Hall (C4) and wait here until their team is called. The entrance into all of the Competition Arenas is located in C4. Spectators and athletes will exit the Competition Arenas from B-Building Level 1 and proceed to Level 4.



A Quick Guide to CHEERSPORT

Building B Level One: EXIT ONLY
 B1-B4: Competition Arenas
 All Arenas will Exit from Building B

Building C Level One:
 C1/C2: Warm-Up Arena
 C3: Competition Arena
 C4: Spectator Hall
 Admissions
 Entrance to all Competition Arena

Universal Event Photography

THE OFFICIAL PHOTOGRAPHER OF CHEERSPORT NATIONALS



**CONTACTLESS
ORDERING**

Pre-order all of the action photos from
your routine @ www.uephd.com
*Receive your order via email link
after the event!*



**Get all of the action photos from your
team's performances for only \$199
Includes both days!**

- Two professionally trained action photographers capturing the action on each floor!
- Order your team's action photos safely and contactless with our virtual order form!

Universal Event Photography

Orlando, FL

(800) 336-2071

www.uephd.com



Parking Key

-  Orange Deck
-  Gold Deck
-  Blue Lot
-  Yellow Lot
-  Marshalling Yard Bus Parking*
Pre-sale \$25, Day of \$90

CHEERSPORT ENTRANCE:
Building C, Level 1

SPECTATOR Hall:
Building C, Level 1 Hall C4

- Admissions
- Entrance for all Competition Arenas

WARM-UP ARENA:
Building C, Level 1 Halls C1/C2
(COACHES & ATHLETES ONLY)



CHEERSPORT EXIT:
All Competition Arenas will exit out of
Building B, Level 1 up to Level 4



Event Concessions & Vendor Merchandise

- Concessions will be available for purchase with physical distancing protocols in place. Please note transactions may be limited to credit card only.
- There will be no tables or seating available. Congregating in the common area of the venue is not allowed.
- You may remove your mask to eat or drink, but must replace it immediately.
- Event merchandise will be available for purchase with physical distancing protocols in place. Please note transactions may be limited to credit card only.

Health Information

- Masks are mandatory for everyone two and over. Security will be stationed at each building entrance to ensure all entrants wear masks. Plastic face shields are not considered masks and may only be worn in addition to a mask.
- Should someone have a condition that precludes them from wearing a mask, they will not be allowed into the venue.
- We are advising anyone over the age of 65; anyone (of any age) with an underlying health condition or a compromised immune system; or anyone who has any specific concerns about COVID-19 exposure to not attend.
- Any spectator with any symptoms (Fever of 100°F or higher, cough, sore throat, congestion or runny nose, shortness of breath or difficulty breathing, fatigue, muscle or body aches, headache, loss of taste or smell, nausea or vomiting, diarrhea) may not enter.

Varsity Spirit's baseline safety standards for include:

- Physical distancing protocols will be in place and enforced.
- Increased sanitization measures throughout venues, including enhanced cleaning protocols, hand sanitization stations and more frequent cleaning of performance surfaces.
- Increased physical distancing throughout the practice and performance areas.
- Adults and children two and older will be required to wear masks. Plastic face shields are not considered masks and may only be worn in addition to a mask.
- All attendees (including coaches, athletes, spectators, and Varsity Spirit staff) will be asked to monitor their own health prior to attending an event and follow the CDC guidelines for protecting themselves and others.
- Coaches will be asked to review the Varsity Spirit Competition COVID Rules with anyone who is attending the event (coaches, athletes and spectators)

Helpful links for additional information:

- [Varsity Spirit's Health & Safety Page](#)
- [Varsity All Star COVID-19 Competition FAQ](#)

You can trust Varsity Spirit to lead the way in bringing back events safely, but our goal will mean nothing unless we receive the full cooperation of our coaches, athletes and spectators. We need your help to do this right. If you have additional questions regarding your specific event, we are here to help. We hope to see you soon and thank you for being part of our Varsity Spirit family.

Your CHEERSPORT Team

CHAMPION HAS A RING TO IT.

Use code CSN2021 to get \$20 off your championship ring.
One week early bird pricing only.*



HERFF  JONES.

TeamJewelry.com

Herff Jones is the official supplier of Varsity Spirit jewelry.

*Offer expires 11:59 PM EST 02/21/2021. Herff Jones is the exclusive provider of Varsity Spirit Championship Rings.

Herff Jones fully guarantees the quality of your ring for a lifetime. Our standard delivery schedule is 8 weeks of production from the order date. Promo valid for event rings only. **NOT CUSTOM RINGS**



Cheer on the kids of St. Jude!

Varsity All Star has partnered with St. Jude—and your gym can have a positive impact on kids battling cancer and other life-threatening diseases.

With your help, families never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live.

Donate now at stjude.org/cheersport

