



Chamber of Commerce

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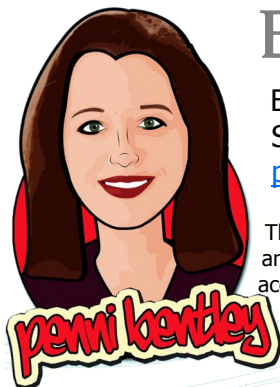
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The Chamber Annual Report is produced by the Amarillo Chamber of Commerce. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above.

Editor's Corner

By: Penni Bentley
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This isn't a typical company Annual Report. We don't believe in lots of charts and graphs and projection numbers and spreadsheets to recap what you, our members, helped us accomplish in the past 12 months. We like for our Annual Report to be more of a scrapbook highlighting the names and happy faces of our sponsors, members and volunteers enjoying the best networking events around.

As you thumb through the pages, we hope you look for more ways you can get involved and promote your business in the coming years as a member of the Amarillo Chamber. We are thankful for the time, money, and trust you invest with the Chamber. It was said once that "The Chamber cannot guarantee your success or your profitability, but it can guarantee the right business climate for you to succeed." I wish I could take credit for that quote, because it so brilliantly sums up why Chamber membership is so important, and what we are trying to accomplish with each and every one of our activities throughout the year. We are simply trying to create opportunities for you to connect with a new customer, new employee, new investor or new friend that might give your organization that little extra edge that helps you become more successful.

We're making Amarillo a great place to live, learn, work and play...and we want you along for the ride.

As always, tell us how we are doing. Give us your suggestions, feedback and input. Feel free to call, email, or write on our Facebook wall. Stay involved. We are YOUR Chamber.

Chamber Communications

In January 2016 we launched a program with our partner CGI Communications to create a series of community videos to show all of the reasons Amarillo is a great place to live, learn, work and play. The link to these videos is on the homepage of our website so that anyone can see how much Amarillo has to offer as a place to live and do business. The videos also feature a number of our members' own videos, logos and website links to showcase their organizations. We are thankful to all of the members who partnered with the Chamber and CGI for this ongoing project. If you would like your business featured as a partner or with a video, contact the Chamber for more details.



Round-Up Club

More than 30 business leaders volunteer to serve on the Round-Up Club that attends ribbon cuttings and ground breaking events throughout the year. Jack Light served as the Chair of this club in 2015-16.

A list of the current club members can be found on page 20, and you will see the businesses listed who celebrated ribbon cutting or ground breaking events throughout this publication. In 2015-16, the Round-Up Club assisted with **124** ribbon cuttings and **7** ground breakings.

Member Update

We can never say "Thank You" enough to you, our members, and our community. You help us be more successful year after year.

231 New members joined the Chamber in the last fiscal year. We currently have **1,758 members** representing business and non-profit organizations in more than 300 different categories. Our members have a combined workforce of **68,075** full-time employees and **11,844** part-time employees.

If you enjoy the benefits of Chamber membership and getting involved with our programs, we appreciate the referral to other businesses that should become a member too. We hope you look to your printed or online Chamber Membership Directory when looking for a company or organization with which to do business. Just click the directory tab of our homepage at Amarillo-Chamber.org for the most up-to-date listing. Be sure to check you own listing to make sure we have the most current and accurate information.

2016-17 Executive Committee

Jeff Mitchell, Chair
Toot'n Totum Food Stores

William Ware, Chair Elect
Amarillo National Bank

Michelle Reichert, Finance Chair
CNS Pantex

Brice Sheets, Past Chair
Townsquare Media Amarillo

Gary Molberg, President & CEO
Amarillo Chamber of Commerce

Chris Reed, Membership Chair
Reed Beverage

Wes Wright, Business Chair
Burdett Morgan Williamson & Boykin

Bob Murray, Governmental Affairs Chair
AimBank

Penelope Davies, Quality of Life Chair
Amarillo College

Leon Church, Agriculture Chair
Potter County Commission

Stephanie Price, Convention & Visitor Chair
Panhandle Plains Historical Museum

Paul Harpole, Mayor
City of Amarillo

2016-17 Board of Directors

Randy Arceneaux, Affiliated Foods

Spanky Assister, Assister Auctioneers

Brian Bruckner, Amarillo Economic Development Corporation

Dusty Doyle, Casey Carpet One Home & Floor

Chris Ekrem, Northwest Texas Healthcare System

Bryan Kauffman, Xcel Energy

Brandon Kuhn, Lawyers Title

Sherry Kunka, State Representative John Smithee, District 86

John Luciano, Street Volkswagen

Shannon Massey, Bell Helicopter

Greg Meador, Plains Dairy

Cindy Miller, Southwest Airlines

Doug Nelson, Amarillo Economic Development Corporation

Ed Nichols, Brown, Graham & Company, P.C.

Garry Rich, Pro Chem Sales

Aaron Sage, Sage Oil Vac

Brandy Sanchez, KAMR-TV

Ernesto Sanchez, Tyson Foods

Joe Street, Street Auto Group

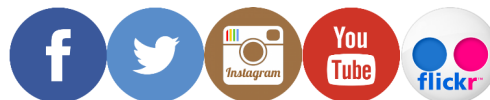
David Terry, WT Enterprise Center

Toby Tucker, Amarillo Venom



Amarillo-Chamber.org

Search AmarilloChamber on



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Business Excellence Awards

OCTOBER

■ Chamber After Hours
October 6, 2016

■ Annual Banquet & Business Excellence Awards
October 20, 2016

Ribbon Cuttings October 2015

Abbeville Dentistry & Denture Care Center

Amarillo Grape & Olive

Appleseed Junction

Back to Basics Massage & Personal Training

C&B Marketing Solutions

Creative CAD Designs, Inc.

Damron's Jewelry Guns & Pawn

DFB Insurance Group LLC

Freddy's Frozen Custard & Steakhouses

Keller Williams Realty

Liberty Mutual Insurance

Medley Material Handling, Inc.

Texas Heartland Insurance Services

Tina Spohn-Ledford Family Practice

Vermeer Texas-Louisiana

Walmart Neighborhood Market

Groundbreakings October 2015

Arrow Child & Family Ministries

Embassy Suites

Northwest Emergency at Townsquare

Annual Banquet & Business Excellence Awards

The Chamber Annual Banquet was held at the Civic Center Heritage Ballroom on October 29, 2015. The event, sponsored by Suddenlink Communications, highlighted the achievements of the Chamber throughout the past year and recognized the winners of the Business Excellence Awards and Top Young Professionals. For a list of current winners, see page 22-23. More than 570 attendees were on hand for the awards and program that featured James Hallmark, Texas A&M University System Vice Chancellor for Academic Affairs. Additional supporters included Amarillo Economic Development Corporation and Graham Brothers Jewelers who sponsored the award plaques.

This event is supported by the Chamber's Membership & Business Councils.



Chamber After Hours

Hosted by Casey Carpet One Home & Floor on October 1, 2015, this was the first of seven free after hours networking events held in the 2015-16 fiscal year.

This event is supported by the Chamber's Membership & Business Councils.



Town Hall Meeting with State Comptroller, Glenn Hegar

The Chamber opens its doors to a number of state, local, and national dignitaries and legislators to host important town hall meetings, legislative updates, receptions and press conferences. On October 15, 2015, State Comptroller, Glenn Hegar presented information on the financial state of Texas to more than 25 community leaders.

This event was supported by the Chamber's Governmental Affairs & Business Councils.

JAZZTOBER

Tuesdays in October feature free Jazz concerts on the Chamber lawn. The public is invited to bring their own chairs, blankets, and picnics and enjoy music from local jazz musicians. Sponsors for the 2015 series included: Amarillo CVC Arts Committee, Amarillo Jazz Society, Amarillo Symphony, Center City of Amarillo, Chamber Music Amarillo, and Johnson & Sheldon PLLC.

This event is supported by the Chamber's Convention & Visitor Council's Arts Committee.





Chamber After Hours

Proffer Surgical Associates hosted the free networking event on November 5, 2015.

This event is supported by the Chamber's Membership & Business Councils.

Ag Appreciation Luncheon

More than 500 attended the annual Ag Appreciation Luncheon as part of the Texas Commodity Symposium held during the Amarillo Farm & Ranch Show on December 2, 2015. Julie Borlaug, Norman Borlaug Institute, was the Keynote Speaker. Partners in the symposium included: Plains Cotton Growers, Inc., Texas Corn Producers, Texas Peanut Producers Board, Texas Wheat Producers and Texas Sorghum.

This event is supported by the Chamber's Ag Council.



Duncan & Boyd Jewelers recognized David Cook of Canadian as the 2015 Farmer Rancher of the Year for their family's ongoing support of the agriculture industry in the Texas Panhandle.



Leadership Seminar

More than 160 attended a leadership seminar with national speaker, Glenn Shepard, at the Amarillo College Business & Industry Center on December 8, 2015. This event topic was "How to Supervise People and Lead a Team."

This event is supported by the Chamber's Business Council.



Chamber After Hours

Street Volkswagen hosted the free networking event on December 3, 2015.

This event is supported by the Chamber's Membership & Business Councils.

NOVEMBER N

- Mega Market
November 10, 2016

- Yellow City Certified Destination Training (CVC)
November 18, 2016

- Texas Wheat Symposium & Ag Appreciation Lunch
November 30, 2016

Ribbon Cuttings November 2015

Bold Realty Group
Boys & Girls Club of Amarillo & Canyon
Cody Perez Photography
Excel Title Group, LLC
Heartis Amarillo
Interstate All Battery Center of the High Plains
Loma Custom Homes
Nistler's Lawn & Landscape and the Resplendent Garden
NTS Communications, Inc.
Oasis RV Resort
Sam's Club West
Suddenlink Communications

DECEMBER D

- Chamber After Hours
December 1, 2016

Ribbon Cuttings December 2015

Advanced Pain Care
Edward Jones / Joseph B. Peterson Jr. Financial Advisor
Encore House, LLC
Industrial Ink
Outback Steakhouse
Red River Steakhouse
Willborn Tank & Fuel Systems

JANUARY

Ribbon Cuttings January 2016

AimBank

Bubba's 33

Neighbors Emergency Center

Oneida Dental

Quick Quack Car Wash

Russell Cellular, Inc.

Simms Municipal Building

FEBRUARY

■ Chamber After Hours
February 2, 2017

■ Panhandle Days in
Austin
February 20-21, 2017

Ribbon Cuttings February 2016

Amarillo Pediatric Clinic, PLLC

Blue Front Oyster Bar & Cafe

BSA CareXpress Urgent Care
Downtown

Jenny Craig

Kindred at Home Hospice

My Home Team Media

Open Heart Home

PrimeLending / A PlainsCapital
Company

The Lofts at 10th

the PARC

Xyngular Health Wellness
& Weight Loss

Groundbreakings February 2016

Reed Beverage

Prime Service Awards

The Convention & Visitor Council recognizes employees in the community for their outstanding customer service with a PRIME Service Award. These award winners can be nominated by anyone in the community when they witness or receive service that goes above and beyond by simply calling the CVC office, making a nomination through the VisitAmarillo.com website, or by texting the word PRIME to 71441.



On January 20, 2016, Mayor Paul Harpole joined the CVC and Chamber staff to present a special PRIME Service Award to Todd Gray and the staff at Hoffbrau. They were nominated for the award by their neighbor (and competitor) across the street, Outback Steakhouse. When a truck slammed into the Outback restaurant months before, the staff at Hoffbrau stepped in to help and offered assistance that night by setting up their back meeting room for emergency personnel, Outback staff and guests to have a bite to eat or something to drink and de-stress from the event free of charge.



Did you receive great service? Something really over the top? Sackers, waiters, tellers, clerks, whomever went above and beyond to take care of you. Let the Amarillo Convention & Visitor Council know.

We'll give them a Prime Service pin and enter them for our annual Prime Service Employee of the Year Award.

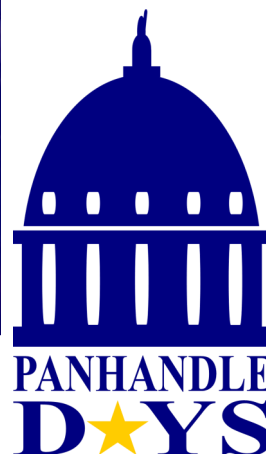
To see a list of the 2015-16 Prime Service Winners, see page 19.

AMARILLO
Convention & Visitor Council

Chamber After Hours

Rockwood Furniture Company hosted the free networking event on February 4, 2016.

*This event is supported by the Chamber's
Membership & Business Councils.*



Chamber representatives, business and community leaders from across the Panhandle will meet with government officials in Austin to deliver a unified message to our state legislators on important legislative issues that affect the 26 counties located in the Texas Panhandle, such as the arts, agriculture, education, energy, healthcare, and workforce development. This event takes place every two years.

*This event is supported by the
Chamber's Governmental Affairs
Council.*



Mega Market

Mega Market is often referred to as "Speed Dating for Business". This one-to-one networking event gives businesses the opportunity to present their products, goods, or services, to business professionals in a short 2-minute presentation format at multiple round-table sessions throughout the half-day event.

More than 80 representatives participated in the Spring Mega Market held on March 10, 2016 at the Holiday Inn West Medical Center. Sponsors included: AAA Texas, Amarillo Economic Development Corporation, Brookdale Sleepy Hollow, Holiday Inn West Medical Center, J. Ferg Pros, Neighbors Emergency Center, Street Volkswagen of Amarillo.

This event is supported by the Chamber's Business Council.

Chamber After Hours

The Convention & Visitor Council hosted the free networking event on March 17, 2016 as part of their "What's On Tap" event with the Amarillo Venom at the Amarillo Civic Center Coliseum.

"What's on Tap" events are held periodically throughout the year by the CVC to bring together tourism and hospitality industry personnel with the local community to share what's going on and celebrate the activities and events in the Amarillo & Canyon area.

This event is supported by the Chamber's Membership, Business, and Convention & Visitor Councils.



MARCH
M

■ Mega Market
March 2017 (TBD)

Ribbon Cuttings
March 2016

Amarillo Rock & Firewood, LLC

Dunkin' Donuts

Fairfield Inn & Suites West Medical

Maurices

Shay Wesley Boudoir Photography

So1Fit

ThomasonScott, LLC

A APRIL

- Chamber After Hours
April 6, 2017
- Golden Nail Awards
April 6, 2017
- Membership Blitz
April 2017 (TBD)

Ribbon Cuttings April 2016

AgTexas Farm Credit Services
Austin Hose
Betenbough Homes
Happy Trailer Sales
Kindred at Home Healthcare
Make A Wish North Texas
Nobox Creative, LLC
Northwest Texas Healthcare
Physicians Group at the Craig
Orgrow Lawn Care
Panhandle Dermatology
Richard Milburn Academy

Groundbreakings April 2016

CareXpress Ross Osage

Golden Nail Awards

The winners accepted honors at the Thirty-Fourth annual Golden Nail Awards on Thursday, April 7, 2016 in the Grand Plaza Ballroom at the Amarillo Civic Center. Approximately 370 attended.

The Amarillo Convention and Visitor Council Arts Committee sponsors the gala to recognize financial, in-kind, and volunteer contributions to the fine arts in Amarillo and the surrounding communities in the Texas Panhandle.

The Golden Nail Awards committee members include Kevin Ball, Sherman Bass, Ann Crouch, Angela Knapp-Eggers, Chip Garrison, Carol Lovelady, Neal Nossaman, Gaynelle Riffe, Kathy Sheldon and Bobby Steele.

Over 400 nominations were received from throughout the Panhandle. A Special Award was presented and three Golden Touch Awards were presented to recognize new or innovative ideas and projects. The Summit Award was presented for outstanding devotion and support of the fine arts in Amarillo and the Panhandle over a period of years, including meaningful public involvement and unstinting personal services as well as generous financial help.

Congratulations to these 2016 winners:
Summit Award—Magdalena McMordie,
Special Award—Panhandle-Plains Historical Museum's "Red Ladies",
Individual Awards—Alice and Robbin Dawson, Panhandle Diane and Robert



Thorpe, Perryton, **Business Awards**—Amarillo College and Amarillo College School of Music Rio Petroleum, **Foundation/Non-Profit Organization Awards**—The Waite and Genevieve Phillips Foundation, The Louise and Gene Rahl Foundation, Dalhart, **Distinguished Volunteer Awards**—Bill Burnett Kathleen Pollard, Dalhart, **Up and Coming Distinguished Volunteer Awards**—Callie Holton, Ashley Kelley Kristen Mann, Canadian, **Golden Touch Award Winners**—Amarillo Museum of Art's "King of the Road: The Trucks of John Himmelfarb Family Day", Panhandle-Plains Historical Museum's "George Catlin's American Buffalo", Carson County Square House Museum's and Panhandle Independent School District's "Living Museum".

Special thanks to: Duncan and Boyd Jewelers, Glazer's Wholesale Distributors, Alexander Valley Vineyards, M Joe's Catering, Galleries at Sunset, Freeman's Flowers, Civic Amarillo, Wes Reeves, and the Anonymous Golden Nail Awards Jury.



This event is supported by the Chamber's Convention & Visitor Council.



Civic Beautification

The Amarillo Chamber of Commerce Civic Beautification Committee and Krause Landscaping Contractors, Inc. partnered again this past year to beautify and landscape the front entrance and exits at the Rick Husband International Airport.

Krause Landscaping Contractors, Inc., and the Civic Beautification Committee have partnered since 1993 on annual beautification projects. Krause and the committee provide and plant the materials, and the non-profit organization agrees to the maintenance. The committee has also been meeting with TXDOT and the City of Amarillo officials to clean-up and beautify Interstate 40.

This event is supported by the Chamber's Quality of Life Council.

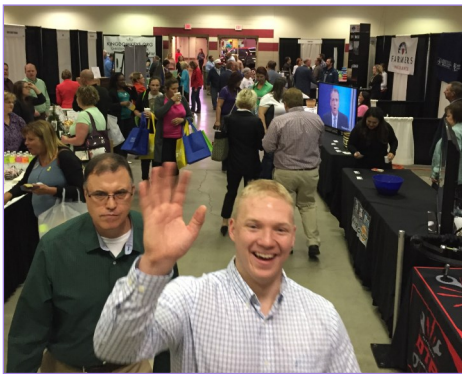


DC Days in Washington

Over twenty chamber representatives and local leaders met with government officials in Washington D.C. April 13-14, 2016 to present position reports on agriculture, education, energy and healthcare, so they may make informed decisions that will ultimately have a positive impact on Amarillo. This event takes place every two years.

This event is supported by the Chamber's Governmental Affairs Council.

BusinessConnection®



Approximately 5,000 attendees made their way through 400 exhibitor booths at the area's largest business-to-business tradeshow on May 19, 2016 at the Amarillo Civic Center Complex. This annual event showcases a variety of businesses and organizations to thousands of potential customers. Many attendees also enjoyed a wide variety of food from the 15 local restaurants who participated in the Tradeshow Food Court during the event.

Special thanks to these event sponsors: **Gold Sponsors:** AMA TechTel, Amarillo Economic Development Corporation, AGN Media, Amarillo National Bank, City of Amarillo, West Texas A&M University. **Silver Sponsors:** Bell Helicopter, Betenbough Homes, Goodwill Industries of Northwest Texas, Happy Trailer Sales, Southwest Airlines, Woodforest National Bank, and Zip Print. **Special Supporters:** Glazer's Wholesale Distributors and Born Banner Company. **Media Supporters:** KAMR-4, KFDA-10, KVII-7, AGN Media, Alpha Media, Cumulus Broadcasting, KGNC AM/FM & The Eagle, My Home Team Media, Suddenlink and Townsquare Media. **Food Court Sponsors:** Affiliated Foods and Ben E. Keith. **Food Court Participants:** Chick-fil-A at Georgia Street/S Coulter, Edible Arrangements, Gatti's Pizza, Hoffbrau Steaks, Jason's Deli, Joe Daddy's, La Fiesta Grande, Leal's Mexican Restaurant, Longhorn Steakhouse, Pure Element Water, Rafter J Bar-B-Que, Rib Crib, Ye Olde Pancake Station, Sonic Drive-In and Vigil Pizza dba Domino's.

This event is supported by the Chamber's Business Council.



MAX M

- National Travel & Tourism Week (CVC)
May 5-13, 2017
- BusinessConnection® Tradeshow
May 11, 2017
- Yellow City Certified Destination Training (CVC)
May 2017 (TBD)

Ribbon Cuttings May 2016

- 806 Barber & Beauty
- AAYC Community Center
- Fuddruckers
- It's A Punjabi Affair
- Lone Star Ballet at the Maverick
- Merle Norman Cosmetic Studio
- State Farm—Jeff Bara
- State Farm—Steven Lay
- Texas Panhandle Travel Center
- Tourism Week Kick-Off
- Texas Panhandle Builders Association
- Walmart

JUNE

- Chamber After Hours
June 2017 (TBD)
- Cattle Drive
June 1, 2017
- Summer Celebration
June 15, 2017

Ribbon Cuttings June 2016

Aqua One
Awaken Medical Day Spa
Bliss Salt Spa
Certified Used Cars of Pollard
Chicago Title
Chick-fil-A at Gem Lake Road
Fresh Start of Monroe, Inc.
Harrington at Park Central
My Place Hotel
Pollard Used Cars
Rock N Fountains
Southwest Ambucs
Twisted T Bar & Grill
Wise Hearing Solutions
Your Time Massage, LLC



Cattle Drive

More than 60 head of Longhorn cattle made their way down Polk Street on a parade through downtown making their way to the Tri-State Fairgrounds to kick off the start of the annual Coors Ranch Rodeo on June 2, 2016.

This event is supported by the Chamber's Convention & Visitor Council.



Chamber After Hours

Nistler's Lawn & Landscape / The Resplendent Garden hosted the free networking event on June 9, 2016.

This event is supported by the Chamber's Membership & Business Councils.



Summer Celebration



More than 2,500 attendees gathered on the Chamber grounds to celebrate summer with food, drinks, networking, and live music from the Velvet Funk Band at the 9th Annual Summer Celebration on June 16, 2016. Special thanks goes out to the many participants and supporters of this event.

Food & Beverage Participants: 575 Pizzeria, Amigos United, Budweiser Distributing Company, Chili's, Coca Cola of Amarillo, Fuddruckers, Gatti's Pizza, Glazer's Wholesale Distributors, IDK Sports Bar & Grill, Jabeen Indian Kitchen, Joe Taco Mexi-Café, La Fiesta Grande, LongHorn Steakhouse, Miller of Amarillo, Olive Garden, Radical Ice, Rafter J Bar-B-Que, Reed Beverage, Republic National Distributing, Schlotzsky's Deli, Sonic of Amarillo, Spicy Mike's Bar-B-Q Haven, Taste Dessert Bar, The Plaza Restaurant, Watermill Express, Ye Olde Pancake Station. **Special Thanks:** Amarillo Civic Center Complex, Amarillo Classic Events, Arctic Glacier Premium Ice, Bekins Moving & Storage, Chambers Electric, KGNC AM/FM & The Eagle, Loc-Tite, Inc., Mayfield Paper Company, Panhandle Tickets, Rabern Rentals, Texas Barricade & Signs, Texas Department of Criminal Justice, and the Velvet Funk Band. **Media Supporters:** ABC 7 News, Amarillo Globe News, Alpha Media, Cumulus Broadcasting, KAMR Local News 4, My Home Team Media, NewsChannel 10, Panhandle PBS, Suddenlink, Townsquare Media.

This event is supported by the Chamber's Membership Council.



JULY

■ Chamber Open Golf Tournament July 27, 2017

Ribbon Cuttings July 2016

Amarillo Soccer Academy
Automotive Performance & Repair
APR1

God Guns & Gear, LLC

Northwest Texas Healthcare
Emergency at Townsquare

Top Zone Media Group, LLC

Yellow City Pet Supply



Chamber Open Golf Tournament

The 17th Annual Chamber Open golf tournament was held on July 28, 2016 at the Ross Rogers Golf Complex with 280 golfers participating. Golfers enjoyed lunch courtesy of Atmos Energy before the shotgun start. Awards were presented during dinner provided by Aspen Creek Grill. Thank you to the following event sponsors and supporters:

Presenting Sponsors: UniFirst Corporation and Budweiser. **Mulligan Sponsors:** Lunch provided by Atmos Energy and Dinner provided by Aspen Creek Grill. **Caddy Sponsor:** Amarillo National Bank. **Club House Sponsor:** Ben E. Keith. **Ace Sponsor:** Atmos Energy, Bruckner Truck Sales, DFB Insurance, Lawyer's Title/Chicago Title, Sprouse Shrader Smith PLLC, Underwood Law Firm, United Supermarkets, Walmart, and West Texas Golf Cars. **Eagle Sponsor:** A&S General Contractors, Ag Texas Farm Credit, Amarillo College, Amarillo Globe-News, Arctic Glacier, Bank of America, Brown, Graham & Co., PC, Doshier Pickens & Francis, First United Bank, McDonald's, Midas Auto Service Experts, NC&W Insurance, Perdue Brandon Fielder Collins & Mott, Premier Truck Group, Ryan O'Neal Autos, Scarborough Specialties, Inc., The People's Federal Credit Union, Townsquare Media, West Texas A&M University, and West Texas Insurance Agency. **Trophy Sponsor:** Casey Carpet One Floor & Home.

Beverage Cart Sponsor: Happy State Bank, M&R Liquor, Shiver-Megert & Associates LLP, and Upshaw Insurance Agency Inc. **Hole-in-One Sponsor:** Graham Data Supplies, Panhandle Pre-Sort, and Street Auto Group (2 Holes).

Closest to the Pin Sponsor: Bruckner Truck Sales, and Scottco Mechanical. **Pin Flag Sponsor:** Amarillo Convention and Visitor Council, Amarillo Globe-News, Amarillo Independent School District, Amarillo National Bank, Ameritas Group Dental, Duke Electric, FirstBank Southwest, FirstCapital Bank of Texas, Johnson and Sheldon PLLC, LaGrone Blackburn Shaw, Lawyers' Title, McDonald's, Northwest Texas Healthcare System, Premier Truck Group, Street Auto Group, Upshaw Insurance Agency Inc., and Walmart. **Additional assistance:** Amarillo On-Site Massage, Coors of Amarillo/Reed Beverage, Education Credit Union, Miller of Amarillo, and Sam's Club.

This event is supported by the Chamber's Quality of Life Council.



Chamber After Hours

Keller Williams hosted the free networking event on August 4, 2016

This event is supported by the Chamber's Membership & Business Councils.



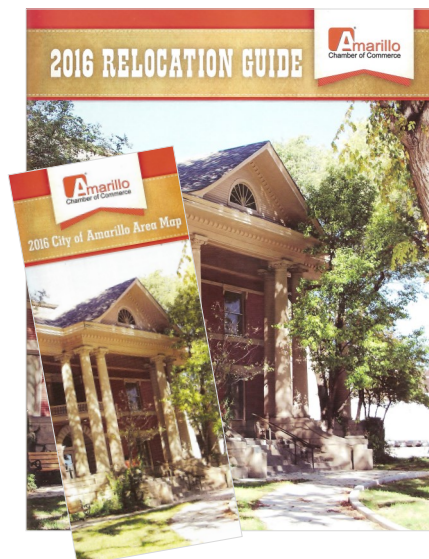
"Chamber After Hours" are FREE business networking events for current and future members of the Amarillo Chamber of Commerce. Bring some business cards and be prepared to shake some hands and meet some new faces. There will be food and drinks and fun...and most importantly...NETWORKING.

AUGUST

■ Chamber After Hours
August 3, 2017

**Ribbon Cuttings
August 2016**

806 Sports
Creek Stone Integrated Care
Double R Lofts
Edward Jones—Jason Hudson
Encore House, LLC
H2O and Java To Go
Herring Bank
Karen Buddhist Association
Santa Fe Federal Credit Union
Sunbelt Rentals, Inc.
Turn Center



Support for Starting a Business or Relocating to Amarillo

The Chamber provided business packets to businesses that were interested in relocating or starting a business in Amarillo. The packet includes a variety of information ranging from various funding options including grants and even interest-free loans, assistance in preparing a business plan, research, staff training, and locating that perfect commercial real estate listing. This information is also available on the Chamber's website.

The Chamber sent out nearly 60 business relocation information packets in 2015-2016.

The Chamber mailed over 400 individual relocation packets last year to potential residents that included the Relocation Guide, Map, Visitor Guide and Real Estate information.

- Good Times Celebration® Barbecue Cook-Off
September 14, 2017
- Chamber Challenge Clay Shooting Event
September 2017 (TBD)

Ribbon Cuttings September 2016

Autumn Leaves of Amarillo
Burdett Morgan Williamson & Boykin, LLP
Great Clips
M.B. McKee Co., Inc.
Nick's Fights Club 2
Red River Steakhouse
Robinson Law
Urban Giraffe
Urban Society

Groundbreakings September 2016

Betenbough Homes
Regence Health Network



Good Times Celebration® Barbecue Cook-Off

More than 6,000 barbecue enthusiasts celebrated mouthwatering food and drinks from 100 cooking teams in 4 blocks of fun on the Chamber Grounds on September 8, 2016. This huge event requires 2 days of cooking on-site, but weeks of preparation from the teams as they test and plan their recipes for a chance at winning a top award in ribs, brisket and other meat categories. More than 100 volunteers and 100 judges help pull-off the biggest event of the year, but none of this would be possible without the generous support from our event sponsors and supporters. Special thanks goes to: Arctic Glacier Premium Ice, Reed Beverage, Tyson Foods, Inc., Amarillo Civic Center Complex, Budweiser Distributing Company, Chambers Electric, Glazer's Wholesale Distributors, Miller of Amarillo, Panhandle Tickets, Rabern Rentals, Republic National Distributing Company, Texas Department of Criminal Justice, Waste Wranglers, 7up/Snapple of the Texas Panhandle, Affiliated Foods, AgTexas Farm Credit Services, Amarillo National Bank, Atmos Energy, Bank of America, Bell Helicopter, Boyd's Equipment, Bubba Jax Custom BBQ Pits, Buster Bledsoe Band, Caviness Beef Packers, CNS Pantex, Coca-Cola of Amarillo, Coors Cowboy Club, Custom Trophies, Desperado's Catering, DFB Insurance Group, Entrania Springs Ranch, ER Now, FirstBank Southwest, Gary's Heating & Air Conditioning, Gillispie Bros. Farms, H & H Print Wear, Happy State Bank, Herring Bank, J Lee Milligan, KAMR/KCIT/KCPN-TV, KFDA NewsChannel 10, KGNC AM/FM & the Eagle, Lifestar Educational Assistance Program, Mayfield Paper Company, Northwest Texas Healthcare System, NuStar Energy, Owens Corning, Plains Dairy, Re-Bath of Amarillo & 5 Day Kitchens, Scarborough Specialties, Sprouse Shrader Smith, Street Auto Group, Suddenlink Communications, Sutherlands Home Base, Tascosa Brick & Fireplace, UniFirst Corporation, United Supermarkets, Walmart Supercenters, Wells Fargo Bank, WTAMU Amarillo Center, Xcel Energy, ABC 7 News, Amarillo Classic Events, Case & Associates, Excel Machinery, First Christian Church, First United Bank, FirstCapital Bank of Texas, NCW Insurance, Rodfathers RV & Auto Body Shop, Royal Architectural Products, Southwest Airlines, Texas Barricade & Signs, Texas Tech University Health Sciences Center, TWI Insurance Agency, Access Community Credit Union, Amarillo Downtown Lions Club, Amarillo Montessori Academy, Amarillo Police Officers Association, Bekins Moving & Storage, Center City of Amarillo, Custom Barns & Construction, Document Shredding & Storage, Dyer's Bar-B-Que, Education Credit Union, Joe Daddy's, Mayfield Law Firm, Smith Hamilton, Verizon Wireless, Virdinski's Rub Shack, Burkett Outdoor Advertising, Cumulus Broadcasting, KB Recycling, My Home Team Media, Townsquare Media, Valley Proteins, and W Silver Recycling.

This event is supported by the Chamber's Membership Council.



Cook-Off Results

OPPORTUNITY TO WIN PRIZES

Weber Summit® Charcoal Grill
JC Calcote

Southwest Airlines Tickets
Jaime Stephens

SHOWMANSHIP

1st - Center City
2nd - Owens Corning
3rd - Street Auto Group

OTHER MEAT

Amateur

1st - Gillispie Bros. Farms
2nd - Happy State Bank
3rd - Rabern Rentals

Corporate

1st - Caviness Beef Packers
2nd - Gary's Heating & Air
3rd - Mayfield Law Firm

Professional

1st - Bekins Moving & Storage
2nd - Chop Chop Japanese Steakhouse
3rd - Scarborough Specialties

RIBS

Amateur

1st - FirstBank Southwest
2nd - Multiple Systems
3rd - Republic Nat'l Distributing

Corporate

1st - Sprouse Shrader Smith
2nd - Xcel Energy
3rd - Bell Helicopter

Professional

1st - Dyer's Bar-B-Que
2nd - Boyd's Equipment
3rd - KFDA NewsChannel 10

BRISKET

Amateur

1st - ER Now
2nd - NW Texas Healthcare System
3rd - Walmart

Corporate

1st - Sprouse Shrader Smith
2nd - AgTexas Farm Credit Svcs.
3rd - Amarillo Montessori Academy

Professional

1st - Bud Light
2nd - Coors Cowboy Club
3rd - Boyd's Equipment

Chamber Challenge Clay Shooting Event

Thirty-one five-man teams participated in skeet, trap and clay shooting events provided by Dennis Linden's famous sporting clays at the Amarillo Gun Club on September 24, 2016. The 4th Annual Chamber Challenge also included opportunity to win prizes, a silent auction and game prizes. Special thanks to the following sponsors: Amarillo Globe-News, Scarborough Specialties, Amarillo National Bank, Axigent Technologies Group, CNS Pantex, FirstBank Southwest, Yellowhouse Machinery Co., Bruckner's Truck Sales, Northwest Texas Healthcare System, NuStar Energy, Affiliated Foods, AimBank, Andrews & Associates, George Distributors, Taco Villa, Upshaw Insurance. Thank you to these committee members: Steve Camarata, Jason Clements, Dustin Cole, and J. Pat Richmond.

Games Winners

Sporting Wobble - John Dellis
Annie Oakley - Don Adams

Opportunity To Win Prize Winners

Ruger® Mini-14.300AAC Blackout Tactical Rifle — Dustin Cole
Sig Sauer® P938 9mm — Jennifer Woody Adams

Lewis Class Award Winners

1st—Run Business Solutions

Blake Bailey
Jace Dellis
John Dellis
Drew Terrell
Thomas Terrell

2nd—First Capital Bank 1

Jim J Brewer
Ben Brooks
Greg Burgess
Chris Koop
Jerry Rohane

Open Class Award Winners

1st—Tedco Buildings N Things 1

David Brogdin
Joe Ellison
Jamie Holmes
Cerry Skaggs
Elliot Toll

2nd—Jim Garland Real Estate

Jim Garland
Landon Koenig
Kelvin McMillan
Bob Neely
Charlie Smith

High Overall Score Winner

Don Adams



chamber challenge

*This event is supported by the Chamber's
Quality of Life Council.*

Events & Shows Attended

- Texas Media Mission—October 2015
- Travel Media Showcase—August 2016
- Texas Association of Convention & Visitor Bureaus (TACVB) Annual Educational Conference—August 2016
- Texas Association of Convention & Visitors Bureaus (TACVB) Destination Marketing Principles Seminar—September 2016



Web Stats VisitAmarillo.com

Total Session	442,788 (up 20% from 2014-15)
Users	349,364
New Users	347,569
Page Views	906,729

Promoting Amarillo

Overall, Amarillo CVC Communications had an excellent year. We hosted several press trips this year, had clips in all major Texas outlets and hosted writers and received interest from around the world. Advertising equivalency remains over \$1 million.

Amarillo participated in the annual Travel Media Showcase in Grapevine, TX. The city hosted eight writers in a Travel Media Showcase pre-trip and three of the writers are top 10 influencers in travel social media. Amarillo was named the top exhibitor at Travel Media Showcase 2016 in a vote of journalists attending the show.

We are completing the fourth year of publishing the weekly email newsletter AMarillo which, thanks to forwarding by another Amarillo organization, reaches over 5,000 weekly.

Amarillo was also named a Top 10 True Western Town by True West magazine in 2016 for the second year in a row.

Communications staff received the prestigious O. Joe Russell Outstanding Club Support Award from AAF-Amarillo.

Amarillo won both a People's Choice and a Judge's Choice Award from the Texas Association of Convention & Visitor Bureaus for entries concerning the city's extensive National Tourism Week programming.

Social media is a more important section of our communications plan, and the Amarillo CVC social media presence continued to grow, reaching over 39,000 Facebook followers. Our footprint expanded to Twitter, Instagram, and Pinterest. The Amarillo CVC Madden Media campaign grossed over 36 million impressions on Facebook. This year our Madden Media focus will shift to Twitter to build and diversify our social media efforts. We think this coming fiscal year will be successful for the Amarillo CVC communications in the social platforms.

This was the second year to have the Amarillo Film Commission connected to Amarillo CVC Communications. This year we continued our membership and attended the meeting of the Texas Association of Film Commissions. Also, Amarillo joined the board of the Texas Motion Picture Alliance. The Amarillo Film Commission assisted 16 production companies with area projects.

CVC's online campaign generated close to 40 million impressions.



Yellow City Certified

The Yellow City Certification Program is a daylong tour of our local attractions and is geared towards anyone who's ever been asked "What's there to do in Amarillo?". Whether you work for the hospitality industry greeting visitors daily, sell Real Estate to people relocating to our city or like to strike up conversations while in line at the convenience store, having a strong knowledge of our history, sites and attractions is important. People sense pride in communities they visit and will extend their stay if they have contact with people who are excited to share information with them. The day includes lunch, ends with a graduation ceremony and is free to all who attend.

The first Yellow City Certified Tour was held on May 4, 2016 with the following attendees: Tina Brohlin, Teresa Carney, Micah Castello, Jenna Clary, Martha Deleon, Ashley Gutierrez, Carol Hall, Braley Hand, Cheryl Holwick, Pam Joyce, David Joyce, Dora Meroney, Donna Paraliticci, Stephanie Price, Mandi Reid, Charles Ritchie, Julie Ritchie, Sarah Silva, Kashion Smith, Emilea White, and Phil Woodall.



Group Tours & Visitor Information

Amarillo welcomed a total of **358 group tour buses** that overnighted in Amarillo in the 2015-16 fiscal year.

The Amarillo Visitor Information Center saw and assisted **3,785 visitors** with their plans while in Amarillo, with **954** of those visitors being international travelers. Although the visitor center officially closed their location inside of the Amarillo Civic Center Complex in September 2016, staff are still assisting visitors that come into the Chamber offices downtown or call our 800 number.

Airport Art Program

The Amarillo Convention and Visitor Council Arts Committee, the City of Amarillo and the Rick Husband International Airport sponsor the Airport Art Program. Original artwork, hung on the second floor of the Rick Husband International Airport, is submitted from local and area artists, and is displayed and changed out every four months. The purpose of this program is to offer a first impression of Amarillo for visitors and enhance the visual experience of the Rick Husband International Airport.



CVC TOURISM & ARTS

Events & Shows Attended

- Albuquerque Balloon Fiesta Tradeshaw—October 2015
- Texas Society of Association Executives (TSAE) Celebration Luncheon—December 2015
- American Bus Association (ABA) Marketplace—January 2016
- National Tour Association (NTA) Travel Exchange Tradeshaw—January 2016
- McAllen International Travel Show Tradeshaw—January 2016
- Texas Travel Industry Association Unity Dinner—February 2016
- Texas Travel Fair—April 2016
- Tripadvisor Reputation Management Talk—May 2016
- Texas Society of Association Executives (TSAE) Summer TopGolf Client Event—May 2016
- International Pow Wow (IPW) Tradeshaw—June 2016
- Texas Travel Industry Association Travel & Tourism College—June 2016
- South Central Motorcoach Association Marketplace—July 2016
- Texas Association of Convention & Visitor Bureaus (TACVB) Annual Educational Conference—August 2016
- Texas Society of Association Executives (TSAE) New Ideas Annual Conference Tradeshaw—September 2016

Selling Amarillo

Events & Shows Attended

- Connect Texas Tradeshow—November 2015
- Rejuvenate Tradeshow—November 2015
- US Sports Congress Tradeshow—December 2015
- Southwest Showcase Tradeshow—January 2016
- Texas Association of Convention & Visitors Bureaus (TACVB) Mid-Winter Board Meeting—January 2016
- Religious Conference Management Association (RCMA) Tradeshow—January
- Texas Travel Industry Association (TTIA) Unity Dinner—February 2016
- TTIA Marketplace Tradeshow—February 2016
- Christian Meetings & Conference Association Tradeshow—March 2016
- TACVB Board Retreat—April 2016
- Simpleview Summit Educational Training—April 2016
- Texas Society of Association Executives (TSAE) Summer TopGolf Client Event—May 2016
- TACVB Destination Marketing Principles Seminar—June 2016
- TACVB Annual Educational Conference—August 2016
- Connect Association Marketplace Tradeshow—August 2016
- Connect Sports Marketplace & Olympic SportsLink Tradeshow—August 2016
- Connect Specialty Marketplace Tradeshow—August 2016
- Connect Corporate Collaborate Marketplace Tradeshow—August 2016
- TACVB Destination Marketing Principles Seminar—September 2016

The Convention & Visitor Council (CVC) sales department is made up of a sales director, two sales managers, and a sales coordinator. Their goal is to promote Amarillo as a host location for conventions, meetings and sporting events. The targeted markets include associations, corporations, agricultural/equestrian, and SMERF (social, military, education, religious & fraternal) organizations with meetings from 10-5,000 attendees.

The sales department calls on meeting planners, develops marketing strategies, and works with local hoteliers and event facility staff to create proposals and bid packets to secure new and repeat business for Amarillo. The staff also attends a number of tradeshow and educational events throughout the year to attract new groups to Amarillo and learn the latest trends in meetings, sports and events.

Future Groups Booked in 2015-2016

Number of Groups	64
Delegates	25,650
Room Nights	26,827

A sample of future business booked in the past year by the sales staff includes:

- American Hereford Association 2016 Faces of Leadership Pride
- Texas Cattle Feeders Association 2017 Annual Conference
- National Pigeon Association 2018 Grand Nationals
- National Association for Teachers of Singing 66th Texoma Regional Conference and Student Auditions
- Building Officials Association of Texas 2018 Annual Conference
- Panhandle-Plains Historical Museum 2016 Heart of Texas Art Event
- National Route 66 2016 Motor Tour
- US Custom Harvesters 2019 Annual Convention
- National Club Baseball Association 2016 DII Playoff Tournament
- Working Ranch Cowboys Association World Ranch Rodeo 2016-2018
- American Quarter Horse Association 2016 Region 8 Show

If you belong to an organization that could hold meetings or events in Amarillo, contact the CVC sales department for assistance in putting together a city big with hotel information and ways they can help.



Servicing Groups

The CVC servicing department assists convention groups, reunions, sporting events and organizations that hold events in Amarillo by providing brochures, maps, promotional items, welcome gifts, signage and more. Once an event is booked in Amarillo, the servicing department helps in coordinating transportation, lodging, registration assistance, attendance boosters, and resources until the event is complete.

Groups Hosted in 2015-16

Number of Groups Hosted:	91
Delegates:	95,714
Room Nights:	5,437
Estimated Value:	\$24,275,713



Sample of Groups Hosted in 2015-16:

- AMA-CON
- A Night of Hope—The Deborah Project
- AQHA Adequan Select World Championship Show
- Christians Congregation of Jehovah's Witness
- Coors Ranch Rodeo
- Cowboy Mounted Shooting Association
- Farm & Ranch Show
- Greater Southwest Music Festival
- Ink Life Tour & Tattoo Music Festival
- Koben Puckett Invitational PBR & Ranch Bronc Riding
- National Junior Bull Riders Association
- Panhandle Reined Cow Horse Association
- Southwest Trampoline & Tumbling Association
- Texas Association of Symphony Orchestras
- Texas USA Wrestling
- Working Ranch Cowboy's Association
- Yellow City Comicon

Prime Service Award Winners

Esai Zamora
Jason's Deli

Ken Spencer
Royal Limo Service

Aundra Jones
McDonald's I-40 & Grand

Kimberly Smith
Pak a Sak 45th & Coulter

Chad Danner
Scottco

Hemzah
Market Street United

Larry Bowser
Elliot Electric Supply

Jared
AT&T Store 24th & Georgia

Natalie
Leal's Restaurant

Dolores Rucker
Hasting's Gemlake Road

Doris Roland
First Student Inc.

Demodres Johnson
First Student Inc.

Juan Mota
First Student Inc.

Helen Haley
First Student Inc.

Bevelyn Randle
First Student Inc.

Johnnie Shuping
First Student Inc.

Olivia San Miguel
Walmart Canyon Drive

Misty Gerber
Fox 14

Todd Gray
Hoffbrau

Chris Perez
Upshaw Insurance Agency

Richard Ornelas
Outback Steakhouse

Denise Rayford
Visitor Information Center

Kent Trinh
Ross-Osage Animal Clinic

Nu Trinh
Ross-Osage Animal Clinic

Patty Caldwell
Market Street United

Brad Paschal
Street Auto Group

Stacy Conway
Amarillo Civic Center Complex

Gavin Goodfellow
United on Soncy

Juanita Reynoso
Taco Villa- S. Coulter

Kristi Kelley
BSA Scheduling Department

Patrick Gibbs
Bubba's 33

Elizabeth Tracy
Pak a Sak

Alex Nguyen
Young's Sushi

Chandler Stephens
Sharky's Burrito Co

Anna
Office Depot

Karina
Office Depot

Dr. Christina Kulage
Amarillo Veterinary Clinic

Shelly Black
BSA

Todd
Suddenlink

Denise Rayford
Chamber of Commerce

Brad Paschal
Street Toyota



To nominate someone for outstanding customer service, call 374-1497 or nominate them online at VisitAmarillo.com or text the word PRIME to 71441.

CVC SERVICING

Events & Shows Attended

- Albuquerque Balloon Fiesta Tradeshaw—October 2015
- Event Services Professional Association (ESPA) Education Conference—January 2016
- Texas Association of Convention & Visitors Bureaus (TACVB) Mid Winter Education Conference—January 2016
- American Quarter Horse Association (AQHA) Annual Convention Attendance Booster—March 2016
- National Association of Sports Commissions Sports Event Symposium Marketplace & CSEE Spring Module—April 2016
- Texas Travel Counselors Conference (TTCC) Texas Travel Fair Education/Attendance Booster—April 2016
- Texas Association of Convention & Visitor Bureaus (TACVB) Annual Educational Conference—August 2016
- Gideon's State Convention Attendance Booster—September 2016

2016-17 Council Members

Membership Council

Meetings—TBD

Chris Reed, Chair

Round-Up Club

Meetings—TBD

Judy Whiteley, Chair

Heath Acker

Esgar Acosta

Estella Barker

Millie Bingham

Michael Blankenship

Lori Cash

Brady Christian

Chris Christian

Chris Clark

Arra Coleman

Bernie DeBrango

Cathy Erickson

Jameson Findley

Kaci Himes

Harvey Johnson

Anne Jones

Kay Latham

Jack Light

Linda Mendoza

Kenny Nagunst

Nicole Newton

David Nutt

Stephanie Pena

Trevor Samberson

Ed Schroeter

James Shafer

Kimberly Stover

Douglas Street

Cynthia Wetzel

Rusty Williamson

Aron Yarbrough

Business Council

Monthly—4th Tuesday

Wes Wright, Chair

Lauren Austin

Will Blanscet

David Branscum

Steve Bowen

Jason Burr

Carol Buse

Lauren Coffman

Marvin Franz

Kyla Frye

Toni Gray

Reagan Hales

John Headrick

Amy Henderson

Ryan Johnston

Ana Lozoya

Paula Molberg

Trent Morris

Bruce Moseley

Jeff Nunn

Mike Ohm

Zane Oliver

Brad Paschal

Kaitlyn Pillow

Jerome Pratt

Megan Reed

Joshua Raef

Brice Sheets

Matt Sherwood

Phillip Starr

Brooke Tramell

Jenna Tyler

Taylor Wellborn

Governmental Affairs Council

Monthly—2nd Wednesday

Bob Murray, Chair

Jennifer Ashley

Bob Austin

Jason Avent

David Bishop

Hobert Brown

Greg Burgess

Tim Bynum

Anette Carlisle

Leon Church

Al Cunningham

Gina Dowdy

Lance Gatlin

Bill Harris

Lauren Heinrich

David Hemphill

George Herring

Duffy Hinkle

Steve Jones

Sherry Kunka

Chris Matos

Jessica Mitchell

Cameron Monroe

Ed Nichols

Steve Pritchett

Gary Purser

George Rangel

Jacob Reed

J. Pat Richmond

Walter Riggs

Paul Simpson

Judy Stark

Doug Street

Jeri Strong

Wendi Swope

Roy Urrutia

Ronnie Walker

Joel White

Josh Winegarner

Ag Council

Meetings—Quarterly 2nd

Tuesday

Leon Church, Chair

Steve Amosson

David Cleavinger

Kathy Cornett

Brandon Dukes

Steelee Fischbacher

Dean Hawkins

Lauren Heinrich

Donna Hughes

Kent Jackson

Kay Ledbetter

Tori Lujan

Rodney Mosier

Brice Sheets

Judy Stark

Dr. John Sweeten

Stephanie Tucker

Janell Turner

Trent Tyson

Austin Voyles

Matt Williams

Ross Wilson

Josh Winegarner

Quality of Life Council

Monthly—4th Thursday

Penelope Davies, Chair

Denise Blanchard

Beth Duke

Sandra Gonzalez

Susan Hoyle

Abby Ortega

Carmen Ramos

Lynne Groom

Ann Underwood

Chamber Foundation Board

Meetings—TBD

Randy Sharp, President

Vicki Covey

Henry Davis

Bob Juba

Daniel Martinez

Laura Street

Convention & Visitor Council

Monthly—4th Wednesday

Stephanie Price, Chair

Daphne Adkins

Sherman Bass

Paul Borchardt

Elisha Demerson

Beth Duke

Sharon Gongora

Angela Knapp-Eggers

Bobby Lee

Dr. Aaron Pan

Donna Paraliticci

Mark Shaffer

Randy Sharp

Suzanne Talley

Lauren Walsh

Phil Woodall

Contact the Chamber at 806-373-7800 for more information about serving on a council or committee.



For a list of upcoming ribbon cutting events, ground breakings, council and committee meetings, or upcoming Chamber events, check the Week's Sneak Peek page of our website often. We email a link to this page out to all members every Friday, or look for the Week's Sneak Peek button on our website homepage any time at Amarillo-Chamber.org.

To schedule a free ribbon cutting or ground breaking ceremony for your business, contact the Chamber at 806.373.7800.

Councils & Committees

The councils and committees that serve the Chamber are made up of community leaders that volunteer their time to assist in our efforts to bring valuable programs or awareness to issues for all of our members and the betterment of the entire panhandle area.

Providing a platform from which members can grow their businesses is the primary goal of the Chamber's **Membership Council**. This council also oversees the volunteers that serve on the Round-Up Club and assist in ribbon cutting and ground breaking events throughout the year.

The **Business Council** goals and objectives are geared toward enhancing the regional economy, and works to facilitate networking opportunities for businesses and their employees. They provide information on general community factors, trade and export opportunities, referrals for businesses seeking assistance, coordinate job fairs and other services to encourage a strong business community.

The **Governmental Affairs Council** is a guiding force in keeping State & National government officials aware of issues important to Amarillo and the entire region.

The **Ag Council** works to attract new agribusiness companies to assist and enhance regional crop production, cattle feeding and other livestock production, and ag-product processing.

Coordinating and sponsoring programs and projects in the areas of education, youth and recreation, and civic beautification is the focus of the **Quality of Life Council**. This council also oversees the **Chamber of Commerce Foundation** for the purpose of applying for grants to assist with programs in the areas of arts, education, environment, landscaping, youth recreation and economic development.

The **Convention & Visitor Council**, its committees and its local partners work together to welcome all visitors to our city. Funded exclusively by the dedicated Hotel Occupancy Tax within the City of Amarillo, the council's committees focus on conventions & sporting events, tourism, the arts, film commission, and communications and advertising programs to promote Amarillo as a destination to visitors from around the world.

Chamber Champions

Thanks to these 2015-16
Event Volunteers.

*Names in **bold** served at 2 or more events.
Names in red also serve on the Round-Up Club.*

Melesa Acker
Stella Alaniz
Diane Allen
Roger Allen
Tyler Andrews
James Archer
Monica Aust
Lauren Austin
Luke Austin
Chad Bentley
Leticia Berge
Denise Blanchard
David Blankenship
Julie Blue
Dennis Brassfield
Theresa Brassfield
Kaki Brooks
Leigh Brooks
Tina Brown
Amber Burnam
Angela Castillo
Lucas Chavez
Justin Chick
Brady Christian
Leon Church
Chris Clark
Jenna Clary
Gary Cogburn
Arra Coleman
Joselin Cortez
Rosa Cuellar
Aubrey Cypert
Aaron Mullennax
Deanna Mullennax
Edmond Esparza
Romeo Evalle
Nick Fields
Zivorad Filipovic
William Findley
Allen Fowler
Jeannie Friddell
Kyla Frye
Diana Fuller
Lea Ann Fulton
Jose Garcia
Tony Garcia
Mark Godinez
Denise Gomez
Ken Gomez
Juan Gonzalez
Karin Goodfellow
Joe Graham
Lex Graham
Bliss Green
Rich Gutierrez
Richard Hall
Brittney Herbert
Rich Herman
Lucy Holmes
Matt Holmes
Brandon Hooper
Carol Hooper
Robert Hudson
Christi Hunt
Thomas Hunt
Johnathan Iler
Julie Imke
Bonnie Jarman
Geoff Jarman
Alan Jones
Anne Jones

Devlon Jones
Dena Jordan
Debra King
Brandi Knoll
James Knoll
Bonnie Lasher
Tony Lawson
Trenia Lawson
Alvaro Leija
Maurlica Lemon
Kevin Lemon
Jack Light
Ramon Luna
Frances McDowell
Terry Menefield
Cyndie Mooney
David Mooney
Bob Murray
Lori Naegelin
Nicole Newton
Ed Nichols
Donna Paralicci
Cesar Peregrino
Kim Pierson
Kaitlyn Knoll Pillow
Sherri Quiles
Elizabeth Rodriguez
Rene Rodriguez
Anna Rowe
Chuck Rowley
Mary Lou Schmucker
Ed Schroeter
Master Sgt. John Scott
Betsy Serna
Rene' Sharrock
Michael Sloan
Taryn Sloan
Ashley Smith
Jason Srader
Judy Stark
Robyn Stoddard
Cynthia Story
Seana Strand
David Street
Bobby Stubblefield
Sandra Stubblefield
Rick Thomas
Joel Thyron
Robyn Tramontina
Jacque Trevino
Jessica Trevino
Lisa Trevino
Gary Utsey
Britani Vasquez
Norma Vaughn
Edward Villarreal
Sheila Walter
Kaley Ward
Perri West
Tammy Whipple
Judy Whiteley
Nell Williams
Robert Woods Jr.
Sheila Woods

**For information on
volunteering at future
events, contact the
Chamber at
806.373.7800**

Volunteers Are Chamber Champions



TOP BUSINESSES

Award winning businesses are selected by members of the Business Council from community nominations based on a number of factors including growth, innovation and community involvement. To be considered, the business must have less than 150 employees.



Dr. Mackenzie H. Weir



Amarillo Family Eyecare

Owner: Dr. Mackenzie Weir
Established: 2011
Employees: 5
Type of Business: Optometry, Eye Care and Retail Eyewear
 806.322.3937
 AmarilloFamilyEyeCare.com

DFB Insurance Group

Owners: Locally owned business with several partners
Established: 1925
Employees: 49
Type of Business: Independent Insurance Agency
 806.374.4621
 DFBInsurance.com

Street Volkswagen

Owners: Joe Street and John Luciano
Established: 2012
Employees: 61
Type of Business: Automotive retail and service center
 806.350.8999
 StreetVW.com



Amarillo Wireless

Owners: Matthew Carpenter, Adair Winter, John Brewer and William 'Chip' Andrews
Established: 2012
Employees: 20
Type of Business: Provide High Speed Wireless Internet and Telephone Service for homes and businesses.
 806.316.5071
 AmarilloWireless.net

Evocation Coffee

Owners: Roman and Amy Leal
Established: 2009
Employees: 12
Type of Business: Retail Coffee Shop and Wholesaler of Roasted Coffee Supplies
 806.418.8968
 EvocationCoffee.com

Texas Heartland Insurance Services

Owners: S Elaine Tidenberg
Established: 2012
Employees: 3
Type of Business: Independent Insurance Company
 806.331.8049
 TexasHeartlandIns.com



Awaken Medical Day Spa

Owners: Kati Howard, Clyde Meeks, Kathleen Clark, David Chastain and Cindy Hutson
Established: 2008
Employees: 18
Type of Business: Retail / Medical Day Spa
 806.354.8600
 AwakenSpa.com

Lemert, Holder & Ohm

Owners: J. Rex Lemert, Luke Holder and Mike Ohm
Established: 2012
Employees: 12
Type of Business: Full range of accounting services
 806.373.7961
 LHOPLLC.com

Underwood Law Firm

Owners: Locally owned Law firm with multiple shareholders
Established: 1912
Employees: 115
Type of Business: Legal Services
 806.376.5613
 UWLAW.com



CareXpress Urgent Care

Owners: FMC Services, LLC
Established: 2010
Employees: 66
Type of Business: Health Care: Urgent, Primary and Occupational Medicine
 806.350.3000
 CareXpressFMC.com

Process Art House

Owners: Jacob and Rhoda Breedon
Established: 2011
Employees: 4
Type of Business: Art Retailer, consulting and custom fabrication
 806.681.4337
 ProcessArHouse.com

Wolfin Vision Clinic

Owners: Blake Smith and Don Houghton
Established: 1985
Employees: 11
Type of Business: Medical Optometry Services and retail optical sales
 806.358.2205
 WolfinVision.com



Citizens Bank

Owners: Jeff and Kathi Nunn and Sam and Rachel Nunn
Established: 1904
Employees: 25
Type of Business: Community Banking Services
 806.350.5600
 GoCitizensBank.com

SciCron Technologies

Owners: Jeff Brown, Jack Clifford, Claton McNeel and Ian McNeel
Established: 1996
Employees: 20
Type of Business: Manufacture of coated plastic sheets and parts
 806.372.8300
 SCTech.com



TOP EMERGING BUSINESSES

Award winning businesses are selected by members of the Business Council from community nominations based on a number of factors including growth, innovation and community involvement. To be considered, the business must be for-profit, in business less than 4 years, be headquartered in Amarillo and have less than 50 full-time employees.

Adam's Air

Owners: Adam Beal
Established: 2012
Employees: 8
Type of Business: Heating & Air Service & Installation
 806.316.1103
 AdamsAirAmarillo.com

Battle Beaver Customs

Owners: Chris Bailey
Established: 2015
Employees: 11
Type of Business: Electronics Retailer and Service Center
 806.433.8304
 BattleBeaverCustoms.com

Little Bird Preschool

Owners: John and Sara Adamchak
Established: 2012
Employees: 9
Type of Business: Childcare, preschool and K-2
 806.318.3807
 LittleBirdStudio.org

ThomasonScott, LLC

Owners: Rick Thomason, Madison Scott, Eddie Scott and Brittany Doyle
Established: 2015
Employees: 20
Type of Business: Commercial and Residential Real Estate, Development and Management
 806.340.7330
 ThomasonScott.com





Auburn Adams
Owner
Burn Studio



Jeff Bara
Agent
Jeff Bara—State
Farm Insurance



Elizabeth Carter
Stewardship Director
NCW Insurance



Jason Crespin
Academy Director
Amarillo Little
Theatre



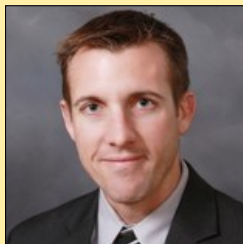
Elaina Cunningham
Associate Director
of Community
Engagement
Panhandle-Plains
Historical Museum



Jordan Herrera
Director of
Social Services
Amarillo College



Stephanie James
Associate Attorney
Underwood
Law Firm



Jeff Josselyn
Leader, Future of
Vertical Lift V-280
Technical Demonstrator
Bell Helicopter



Heather Lanham
Director of Operations
CKP Construction



David Meraz
Marketing &
PR Manager
Street Volkswagen

TOP 20 UNDER 40

Award winning professionals are selected by members of the Business Council from community nominations based on a number of factors including career achievements and community involvement. To be considered, the professional must be younger than 40 when application was submitted.



Bobby Mitchell
Warehouse Leader
Bell Helicopter



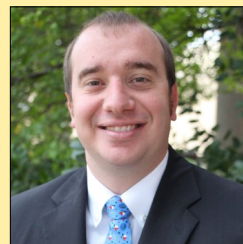
Jeff Mitchell
Director of Construction
and External
Maintenance
Toot'n Totum



Bill Pinkham
Associate Attorney
Perdue Brandon
Fielder Collins
& Mott



Chris Pirtle
VP, Associate General
Counsel and Chief
Compliance Officer
Baptist Community
Services



Joseph Price
Program Coordinator –
Local Government
Services Department
Panhandle
Regional Planning
Commission



Alisa Scott
Senior Vice President &
Senior Trust Officer
Happy State Bank



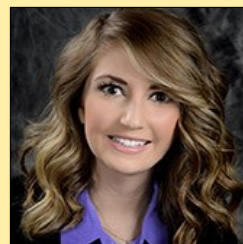
Amy Slaton
Audit Senior Manager
Brown Graham &
Company



Tyler Topper
Partner
Burdett Morgan
Williamson & Boykin



Joe Dan Wilson
Manager of Settlements
and Market Analysis
Golden Spread
Electric Cooperative



Britny Zambrano
Senior Accountant
Pantera Energy

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Gold Table Sponsors