

American Flower Recipes

ACTUAL FLOWER RECIPE

BASE RECIPE BY FLOWER TYPE

BOUQUET

Qty of Item	Item	Flower	Qty	Flower Type	\$ per stem	Amount	Type of Flower	Qty	\$ per stem	Amount			
1	Bridal Bouquet	Peony	2	base	2.5	5	Base	7	2	14			
		Hellebore Foliage	5	base	1	5	Focal	5	3.25	16.25			
		clematis	5	focal	5	25	Secondary	14	1.25	17.5			
		Tulip	3	focal	1.5	4.5	Sprouty	11	0.9	9.9			
		Martagon Lily	2	focal	3.2	6.4	Special	7	0.9	6.3			
		Ranunculus	4	secondary	1.4	5.6	Foliage	0	0.6	0	Suggested		
		Poppy	5	secondary	1.1	5.5	Special Foliage	3	1	3	Markup Cost to Client		
		Double Freesia	4	secondary	1	4				66.95	3.5	269.47375	
		Sage	4	sprouty	0.9	3.6			15%	10.0425			
		Phacelia	2	sprouty	1.15	2.3				76.9925			
		Scabiosa Pod	2	special	0.7	1.4							
		Cress	5	special	0.5	2.5							
		Indian Plum	3	special foliage	1.5	4.5							
												75.3	
												15%	11.295
												Wholesale Costs	86.595
												with markup	303.0825

SMALL CENTERPIECE

Qty of Item	Item	Flower	Qty	Flower Type	\$ per stem	Amount	Type of Flower	Qty	\$ per stem	Amount		
5	Little Centerpiece	Rice Flower	1	Base	1.8	1.8	Base	2	2	4		
		hellebore foliage	1	Base	1	1	Focal	2	3.25	6.5		
		Ranunculus	3	secondary	1.4	4.2	Secondary	6	1.25	7.5		
		freesia	3	secondary	0.85	2.55	Sprouty	4	0.9	3.6		
		Phacelia	2	Sprouty	1.15	2.3	Special	1	0.9	0.9		
		Alkanet	2	Sprouty	0.66	1.32	Foliage	1	0.6	0.6	Suggested	
		Cress	1	Special	0.5	0.5	Special Foliage	0	1	0	Markup Cost to Client	
		Snowberry Foliage	1	Foliage	1	1				23.1	3.5	92.9775
										14.67	15%	3.465
										15%		2.2005
										Wholesale Costs		16.8705
										x QTY		132.825
										x QTY		84.3525
								with markup		59.04675		

LARGE ARRANGEMENT

Qty of Item	Item	Flower	Qty	Flower Type	\$ per stem	Amount	Type of Flower	Qty	\$ per stem	Amount			
1	Large Arrangement	Rice Flower	5	Base	1.8	9	Base	7	2.25	15.75			
		Peony	1	Base	2.25	2.25	Focal	8	3.25	26			
		Hellebore Foliage	5	Base	1	5	Secondary	12	1.25	15			
		clematis	2	focal	5	10	Sprouty	5	0.9	4.5			
		Martagon Lily	3	focal	3.2	9.6	Special	10	0.9	9			
		Tulip	3	focal	1.5	4.5	Foliage	4	0.6	2.4	Suggested		
		Double freesia	2	secondary	1	2	Special Foliage	4	1	4	Markup Cost to Client		
		Poppy	2	secondary	1.1	2.2				76.65	3.5	308.51625	
		Ranunculus	3	secondary	1.4	4.2			15%	11.4975			
		Queen Anne's Lace	2	secondary	0.85	1.7				88.1475			
		Phacelia	2	Sprouty	1.15	2.3							
		Alkanet	3	Sprouty	0.66	1.98							
		Scabiosa Pod	5	Special	0.7	3.5							
		Cress	5	Special	0.5	2.5							
		Indian Plum	2	Special Foliage	1.5	3							
		Snowberry Foliage	4	Foliage	1	4							
												67.73	
												15%	10.1595
												Wholesale Costs	77.8895
										with markup	272.6133		

BOUTONNIERE

Qty of Item	Item	Flower	Qty	Flower Type	\$ per stem	Amount	No Recipe:				
1	Boutonniere	Hellebore Foliage	0.25	Base	1.8	0.45					
		clematis	1	focal	5	5					
		Ranunculus	1	secondary	1.4	1.4					
		Scabiosa Pod	1	Special	0.7	0.7					
		Cress	0.1	Special	0.5	0.05					
										15%	1.14
										Wholesale Costs	8.74
										with markup	30.59

ACTUAL WHOLESALE 258

\$298.0

ESTIMATED WHOLESALE