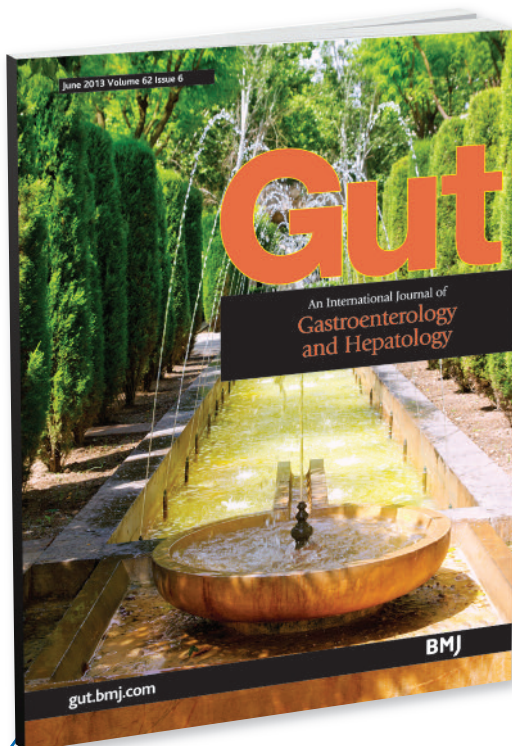


# Gut

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\*Source: Hospital Readership Survey 2016

## INFORMATION ABOUT THIS TITLE

Editor:	Professor Emad El-Omar	
Frequency:	Monthly	
Print Circulation:	2,950	
Online data**:	Monthly page views	228,500**
	Monthly unique users	105,000**

\*\*Source: Google Analytics October 2016

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<b>Banner advert</b>	468 x 60	£1,200 (for targeted email alerts)	
<b>Leaderboard advert</b>	728 x 90	£55 per 1,000 impressions	£2,750 for 50,000 impressions
<b>Mid page unit</b>	300 x 250	£60 per 1,000 impressions	£3,000 for 50,000 impressions

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

**Marc Clifford**  
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Tel: +44 (0)20 7383 6161  
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4 col	£1,670
Mono	£834
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Mono	£569

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## PUBLISHING DEADLINES FOR 2017

<b>January</b> - 25 November	<b>July</b> - 18 May
<b>February</b> - 16 December	<b>August</b> - 23 June
<b>March</b> - 24 January	<b>September</b> - 25 July
<b>April</b> - 21 February	<b>October</b> - 18 August
<b>May</b> - 22 March	<b>November</b> - 20 September
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FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

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