



HOLLY DAYS ON MAIN (AT THE WHARF)

Vendor Application Form

Main Street at The Wharf

December 12 & 13, 2020

Saturday 10 a.m. - 6 p.m.

Sunday 10 a.m. - 4 p.m.

Please complete, sign, and return with payment. **Must be received by November 21, 2020.**

Vendor Name: _____ Phone: _____

Address: _____ City: _____ ST: _____ Zip: _____

Contact: _____ Email: _____

Type of Merchandise to be sold: _____

All booth spaces are 10 X 10 and vendors **must** bring their own tents. No tent rentals are available from the Chamber. **Please note: This is an outdoor event over two days. Trash cans NOT provided. Electricity NOT provided; generators not allowed.**

Booth fees:

Non-Chamber Member: _____ \$275 per 10x10 # of 10x10 requested space(s) _____

Chamber Member: _____ \$200 per 10x10 # of 10x10 requested space(s) _____

(Maximum two booth spaces per vendor)

PLEASE NOTE:

YOU WILL NOT BE INVOICED

Your booth space will not be evaluated until we receive payment either by check or credit card, see below. All Applications and payment are due on or before NOVEMBER 20, 2020.

FIRST COME FIRST SERVED This is a relatively small event. Therefore, we will have to monitor some items, to avoid an abundance of same product vendors (i.e. jewelry or sportswear).

Credit Card Payment: Name on Card: _____ Zip: _____

Card # _____ Expiration Date _____ CVC Code _____

Waiver

I understand that in the event that this event is unable to hold the event for any reason, including but not limited to government act, war, insurrection, acts of God or nature, or for any other reason not specifically specified herein, no refund shall be given. There shall be no responsibility of liability on the part of the CABC, The Wharf Its sponsors, or affiliates, for any losses, damages, or injuries sustained as a result of my participation in Holly Days on Main. I understand that I will receive all necessary information for reporting any income earned at Holly Days on Main and I am solely responsible for filing same with the appropriate city/state/federal agencies.

Signature: _____ Date: _____

Complete application and mail to CABC PO Box 3869 Gulf Shores, AL 36547, fax to 251.968.5332 or scan and email to steve@mygulfcoastchamber.com For more information call 251.968.5349.

2020 Guidelines for Holly Days on Main

Saturday December 12, 2020 10:00 a.m. - 6:00 p.m.

Sunday December 13, 2020 10:00 am - 4:00 p.m.

SET UP AND LOCATION

- The Wharf is located at the Intersection of Hwy. 180 (Canal Rd) and the Foley Beach Express. From Hwy. 161, turn left and travel 4 miles. From Hwy. 59 in Gulf Shores travel east 5 miles.
- Exhibitors can check in and begin their setup on Friday, December 11 between 12:00-6:00 pm. Festival opens Saturday December 12 at 10:00 a.m. and lasts until 6:00 p.m. Sunday Festival opens December 13 at 10:00 a.m. and lasts until 4:00 p.m. Exhibitors must remain throughout the duration of the festival.
- Space assignments and revenue packets will be distributed at check-in. Detailed Vendor set-up information will be emailed approximately two weeks prior to the festival.

VENDOR BUSINESS LICENSE

Baldwin County requires a Transient Vendor license for festival participants. (City of Orange Beach does not require a license.) This is an annual license and good for any event in the county. Call Baldwin County License Department at 251-937-0260 if you do not already have the license.

VENDOR REVIEW

- All Arts & Crafts Vendors products should be original and created by the vendor
- Limited Commercial Vendors are accepted. We reserve the right to choose those based on the overall variety they lend to the festival experience. Commercial Vendors must be selling a product that can be taken away from the event that day.

FEES, SUBMISSION DEADLINE AND NOTIFICATION PROCESS

- All booths are 10 X 11. Vendors must supply their own 10 X 10 tent & all set-up supplies
- Booths are \$200 each for Chamber members; \$275 each for non Chamber members. No more than two booths per vendor
- All applications must include payment; two pictures; one of booth set-up and one of art/product; and description of art or products
- No electricity is available and generators are not permitted
- Deadline for all entries is close of business November 20, 2020
- Applications will be reviewed between November 20 - 25, 2020
- Notifications of acceptance/denial will be sent out by November 27, 2020.
- We reserve the right to deny admission based on quality of product or the over-abundance of applicants in the same medium. Also, Wharf Management has the right to deny any vendor based on possible competition to one or more of their tenants.

COVID-19 PREPARATIONS

- As the festival date nears organizers will monitor the latest information and keep vendors informed of any special preparations for a successful show.

Required - NO exceptions! Send a picture of your booth & items for sale.