

Tacoma House Of Cannabis tacomahouseofcannabis@gmail.com

A Message to Our Partners About COVID-19

1 message

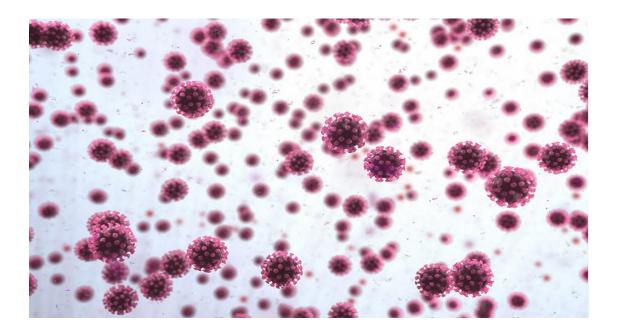
Ionic Brands <info@ionicbrands.com>
Reply-To: info@ionicbrands.com
To: tacomahouseofcannabis@gmail.com

Wed, Mar 18, 2020 at 2:56 PM

IONICBRANDS

THE BUZZ

MARCH 18 2020



COVID-19 RESPONSE

First and foremost, we at IONIC BRANDS hope that you, your family, and loved ones are staying safe and healthy.

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IONIC BRANDS is concerned about the health and safety of our community, employees, customers, and retail partners. With the novel coronavirus (COVID-19) now declared a global pandemic, we want to share information about the changes we have made in response to COVID-19.

Starting March 6 2020, IONIC BRANDS created COVID-19 response measures and continue to follow strict protocols created for our collective safety. We have taken proactive measures to slow the spread of the virus and to protect our partners and products. Our organization is following the guidance provided by the CDC. Currently, we have initiated the following changes:

- We have increased the frequency and thoroughness of cleaning procedures within our facilities
- We have split shifts to create suggested minimum distance between workers
- All incoming deliveries are sanitized before entering our facilities
- All outgoing deliveries are sanitized when leaving our facilities
- We have implemented daily temperature scans and strict hygiene protocols for employees
 - that must work in the field
- We have implemented work-from-home programs and virtual meetings for all applicable roles
- We have documented internal protocols in case of employee illness or guarantines

We have been adding new processes each day, and expect to add more in the coming days.

We encourage people visit the World Health Organization or Center for Disease Control websites for current information.

IONIC BRANDS is focused on keeping our employees and customers safe. If we anticipate any delays to service related to COVID-19, we will send email updates.

Thank you for your continued partnership.

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John Gorst, CEO and Chairman

Ionic Brands, 1142 Broadway Plaza, Suite 300, Tacoma, WA 98402, United States

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