

Launch Your Blog Checklist

Find Your Blog Niche

- ☐ 1. Commit to blogging for at least 12 months.
- ☐ 2. List down the topics you can actually write about.
- ☐ 3. Do some research on these topics you listed down.
- ☐ 4. Explore other blogs in your niche and see if you can offer something new.
- ☐ 5. Narrow it down to a single blog niche.

Build Your Blog

- ☐ 6. Choose your blogging platform.
- ☐ 7. Set up your blog hosting.
- ☐ 8. Select your domain name.
- ☐ 9. Check to see if the domain name is available and buy it.
- ☐ 10. Connect your domain name to your web host.
- ☐ 11. Install your blogging platform on your website.
- ☐ 12. Use a simple, responsive theme to start with.
- ☐ 13. Beef up security on your site.
- ☐ 14. Choose your color theme.
- ☐ 15. Create your site's core pages.
- ☐ 16. Set up analytics software for your site.

Create Content

- ☐ 17. Do keyword research.
- ☐ 18. Write a blog post around that keyword.
- ☐ 19. Compose a compelling headline.
- ☐ 20. Use headings and subheadings.
- ☐ 21. Have shorter paragraphs.
- ☐ 22. Insert relevant images.
- ☐ 23. Include internal and external links.
- ☐ 24. Have at least one call to action.
- ☐ 25. Invite readers to post a comment.
- ☐ 26. Optimize your content for search engines.
- ☐ 27. Proofread your work before you post it.
- ☐ 28. Post new content regularly.

Promote Your Blog

- ☐ 29. Improve blog traffic with your content.
- ☐ 30. Apply on-page and off-page SEO techniques.
- ☐ 31. Develop a blogger outreach strategy.
- ☐ 32. Build an email list.
- ☐ 33. Utilize social media.
- ☐ 34. Leverage video marketing.
- ☐ 35. Rally your readers.

References

Find Your Blog Niche

[How To Find Your Blog Niche](#)

Build Your Blog

[How To Build A Blog From Scratch](#)

[How To Design Your Own Blog](#)

Create Content

[How To Do Keyword Research For Blog Posts](#)

[The Best Free Keyword Tools](#)

[How To Create Content For Your Blog](#)

[Basic SEO Tips For Beginners](#)

Promote Your Blog

[60 Ways To Promote Your Blog](#)

[Surprising Ways To Increase Blog Traffic With Content](#)

[7 Proven Ideas To Improve On-Page SEO](#)

[Learn Off-Page SEO Basics](#)

[Planning An Effective Blogger Outreach Strategy](#)

[How To Build An Email List For Marketing](#)

[Ways To Increase Blog Traffic With Pinterest](#)

[How To Get Traffic From Quora](#)

[How To Make A Facebook Group To Increase Traffic To Your Blog](#)