

KANTARA

STYLE GUIDE

FOR ORDERING CUSTOM-WOVEN
MOROCCAN RUGS

KANTARARUGS.COM



LOS ANGELES, CA

Kantara is a fair trade design business specializing in ethically-sourced vintage, handwoven, and custom-designed Moroccan rugs for residential & commercial interiors.





Every tribal region in Morocco has its own unique weaving style.

We have worked with artisans throughout the Atlas Mountains for over a decade who are highly skilled at weaving all the different styles of Moroccan rugs.

We always love commissioning custom rugs from the artisans as it is the most direct way to support the local weaving tradition in rural Morocco and to foster the economic development of the women weavers.



The Kantara Style Guide is a collection of our favorite rug designs; it showcases the artistry, craftsmanship, and incredible variety of Moroccan rugs:

1) From different tribal regions:

- Beni Ourain
- Azilal
- Glaoui
- Ait Ouaouzguite

2) With different weave types:

- Short pile
- Long pile
- Flat weave
- Boucherouite

3) Using different materials:

- Wool
- Cotton
- Fabric



CUSTOM ORDER OVERVIEW

- **LEAD TIME:** 6-10 weeks
- **MAX. WIDTH:** 15 feet
- **MAX. LENGTH:** Any length
- **PRICING:** \$35-\$65/sq. ft
- **INTERIORS:** Residential & Commercial

AVAILABLE SPECIFICATIONS

- **COLOR:** Natural sheep wool, vegetable dyed fiber
- **DESIGN:** Abstract, Geometric, Beni Ourain, Azilal, Contemporary
- **PILE HEIGHT:** low pile, high pile, flatweave kilim





- BENI OURAIN STYLE RUG
- HIGH PILE





- BENI OURAIN STYLE RUG
- CUSTOM COLORS & SIZE



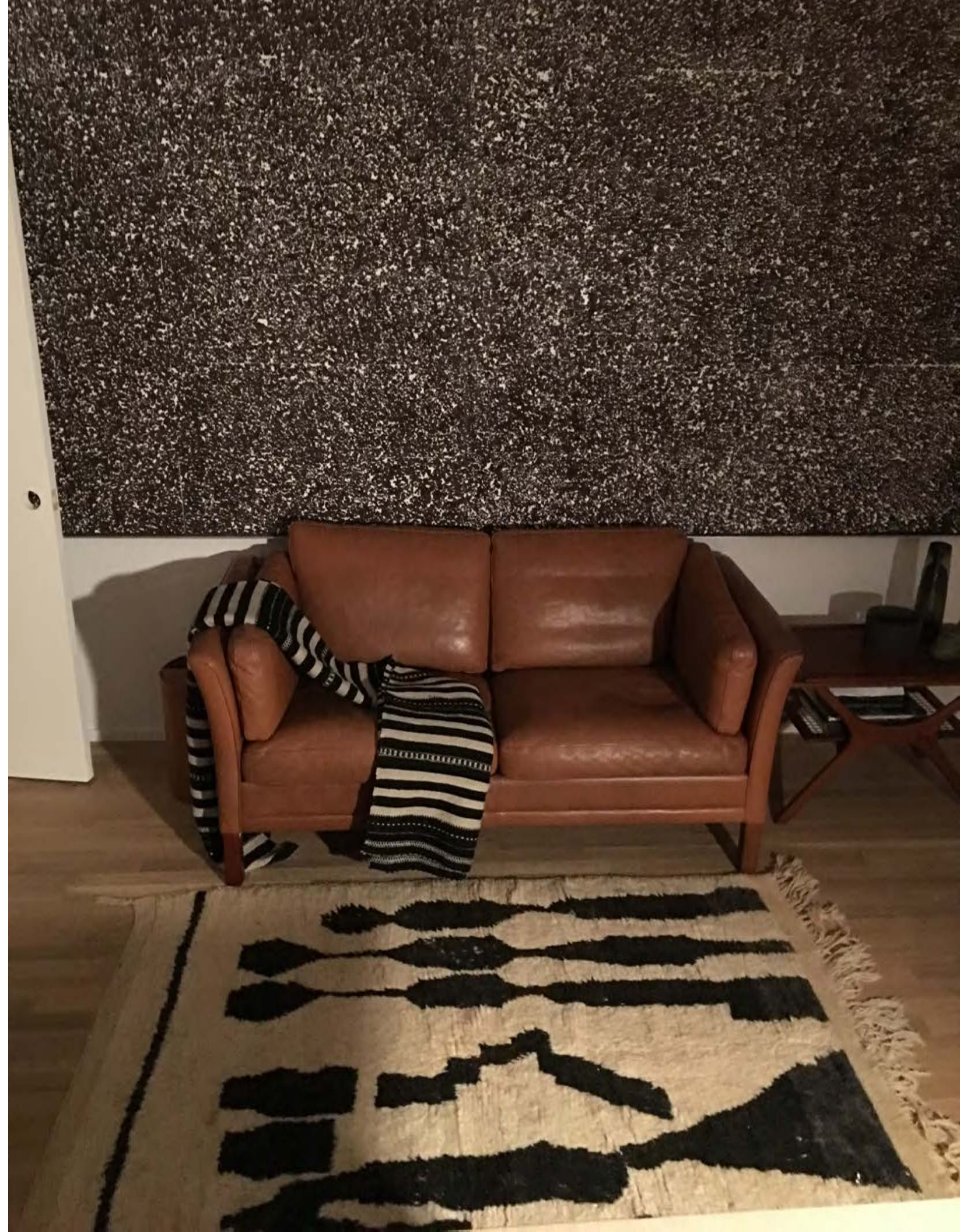
- BENI OURAIN STYLE RUG
- INVERTED COLORS



- BENI OURAIN STYLE RUG
- HANDSPUN WOOL WARP (FRINGE)



- CONTEMPORARY DESIGN
- HIGH PILE RUG





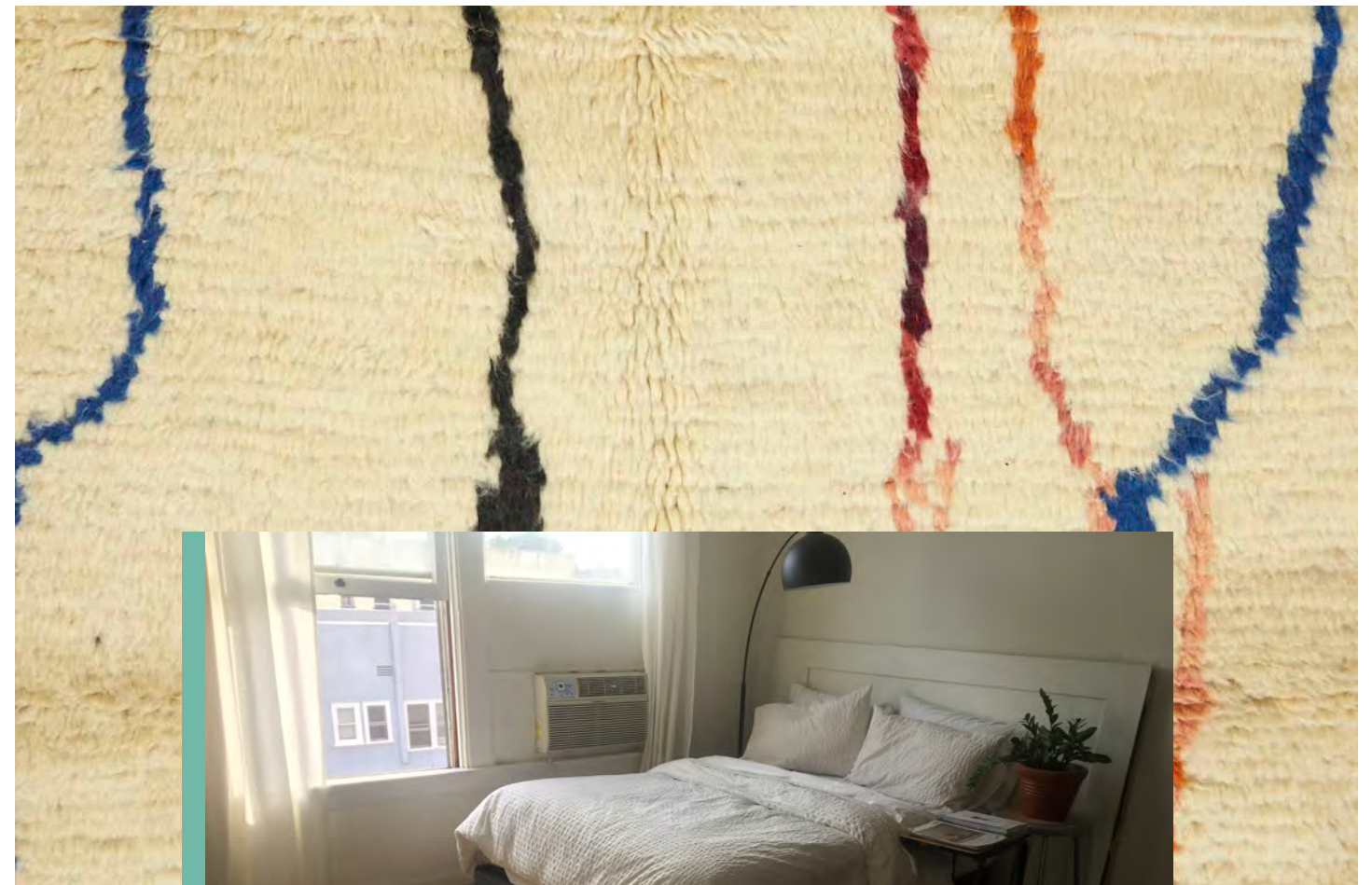
- **WARP (FRINGE) MAY BE BRAIDED, KNOTTED, OR TWISTED**





- CONTEMPORARY DESIGN
- HIGH PILE, BRAIDED WARP (FRINGE)



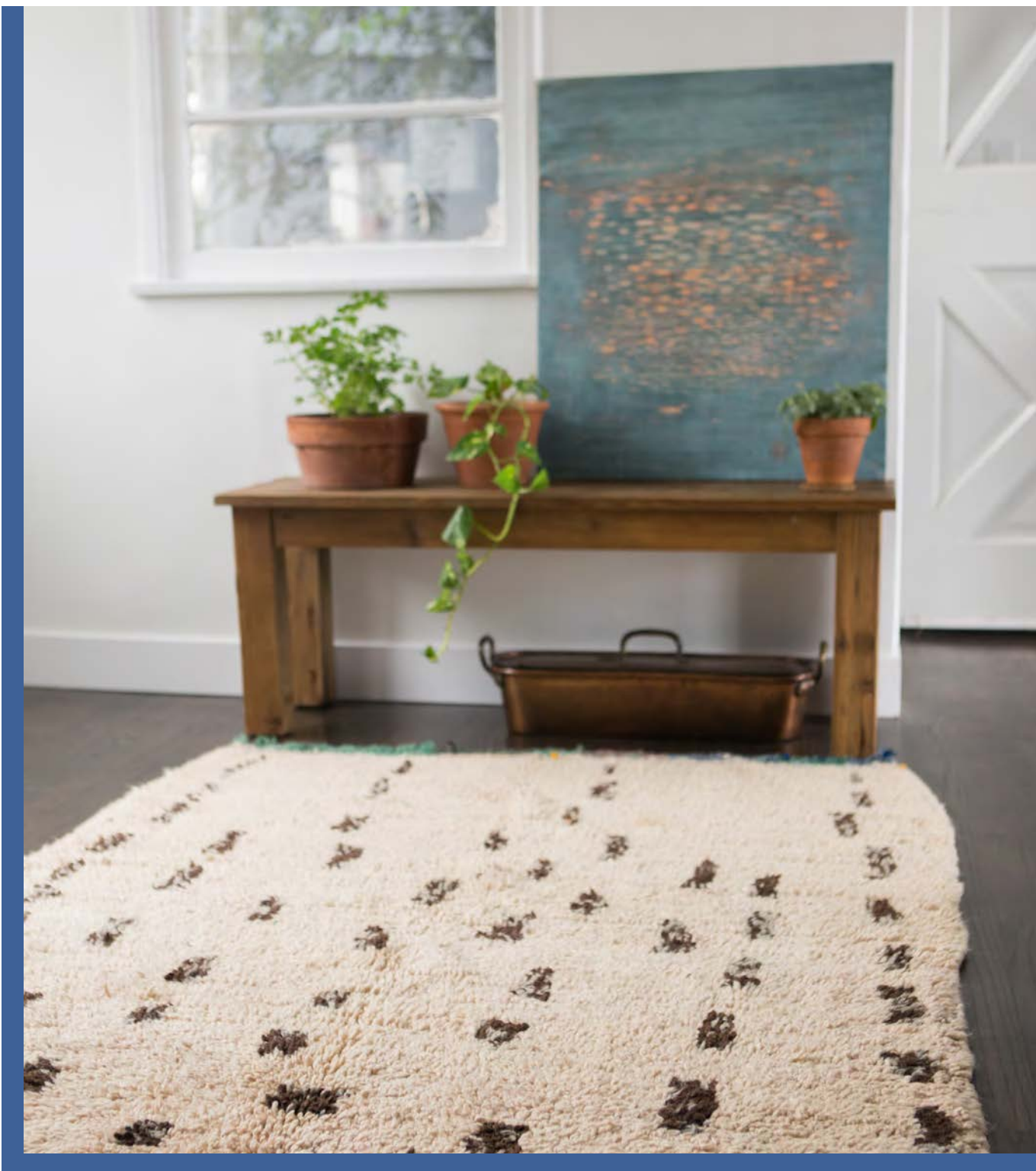


- AZILAL STYLE RUG
- IVORY WHITE BASE COLOR





- MIXED FIBER CONTENT OF WOOL & COLORFUL COTTON



- CUSTOM DESIGN PATTERNS, COLORS, & EXACT SIZE OF RUG





- MIXED FIBER CONTENT OF WOOL & COLORFUL COTTON



















- HIGH ATLAS RUGS
- SHORT PILE , HAND KNOTTED



- HIGH ATLAS LOW PILE
- AIT OUAOUZGUITTE RUGS



- VEGETABLE DYED WOOL
- SHORT PILE HIGH ATLAS RUGS





- SAMPLE AIT OUAOUZGUITE RUG
- LOW PILE, HIGH ATLAS



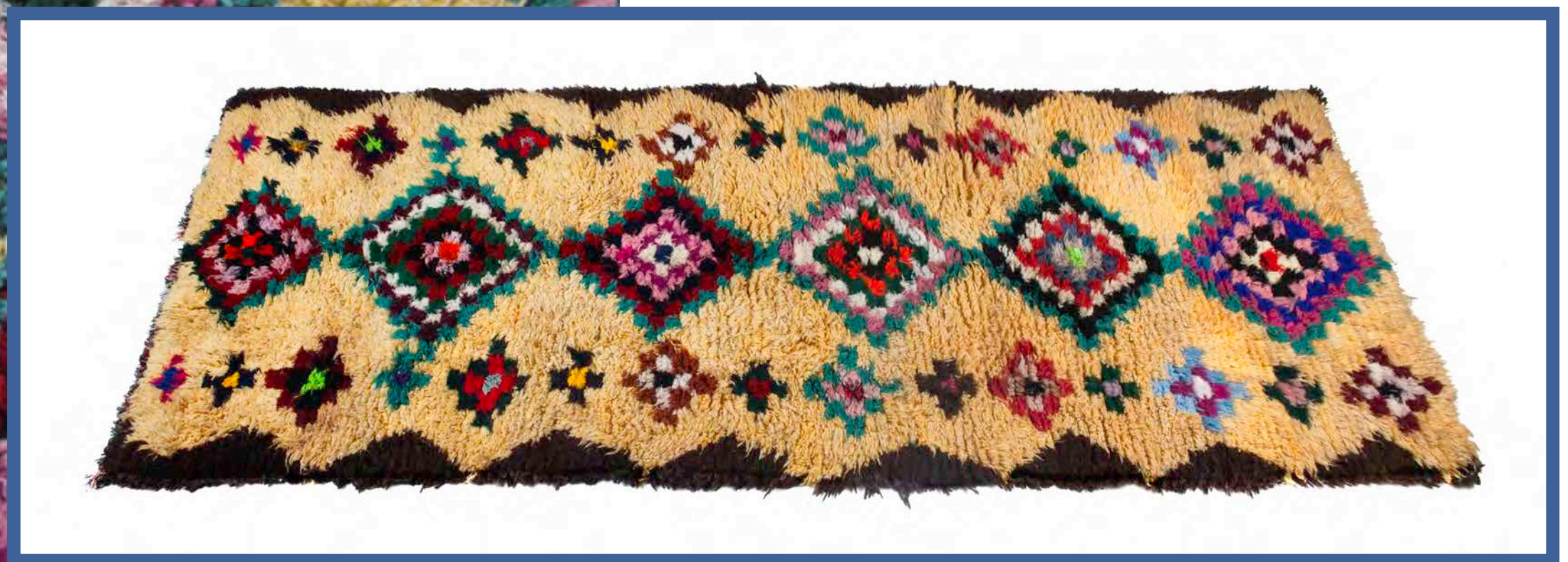
- TILOUAH STYLE RUG
- MIXED PILE AND F:ATWEAVE



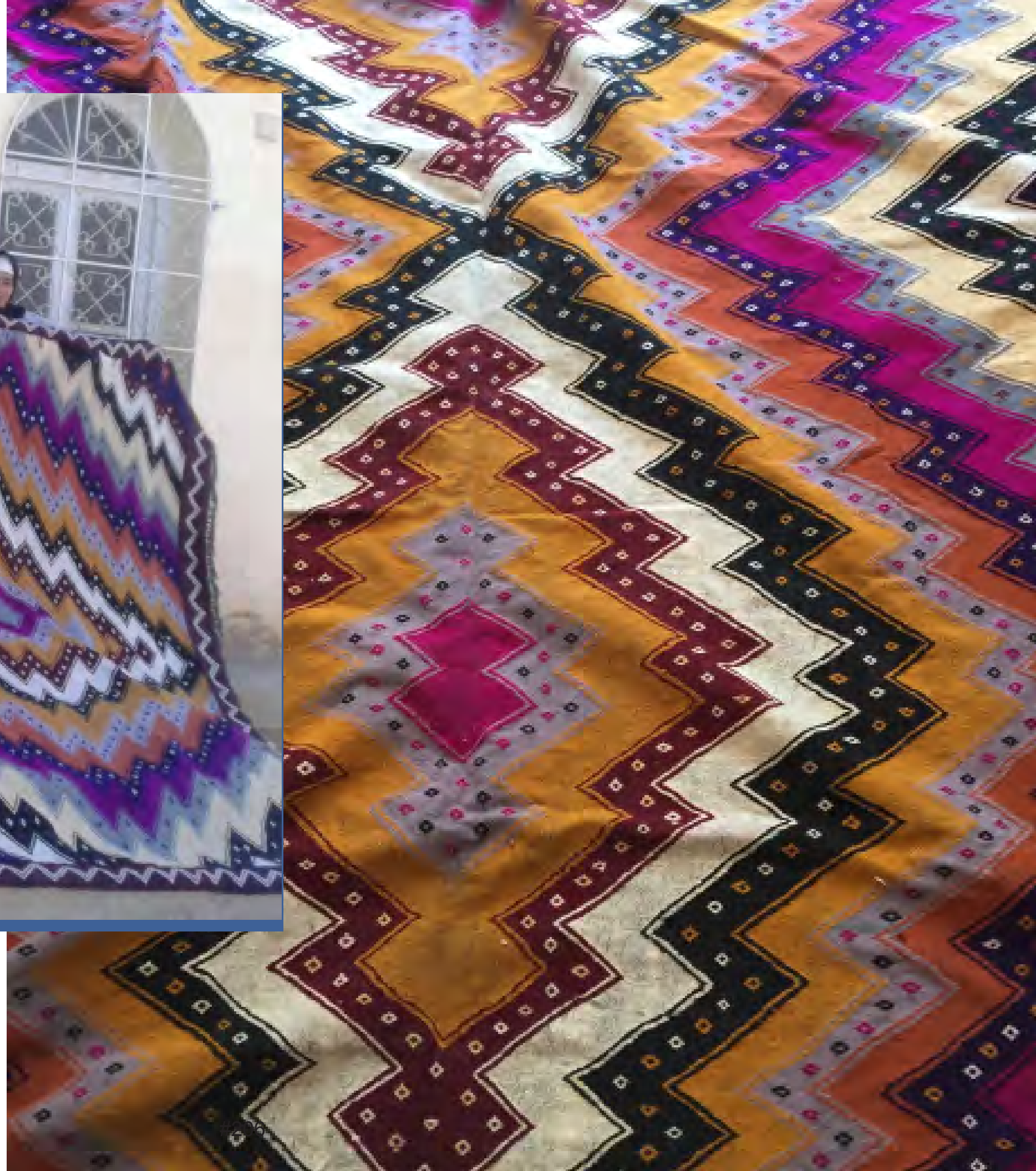
- VEGETABLE DYED WOOL
- SHORT PILE HIGH ATLAS RUGS



- SAMPLE AZILAL STYLE RUG DESIGN
- HIGH PILE, HAND KNOTTED







- FLATWRAVEV KILIMS
- GEOMETRIC TIGHLY WOVEN



- BENI MGUILD, MIDDLE ATLAS RUGS
- GEOMETRIC TRIBAL DESIGN





• CUSTOMIZABLE COLOR, PATTERNS,
BORDER STYLE, TESSELLATIONS



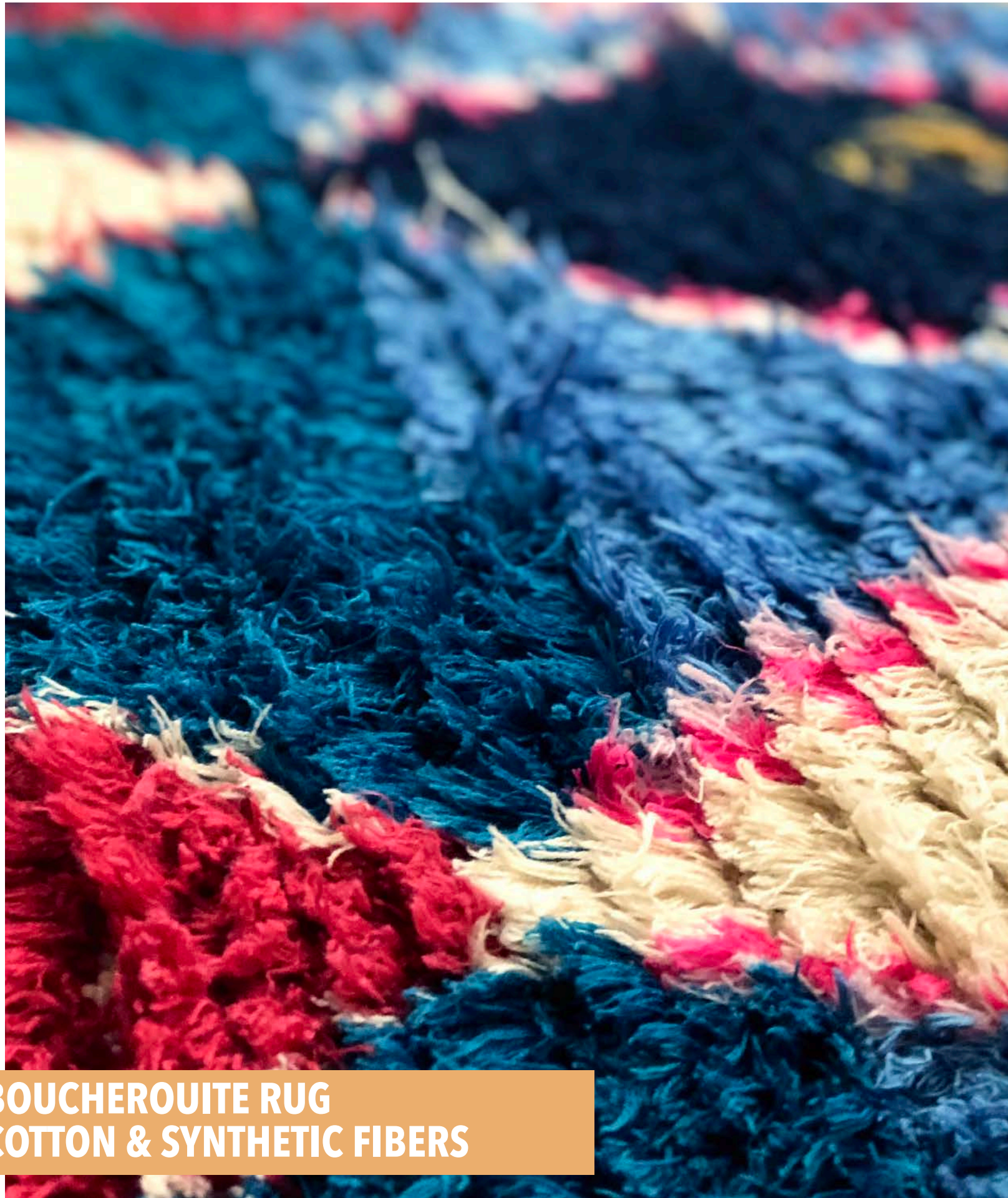




- KHARITA STYLE 'MAP' RUG
- FLATWEAVE KILIM, HIGH ATLAS



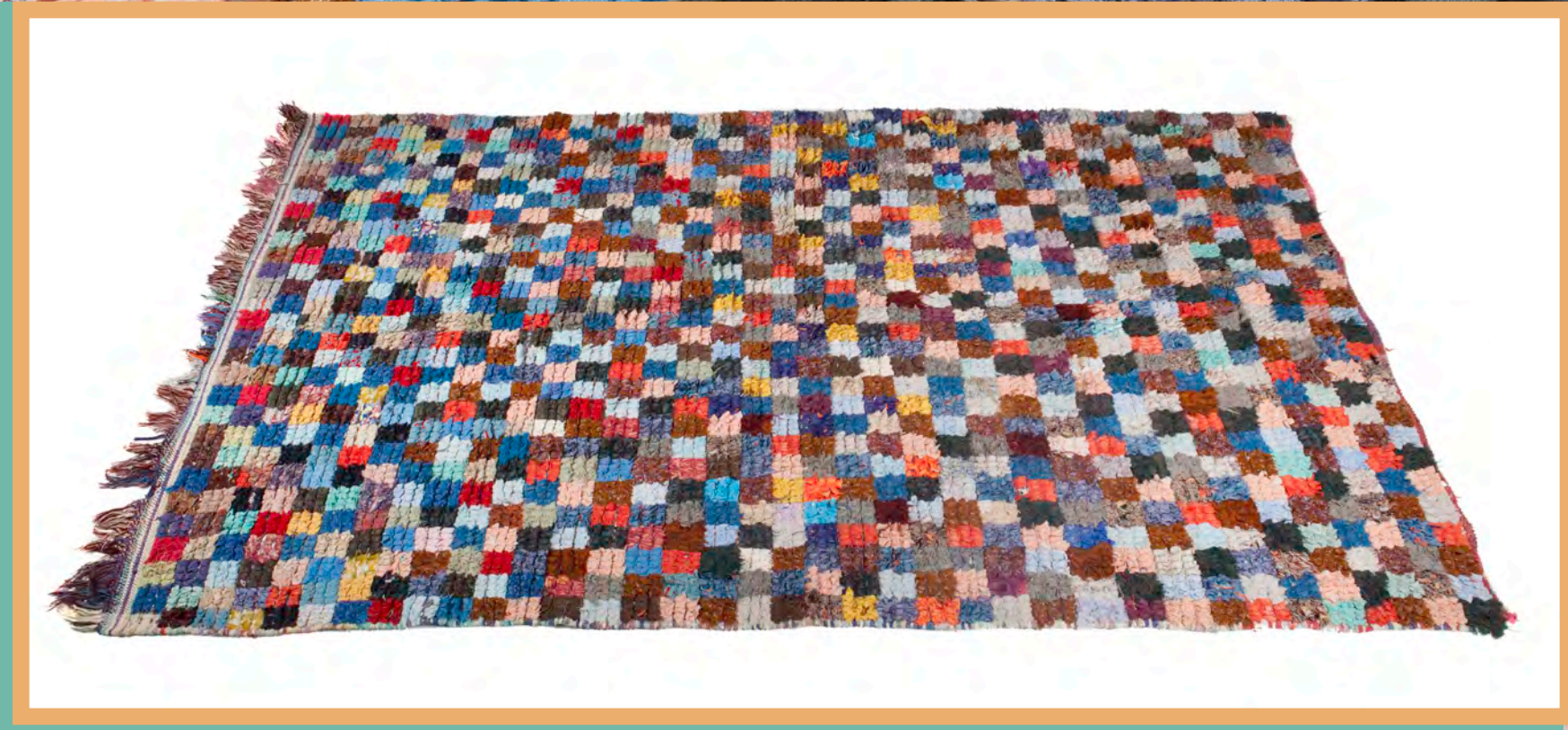
- AKHANIF RUG WITH EMBROIDERY
- FLATWEAVE KILIM, HIGH ATLAS



- BOUCHEROUITE RUG
- COTTON & SYNTHETIC FIBERS







• SOME VINTAGE BOUCHEROUITES ARE MADE WITH RECYCLED FABRIC



ABOUT KANTARA & ALIA

Alia Kate started Kantara after living in Morocco in 2006. For over a decade, Alia has worked directly with weaving cooperatives throughout Morocco.

Alia is committed to fostering the economic development of its artisan partners through Kantara's ethical trade & sustainable design.



Read more about Kantara:
bit.ly/AboutKantara

Reach out for a consult, to visit the LA showroom, or to learn more:
Alia@KantaraRugs.com