

POWERED BY
hiTechMODA®
NY hiTechMODA
FW Fashion Forward Innovation

SEASON 3 MEDIA KIT

 **ENCOUNTER**
OCEAN ODYSSEY

SEASON 3 - FEB 7 & 8, 2020

hiTechMODA[®]

Fashion Forward Innovation

Season 3
2020

Experience spectacular designer fashion shows, featuring national and international talent, catering to a variety of aesthetics and visions.

At hiTechMODA, we recognize that new trends in fashion are driven by radical innovation, technology, sustainability, and consumer habits. We identify and adapt to those trends while staying cognizant of social change. As such, we are highlighting these key fashion drivers in our 3-day NYFW events. You absolutely don't want to miss it!

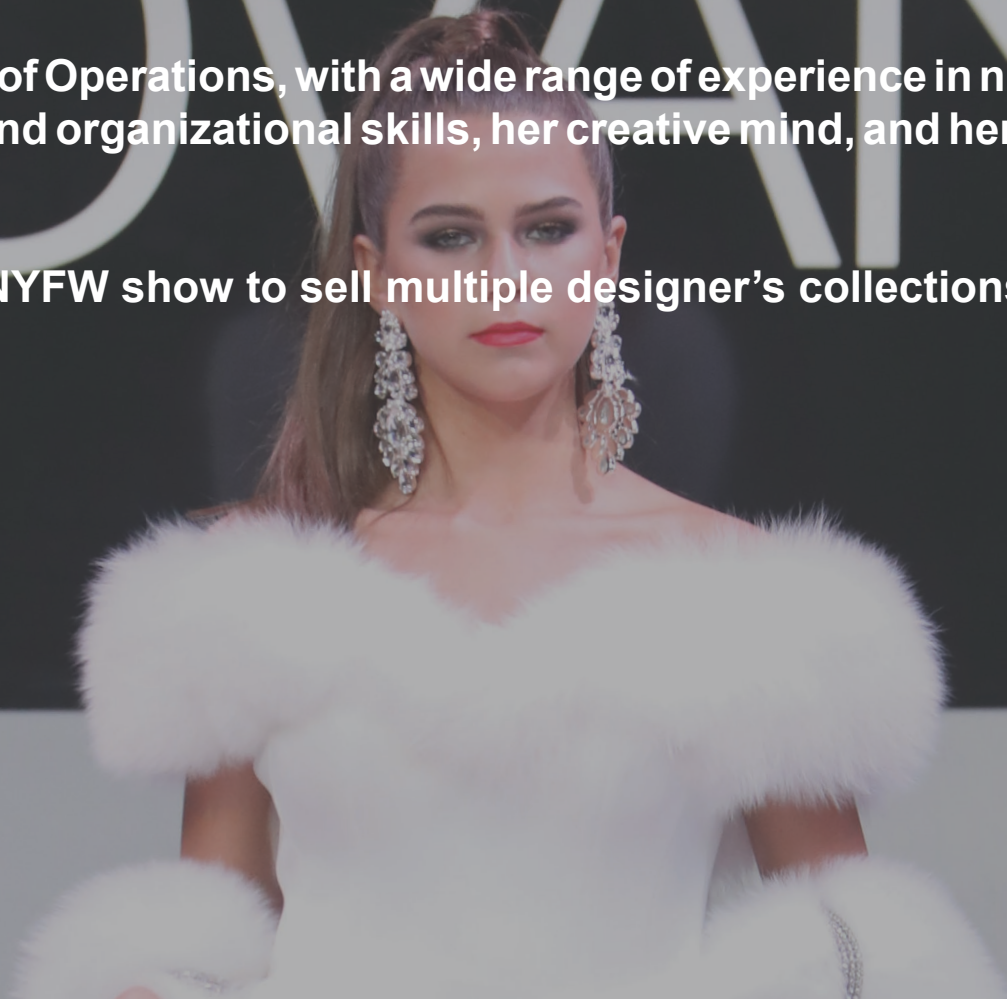
Meet Our All Female Executive Team

PS Privette- Producer - Award Winning producer known for employing emerging technology and trends to create stand-out and original productions. Her diverse professional career experiences have allowed her to easily adapt and excel in many industries, and have given her the foresight to merge technology with fashion in a whole new way and deliver it to a broad audience.

Catherine Schuller- Award Winning Curator, a former model, actress, comedian and performer who is now an icon in plus size fashion events and productions in New York City. Her career in fashion spans 4 decades, and she has been a pioneer in plus-size fashion every step of the way.

Brenda Jameson- VP of Operations, with a wide range of experience in numerous fields, brings an arsenal of business and organizational skills, her creative mind, and her love of technology to the world of fashion.

We are the first NYFW show to sell multiple designer's collections live off the runway.





season 3



hiTechMODA
PEOPLE · PLANET · PURPOSE

Saturday, February 8

11 am: MODA Mini

Bebe's and Liz's Presents Cleopatra Models
(Romania)

Camellia Couture

Marie Belle Couture

MM Milano

Rock 'n' Mouse

Wonderland Childrenswear

Saturday, February 8

2:30 pm: MODA Mini II

Bebe's and Liz's Presents MODA Models

Bombozo Wear Bomba Caribbean Skirts®

Chino' Arte' By Wayne®

Elizabeth Designs

Fernandita Salazar Fashion Designer

Regina's Couture

Yani Glam



NY
FW

ReGen Runway

PLANET • PEOPLE • PURPOSE

Fighting dedicated to the
Australian
Bush Fires

 **ENCOUNTER**
OCEAN ODYSSEY

SEASON 3 - FEBRUARY 8, 2020 @ 5PM

HOST: EMANII DAVIS, 2019 MISS EARTH AIR

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NY FW

season 3



ENCOUNTER
OCEAN ODYSSEY

hiTechMODA[®]
PEOPLE · PLANET · PURPOSE

Saturday, Feb 8, 5pm
ReGen Runway

RISING STARS
Becky Pool Designs
FINAO (Failure Is Not An Option)
Mahaghanie Designs

EMERGINIG DESIGNERS
Misfit Missy
Stephanie LaPointe

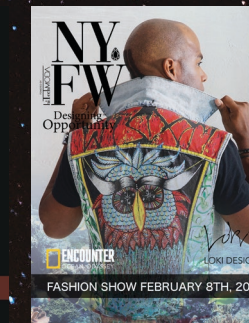
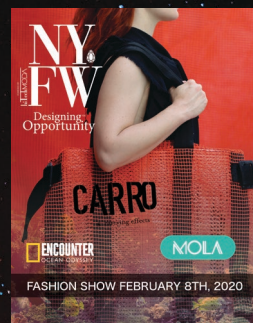
Universo MOLA

CAPPAZ
Carro Carrying Effects
CERRITO
EILEAN Brand
Ilé

Juan Pablo Martinez
Laura Áñez Textiles
Martalía

T A R P U I Nature-Circular-Slow Fashion

DK designfashion
Loki Designz
She Does
The Days Swimwear
Woke Creations





season 3



hiTechMODA
PEOPLE · PLANET · PURPOSE

Saturday, February 8
8:00 PM

MODA Teen Couture

Mila Hoffman Couture
Jovani Prom
Marie Belle Couture

MODA Haute Couture

CHINO' ARTE' BY WAYNE®
Dominion Couture Costume Design
Gulick & Ybarra Wearable Sculpture
JOVANI Couture
Kese Jabari
MM Milano
Pelush New York
Vila Beauty Resources

