

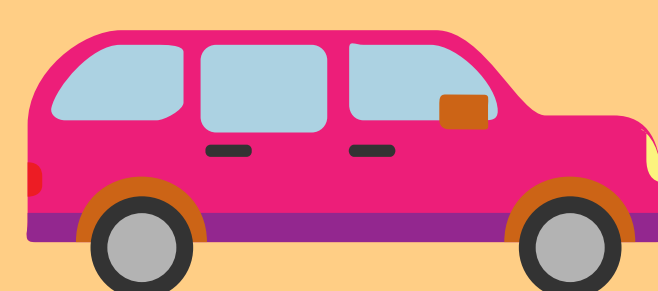


We surveyed Central New Yorkers about their plans for the 2018 State Fair. Here's what we found out about

THE GREAT NEW YORK STATE FAIR



76 PERCENT TRAVEL LESS THAN 30 MILES TO GET TO THE STATE FAIR



THE AVERAGE AMOUNT OF TIME SPENT AT THE NEW YORK STATE FAIR

62 PERCENT HAVE HEARD ABOUT THE NEW EXPO CENTER

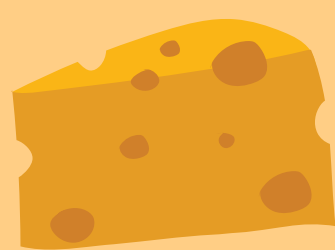
THE TOP FIVE FAVORITE ATTRACTIONS AT THE STATE FAIR



BUTTER SCULPTURE



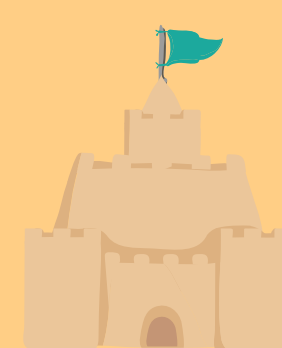
CHEVY COURT



DAIRY BUILDING

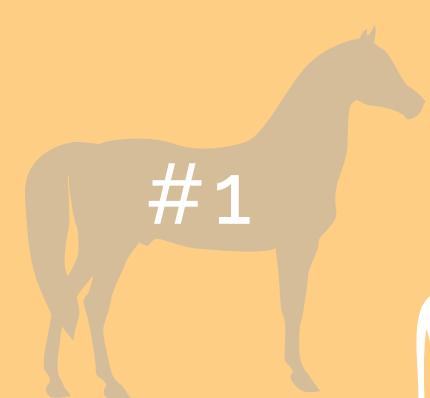


CENTER OF PROGRESS BUILDING



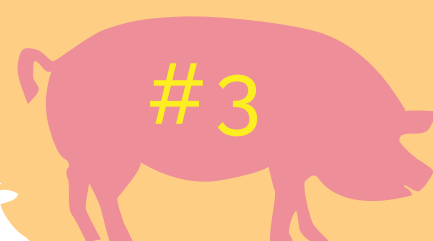
SAND SCULPTURE

FAVORITE ANIMAL EXHIBITS



HORSES

COWS



PIGS

ON AVERAGE, VISITORS SPEND

\$139.54

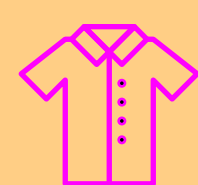
OTHER THAN FOOD & DRINK, VISITORS TYPICALLY BUY



LOTTERY TICKETS



HOUSEHOLD ITEMS



CLOTHES

CONCERT FAIRGOERS ARE MOST EXCITED TO SEE



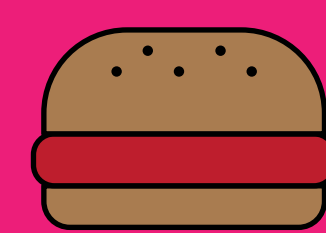
FAVORITE FAIR FOODS



PIZZE FRITTE



MILK



BBQ

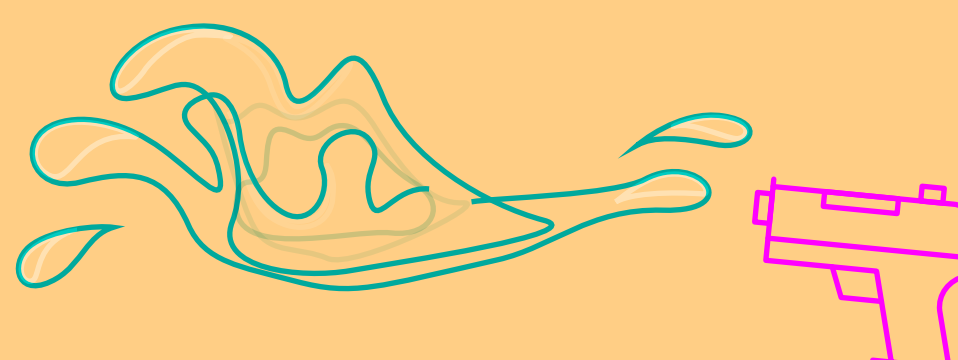
CRAZIEST FOOD CONCOCTION VISITORS ARE MOST EXCITED TO TRY

HOT BEEF SUNDAE



FAVORITE FAIR GAME

WATER SQUIRT RACE



THE TOP WORD ATTENDEES USE TO DESCRIBE THE NEW YORK STATE FAIR EXPERIENCE

FUN!

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