

# SHARING INFORMATION IN PROGRESS

REPORT  
2019-2020



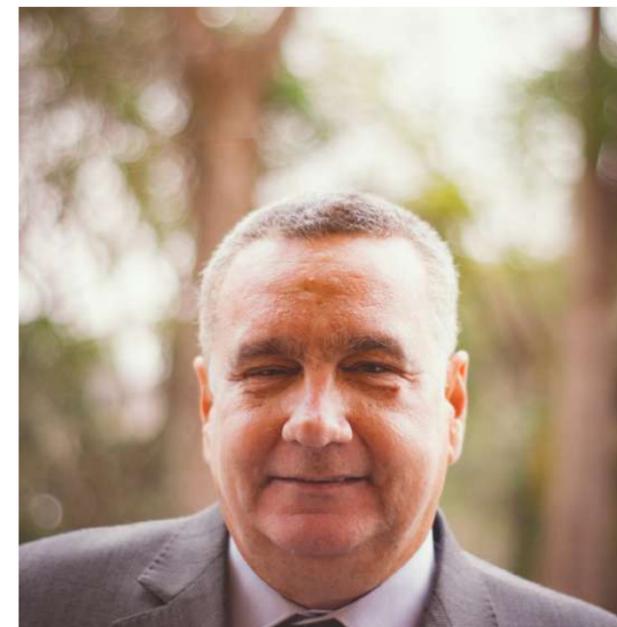
## RENEWAL OF COMMITMENT TO PRME

The School of Economics, Business Administration and Accounting at Ribeirão Preto of University of São Paulo (FEA-RP / USP) is recognized as one of the most important institutions of higher education in its field in Brazil. Aware of this recognition and the impact of our actions in training future executives, we are renewing our commitment to the Principles for Responsible Management Education of the United Nations for the fourth consecutive time, as we are a signatory institution since 2012.

Despite the many challenges we've faced, the efforts made are constant so that sustainability does not become a rhetoric in our school. And indeed, over the years, our community has been involved in a growing effort to integrate sustainable development into our institutional mission.

The role our students have played shows that efforts have been successful. Their performance at FEA-RP/USP is the main vector for the transmission of both PRME and 2030 Agenda precepts. Student organizations, self-managed by students with institutional support and supervision, have been modeling in our community. With this, the vast theoretical framework transmitted by our researchers has been strengthened by our alumnus, ultimately reaching society as a whole. In this perspective, the strategic institutional goals concerning education for responsible management have greatly benefited from the PRME platform, which at the same time allows a theoretical alignment with the UN educational scope and provides tools for practical experience in local actions promoted by our students.

We hope you enjoy reading our report, which summarizes our progress, commitments to the future and also an appreciation to our agents of change and all stakeholders who are engaged in this hard effort to form transformational leadership.



PROFESSOR ANDRÉ LUCIRTON COSTA  
**DEAN**



PROFESSOR FÁBIO AUGUSTO REIS GOMES  
**DEPUTY-DEAN**

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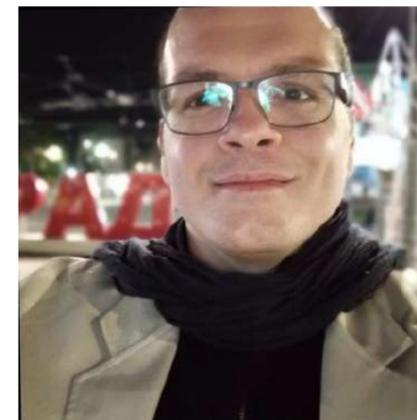
The production of this report is conducted by FEA-RP/USP Sustainability Office, which is in charge of sustainability matters in the institution.



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# AGENDA

## 1 Introduction

- School of Economics, Business Administration and Accounting at Ribeirão Preto - University of São Paulo (USP)
- Sustainability Office 2019-2020
- Global Compact
- How we see Principles for Responsible Management Education
- How we translate PRME at FEA-RP

## 2 Description of practical actions

- Education
- Events
- Administrative actions

## 3 Assessment of the outcomes

- Projects
- Student Organizations

## 4 Strategic observations and key objectives

- We came so far
- What about tomorrow



# INTRODUCTION

# SCHOOL OF ECONOMICS, BUSINESS ADMINISTRATION AND ACCOUNTING AT RIBEIRÃO PRETO

UNIVERSITY OF SÃO PAULO (USP)

## About

Founded in 1992 within the main university of Latin America, the School of Economics, Business Administration and Accounting at Ribeirão Preto of the University of São Paulo (FEA-RP/USP) is focused on undergraduate and graduate teachings, research and extension. It offers undergraduate and graduate programs, MBAs and short term courses in Business Administration, Economics, and Accounting.

- Accounting (Bachelor, MSc and PhD)
- Economics (Bachelor, MSc)
- Business Administration (Bachelor, MSc and PhD)

## Mission

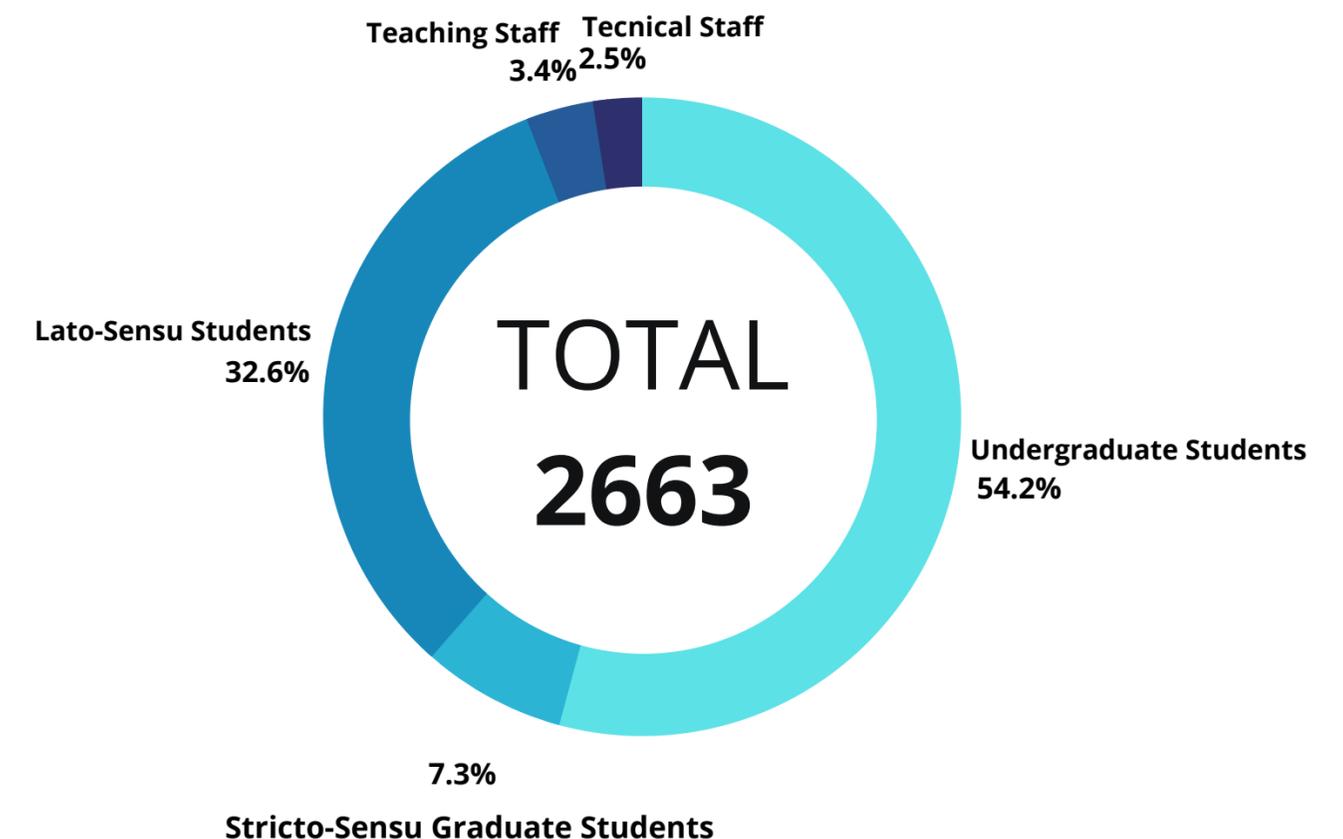
To perform as an excellent and innovative school in teaching, research, and extension in Economics, Business Administration and Accounting areas, educating professionals with competences and critical thinking focused on the improvement of society.

## Vision

Leadership among reference centers in economics, business administration, and accounting areas.

## Our numbers

- Undergraduate Students: 1443
- Stricto-Sensu Graduate Students: 194
- Lato-Sensu Graduate (Specialization) Students: 869
- Teaching Staff: 91
- Technical Staff: 66



# SUSTAINABILITY OFFICE

FEA-RP/USP

## About

FEA-RP Sustainability Office's history begins on April 5, 2012, when the school became signatory of the Principles for Responsible Management Education (PRME). It was a remarkable milestone, since FEA-RP was the USP's first school to join it. Being part of PRME generated an administrative issue that would be answered three years later, with the establishment of its Sustainability Office, on September 22, 2015. The Office, and its Executive Committee, are composed of faculty, staff and students, in a structure that absorbs the attributions deriving from joining the PRME and the definition of socio-environmental programs and projects within the School.

## Composition 2019-2020

### **Director 2019-2020**

Professor Adriana Cristina Ferreira Caldana

### **Department of Accounting**

Professor Solange Garcia dos Reis

### **Department of Economics**

Professor Eliezer Martins

### **Department of Business Administration**

Professor Lara Bartocci Liboni Amui

### **Staff**

Leonardo Costa Rezende

### **Graduate student**

Flávio Pinheiro Martins

## STUDENT ORGANIZATIONS



Rede Brasil



**MAIN PARTNERS**

# GLOBAL COMPACT

FEA-RP/USP

*"The world's largest corporate sustainability initiative. A call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals. The Global Compact aims to mobilize a global movement of sustainable companies and stakeholders to create a better world,*

*To make this happen, the UN Global Compact supports companies to:*

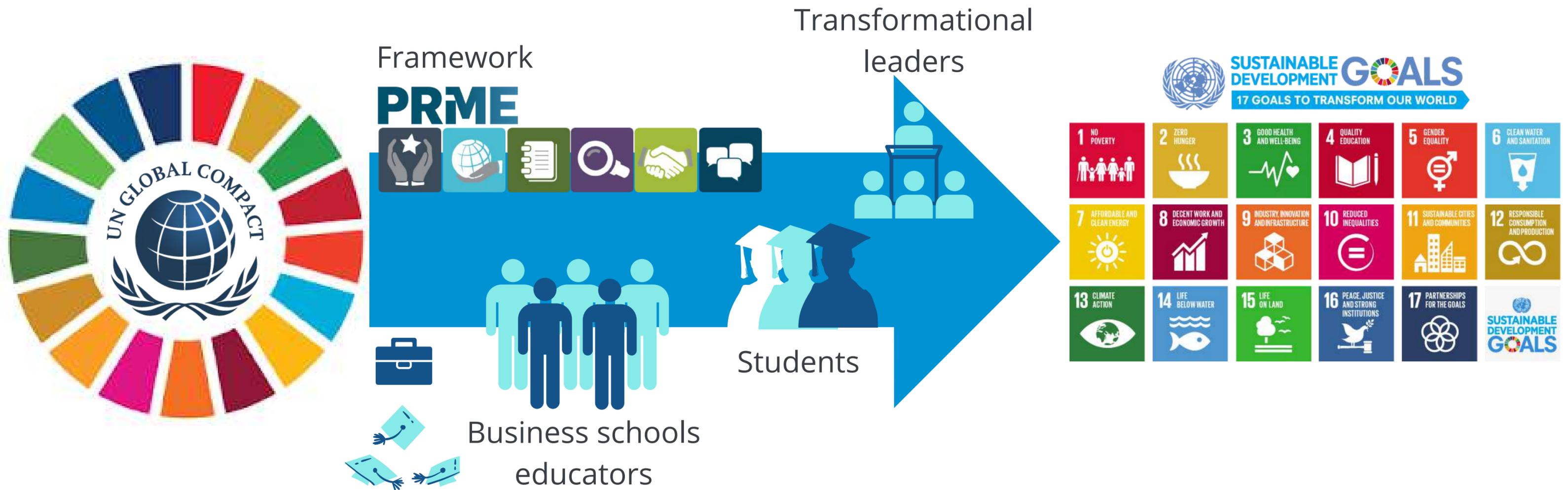
- 1. Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and*
- 2. Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation."*

(UN GLOBAL COMPACT, 2020)

In December 2020 FEA-RP became affiliated with the Global Compact. The action is a reinforcement of the school's commitment to responsible education and sustainability. USP has been affiliated since 2017 and FEA-RP became the first teaching and research school to sign the commitment.

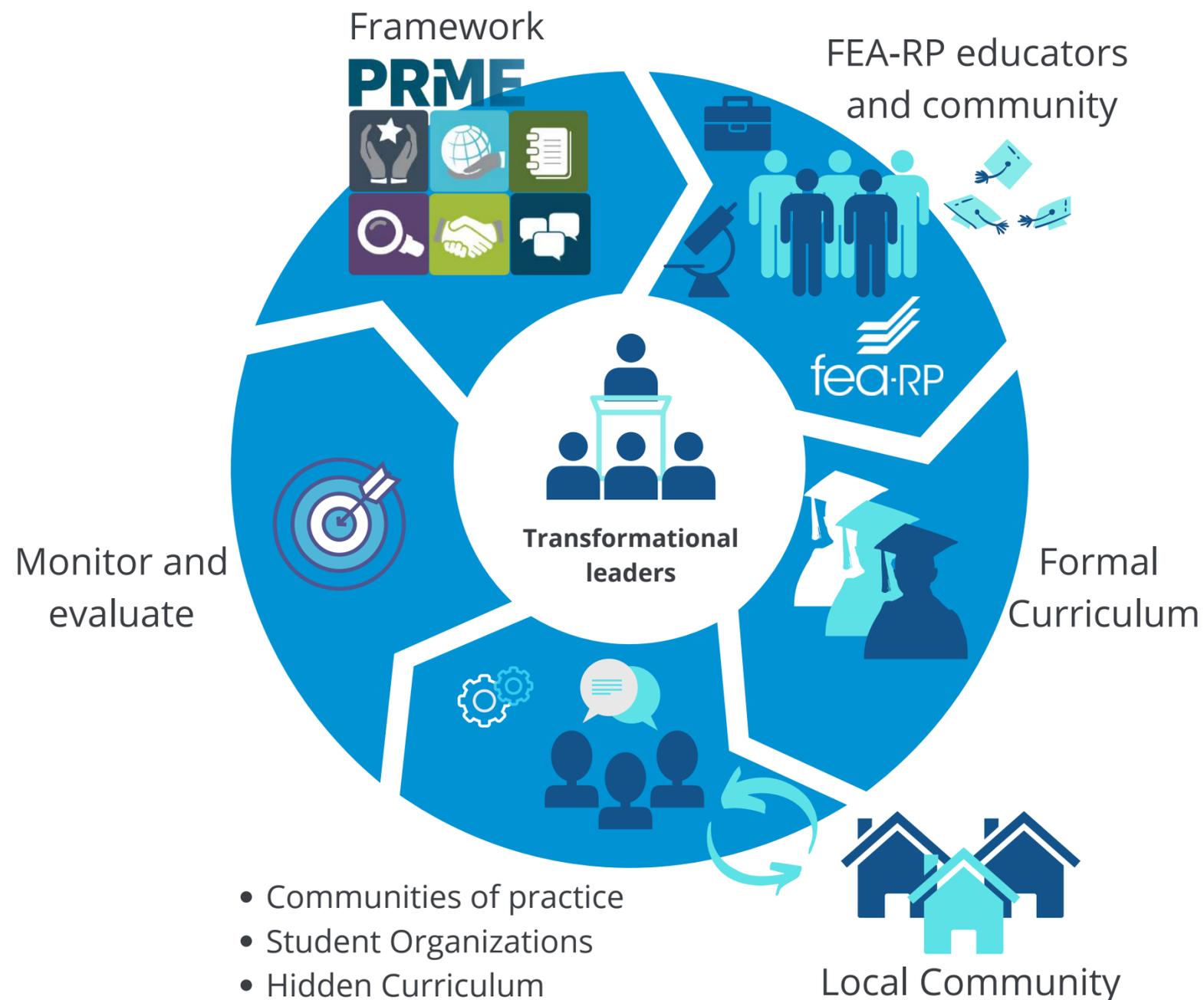


# HOW WE SEE PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION



For us, PRME is the teaching platform, linked to UN and specifically to the Global Compact, which aims to integrate into business schools, in order to generate transformational leaders that are capable of implementing the responsible executive management, propagating in particular the values of PRME and 2030 Agenda.

# HOW WE TRANSLATE PRME AT FEA-RP



At FEA-RP, our context involves an institution of teaching, research and academic extension, financed by public resources. The institution was one of the pioneers, among public universities in Brazil, to become a signatory of PRME.

The main responsible for all the socioenvironmental expertise that the unit demonstrates are our undergraduate students, who organize themselves to "communities of practice". They are a total of 15 organizations and student groups that promote actions permeating the six principles of PRME and the entire 2030 Agenda. Among the many actions developed are sports practices, university citizenship, volunteering, entrepreneurship, financial education, anti-bias and empowerment of minorities.

The students act as true disseminators of the practices, developing the works, in most cases, in a self-managed way with the local community.

# DESCRIPTION OF PRACTICAL ACTIONS

# EDUCATION

## Disciplines offered in 2019 and 2020

The rapid analysis of the nomenclature of disciplines, although it may be considered superficial, is indicative of the centrality of some topics of sustainable development. This does not mean that disciplines that do not explicitly mention the constructs associated with sustainability do not address the issue.

From the end of March of 2020 on, undergraduate and graduate courses have been offered online. In page 25, we will talk more about our practical actions during the COVID-19 pandemic.

Each discipline in the next page is linked to one or more SDGs. The disciplines are listed with the its SDG linked. They are separated by Undergraduate and Graduate and in department categories such as Department of Business Administration, Economics and Accounting.



## SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



# EDUCATION

## Disciplines offered

Undergraduate

### Department of Business Administration



### Department of Economics



### Department of Accounting



Graduate

### Department of Business Administration



### Department of Economics



### Department of Accounting



# EDUCATION

## Extension

### Brazilian Business & Culture program: Summer School 2019



FEA-RP Summer School began as a partnership between FEA-RP, North Carolina State University and Surrey University, under the UGPN, a network formed by those universities and USP. Under this program we receive students from foreign universities for a period of immersion of 3 weeks about Brazil, its economy, culture and business. The program started in 2014 and its last edition was in 2019. The 2020 edition did not occur due to the pandemic.

The subjects are entirely taught in English, with also Portuguese language classes. The program is structured in classes, seminars, company and cultural visits.

For every four students from the partner universities that attend the program, FEA-RP can send one of its students with no charge of academic and tuition fees. This sort of partnership strengthens the bonds of the three institutions, its students, promotes education and the exchange of cultures.

## SUMMER SCHOOL 2019

STUDENTS FROM UNIVERSITY OF SURREY, UNITED KINGDOM



 CARLOS ADRIAN PEREZ HENRIQUEZ	 HAMMAD MAZHAR	 MOUSHAMI DEBNATH	 NICOLE SELASI DZIDZO KWAMI	 KACPER MIROSLAW ZYGMUNT
 SAHIL KAURA	 RAHAT-UL-AIN ALI	 HARISAN JEGATHEESAN	 SHAKEEL BILAL RAHMAN	 RAMIN KALILUL RAHMAN

# EDUCATION

## Research

### Research Groups and Sustainability

#### AME4S Brazil – Accounting and Management Education for Sustainability

Leader: Solange Garcia



#### CEUSP - Grupo de Pesquisa em Economia Circular (research in circular economy)

Leader: Jorge Henrique Caldeira de Oliveira



#### EBC – Núcleo de Estudos de Economia de Baixo Carbono (research in low carbon economy)

Leader: Rudinei Toneto Junior



#### INGTEC – Núcleo de Pesquisas em Inovação, Gestão Tecnológica e Competitividade (research in innovation, technological management and competitiveness)

Leader: Geciane Silveira Porto



#### ININT – Grupo de Estudos em Inovação e Internacionalização de Empresas (research in innovation and internationalization of companies)

Leader: Simone Galina



#### Integra – Grupo de Pesquisa em Ciências da Decisão (research in science of decision making)

Leader: Alexandre Leoneti



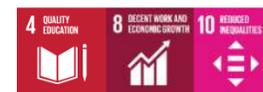
#### GOLDEN for Sustainability (Chapter Brazil)

Leaders: Adriana Cristina Ferreira Caldana e Marlon Fernandes Alves



#### LEPES – Laboratório de Estudos e Pesquisas em Economia Social (research in social economy)

Leaders: Daniel Domingues e Luiz Guilherme Scorzafave



#### MP4S – Metrics and Process for Corporate Sustainability

Leader: Solange Garcia



# EVENTS

## PRME day

Main annual event



### PRME day 2019

PRME day has the objective to promote the Principles for Responsible Management Education (PRME). Occurred during SEFEA, a week of business events promoted by FEA-RP.

In 2019 we counted with a workshop made by Adriana Cristina Ferreira Caldana e Flávio Pinheiro Martins about the SDGs. Also we promoted a lecture about Climate Change Panel with Ronaldo Serôa Motta from the State University of Rio de Janeiro (UERJ) and professors from the Sustainability Office Adriana Caldana and Eliezer Martins.

### PRME day 2020

In 2020, PRME day also took place during SEFEA. Due to the pandemic, the event was 100% online.

Thelma Krug, the vice-president of the UN International Panel of Climatic Change (IPCC), made a lecture about climate change and sustainable development. There was also a round table with discussions about generation of value and supply management with professor Solange Garcia dos Reis, member of our Sustainability Office, Gabriela Giosa, partner of ASA Açaí, João Gasperini, director of COPERFAM and Fernando Fonseca, founder and CEO of Multi Capital Solutions.

**PRME DAY**  
**NA SEFEA+POLINIZE SUMMIT**  
 5 DE NOVEMBRO

**9h** "A mudança do clima e a ameaça ao desenvolvimento sustentável"  
**THELMA KRUG**  
 Vice-presidente @IPCC

**10h20** #mesa\_redonda: Relato Integrado e geração de valor em cadeias de Suprimentos

 <b>SOLANGE GARCIA</b> Professora FEA/RP @FEA/USP	 <b>GABRIELA GIOSA</b> Sócia @ASA	 <b>JOÃO GASPERINI</b> Diretor @COPFERFAM	 <b>FERNANDO FONSECA</b> Founder & CEO @MCS
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Logos: polinize summit, sefea, PRME, fea-RP



# ADMINISTRATIVE ACTIONS

## Awards



### The Sustainable Student Organization Prize 2019

It is an award created by our Sustainability Office focused on the student organizations. Each one of them was responsible for making a banner for each one of the 17 UN Sustainable Development Goals (SDG). The student organization that won the prize in 2019 was Núcleo de Empreendedores (their logo is the picture in the left).

### The FEA-RP Sustainability 2020 Prize / COVID-19

It is an award created by our Sustainability Office. In 2020, the theme was COVID-19. The objective was to encourage the FEA-RP community to mobilize themselves to contribute in the reduction of the damage caused by the pandemic in the region of Ribeirão Preto. We received 17 project registrations. The reports were analysed by a commission chosen by our Sustainability Office and awarded in 6 categories: communication, capacitation (education), orientation (consulting), fostering, fundraising, cooperation. Champions could use up to BRL 1,000 and runners-up up to BRL 800 from our funds. The awarded groups in each category were:

**Communication:** Nexos Public Management

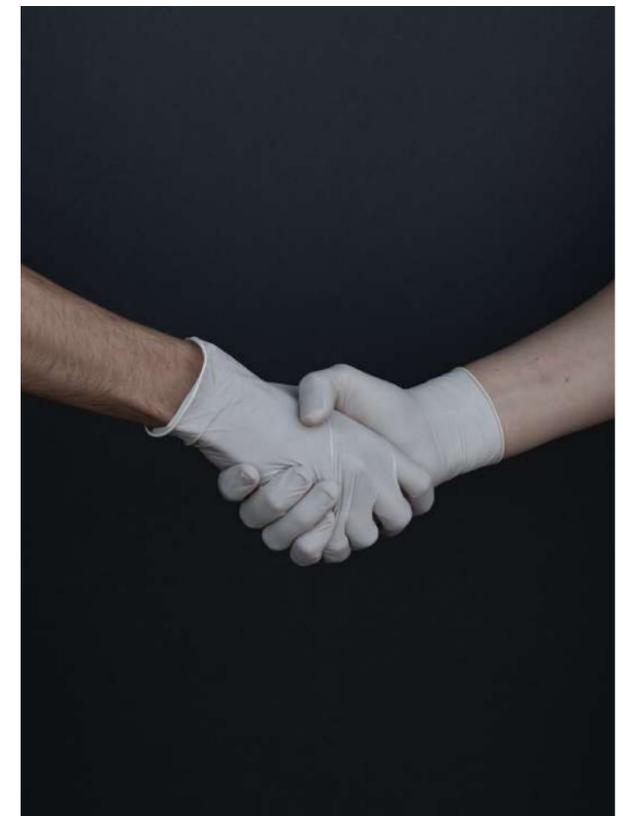
**Capacitation (education):** in first place, Financial Market Club (CMF) with the "Fôlego" project (page 51). In second place, Thiago Camargo with the "Saiba Mais MATEMÁTICA" project.

**Orientation (consulting):** in first place, Mateus Zanini Fernandes Pires, Lenise Gonçalves, Arcisio G. S. Neto and Gabriella E. De Castro Costa with the "Padrinhos". In second place, Cursinho Flaviana, a project run by the Academic Center, with the "Cursinhos Populares contra o COVID-19".

**Fostering:** CVU with the ArrecadaÇÃO Ubuntu.

**Fundraising:** in first place, Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F) with the "Juntos contra a COVID-19" project (page 42). In second place, Enactus with the "Arrecadação para ONGs durante período de crise".

**Cooperation:** Núcleo de Empreendedores UNA-SE (page 80).



# ADMINISTRATIVE ACTIONS

## We decorated the stairs with the Sustainable Development Goals

Before



After



We decorated our stairs from one of our buildings blocks permanently with the 17 Sustainable Development Goals (SDGs). This is our way of showing our compromise with the 2030 Agenda. It also works as a reminder for all of us, students, professors, and staff, not to lose sight of those goals so that all our efforts are directed towards them.

# ADMINISTRATIVE ACTIONS

## Waste reduction



### USP Recicla Program



The USP Recicla (USP Recycle) program is already part of the environmental policy of the University of São Paulo with a wide capillarity in all its schools. FEA-RP has a specific commission to take care of the the program's policies, whose main focus is the reduction and proper handling of waste. Each year incoming students attend a program lecture and receive a reusable mug that, in addition to eliminating the use of plastic cups, has become a symbol of campus culture.

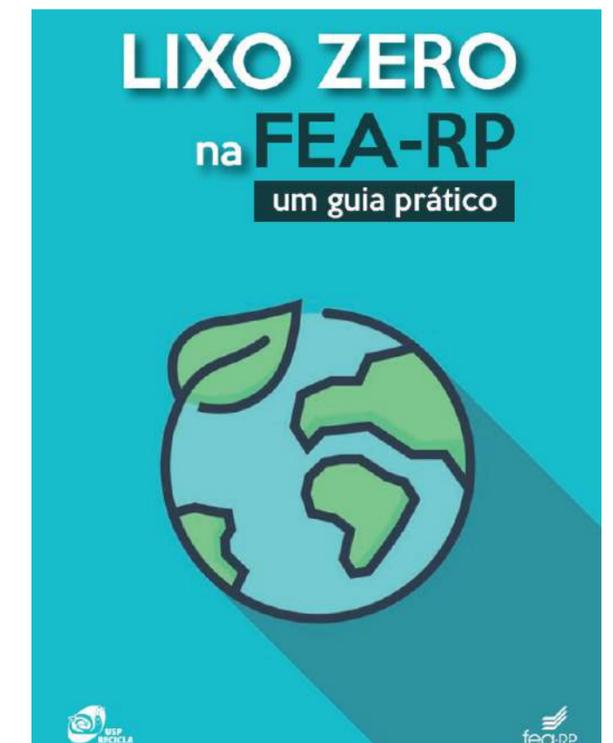
The photo on the left is an example of the mug the students receive.



### Lixo Zero na FEA-RP practical guide

Raising awareness and synthesizing good practices on production and discarding of waste: this is the goal of Lixo Zero (Zero Waste) at FEA-RP. It is a practical guide for everyone to download from our website produced by our School's USP Recicla commission. The guide explains:

- 8 R's Sustainable Consumption Practices
- Reduction of plastics and one use recipients
- The discard of recycling and organic materials in each intended trash can of selected waste collection



# ADMINISTRATIVE ACTIONS

## Waste reduction



### The Tampinhas do Amor Campaign

The Tampinhas de Amor (Love Lids) Campaign consists basically on collecting plastic bottle lids to be donated for the Hospital of Love in the city of Barretos, which is specialized in treating cancer patients. Each tonne of those lids can raise up to R\$ 30.000,00 in medicine for the hospital and move the solidarity economy.

There are recipients spread throughout the FEA-RP cafeteria area in each people could drop the lids. The donations received are then collected by the Hospital of Love who then gathers all donations to promote recycling in exchange for resources.

### EPS and Used Cooking Oil discard

FEA-RP is now a discard station for EPS (styrofoam). People can discard them and when the cabin (photo 1) is full it will be collected by Vira Mais, a movement sponsored by Meiwa Company, to the Cata Sonho Project which promotes selective waste collection and helps social inclusion of people who collect recyclable trash and those who are homeless. They will take this material to the right place where it will be recycled. This project started in August of 2020 and is a permanent one. FEA-RP became a collection point for used cooking oil, in a partnership with the company Sabão Galo. Those interested in discarding it can put their cooking oil in PET bottles and deposit them inside the drum (photo 2). Sabão Galo will collect it weekly. This project started recently in December 2020.



1



2

# ADMINISTRATIVE ACTIONS

## Donations



### Equipments

10/30/2019 - Our School donated 86 equipments to the Education Board of Ribeirão Preto and Region which is linked with the Department of Education of São Paulo State. Among the items donated were cabinets, computer desks, air conditioning equipments, shelves, desks, computer racks, one armchair and a drinking-water dispenser. The total value is about R\$ 30.240,00.

08/06/2020 - Our School donated equipment to a Public School, escola Estadual Deputado Antonio Calixto, in the city of Ribeirão Preto. The items donated consisted in cabinets, computer desks, shelves and chairs. The total value is about R\$ 2.425,00.

07/28/2020 - Our Schools donated equipment to the Cata Sonho Project. The items are portable GPS and weighing scales. The total value is about R\$ 7.793,20.



### Food donation

Many lectures given in FEA-RP ask for non-perishable food as an "entrance ticket". The food is donated to communities whose people are in need . Here are some of them:

11/18/2019 - Lecture about the use of budget as a managing tool to hospitals

04/25/2019 - Bitcoin e new currencies

03/27/2019 - Especialistas respond to doubts about income tax

# ADMINISTRATIVE ACTIONS

## Commission of Fostering and Orientation (CAO)

# CAO

The Commission of Fostering and Orientation (CAO in portuguese) works as a channel of reporting sexual harassment, physical aggression, gender discrimination and sexual orientation. The members of the Commission are committed to maintaining confidentiality, both for whistleblowers and those denounced, from the initial moment of acceptance, in accordance with the Terms of Confidentiality.

In July 2019, the CAO's reception room was launched. Its main purpose is to receive undergraduate, graduate students, professors and technical-administrative staff for orientation and guidance. Those in need can contact CAO members or any FEA-RP professor. To use the room, professors must make a reservation in the Room Reservation System, so that there is no conflict of time





# ADMINISTRATIVE ACTIONS

## #tamojunto program



The #tamojunto (We are together, in a free translation) starting in 2019, as a way to promote good mental health among students by lectures, workshops and educational material with focus on university life that many times can generate mental health diseases such as anxiety and depression. The pictures above are of an event of the #tamojunto program made in May 2019 for the freshman. The program is coordinated by CAO.

# ADMINISTRATIVE ACTIONS

## Freshman Reception 2020



In February 2020 our first event of the year was the reception for the Freshmen. We gathered the new students in a circle for a quick presentation of PRME and an activity with them. The activity was the Privilege Walk, an exercise to make the unequal distribution of privileges in our society more visible and clear.

The exercise begins with a group of people standing side by side. Then, questions are asked regarding your privileges. Depending on what privileges they had access to, people take steps forward or backward.

Most of the participants proved to be quite privileged. Even so, at the end of the exercise, that group was all spread out. It was very clear to see how some of them went through more obstacles to reach the same goal.





# ADMINISTRATIVE ACTIONS

## COVID-19 Pandemic

Covid-19 affected our school in several ways. Driven by social responsibility and by the objective of controlling virus spread and contamination, activities went online. USP set up a plan that has been strictly followed by the university community.

All academic activities (classes, research and events) started to be online since mid-March, as well as professors and staff started to work from home.

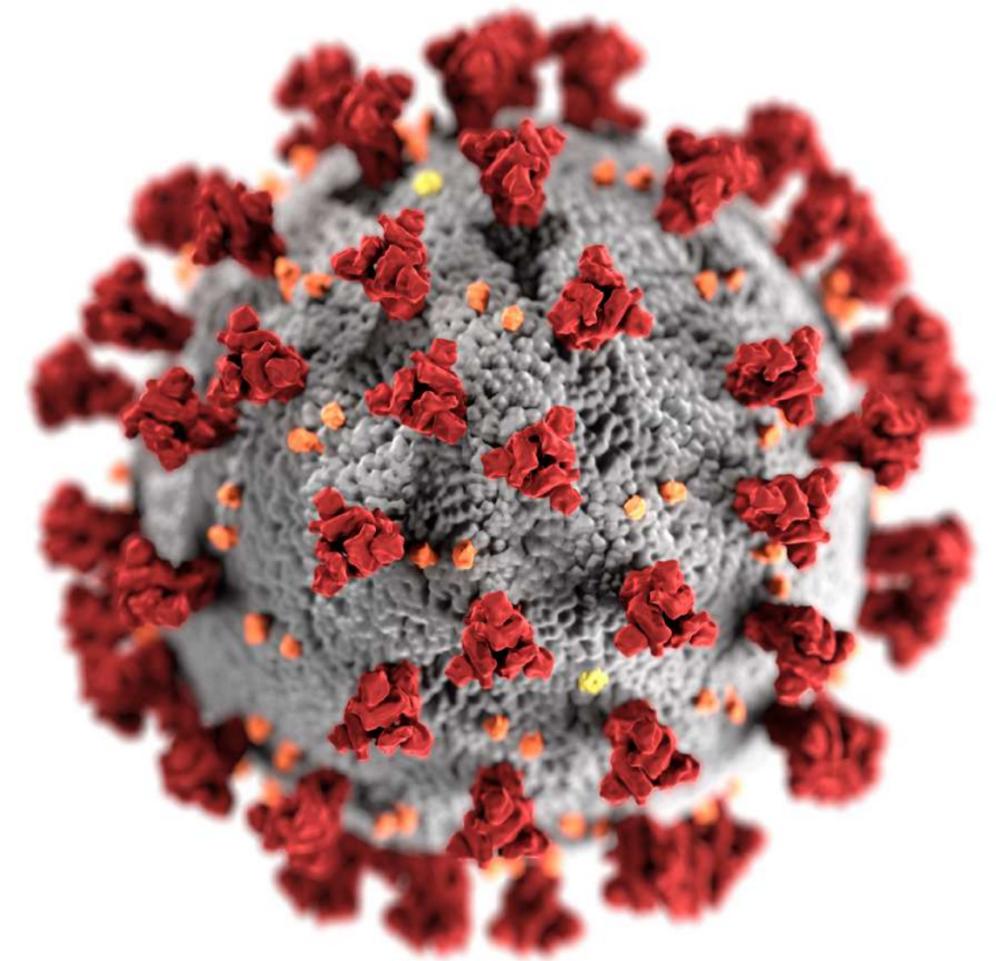
### FEA-RP COMunidade



FEA-RP COMunidade (COMMunity), an initiative of our Dean with student organizations, offered virtual advice to local small and micro-entrepreneurs to receive guidance that would enable them to keep their businesses active.

### Covid-19 action groups

André Lucirton Costa, FEA-RP's Dean, was nominated to the Working Group USP's Rector that will prepare the academic year plan facing the pandemic. The group systematized information received from USP schools, government and health departments and presented a plan of the action that the university should adopt. Professors André Lucirton Costa and Marcos Fava Neves were invited to be part of the post-covid-19 transition group in Ribeirão Preto which aims to establish the necessary measures to mitigate the economic effects of the covid-19 pandemic in the city.



# ADMINISTRATIVE ACTIONS

## COVID-19 Pandemic

### Brazil's Global Compact Webinars

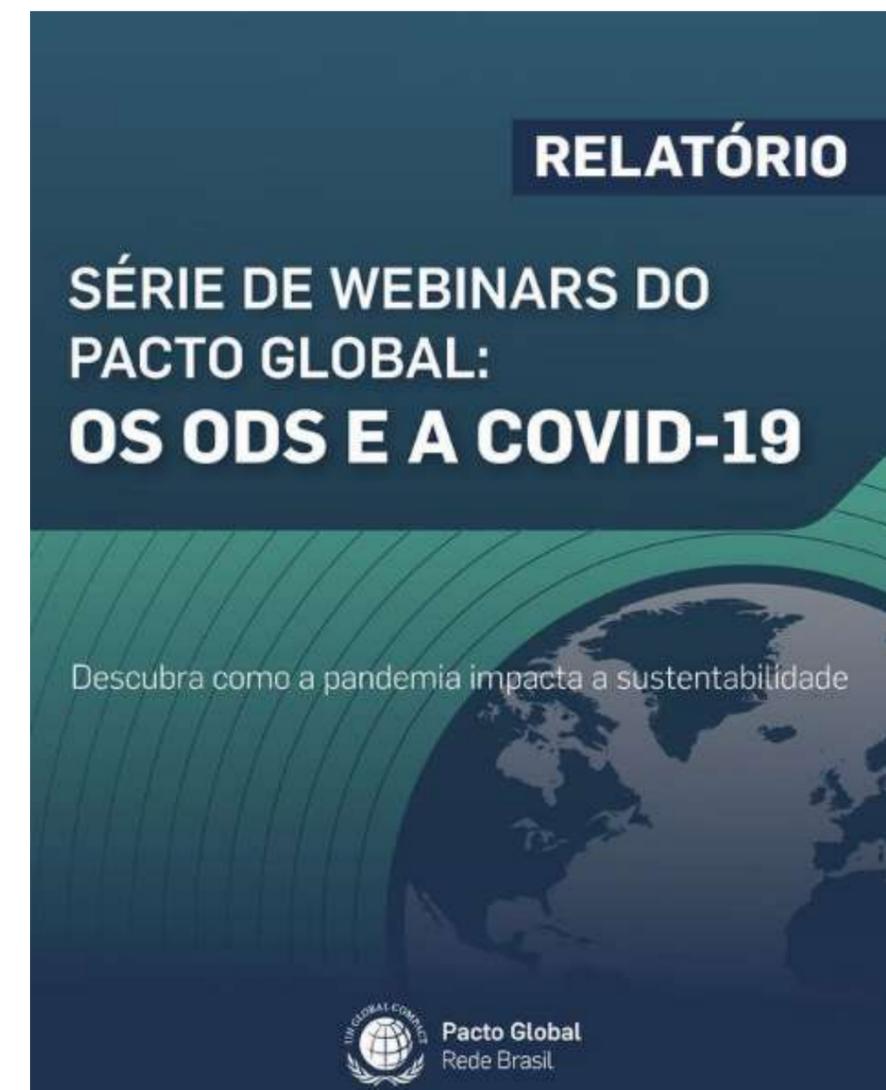
A partnership between Brazil's Global Compact, FEA-RP and School of Economics, Business and Accounting at São Paulo campus (FEA) resulted in a report from a series of online seminars promoted by the Global Compact on Sustainable Development Goals (SDGs) and Covid-19.

The webinars aimed to provide a broad debate on the impacts and challenges that the pandemic has brought to the world. They seek to leverage knowledge about social and environmental issues to strengthen their governance and a more just and sustainable future.

Coordinated by professors Adriana Cristina Ferreira Caldana from FEA-RP, Flavio Hourneaux Junior, from FEA and Gabriela Rozman, from the Global Compact, the reports were made with the support of graduate students from both institutions, in addition to members of the Federal University of Uberlândia, the Catholic University of Pelotas and the Brussels School of Competition, Belgium.

### Guides with study and work from home tips

Since the COVID-19 pandemic came into force in Brazil, we have been asked to study and work from home, totally at a distance. The main goal is to guide students, staff, professors and the whole society in the challenges of doing the tasks online only. The tips were posted on our social networks.



# ADMINISTRATIVE ACTIONS

## COVID-19 Pandemic



- **Online classes for the students since March 17th.**

Differently from most Public Universities here in Brazil that classes stopped in march and returned online in the second semester, most of the disciplines were given online and most students could finish the semester “normally”.The internet sim cards for those who lack of internet access;

- **Equipment donations to School in Ribeirão Preto Cata Sonho Project.**

such as mentioned in page 21;

- **Reduction of paper use**

since all the “paperwork” was online;

- **The 2020 FEA-RP Sustainability Prize focused on COVID-19 crisis**

promoted by the Sustainability Office mentioned in page 17.



A close-up photograph of a person's hand holding a small, vibrant green seedling with two leaves and a small bud. The seedling is rooted in a small amount of light-colored soil. The background is a soft, out-of-focus green, suggesting an outdoor setting with trees or foliage. The overall mood is one of care and growth.

# **ASSESSMENT OF OUTCOMES**

# PROJECTS

## Support from USP's Undergraduate Provost

In 2019, USP's Provost of Undergraduate Studies contemplated the FEA-RP in BRL 30,000 in funds to promote events, support student activities and encourage responsible education at the institution. With this amount, it was possible to promote events such as PRME Day (page 16) and the Sustainability Awards (page 17).



# PROJECTS

## USP call on carbon emissions

FEA-RP was awarded in a call from the USP Environmental Management Office to promote the reduction of carbon emissions with BRL 9,000. The project focuses on fostering the development of the principles of responsible executive management, within the global model of the UN-PRME, in the context of the school's undergraduate students.

Actions planned are: support for extension projects and related events related to the 2030 Agenda and responsible management; installation of a panel for calculating the ecological footprint of school's community in order to monitor, in real time, the biocapacity of the Planet.



# PROJECTS

## Project Gira Conhecimento



The Gira project's proposal is to promote actions planned for educational purposes, in non-governmental organizations (NGOs) and public schools in partnership with the University Volunteer Center (CVU), a students organization.

Actions were taken on 3 fronts: Gira Speech Therapy, Gira Opportunities and Gira Nourishment.

At Gira Speech, undergraduate students from that area promoted actions aimed at the development of language, oral habits, speech and memory and attention to the elderly.

The Opportunities consisted in volunteers holding talks about the labor market, technical education and universities to encourage students to train themselves and get better job opportunities.

The Nourishment promoted activities aimed at personal hygiene and healthy eating.

### Who

2 Professors, 61 undergraduate students and 1 graduate student from USP.

### Where

1 Public schools, 2 daycare centers and 2 NGOs.

### Results

188 children and teens and 25 teachers and staff from schools and NGO.



# PROJECTS

## Student Organizations

Student organizations independently develop their sports projects, university citizenship, volunteering, entrepreneurship, financial education, social projects, environmental actions and affirmation of human rights, among many others. The Sustainability Office provides administrative support when requested by students and professors, holds monthly meetings with its representatives and is responsible for the dissemination of PRME.

These are our student organizations:

- AGROcare
- Associação Atlética Acadêmica Flaviana Condeixa Favaretto
- Academic Center Flaviana Condeixa Favaretto
- Clube Caiapós
- Financial Market Club
- CVU
- Enactus
- Insertus Business Club
- Gaming Club
- iTeam USP-RP
- Júnior FEA RP Consulting
- Neuron
- Nexos Gestão Pública
- Núcleo de Empreendedores



# STUDENT ORGANIZATIONS

## Agrocare



### About

Founded in 2017, Agrocare is a student organization focused on agribusiness. This organization believes that by careful study is possible to contribute to a more sustainable future where Brazilian agriculture can provide food for all, without compromising natural resources.

#### **Mission**

Develop future talents and leaders for Brazilian agribusiness.



- Photo from Agromuda Project in 2019

# STUDENT ORGANIZATIONS

## Agrocare

### Agromuda Project - 2019



<b>01</b>	<b>WHY</b>	Spread the knowledge about agribusiness to middle school students.
<b>02</b>	<b>HOW</b>	Lectures to middle school students, promoting the importance of this sector to Brazil and how it can be sustainable. In the end, seedlings were distributed to the students.
<b>03</b>	<b>WHO</b>	Agrocare's members in partnership with public schools in Ribeirão Preto.
<b>04</b>	<b>WHOM TO</b>	Middle school students.
<b>05</b>	<b>RESULTS</b>	Interrupted during the COVID-19 pandemic.

### FEA-RP COMunidade Project - 2020

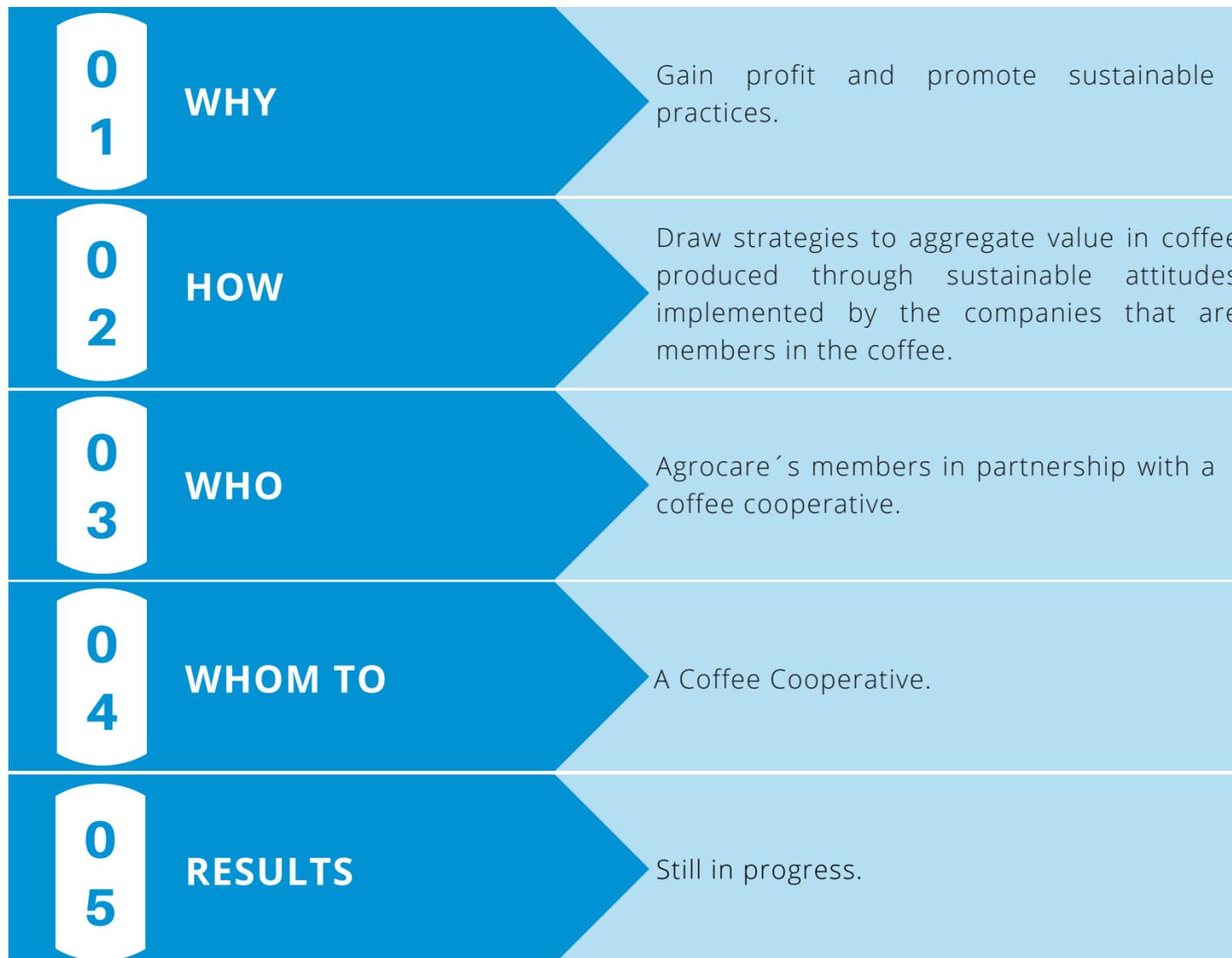


<b>01</b>	<b>WHY</b>	Help small producers that were negatively impacted by the lockdown due to the COVID19 pandemic. As described in page 25.
<b>02</b>	<b>HOW</b>	Help small producers that were impacted by the lockdown due to the COVID19 pandemic.
<b>03</b>	<b>WHO</b>	Agrocare's members.
<b>04</b>	<b>WHOM TO</b>	Small producers.
<b>05</b>	<b>RESULTS</b>	F5 producers were attended during the months of may, june and july.

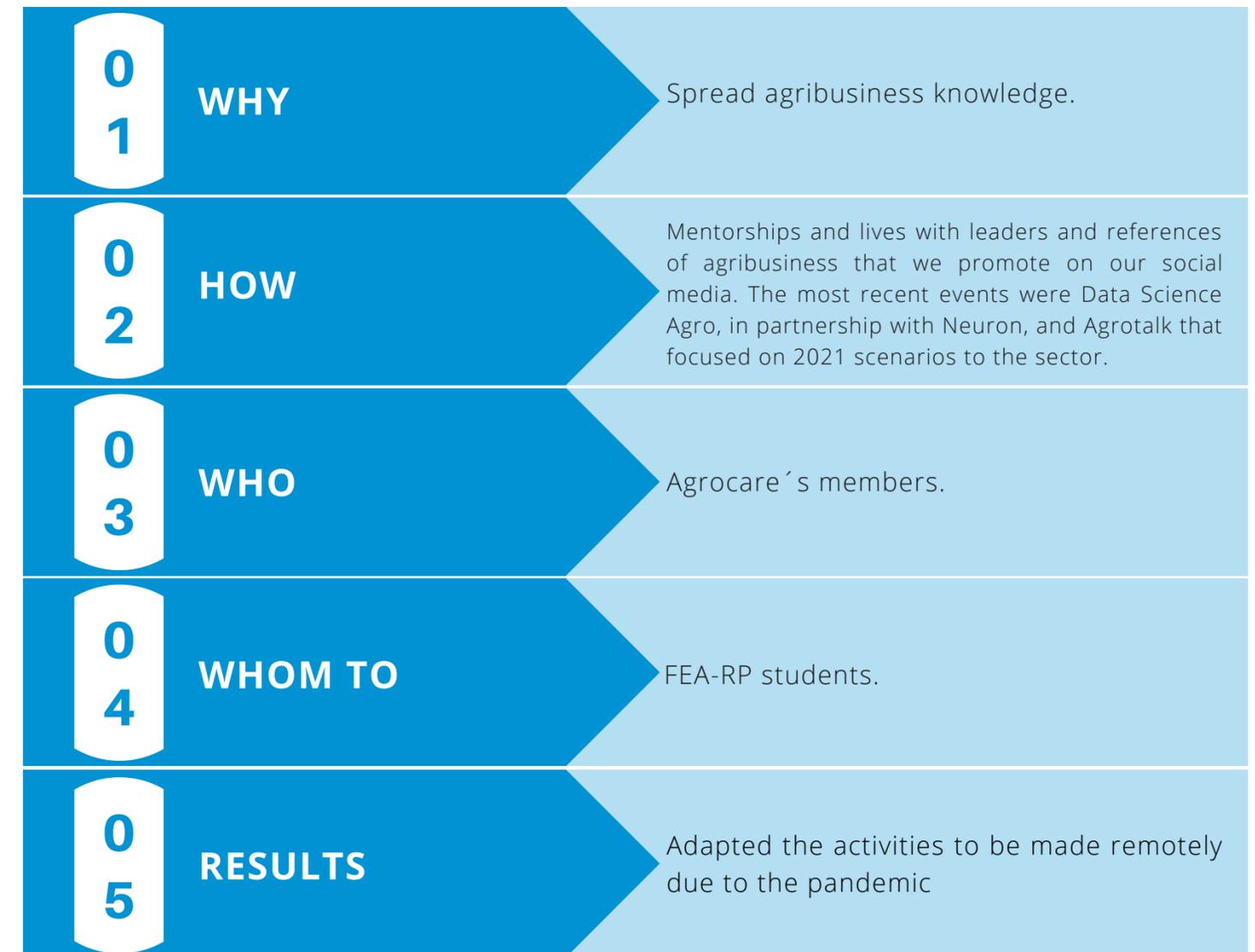
# STUDENT ORGANIZATIONS

## Agrocare

### Strategical Planning Project - 2020



### Mentorships and lives - 2019 and 2020



# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)



### About

FEARP's Athletic Association (AAAFCF) was founded in 1992 by the first class of students. This student organization is responsible for providing 14 sport modalities training for FEA-RP students all year free of charge.

#### **Mission**

Encourage and provide the sports practice in FEA-RP, promote events in order to guarantee the integration of all students in the university environment offering personal and collective growth, collaborating with a harmonious coexistence always searching for the inclusion of all people in FEA-RP.



# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

“Chama as Mina” Commission - Permanent



01	<b>WHY</b>	Prevention of discriminatory violences.
02	<b>HOW</b>	Orientation and prevention of discriminatory practices such as weekly debates about sexual harassment, racism, sexism and lgbtphobia. Furthermore, In all A.A.A.F.C.F's parties some members are there to help women who may experience harassment.
03	<b>WHO</b>	A.A.A.F.C.F's members.
04	<b>WHOM TO</b>	People who attend to FEA-RP.
05	<b>RESULTS</b>	It is one of the student organizations main projects that have the objective to decrease gender inequality.



# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Children's Day Action - 2019



01	<b>WHY</b>	Help less privileged children.
02	<b>HOW</b>	Toy campaign donation to a NGO of Ribeirão Preto, Corassol, that takes care of children and teenagers. The members of A.A.A.F.C.F visited the Corassol center in order to take the sport practice to the children and also break gender bias within sports practice.
03	<b>WHO</b>	A.A.A.F.C.F's members.
04	<b>WHOM TO</b>	Children who were supported by the NGO Corassol.
05	<b>RESULTS</b>	318 toys were donated which were donated.



# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

### Waste reduction in parties - 2019



<b>01</b>	<b>WHY</b>	Reduce waste.
<b>02</b>	<b>HOW</b>	In all 2019 parties no disposable plastic cups were distributed and people were encouraged to bring their own cups and mugs. Besides that, paper and plastic party tickets were not used.
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members.
<b>04</b>	<b>WHOM TO</b>	Everyone who came to A.A.A.F.C.F's parties.
<b>05</b>	<b>RESULTS</b>	Compared to 2018 there was a reduction of more than 20.000 disposable plastic cups, The reduction of party tickets printed was about 5.000.

### Food donation - 2019



<b>01</b>	<b>WHY</b>	Help a community in need.
<b>02</b>	<b>HOW</b>	Food donation campaign
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members in partnership with Bateria Tikutuko.
<b>04</b>	<b>WHOM TO</b>	The community of Escola de Samba Embaixadores in the Campos Elíseos neighborhood.
<b>05</b>	<b>RESULTS</b>	About 304 kg of non perishable food were donated to the institution Escola de Samba Embaixadores.

# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Athlete Week - 2019



<b>01</b>	<b>WHY</b>	Encourage A.A.A.F.C.F's athletes and give greater visibility to university sports.
<b>02</b>	<b>HOW</b>	Lectures were given about the challenges and achievements that can be conquered in sports, discussion of social themes such as women in sports.
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members in partnership with the Department of Education of São Paulo state, the brazilian karate team's coach, Ricardo Aguiar, and the brazilian rugby team's athlete Claudia Teles.
<b>04</b>	<b>WHOM TO</b>	A.A.A.F.C.F's athletes.
<b>05</b>	<b>RESULTS</b>	It brought greater visibility to university sports.

Donation to NGOs donation - 2019



<b>01</b>	<b>WHY</b>	Help people who live in precarious conditions so that they can overcome poverty and reach better life conditions.
<b>02</b>	<b>HOW</b>	Two monetary campaign donations.
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members in partnership with NGO TETO.
<b>04</b>	<b>WHOM TO</b>	People in vulnerable situations.
<b>05</b>	<b>RESULTS</b>	R\$ 1630,00 were donated to NGO TETO by A.A.A.F.C.F.

# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Solidary Christmas - 2019



01	WHY	Help the elderly
02	HOW	Gift donation to the elderly in Casa do Vovô of Ribeirão Preto, a nonprofit organization that takes care of seniors in social or physical vulnerability. In A.A.A.F.C.F.'s facebook page there was a list of the names of the elderly with the gift they would like to gain and asking for people who could help them.
03	WHO	A.A.A.F.C.F.'s members in partnership with Casa do Vovô of Ribeirão Preto.
04	WHOM TO	The elderly in Casa do Vovô of Ribeirão Preto.
05	RESULTS	45 seniors received gifts from 27 donors. The gifts were delivered at a Christmas party. The institution provided snacks, cakes and soft drinks.



# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Lives with sports and remote training - 2020



<b>01</b>	<b>WHY</b>	Spread the sport practice to the university students during quarantine.
<b>02</b>	<b>HOW</b>	Promoting online events with famous athletes such as the Marcos evangelista de Moraes ("Cafu"), retired professional soccer player, and Hélia Rogério de Souza Pinto ("Fofão"), retired female volleyball player champion. The events had debates about training in quarantine, diversity in sports. The training was posted by Coach Pablo Barreto in his "stories" on Instagram.
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members in partnership with the Department of Education of São Paulo state, the brazilian karate team's coach, Ricardo Aguiar, and the brazilian rugby team's athlete Claudia Teles.
<b>04</b>	<b>WHOM TO</b>	A.A.A.F.C.F's athletes.
<b>05</b>	<b>RESULTS</b>	These events were effective in promoting sport practice to the university students during quarantine.

"Juntos contra a COVID-19" - 2020

Sustainability Prize FEA-RP 2020 / COVID-19 - 2020

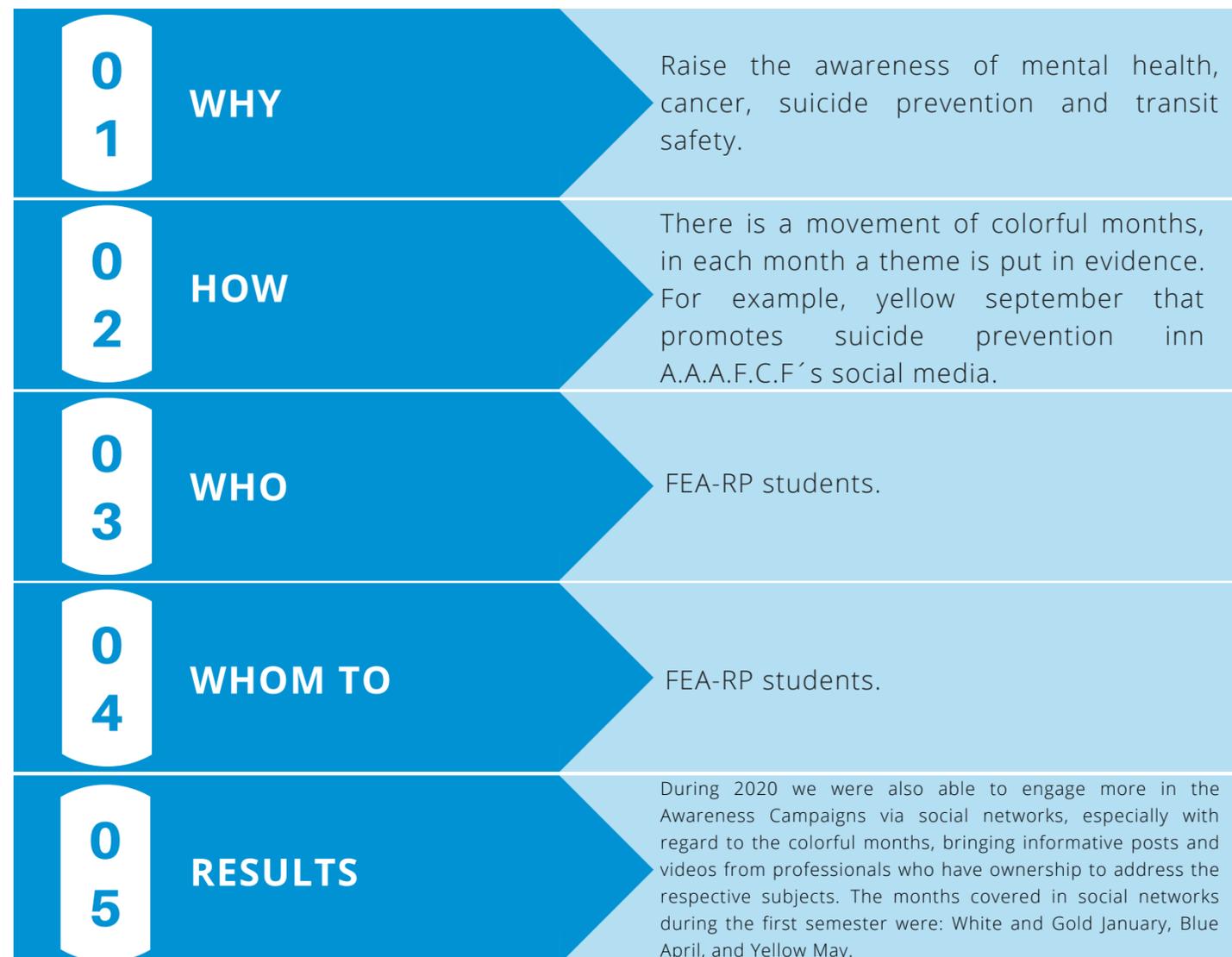


<b>01</b>	<b>WHY</b>	Raise funds to Clinics Hospital of Ribeirão Preto (HC USP RP).
<b>02</b>	<b>HOW</b>	A solidary live was transmitted A.A.A.F.C.F.'s Instagram and by the sales of the products shown in this live they could raise the money for donation.
<b>03</b>	<b>WHO</b>	A.A.A.F.C.F's members.
<b>04</b>	<b>WHOM TO</b>	People that needed COVID-19 treatment in the Clinics Hospital of Ribeirão Preto (HC USP RP).
<b>05</b>	<b>RESULTS</b>	The final quantity of R\$4.416,76. This project won the Sustainability 2020 Prize COVID-19 in the category of bigger quantity of money raised for donation.

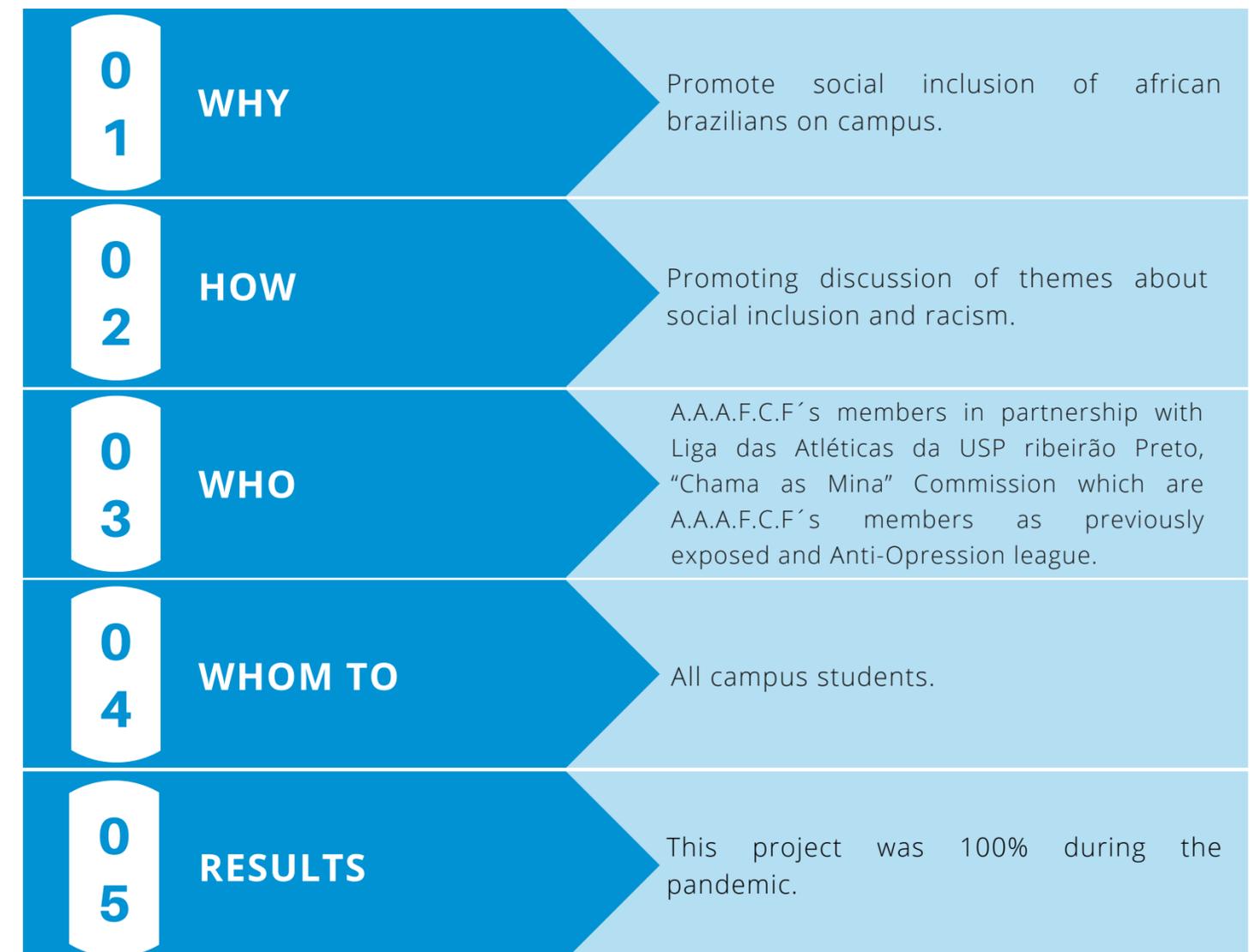
# STUDENT ORGANIZATIONS

## Associação Atlética Acadêmica Flaviana Condeixa Favaretto (A.A.A.F.C.F.)

Lives with sports and remote training - 2020



Punhos Cerrados - Closed fists - 2020



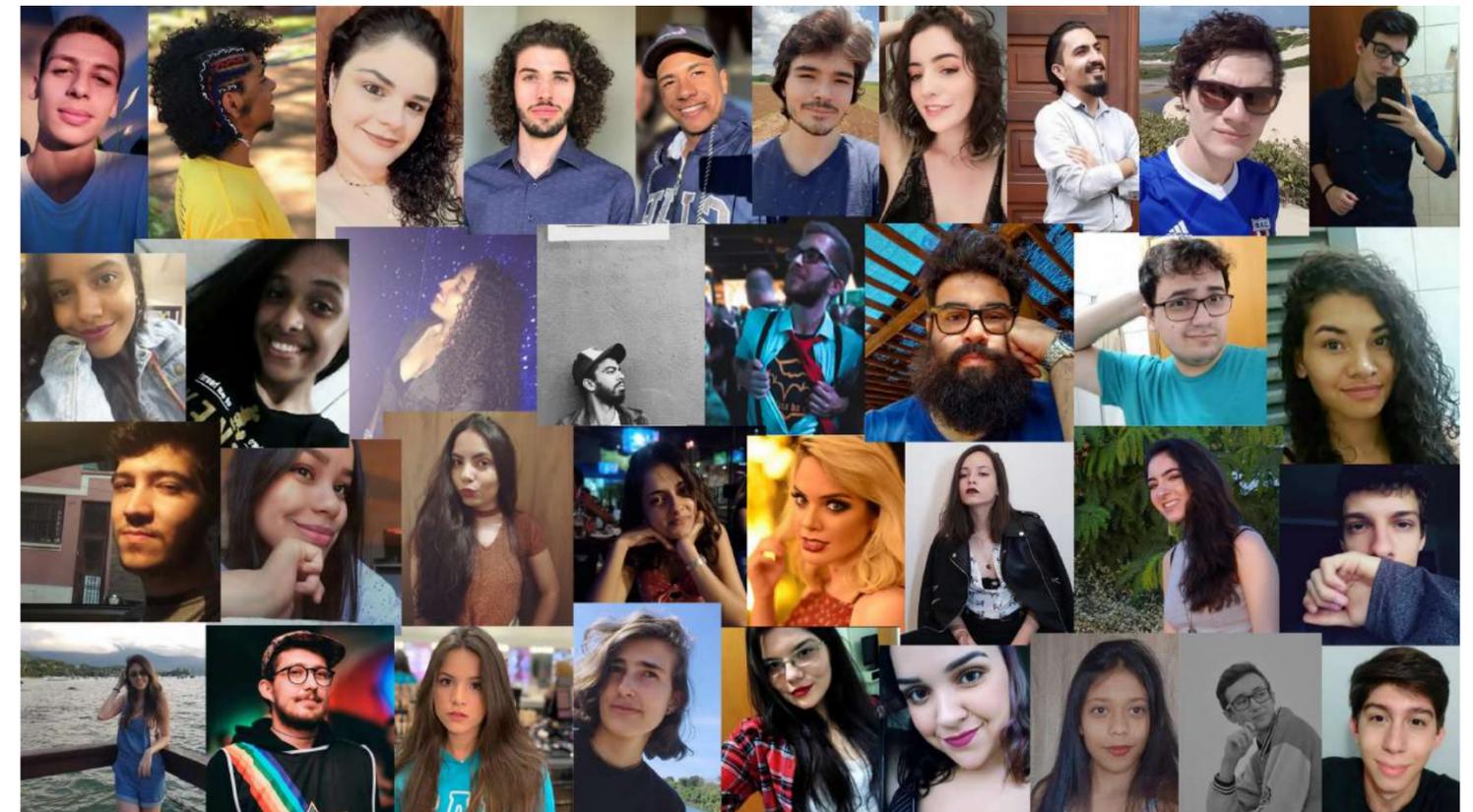
# STUDENT ORGANIZATIONS

## Academic Center Flaviana Condeixa Favaretto



### About

Founded in 1992 by the first class of FEA-RP students. The Academic Center is the student organization that represents students upon FEA-RP administrative and academic issues.

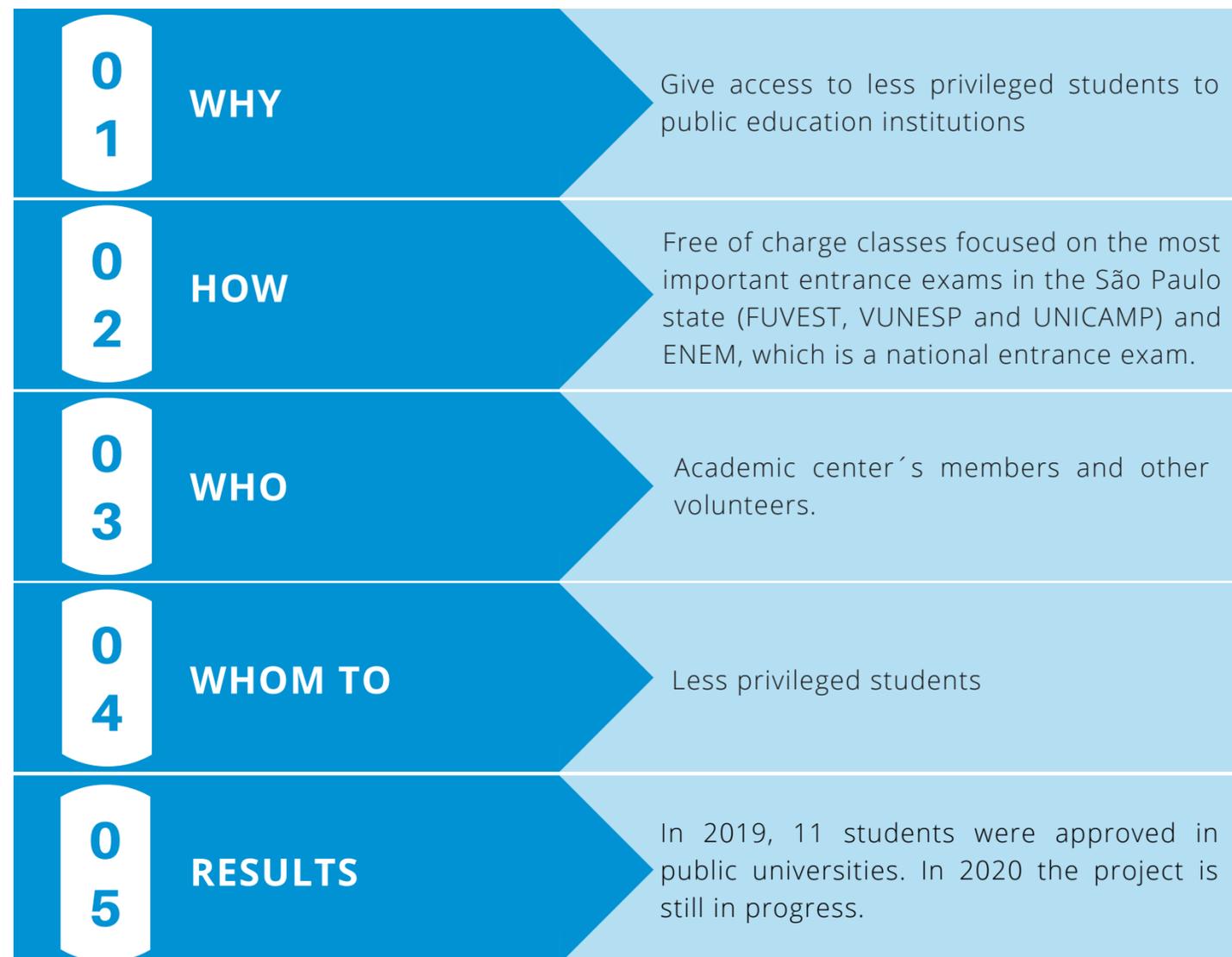


- Academic Center's team - 2020.2

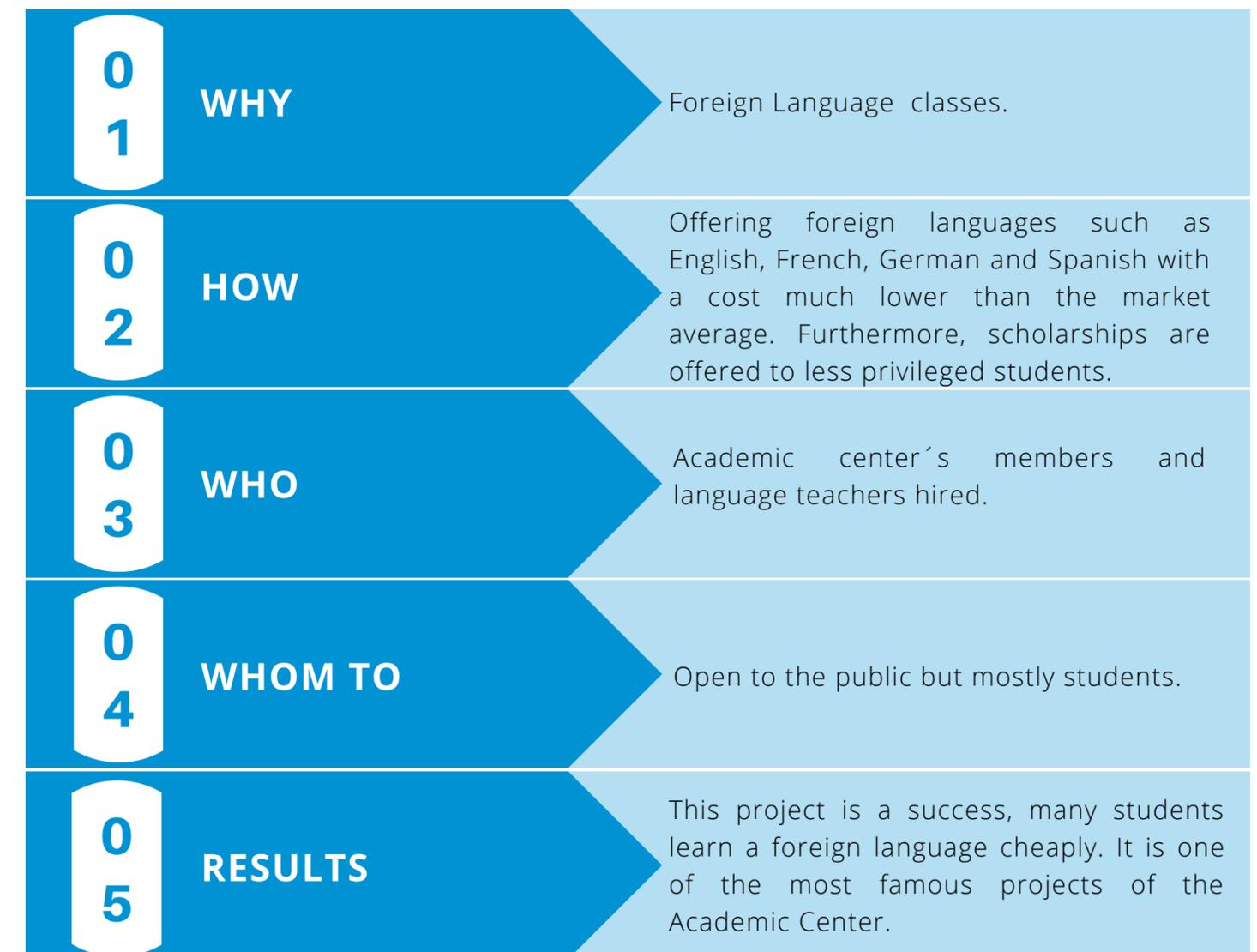
# STUDENT ORGANIZATIONS

## Academic Center Flaviana Condeixa Favaretto

### Cursinho Social Flaviana - Permanent



### School of languages - Permanent



# STUDENT ORGANIZATIONS

## Academic Center Flaviana Condeixa Favaretto

HPs Bank - Permanent



01	WHY	Ensure equal learning opportunity to all FEA-RP students.
02	HOW	Providing temporarily one item that is essential for some classes ministrated in FEA-RP, HP12c calculators (financial calculators), to the students as not all of them are able to afford one.
03	WHO	Academic Center's members.
04	WHOM TO	FEA-RP students
05	RESULTS	It is one of the main projects of the Academic Center.



# STUDENT ORGANIZATIONS

## Academic Center Flaviana Condeixa Favaretto

FEA Viva Campaign - 2019 and 2020



01	<b>WHY</b>	Raise the awareness of blood donation within FEA-RP community.
02	<b>HOW</b>	Every year is the FEA viva campaign is organized a campaign for blood donation in the Blood Center of Ribeirão Preto.
03	<b>WHO</b>	The Academic center's members in partnership with members from the A.A.A.F.C.F and Júnior FEA-RP.
04	<b>WHOM TO</b>	Everyone that needs blood donation.
05	<b>RESULTS</b>	In 2019, the campaign count with 42 people that subscribed to donate. Not all subscribed donated blood due to the necessary requirements for donation however, many did donate. In 2020, the campaign was organized remotely by social media.

**FEA VIVA**

**POSTE NOS STORIES DOANDO**



**@FEA.VIVA & #FEAVIVA**  
**E MARQUE PARA PARTICIPAR DOS SORTEIOS**

# STUDENT ORGANIZATIONS

## Financial Market Club



### About

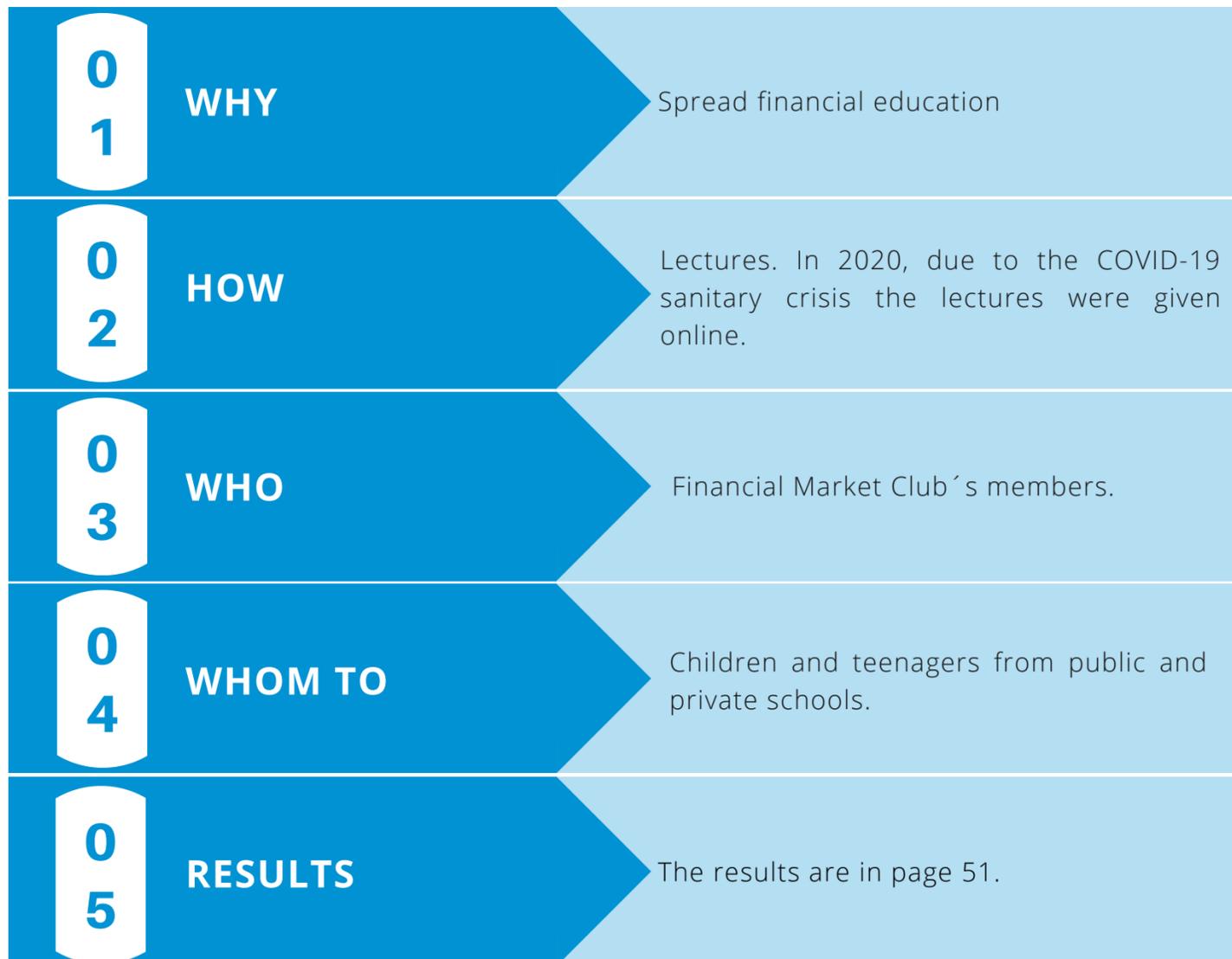
Founded in 2009 with the objective to spread Financial Market knowledge to the population. Their main projects are divided in three parts Pé de meia Júnior, Executive and Consulting.



# STUDENT ORGANIZATIONS

## Financial Market Club

Pé de Meia Júnior - Permanent



# STUDENT ORGANIZATIONS

## Financial Market Club

Pé de Meia Executive - Permanent



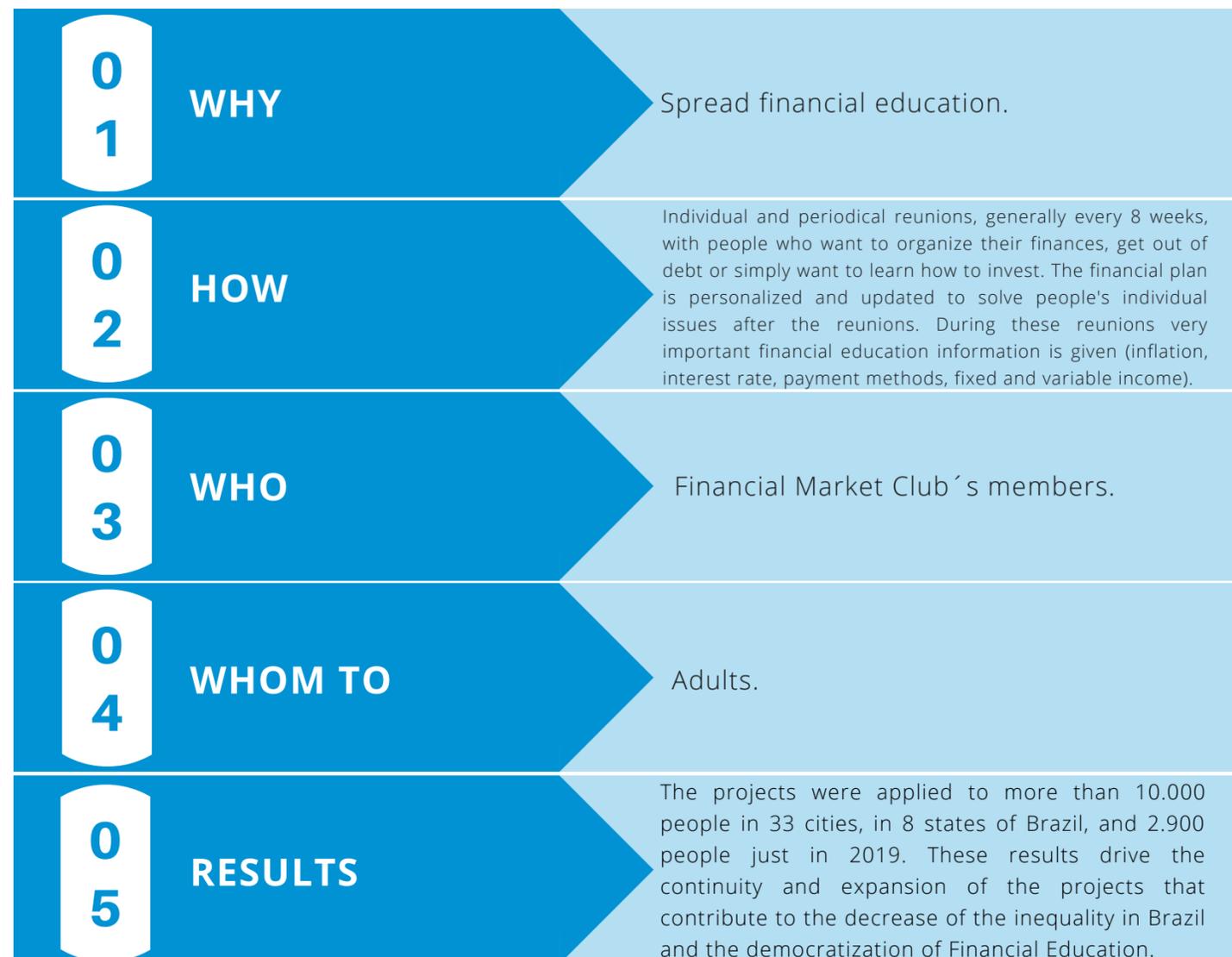
01	<b>WHY</b>	Spread knowledge about financial planning and financial markets.
02	<b>HOW</b>	Lectures and workshops. In 2020, due to the COVID-19 pandemic the classes were given online with live stream and recorded.
03	<b>WHO</b>	Financial Market Club's members.
04	<b>WHOM TO</b>	Adults in public or private institutions.
05	<b>RESULTS</b>	The results are in page 51.



# STUDENT ORGANIZATIONS

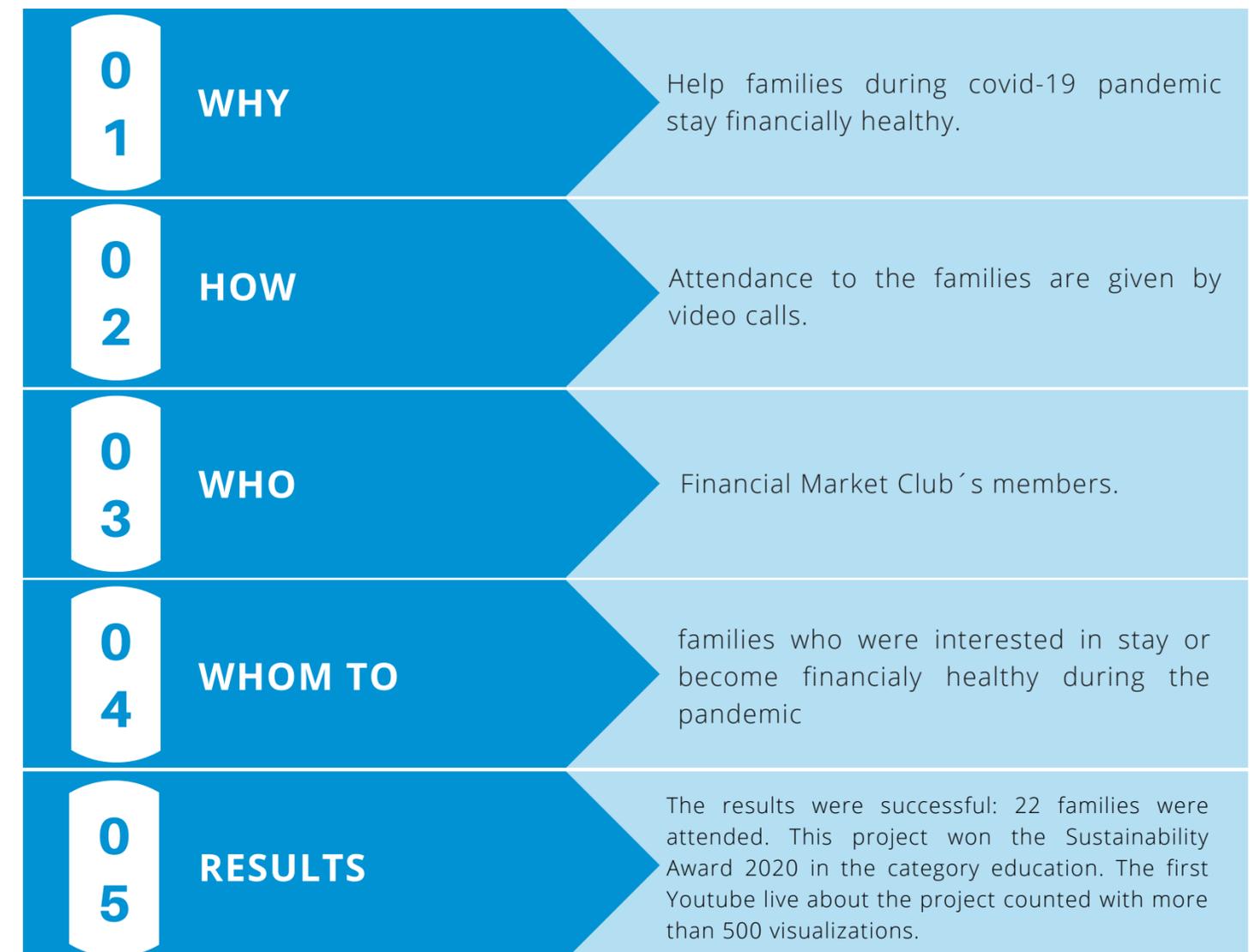
## Financial Market Club

Pé de Meia Consulting - Permanent



Fôlego Project - 2020

Sustainability Prize FEA-RP 2020 / COVID-19 - 2020



# STUDENT ORGANIZATIONS

## Enactus FEA-RP

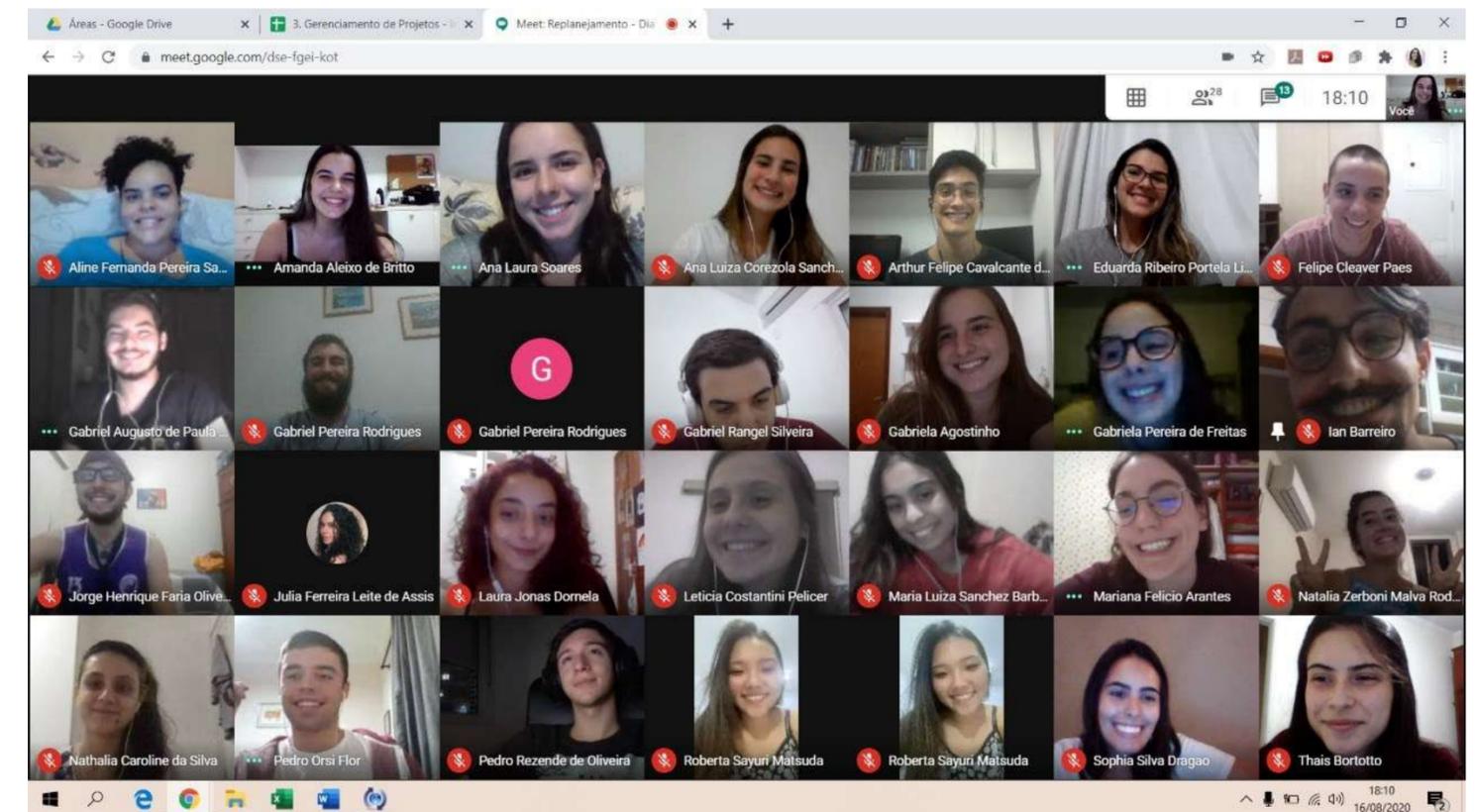


### About

Founded in 2014, Enactus is a global student organization dedicated to inspire young people to make the world a better place through the creation of social entrepreneurship projects for people in vulnerable situations. Currently, Enactus USP/RP, had the great accomplishment of getting to the top 4 Enactus teams of Brazil.

#### Mission

Conciliate innovation and empathetic vision towards the search of positive impact to maximizing potential of our communities, fostering it's social, economic and environmental development.



- Enactus FEA-RP team in an online meeting - 2020.2

# STUDENT ORGANIZATIONS

## Enactus FEA-RP

Roda de Saia Project - 2019 and 2020



01	<b>WHY</b>	Empower women to improve their social and economic situation.
02	<b>HOW</b>	Capacitate women to run their own cutting and sewing business. They were taught finances, marketing (social media), and operations to be able to manage their brand and operate autonomously.
03	<b>WHO</b>	Enactus Members.
04	<b>WHOM TO</b>	Adriana and Rosilene, women that were in an unfavorable social and economic situation.
05	<b>RESULTS</b>	The last cycle was from february of 2019 to january 2020. Today, the women impacted by this project, Adriana e Rosilene control their finances and keep it organized. They also manage their social media accounts and their brand independently. The largest revenue was an amount of R\$26.837,00 through the confection of 1043 sold pieces.



- Enactus FEA-RP team - 2020.1

# STUDENT ORGANIZATIONS

## Enactus FEA-RP

ONGariar Project - Permanent



01	<b>WHY</b>	Help the third sector to make their management efficient, deal with lack of resources, lack of credibility and lack of innovation.
02	<b>HOW</b>	Through the “ Learning in Community” (Aprender na Comunidade) program created by the Undergraduate Provost. This project potentialized the growth and development of the third sector of the city of Ribeirão Preto through an eight module course that teaches the most common pains of such organizations.
03	<b>WHO</b>	Members of Enactus.
04	<b>WHOM TO</b>	Third sector managers.
05	<b>RESULTS</b>	The first class ended in the second semester of 2019 with very positive results, 17 managers certificated and more than 500 indirectly impacted by the work of each organization, which brought us SDG 16 - Peace, justice and strong institutions award in 2020 by the National Event of Enactus of Brazil. We are presently working on an free online course for every third sector organization in Brazil and initiating the modeling of ONGariar as a social business.



- “Ongariar” team training NGO´s in Ribeirão Preto - 2019.2

# STUDENT ORGANIZATIONS

## Enactus FEA-RP

ImpactoArte - Permanent



01	<b>WHY</b>	Train and maximize creativity and entrepreneurship to empower young persons from Simioni.
02	<b>HOW</b>	Technical training silk-screen and also art workshops, entrepreneurship and other demands they wish to learn and develop themselves.
03	<b>WHO</b>	Members of Enactus.
04	<b>WHOM TO</b>	Young persons between 14 and 21 years old from Favela do Simioni
05	<b>RESULTS</b>	In 2019, this project was a national prize winner related to SDG 9 (industry, innovation and infrastructure) and a prize R\$ 25.000,00 from the Culture and Extension Undergraduate Provost of USP.



- The "ImpactoArte" team silking shirts - 2020.2

# STUDENT ORGANIZATIONS

## Enactus FEA-RP

### Prospecção de Mulheres Project - 2020



01	WHY	“Roda de Saia” project is a success. Emerged the opportunity to replicate the project in other communities: the Quintino Facci I neighborhood and the female prison of Ribeirão Preto.
02	HOW	Due to COVID-19 pandemic, there were difficulties since the first prison visit. Therefore, the focus shifted to the women of Quintino because it represented a better short-term perspective related to the start of the project and the contact with the community. The mission is to capacitate 10 women from the neighborhood each semester: teach them how to run their cutting and sewing business, just like the “Roda de Saia” project.
03	WHO	Members of Enactus.
04	WHOM TO	The Quintino Facci I neighborhood and the female prison of Ribeirão Preto.
05	RESULTS	The project is brand new so there is not enough information about the results. Although, in October we could raise up to R\$4.552,93 which was used to purchase food to be distributed in the community. The local Catholic parish in the neighborhood directed Enactus to the real needs of those families.



- Food donation to the families of Quintino Facci Neighbourhood - 2020.2

# STUDENT ORGANIZATIONS

## Enactus FEA-RP

### Nóz Project - 2019 and 2020



<p><b>01</b> WHY</p>	<p>Rescue the Brazilian essence and instigate conscious consumption worrying about the supply chain through becoming a social fashion business, reference in sustainability.</p>
<p><b>02</b> HOW</p>	<p>Sell shirts sustainably by first, thinking about the package. It is made of nonwoven fabric, which decomposes very quickly in nature, and stitched by the "Roda de Saia" Project women (Adriana e Rosilene). Second, the little rope for closing the packages is made from the snips that are left over on the process of making the shirts. And third, the purchases are under order, that is a way to decrease the speed of consumption. The young persons from "ImpactoArte" utilize the silk screen technique on the shirts.</p>
<p><b>03</b> WHO</p>	<p>Members of Enactus, "Roda de Saia" Project women (Adriana e Rosilene) and the young persons from "ImpactoArte".</p>
<p><b>04</b> WHOM TO</p>	<p>"Roda de Saia" Project women (Adriana e Rosilene), the young persons from "ImpactoArte" Project, NGO that helps communities localized in the interior of the Pantanal.</p>
<p><b>05</b> RESULTS</p>	<p>There are two collections: Diversidade and Mahyra. The Diversidade collection sold 210 shirts and made many people think about their consumption. The Mahyra collection sold about 282 shirts. Part of the profit from this collection went to an NGO that helps communities localized in the interior of the Pantanal, which were affected recently with fire.</p>



- The Nóz collection

# STUDENT ORGANIZATIONS

## Gaming Club



### About

Founded in 2016 by students that had the same hobby and desired to reach a new level and develop their potential. Today, gaming club works with projects that have any relation with games that promote enriching experiences to people.

#### **Mission**

Provide personal and professional development to students starting from gamer culture, creating projects in the sports, social and technological areas.

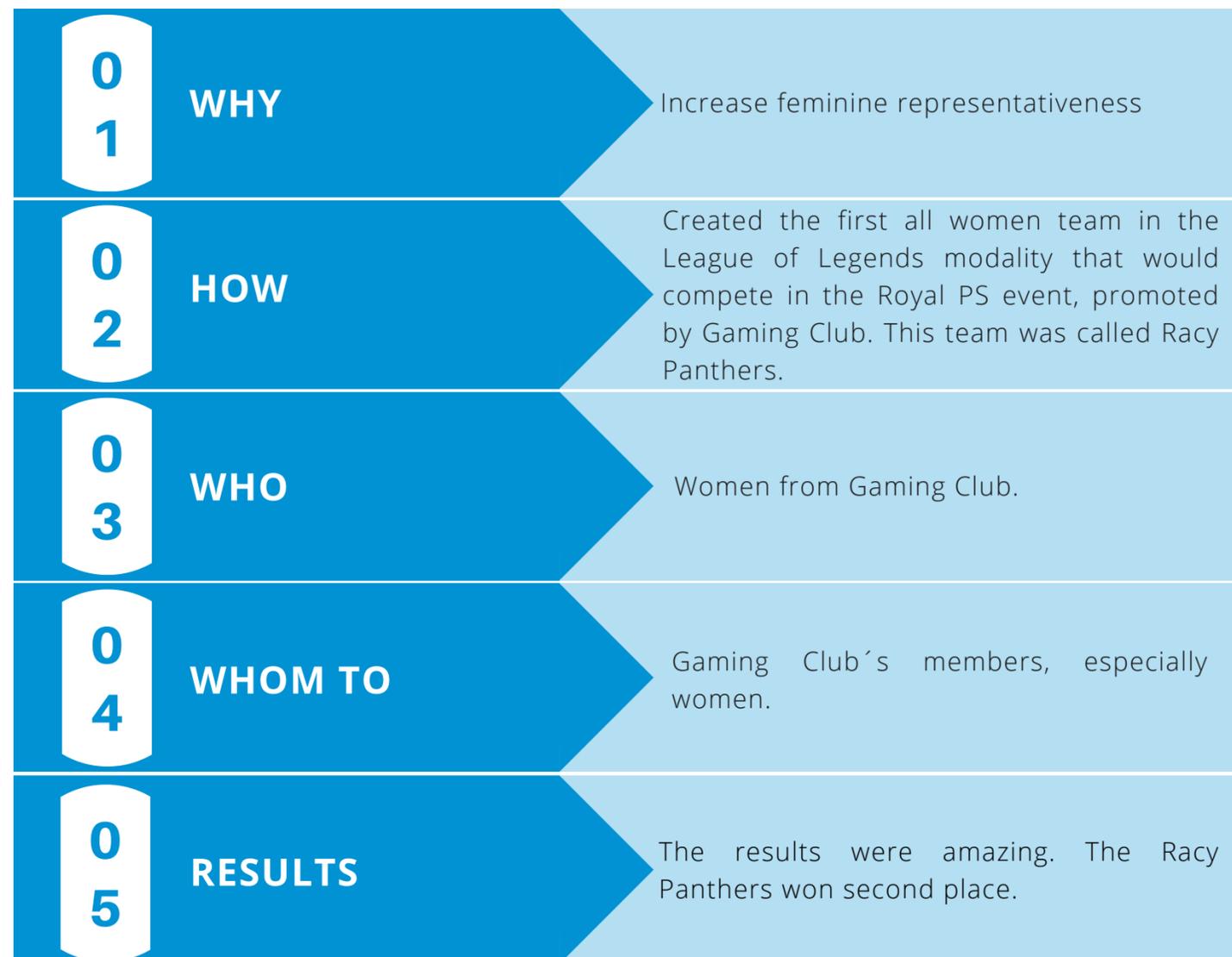


- Gaming Club team - 2019

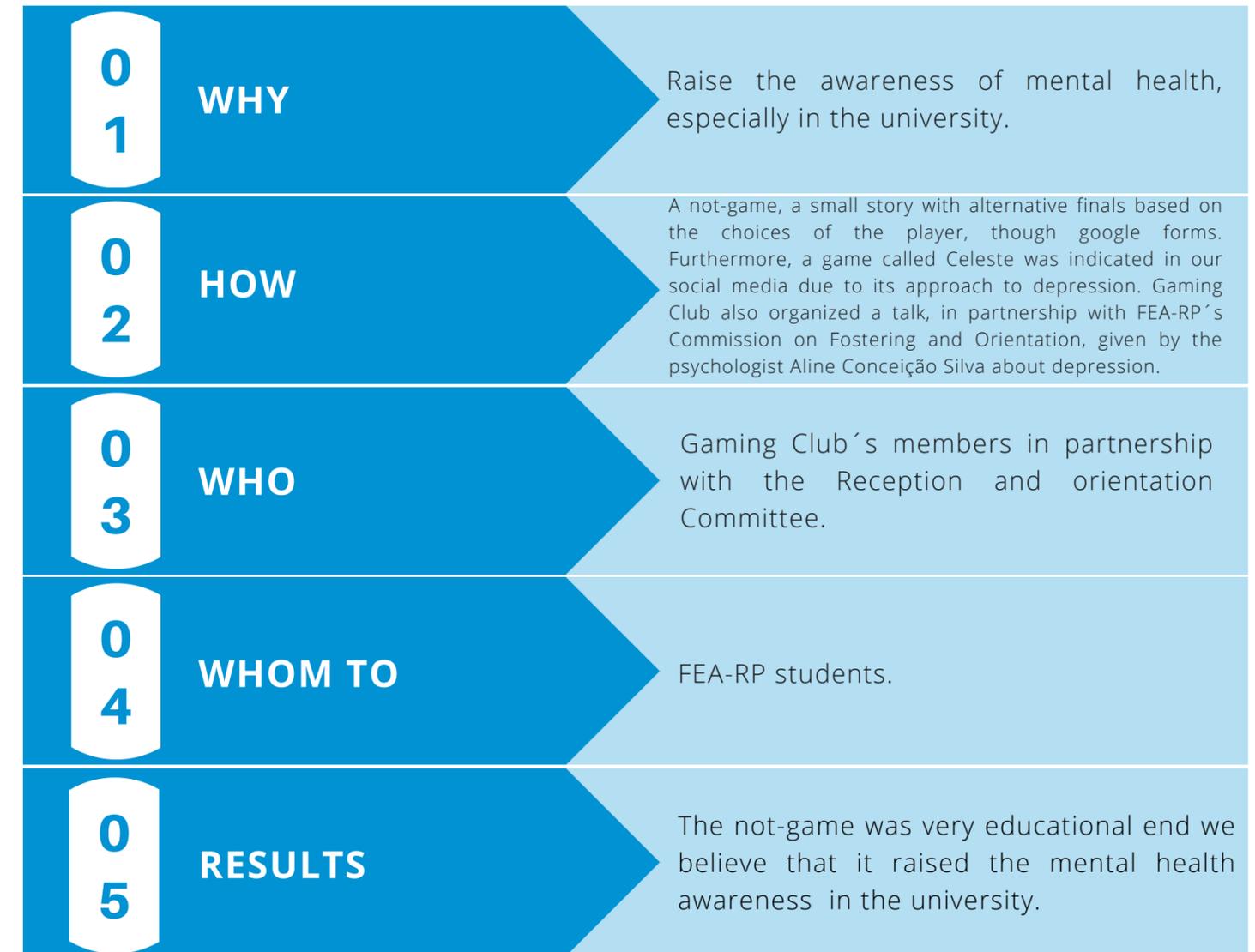
# STUDENT ORGANIZATIONS

## Gaming Club

### Racy Panthers - 2019



### Yellow september - 2019



# STUDENT ORGANIZATIONS

## Gaming Club

USP's Professions Fair - 2019



01	<b>WHY</b>	Present the SDGs to high school students.
02	<b>HOW</b>	Two activities were presented to the students. First, the game Terraforming on Mars. The players were invited to participate in the process of transformation of the Mars planet into a new habitable planet for humans, while they defended the interests of a company. This activity explored the idea that many times, to reach a certain goal, impactful consequences may happen to other people. Second, they played the Civilization VI: Gathering Storm game. In this game the players assumed the leadership of Brazil in 2086 in a scenario of global tension due to the increase in the sea level and bad natural resources management.
03	<b>WHO</b>	Gaming Club's members.
04	<b>WHOM TO</b>	High school students who were in USP's Professions Fair.
05	<b>RESULTS</b>	The students learned skills such as teamwork, leadership and negotiation. And, they could also reflect about climate change, sustainability and social responsibility.



# STUDENT ORGANIZATIONS

## Gaming Club

5th USP Undergraduate Congress - 2019

Gamification workshop



01	<b>WHY</b>	Spread Knowledge about gamification.
02	<b>HOW</b>	The pillars of gamification were presented to the professors and how can it be used as a tool for teaching to undergraduate courses. A dynamic was utilized to show an experience of a semester learning experience in 15 minutes.
03	<b>WHO</b>	Gaming Club's members with the participation of prof. Hugo Tourinho.
04	<b>WHOM TO</b>	All campus students.
05	<b>RESULTS</b>	The workshop was well received and the Undergraduate Provost gave the Gaming Club other opportunities to replicate it.



# STUDENT ORGANIZATIONS

## Gaming Club

Live playing Plague Inc. - 2020



01	WHY	Bring a parallel between the concepts that the game Plague Inc. and the COVID-19 pandemic times that we are currently living.
02	HOW	Plague Inc. is a game of a disease spread. The player is an organism that causes a disease and has the objective to eradicate the global population. In this live stream a lot of matters about the pandemic were brought up. And, during the game the presenters did not want to "win" the game, but let the cure eradicate the plague.
03	WHO	Gaming Club's members in partnership with Advanced Studies Institute of USP (IEA).
04	WHOM TO	Gaming Club's followers on social media.
05	RESULTS	This live was very educational about the pandemic we are currently living.



- Photo by Pexels Library

# STUDENT ORGANIZATIONS

## iTeam USP-RP



### About

Founded in 2013, iTeam is responsible for the reception and assistance of exchange students from USP Ribeirão Preto campus during their stay in Brazil, integration activities that show Brazilian culture to foreigners, assistance to Brazilians who want to do an academic exchange and organization of events with related to internationalization.

#### **Mission**

Promoting Internationalization on campus USP-RP



- iTeam members - 2019

# STUDENT ORGANIZATIONS

## iTeam

EMPOWER iteam USP-RP Project - Permanent



01	WHY	Empower Women
02	HOW	Feminist collective that seeks to empower women through self-knowledge and leadership. Thus, in addition to providing support for women exchange students in the university, it also provides weekly meetings where support and content groups take place, especially concerning women's health.
03	WHO	iTeam members
04	WHOM TO	Women exchange students.
05	RESULTS	During this period of pandemic this project has been 100% online.



# STUDENT ORGANIZATIONS

## Júnior FEA-RP Consulting



### About

Founded in 1992, Júnior FEA-RP is focused on consulting in company management. In these 28 years, more than 100 consulting projects were made in the city Ribeirão Preto and its metro area.

#### **Mission**

Contribute to the success of companies, developing our staff personally and professionally.



- Júnior FEA-RP members - 2019

# STUDENT ORGANIZATIONS

## Júnior FEA-RP Consulting

Free of Charge Consulting Project - 2020



01	<b>WHY</b>	Help micro and small entrepreneurs from Ribeirão Preto and region to overcome their financial difficulties during the COVID-19 pandemic. And, secondarily, help to raise donations to the Clinics Hospital of Ribeirão Preto after each consulting
02	<b>HOW</b>	Two hours of consulting were given free of charge to micro and small entrepreneurs from Ribeirão Preto and the region. In these two hours the focus was to solve the entrepreneur specific problem. At the end, a report was written with the step-by-step process of implementation so that the entrepreneur could, by his own effort, solve the issues of his business and overcome the crisis. After every consulting meeting, the entrepreneur was asked if he wanted to donate to the Hospital.
03	<b>WHO</b>	Junior's members.
04	<b>WHOM TO</b>	Micro and small entrepreneurs from Ribeirão Preto and the Clinics Hospital of Ribeirão Preto.
05	<b>RESULTS</b>	The results were not divulged yet.



- Photo by Canva Library

# STUDENT ORGANIZATIONS

## Neuron



### About

Founded in 2018, Neuron promoted in its two years of existence more than 50 events about Machine Learning, Deep Learning, programming and statistics in addition to courses and lectures organized in many places in São Paulo state.

#### **Mission**

Disseminate the Data Science culture in Brazil.

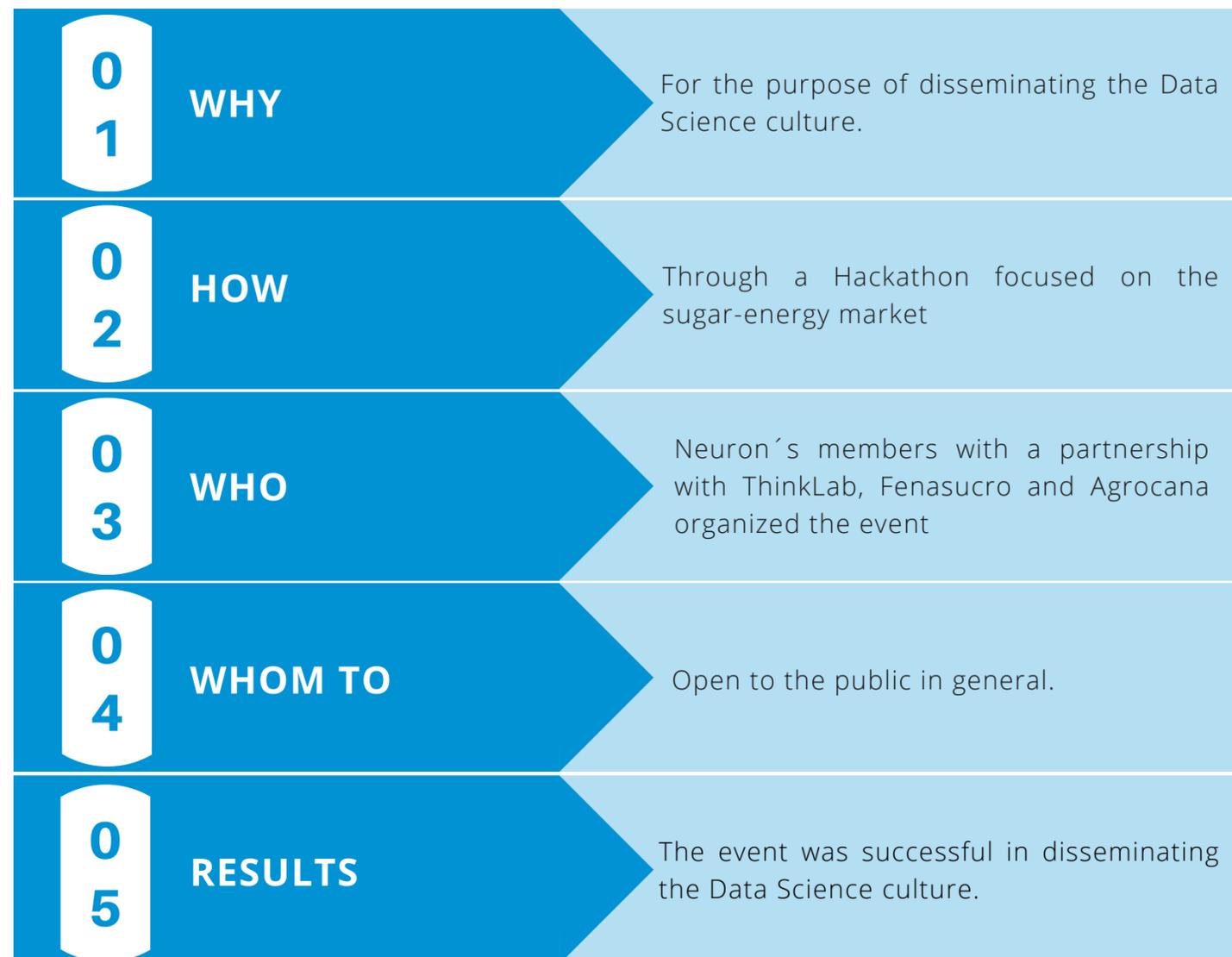


- Neuron team - 2020

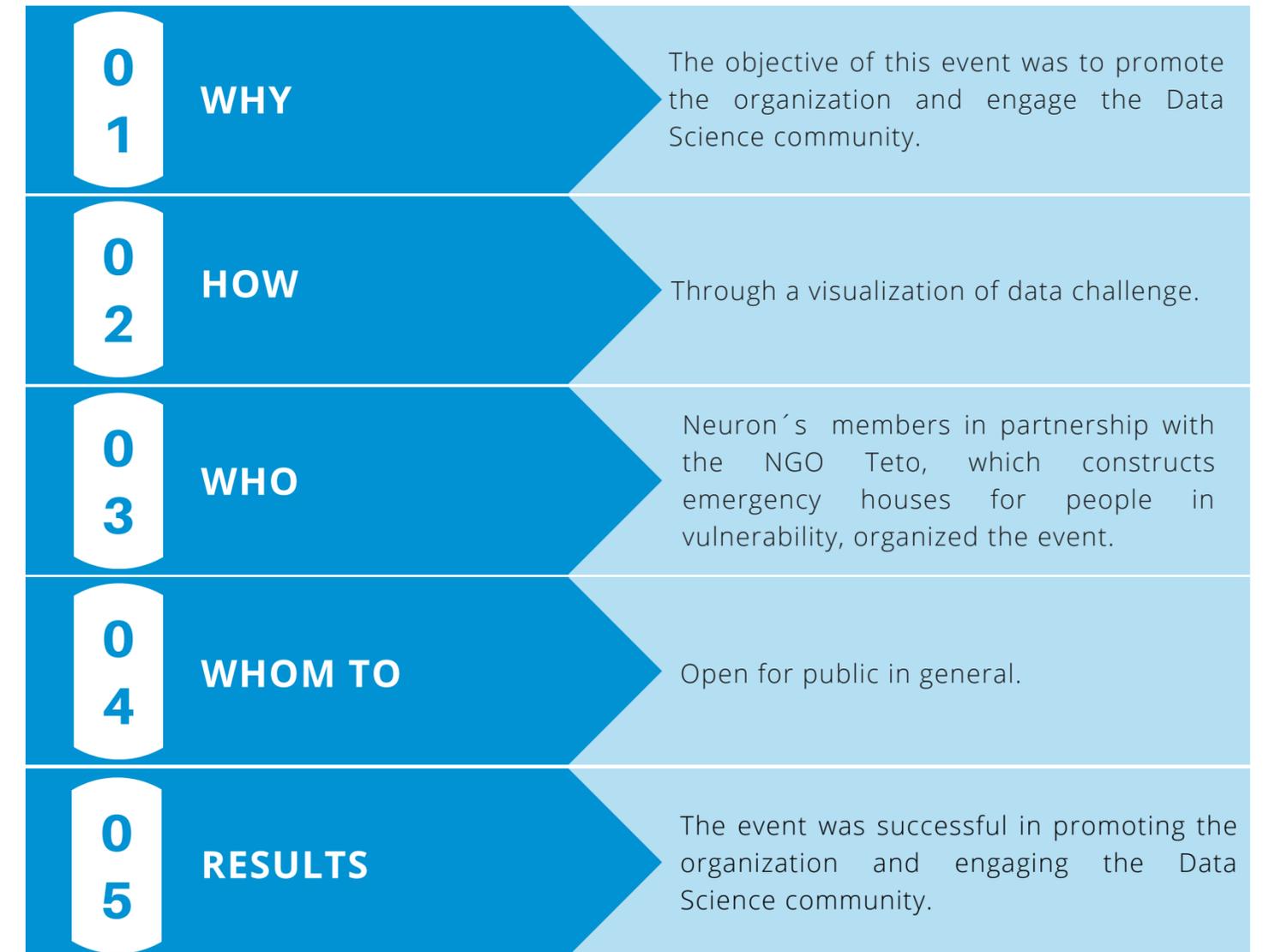
# STUDENT ORGANIZATIONS

## Neuron

### Canathon Event - 2019



### Neuron por um teto Event - 2019



# STUDENT ORGANIZATIONS

## Nexos Public Management



### About

Nexos Public Management is active in the development and in the execution of projects for public management, capable of promoting advances and improvements in the quality and efficiency of public services provided to the population.

#### **Mission**

Connect the three social sectors, promoting actions that bring improvements to public services.



- Nexos team - 2019

# STUDENT ORGANIZATIONS

## Nexos Public Management

Educare Project - Permanent



01	<b>WHY</b>	Wakening critical thinking and bringing new perspectives for the future to participating students.
02	<b>HOW</b>	The project aims to bring knowledge to young students from public schools about the functioning of the state and its fiscal structure. Every six months, a partnership is made with a city school in Ribeirão Preto and throughout the six months, biweekly visits are made on the school premises, in which classes and contents are passed on to students.
03	<b>WHO</b>	Created by the union between students of Nexos Gestão Pública and professor Claudia Souza Passador, Educare also has a partnership with professor Flávia Trentini, from the Ribeirão Preto School of Law at USP and the support of the Federal Revenue Service and the State Finance Department of São Paulo.
04	<b>WHOM TO</b>	Young students from public schools.
05	<b>RESULTS</b>	In the current pandemic scenario, the project had to be adapted. We currently record videos with the content of the classes and make them available via Youtube for the school that we have been partnering with since the beginning of 2020. Once we have adapted the content to this format, we intend to expand to more schools. Since April/2019 the project has been financed by the Program Learn in the Community of the Undergraduate Provost of USP.



# STUDENT ORGANIZATIONS

## Nexos Public Management

Licity Project - Permanent



01	<b>WHY</b>	Disseminate knowledge about bidding processes and their operation.
02	<b>HOW</b>	This will be done by creating an interactive platform with video classes organized in modules accompanied by an ebook. The project target audience is small to medium-sized private companies that want to learn about the sales process for the public sector, so that it can improve competition for such processes. In its pilot project, Licity will bring a module of the course aimed exclusively at companies related to the environment that wish to learn about bids.
03	<b>WHO</b>	Nexos members by the USP Municipalities program at the University of São Paulo.
04	<b>WHOM TO</b>	Small to medium-sized private companies..
05	<b>RESULTS</b>	The project is still in progress.

Licity

# STUDENT ORGANIZATIONS

## Nexos Public Management

Technical visit - 2019



01	<b>WHY</b>	Get to know government agencies.
02	<b>HOW</b>	at the City Council of Ribeirão Preto and carried out a simulation of the vote on a bill where members had the opportunity to participate and discuss all points of the simulated proposal.
03	<b>WHO</b>	Nexos members
04	<b>WHOM TO</b>	Nexos members
05	<b>RESULTS</b>	This visit increased the member's knowledge about how the City Council works.



# STUDENT ORGANIZATIONS

## Nexos Public Management

Public Management Week Event - 2019 and 2020



01	<b>WHY</b>	The PMW is an annual event and aims to foster the interest of FEA-RP students about Public Management
02	<b>HOW</b>	The PMW is an annual event and aims to foster the interest of FEA-RP students about Public Management.
03	<b>WHO</b>	Nexos members
04	<b>WHOM TO</b>	Nexos members
05	<b>RESULTS</b>	This visit increased the member's knowledge about how the City Council works.



# STUDENT ORGANIZATIONS

## Nexos Public Management

Hackribeirão Event - 2019



01	<b>WHY</b>	Create feasible solutions to problems of inefficiency, bureaucracy, transparency and fighting corruption faced by the public administration of Ribeirão Preto.
02	<b>HOW</b>	A 24-hour programming marathon, in which participants are confined in search of solutions to the proposed problems, through the creation of platforms and applications.
03	<b>WHO</b>	Nexos members
04	<b>WHOM TO</b>	Open to the public.
05	<b>RESULTS</b>	Many solutions were created in the 2019 Hackribeirão.



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores



### About

Founded in 1998, this student organization is a pioneer in its category in entrepreneurship in Brazil.

#### Mission

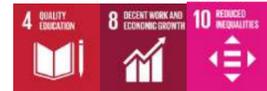
To disseminate entrepreneurship with the objective to inspire and develop agents of change.



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores

Pontapé Project - Permanent



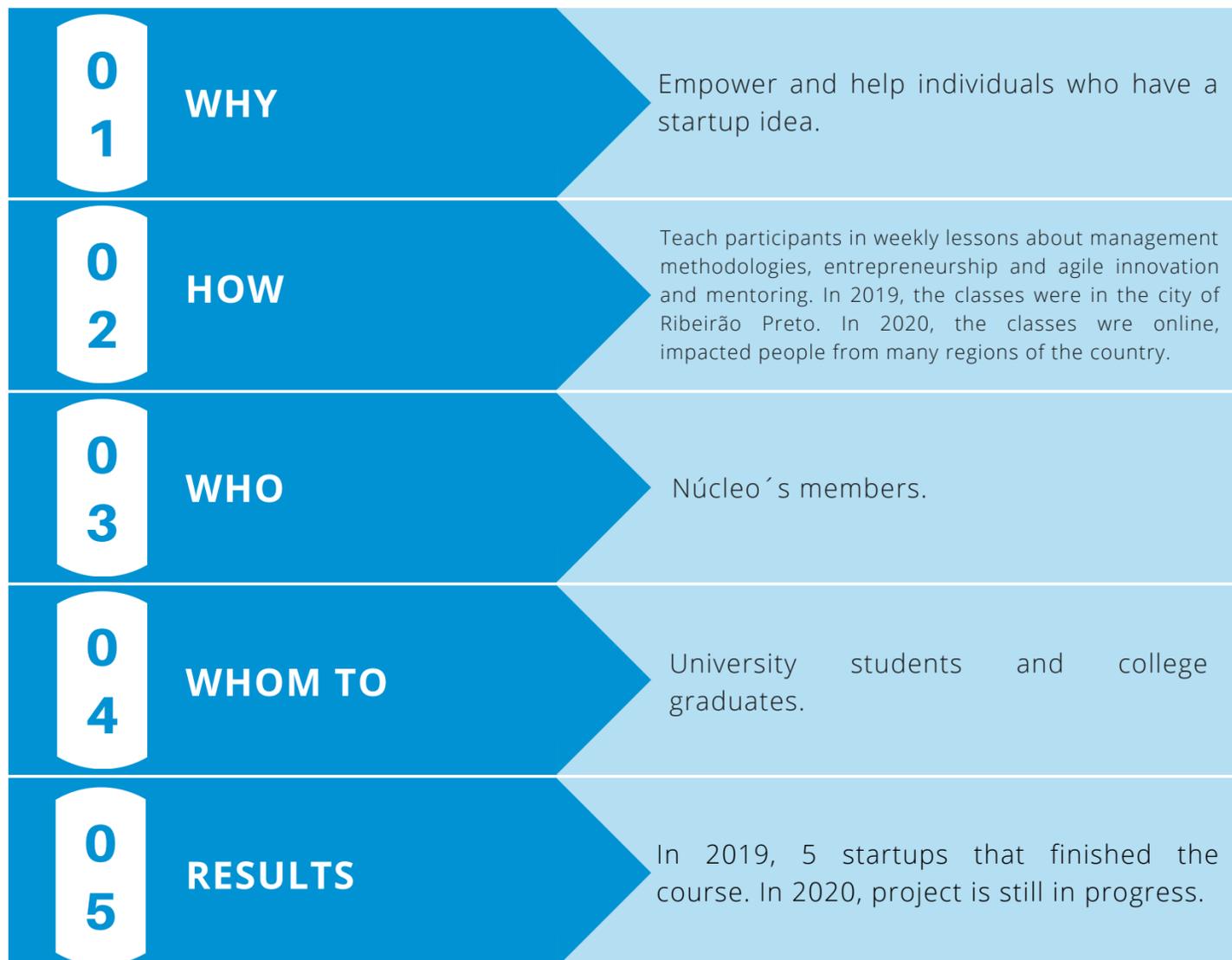
01	<b>WHY</b>	Influence the students to become innovators and agents of change.
02	<b>HOW</b>	Weekly classes in the public school Professora Eugênia Vilhena in Ribeirão Preto with practical activities about themes that influence the students to become innovators and agents of change. In 2019, classes were in the school's classroom. In 2020, the classes were given Google Meet and Google Classroom.
03	<b>WHO</b>	Núcleo's members.
04	<b>WHOM TO</b>	Students from the public school Professora Eugênia Vilhena.
05	<b>RESULTS</b>	In 2019, 8 students finished the course. In 2020, 29 students finished the course.



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores

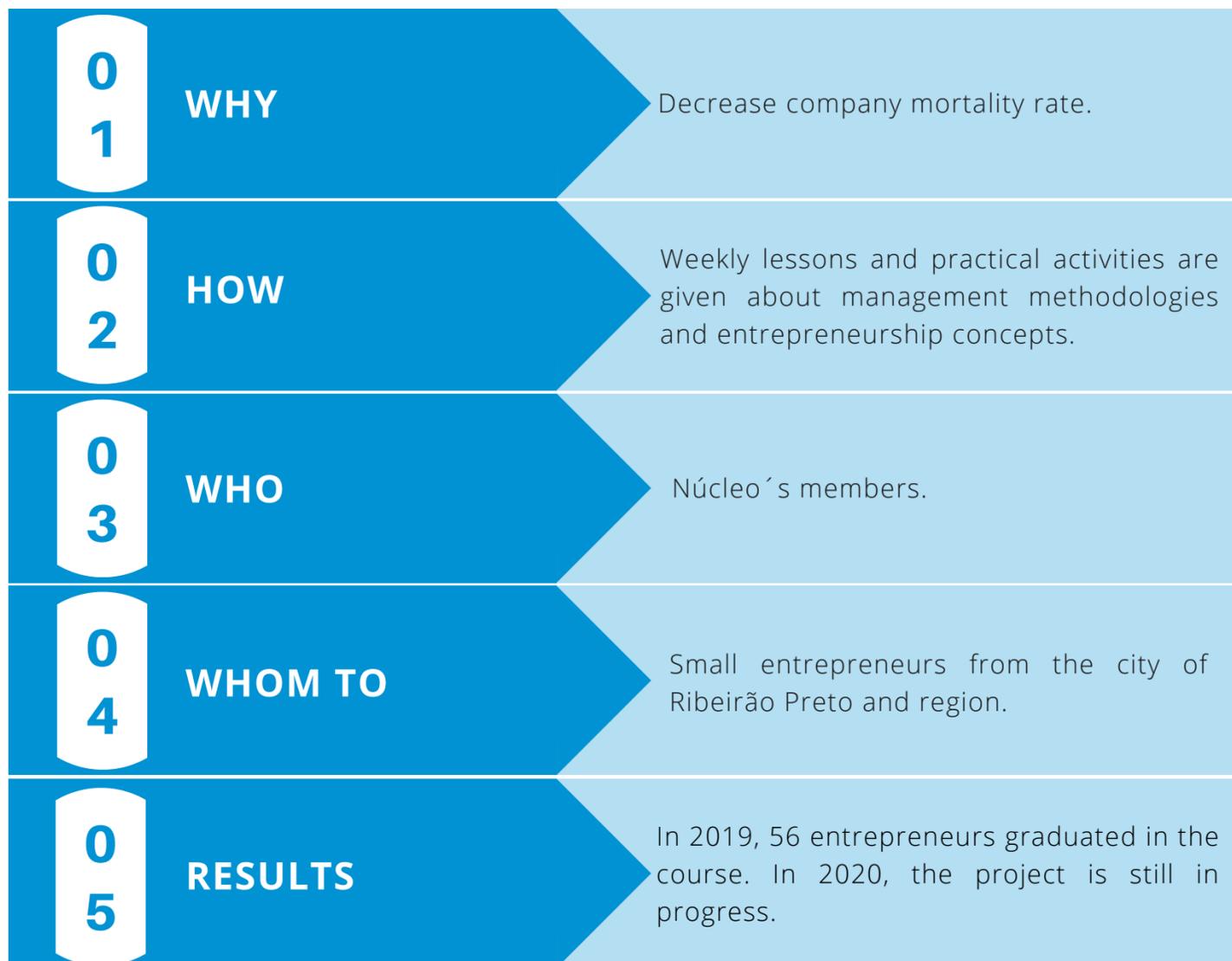
Startyou Project - Permanent



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores

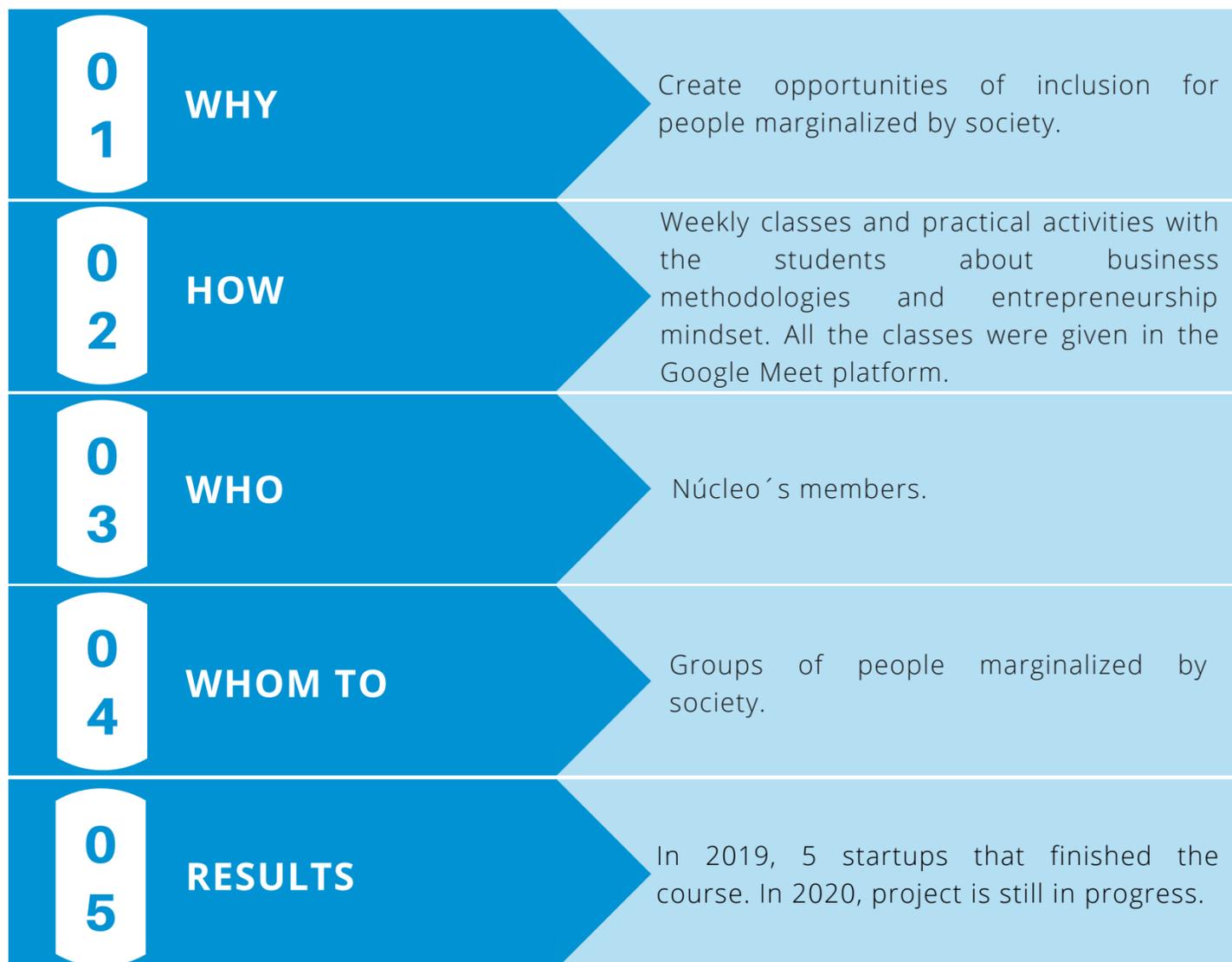
PICE Project - Permanent



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores

Ennergia Project - 2020



# STUDENT ORGANIZATIONS

## Núcleo de Empreendedores

Una-se Project - 2020

Sustainability Prize FEA-RP 2020 / COVID-19 - 2020



01	<b>WHY</b>	Generate income to the seamstresses, capacitate them so that they can raise the value in their service, development of the brand of Núcleo de Empreendedores, raise the awareness of the use of masks for protection and sustainable value. At last, donate the masks for people in need in the city of Ribeirão Preto.
02	<b>HOW</b>	For each mask sold, one was donated. The donations were given to NGOs and communities in the region of Ribeirão Preto.
03	<b>WHO</b>	Núcleo's members.
04	<b>WHOM TO</b>	Groups of people marginalized by society and the seamstresses in the city of Ribeirão Preto
05	<b>RESULTS</b>	The total number of masks donated is 1647. The total number of masks sold were 475. The value raised by donations is R\$5.850,00.





# **STRATEGIC OBSERVATIONS AND KEY OBJECTIVES**

## WE CAME SO FAR

This report sought to show our commitment to the series of principles that we became signatories in 2012 and to the 2030 Agenda. Also we intended to show, in the last two years, the progress we have made several in our school.

The decorated stairs were essential to remind the whole community, inside and outside the school, the importance of the SDGs and how they're relevant to us in an increasingly intrinsic way.

Obtaining financial support from the university made it possible for us to leave the comfort zone and put in action projects that were previously only some ideas. With communication, news and social media, we are increasingly more active and present in the lives of students and professors, offering contributions to the responsible education.

In recent years we have actively participated in the PRME Chapter Brazil meetings, getting closer to our colleagues, where ideas and projects were discussed, partnerships were established and feel we're part of the group.

We promoted events, awards and incentives to students' extension programs and, in some way, have a positive impact on our local community, especially when seeking to reduce the effects of the pandemic on some fronts.

All of these actions had immeasurable impacts on our students, making a small shift on the conscience of our future leaders. Thus, we can be sure all that has been achieved in recent years as the result of the presence of PRME in our school and university.



# WHAT ABOUT TOMORROW

For the future, there is much to do. These are our considerations for what we want to achieve in the next two years.

## 1 ***We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.***

Make the PRME, Global Compact and Agenda 2030 widely known in our school and campus. The principles must be meaningful on the context of our students, professors and staff.

Hold workshops and activities on Agenda 2030 with freshmen .



## 2 ***We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.***

Make the PRME, Global Compact and Agenda 2030 widely known in our school and campus. The principles must be meaningful on the context of our students, professors and staff.

Hold workshops and activities on Agenda 2030 with freshmen .



## 3 ***We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.***

Promote wider dissemination, events and institutional materials that reflect the need to advance responsible leadership.

Assemble panel for calculating the ecological footprint of school´s community.



# WHAT ABOUT TOMORROW

For the future, there is much to do. These are our considerations for what we want to achieve in the next two years.

## 4 ***We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.***

Participate in the main national events related to sustainability research, whenever possible submitting work of our students.

Support the search for funding call notices that involve sustainability issues and may benefit our researchers.



## 5 ***We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.***

Seek institutional partners that promote sustainable practices that can bring academic, administrative and financial benefits.

Partnerships with companies on good practices and case studies on responsible executive actions. Strengthen national and international partnerships aligned with sustainability values. Foster and promote sustainable partnerships.



## 6 ***We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.***

Receive more participants for monthly meetings.

Promote greater involvement with professors and staff for projects and collaborations. Work together with USP's Environmental Management Office and Environment Secretariat of the city hall.



## EDITORIAL

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