

Self-Publishing Checklist

Writing

- ☐ 1. Find your niche and your target audience.
- ☐ 2. Validate your eBook idea.
- ☐ 3. Write your eBook.
- ☐ 4. Compose your title (and subtitle).
- ☐ 5. Get your extra pages ready.

Editing

- ☐ 6. Have your draft copy edited.
- ☐ 7. Rewrite.
- ☐ 8. Proofread your work.

Design And File Formatting

- ☐ 9. Design your book cover.
- ☐ 10. Format the interior of your book.
- ☐ 11. Convert your eBook to different file formats.

Pre-Launch Marketing

- ☐ 12. Prepare your social media accounts.
- ☐ 13. Prepare an early-interest mailing list.
- ☐ 14. Tease content on your blog.
- ☐ 15. Distribute Advance Review Copies (ARCs).

Publishing And Distribution

- ☐ 16. Register ISBN and barcode.
- ☐ 17. Gather your tax requirements.
- ☐ 18. Get your other requirements ready.
- ☐ 19. Submit to publishing platforms and distributors.

Marketing

- ☐ 20. Prepare your media kit
- ☐ 21. Submit your eBook to book promotion websites.
- ☐ 22. Send emails to your mailing lists.
- ☐ 23. Post on social media.
- ☐ 24. Set up interviews or guest blog posts with another blogger from your niche.
- ☐ 25. Promote your book offline.

Helpful Links

[The 50 Best Self-Publishing Resources And Tools You'll Ever Need](#)

[How to Get an ISBN: Cracking the Code for Self-Publishers](#)

[Tax Information Requirements](#)

[The Complete List of Book Promotion Websites](#)