



®

SEPTEMBER 2017

amrillo Chamber of Commerce

1000 SOUTH POLK - AMARILLO, TEXAS

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PO Box 9480
Amarillo, TX 79105
806.373.7800
806.373.3909 fax
Amarillo-Chamber.org

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Annual Banquet Will Celebrate Business Excellence

The Chamber's Annual Banquet is our wrap-up event for the end of our fiscal year. We celebrate not only the events and accomplishments the Chamber had in the 2016-17 year, but also recognize the amazing businesses and young professionals that have been selected as this year's Business Excellence Award winners. This grand celebration includes a social hour, dinner from Caterings by Roy, and an awards presentation. Join us as we celebrate the award winners listed below by reserving a table of 8 for \$250, or gain additional recognition for your company as a VIP Sponsor for \$500. VIP Sponsors get a reserved table of 8 in a prime location, 2 bottles of wine during dinner, and your logo on our website, program, and on video screen during the event. Join us on Thursday, October 19th from 6pm-9pm in the Amarillo Civic Center Heritage Ballroom. To reserve your table or VIP sponsorship table, contact Andrea at andrea@amarillo-chamber.org or call 342.2007.

Top 20 Under 40

Dustin Artho, *Bell Helicopter*
David Branscum, *Toot'n Totum*
Joshua Cunningham, *CNS Pantex*
Zivorad Filipovic, *The Amarillo Symphony*
Joshua Frausto, *US Attorney's Office, Northern District of Texas, Amarillo Division*
Titiana Frausto, *Underwood Law Firm*
Ifrah Kanwal, *Jabeen Indian Kitchen*
Jennie Knapp, *Underwood Law Firm*
Tiffany Lamb, *Amarillo College*
Alejandro Magallanes, *314 Easy Math*
Matthew Morgan, *Smith Hamilton*
Samuel Nunn, *Citizens Bank*
Brandy Ramirez, *CNS Pantex*
Steven Smith, *Amarillo College*
Shauna Thornhill, *Amarillo Vision Specialists*
Gerard Troutman, *Amarillo Medical Services & ER Now*
Michael Vigil, *City of Amarillo- Police*
Coly Whipple, *Ride Remodel*
Timothy Williams, *Sprouse Shrader Smith*
Gina Woodward, *West Texas A&M University*

Top Businesses

Altura Engineering & Design
Amarillo Furniture Exchange
Amarillo Pediatric Dentistry
& Orthodontics
Biti Pies
Montoya Custom Homes
Parie Designs
Proffer Surgical Associates
ROI Online
Smart Chemical Services

Top Emerging Businesses

AMA Ruby Slippers Care
CKP Construction
Cliffside Coffee
ER Now
Legacy Supportworks
Optimum Rope Access Solutions

VIP Sponsors

AMARILLO 

APDO
350-KIDS

AMARILLO
OPEN SPACES • ENDLESS OPPORTUNITIES

ER NOW
24/7 EMERGENCY ROOM
Crouser @ MD | Crouser @ White

FirstBank Southwest
Excellence you can feel on.

ROI ONLINE

Southwest

WT EnterpriseCenter

Amarillo National Bank

CITIZENS BANK

CNS consolidated nuclear security, llc
PRINTER PLANT 11-12 NATIONAL SECURITY COMPLEX

FirstCapital Bank of Texas
You above all.

GB GRAHAM BROTHERS JEWELERS

smartchemical SERVICES

STATE REPRESENTATIVE
FOUR PRICE
DISTRICT 87 • REPUBLICAN

UNDERWOOD

Table Sponsors: AMA Ruby Slippers Care, Amarillo Convention & Visitor Council, Amarillo Police Department, Dustin Artho Family, Legacy Supportworks, Ride Remodel

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Get more details on this event at: www.amarillo-chamber.org/annual-banquet--business-excellence-awards



Ribbon Cutting & Groundbreaking Ceremonies in August

Click on <http://bit.ly/RibbonCuttingsAug2017> to download these pictures.



Another Chance House
205 S Jackson



Boulder Bay Apartments
3101 SW 58th



Butler Benefits & Consulting
2800 Civic Circle, Suite 200



Cascades Car Wash
4650 Bell



Champion BBQ Supply & Spice House
7306 SW 34th, Suite 2



Kumon Math & Reading
8801 Buccola, Suite 400



Native Spirit Spa
3415 Wayne



Rick Looby Homes
3000 Amyx



Tire Engineers
2805 Virginia Circle

Be sure to look for our
Ribbon Cutting photos in
the Business section of the
Sunday Amarillo Globe-News.

AMARILLO GLOBE-NEWS
amarillo.com

Contact Christy at 342-2004
for information on holding
your own Ribbon Cutting or
Groundbreaking event.

Welcome New Members

Thanks for Joining in August

Allstate Insurance/David Hahn Agency

David Hahn
Risa Oberbeck
6605 I-40 W, Suite 6
Amarillo, TX 79106
Fax: (806) 351-0384
www.davidhahninsurance.com
Auto, Home, Life, Retirement,
Business, Voluntary Benefits.

Amarillo Canine Country Club, Inc.

Angie Payne
3102 SW 45th Ave, Ste. 200
Amarillo, TX 79109
(806) 352-6086
Fax: (806) 355-1003
www.caninecountryclubamarillo.com

Our facility is equipped with indoor runs for boarding or day-care, with outdoor play yards. We also offer grooming services with optional spa packages. Our friendly staff makes it their goal to ensure your pet has a safe and enjoyable stay.

Anytime Fitness

Ben Padgett
5749 W. Amarillo Blvd.
Amarillo, TX 79106
(806) 513-2200
www.anytimefitness.com
24/7 Access fitness club.

Brian S. Murrell, MD

Marla Badillo
Tara Murrell
4104 SW 33rd, Suite 200
Amarillo, TX 79109
Fax: (806) 803-9674
Dr. Brian Murrell is a Board Certified interventional pain management physician, who has been in practice for over 30 plus years. Dr Murrell is an expert in the diagnosis and treatment of pain, utilizing specialized state-of-the-art pain procedures and techniques to reduce pain and improve the quality of life for his patients.

BurgerFi

Sara Cesal
Max Roesh
Brandt Stravlo
4413 S Soncy
Amarillo, TX 79119
<https://burgerfi.com/>

BurgerFi is an entirely new fast-casual dining experience. Our food is all fresh, never froze, made to order using superior quality ingredients.

Cask & Cork

Curtis McGill
Chris Rhynhart
Brian Singleton
5461 McKenna Sq., Suite 101
Amarillo, TX 79119
(806) 410-1113
<https://caskncorkamarillo.com/>
Locally owned. Only rooftop patio in Amarillo. Serving elevated american food for dinner and Saturday and Sunday brunch.

Champion BBQ Supply & Spice House

Robby Staggs
7306 SW 34th, Ste. 2
Amarillo, TX 79121
(806) 418-6647
www.facebook.com/bbqsupplyandspicehouse
Locally owned. BBQ Supply Store. Yoder, Blaze, PK, Firedisk, Hastybank, Goodwin. Hundreds of competition rubs and sauces. Accessories and party items!

Edible Arrangements

Shelly Thompson
Shelby Thompson
121 Westgate pkwy., #60
Amarillo, TX 79121
(806) 322-2266
www.ediblearrangements.com
Offering beautiful fresh fruit bouquets for any occasion that taste as delicious as they look! Custom color chocolate swizzle. Fresh fruit smoothies, fruit salads, parfaits, fro-yo shakes. Pick up or delivery. Open 7 days a week. M-F 8:00-7:00, Saturday 8:00-5:00, Sunday 12:00-5:00.

Fathom Realty/Frances Frost

Frances Frost
6910 SW 45th
Amarillo, TX 79109
(806) 626-2298
www.revrealty.net
I'm the Realist REALTOR®, specializing in residential and commercial properties. Talk to me about what you're looking to buy or sell, and let's get real about real estate!

Mayor Calls on Local Businesses

Amarillo Mayor Ginger Nelson, Chamber President & CEO Gary Molberg, Amarillo Economic Development Corporation President & CEO Barry Albrecht, and the City of Amarillo Economic Development Manager Andrew Freeman are joining forces to make weekly personal visits to local businesses. The purpose of these short visits (typically around 45 minutes) is just to familiarize the three offices with these valuable economic engines that help drive our local economy and workforce.

If you have questions about this program, contact Jason Harrison at Jason@amarillo-chamber.org or call 342-2018. If you would like to set-up a day for the mayor to possibly visit your business, please contact Denise Rayford at the Chamber at 373-7800 or email denise@amarillo-chamber.org.

Mayor Calls in August: Ben E Keith, First United Bank, Pantera Energy, Plains Dairy



"We have always been a fan of Amarillo's leadership and the helpful "Can Do" attitude. We truly feel like we have partners from every corner of the community. The Mayor's visit, along with the City, the AEDC and the Chamber was just another great moment at Plains Dairy. Our employees were proud to show-off our operations and we felt genuine interest from all involved. Our hats are off to Mayor Nelson, Mr. Albrecht, Mr. Freeman and Mr. Molberg."

Greg Meador
Plains Dairy

View more photos from Mayor visits at
<http://bit.ly/MayorCallsPhotos2017>

Welcome New Members

Thanks for Joining in August

Guild Mortgage Company

Jonna Marsh
Jed Judd
6601 I-40 West, Suite 300
Amarillo, TX 79106
(806) 341-2897
www.guilddamarillo.com
Guild Mortgage is a leading independent mortgage lender in the United States, specializing in residential home loans. We are licensed to do business in the state of Texas.

JotsClub

Greg Gutierrez
Kimberly Gutierrez
3505 Olsen Blvd
Amarillo, TX 79109
www.jotsclub.com
JotsClub is an internet application that connects people with people, where shippers are drivers and drivers are shippers. Even businesses can connect with individuals who can pickup and deliver products or equipment for them.

Right Start Mortgage

Shawn Tucker
Jenny Tucker
7121 I-40 West Ste. 150
Amarillo, TX 79106
(806) 367-8173
Fax: (806) 209-0059
www.rightstartmortgage.com/amarillo
Residential lending. Branch NMLS #1390119 Company NMLS #35960. Dedicated to providing you the highest level of service and care. With hundreds of loan programs available, we will find the best loan for you at the lowest rate possible! Specializing in: Construction Loans, Home Improvement Loans, New Home Purchases, and Cash-Out/Debt Consolidation Refinances.

River Road High School

Dean Birkes
Andy Nies
101 W. Mobley
Amarillo, TX 79108
www.rrisd.net
River Road HS is located on the north side of Amarillo. We have approximately 400 students 9th through 12th Grade and is a 3A High School.

River Road ISD

Richard Kelley
Andy Nies
9500 U S 287, North
Amarillo, TX 79108
(806) 381-7800
Fax: 806-381-1357
www.rrisd.net
River Road ISD is located on the north side of Amarillo. We have approximately 1300 students Pre K through 12th Grade and is a 3A district.

Rudy's "Country Store" & Bar-B-Q

Jarrad Jensen
Shea Matoska
3751 W Interstate 40
Amarillo, TX 79109
(806) 677-7452
Fax: (806) 677-7456
www.rudys.com
Rudy's Bar-B-Q is an old fashioned Bar-B-Q market that sells 100% oak smoked meats and sides on butcher paper.

The Keyhole

Ross Werner
Jim Greer
3311 Bell Street
Amarillo, TX 79106
www.facebook.com/amakeyhole
Locksmith services for Commercial, Residential, and Autos.

The Pop Stop & SnoBall Stop

Bobbie Jo Krutsch
Ethan Krutsch
4310 S. Western St.
Amarillo, TX 79109
Fax: (806) 655-7900
www.facebook.com/ThePopStopAmarillo
We are a drive thru convenience store. We serve homemade food items for breakfast, lunch and supper. Some of the items: fountain drinks, SnoCones, \$5.00 lunch deals, homemade pies and cinnamon rolls. Energy drinks, candy, bottle water, hot chocolate, coffee, cappuccino. Our sweet and unsweet tea are brewed fresh every morning. We are open 7 days a wk. You will be surprised what all this little store has.

Third Coast Salt Amarillo

Kyla Hodges
7620 Hillside, Suite 150
Amarillo, TX 79119
(806) 414-7338
www.thirdcoastsaltamarillo.com
Amarillo's only Salt Therapy Spa. If you are struggling with breathing problems, eczema, sinus issues and more, Salt Therapy may give you great relief! In our salt room, the ions in the air are charged by our pharmaceutical-grade himalayan salt wall. Experience the ultimate in mind, body, and soul cleansing while relaxing in one of our comfy leather

lounge chairs. Escape the pervasive lure of everyday technology while relaxing in our Salt Therapy room. Micro particles of salt are dispersed throughout the room, creating a rejuvenating negative ion environment.



November 16, 2017
11:30 am - 5:00 pm

Holiday Inn West Medical Center
8231 Amarillo Blvd. West

Sign up now for our always popular Fall Mega Market which will be held at the Holiday Inn Amarillo West Medical Center at 8231 Amarillo Blvd. West on November 16th. Watch for more information coming soon, or email Mary@amarillo-chamber.org to add your name to the list now or call Jason at 342-2018 about sponsorship opportunities. Watch our website for details at <http://www.amarillo-chamber.org/mega-market.html>.



Free Networking at Chamber After Hours October 5

If you have yet to join us at one of these fun events, you can expect to meet some new faces, connect with some old friends, hand out some business cards, maybe win a door prize, enjoy some great food and beverages, and network, network, network. Best of all, they are FREE. We invite Chamber members to take advantage of this great way to meet new people who might want to know about your business.

For more information about After Hours hosts and to view photos from past events, visit <http://bit.ly/AmarilloChamberAfterHours>. If you would like to host a future After Hours at your business, call Jason at 806.342.2018.

Chamber Members & Guests are invited to join us for another FREE Business Networking event. There will be hors d'oeuvres, drinks & door prizes. Adults only please.



Thursday, October 5
5pm-7pm
Casey Carpet One
3500 I-40 West

CHAMBER AFTER HOURS

WHEN

Thursday, Oct 5th
5pm – 7pm

WHERE

Casey Carpet One

3500 I-40 West (on I-40 across from Tascosa High School)



**OPEN TO ALL
CURRENT &
POTENTIAL
CHAMBER
MEMBERS**

We're celebrating
70 YEARS
in the Texas Panhandle

Register at the door to
WIN A 70" TV

**Drinks and
hors d'oeuvres
provided**

Make sure to
visit our
PUMPKIN PATCH
benefitting

ACH
AMARILLO CHILDREN'S HOME

View photos from the last
After Hours at Keller Williams's at
<http://bit.ly/AfterHoursKW2017Pics>

Join the event on Facebook!

<http://bit.ly/AfterHoursCaseyCarpet100517>

**CHAMBER
AFTER HOURS**

Oct 5

Nov 2

Dec 7



Convention & Visitor Council 2016-17 Year-To-Date Statistics

Tourism

Occupancy Rate (August)	62.9%
Group Tour Buses (Fiscal YTD)	211

Film Commission

Information requests (Fiscal YTD)	9
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Sport & Convention Groups

# of Conventions/Groups in Amarillo (Fiscal YTD)	66
Delegates (Fiscal YTD)	83,138
Room Nights (Fiscal YTD)	4,490
Convention Delegates Booked-Future Conventions (Fiscal YTD)	3,131
Convention Delegate Room Nights Booked (Fiscal YTD)	5,154
Attendees Booked-Future Sport Events (Fiscal YTD)	5,354
Room Nights Booked (Fiscal YTD)	5,976

Communications / CVC Website

CVC Website Visits (Google Analytics—August)	26,513
CVC Website Unique Visitors (Google Analytics—August)	22,994
CVC Website Page Views (Google Analytics—August)	46,154
CVC Website Average Visit Duration (Google Analytics—August)	1:27

Social Media

Facebook Page Likes Thru August (VisitAmarilloTX)	39,746
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WELCOME THESE SPORT & CONVENTION GROUPS TO AMARILLO

October

3-4	Texas Association of Counties 2017 Regional Workshop	20
5-8	Gideons International of Texas State Convention	300
6-7	WTAMU 2017 Regional Broadcasting Conference	80
8-10	Texas Cattle Feeders Association 2017 Annual Convention	450
13-15	Amarillo High School Class of '87 30th Reunion	300
14-19	Juvenile Justice Association of Texas Fall Conference	250
18-21	Cowboy Mounted Shooting Association Wrangler World Championship	450
20-22	Soroptomist International Club District III Meeting	18
21	Palo Duro Trail Run 32nd Edition PD Trail Run 50k—20k Fun Run/Walk	125
25-28	National Junior Bull Riders Association Year-End Finals	205

November

9-12	Working Ranch Cowboy Association WRCA World Ranch Rodeo	1,000
23-26	Texas USA Wrestling Panhandle Nationals Wrestling Tournament	400
28-30	IDEAg Group, LLC Amarillo Farm & Ranch Show	1,500

January

16-21	National Pigeon Association NPA Grand Nationals	800
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Do you get the Tuesday morning email updates for what's going on around town with tourism, conventions, attractions and events? Email Eric Miller to be added to this fun and informative weekly email blast at eric@visitamarillo.com.

VisitAmarillo.com

Expedia Lists Amarillo An "Under The Radar" City People Need To Visit

By: Eric Miller, CVC Director of Communications | eric@visitamarillo.com

Giant travel web site and information source **Expedia** named Amarillo to its list of [15 Under The Radar Cities You Need To Visit](#).

Amarillo is the only Texas city on the list. In the feature, posted 9/19/17, the Expedia content team loved the idea of "Famarillo" because our city is ideal for families. Expedia mentioned the Don Harrington Discovery Center, Wonderland Amusement Park, Cadillac Ranch, Palo Duro Canyon State Park and the Golden Light Cafe.

"We love accolades like this because it isn't what we are saying about Amarillo, it's what others are saying about us," Dan Quandt, VP of the Amarillo Convention & Visitor Council, says.



Expedia outlined a great itinerary. Yet, there are so many of our own local attractions that fly "under the radar" to residents as well as visitors. From the Texas Air & Space Museum on the city's east side to the Wildcat Bluff Nature Center on the west, and many other attractions in between, there are lots of reasons to stop and enjoy Amarillo.

It's easy to find information. Visit the Amarillo CVC web site, www.visitamarillo.com. Go to the App Store (both Apple and Android) to download the free Visit Amarillo app. Drop by the CVC office at 1000 S. Polk in downtown Amarillo during regular business hours and meet us face-to-face.

Whatever your preference, there is plenty to see and do in Amarillo.

2017 6TH ANNUAL JAZZTOBER
 ♦ ♦ ♦ ON THE GROUNDS OF 1000 S. POLK ST. DOWNTOWN ♦ ♦ ♦

OCTOBER 3 - THE MARTINIS
OCTOBER 10 - PATRICK SWINDELL & ESQUIRE JAZZ
OCTOBER 17 - THE FWOOPS
OCTOBER 24 - AC JAZZ BAND

TUESDAYS IN OCTOBER
 6:00pm ~ 7:30pm
 AT THE HISTORIC BIVINS MANSION
 1000 S. POLK - AMARILLO, TX
(It's free, so bring a chair, blanket, dinner and beverage!)

AMARILLO CULTURAL DISTRICT
 TEXAS COMMISSION ON THE ARTS
ARTSINAMARILLO.COM

AMARILLO Convention & Visitor Council Arts Committee
 SPONSORED BY
 Bank of Commerce
 panhandletickets.com
 The Amarillo Symphony
 EST. 1902
 FIRST UNITED BANK

Congratulations to these Recent Prime Service Award Winners

Members of the CVC's Convention & Tourism Committee as well as other Chamber volunteers recently dropped in on the following businesses to deliver an **AMA Prime Service** lapel pin to these employees who provided someone with PRIME customer service.

If you receive outstanding service at an area business, nominate that person for a Prime Service award. Just call the CVC office at 374-1497 or visit www.visitamarillo.com/about-amarillo/primerservice/

AUGUST

Gwen Merrill
Goodin's Jewelry

Anthony Braden
Whataburger—Georgia

Jeremy Gonzales
Sprint—Georgia

George Jones
Kwik Kar Service Center—Western

SEPTEMBER

Stephanie Reyes
Market Street United



THANK YOU RENEWING MEMBERS

A D C Rx Inc.
Abbeville Dentistry & Denture
Care Center
Access Community Credit Union
Ace Pest Control
Advanced Pain Care
AimBank
Amarillo Collegiate Academy
Amarillo Community Federal
Credit Union
Amarillo Family Eyecare
Amarillo Globe-News
Amarillo Little Theatre
Amarillo Opera
Amarillo Postal Employees Credit
Union
Amarillo Residence Inn by
Marriott
Amarillo Urology Associates, LLP
Amarillo VA Health Care System
Amarillo Wealth Management
Amarillo Wireless
Andrews & Associates IT
Solutions, LLC
Arctic Glacier Premium Ice
Austin Hose
Bekins - A & W Transfer
Bell Trailerplex Inc.
Berkshire Hathaway
HomeServices/Greg Glenn
Big Texan Steak Ranch
Borchardt's Coin Machines
Boyd's Equipment
Brown, Graham & Company
Bubba Jax Custom BBQ Pits
Buffalo Wild Wings
Bush-Emeny Properties
Buzula Furniture Outlet
C.S. Wilson & Associates;
Financial Advisors
Cal Farley's
Card & Party Factory
Carpet Tech
Carter Plumbing
Century 21 Boston & Company
Chick-fil-A at Georgia Street
Cliffside Coffee

Courtyard by Marriott Amarillo
Downtown at the Historic Fisk
D & K Automotive
Desperado's Catering
DHY Enterprises LLC
Don Harrington Discovery Center
Edge Homes
Embers Steakhouse
Erwin Pawn
EyeCare Plus, L. L. P.
Farmers Agency Development
Center
Fenton Mazda of Amarillo
First Choice Services
Golden Spread Farmers Market
Golf Headquarters
Graham Brothers Jewelry
Green Division Services, LLC
Griggs Schooler-Gordon Funeral
Directors
H2O and Java To Go
Heaven's Rainbow Bridge
Herring Bank
Holy Cross Catholic Academy
Homer's Backyard Ball
Foundation
Homes & Land of Amarillo,
Canyon & Pampa
Horton Neely Realtors LLC
Hutson Agency
IDEACOM of Amarillo
International Paper
JSW Properties, Inc.
Julie's Hallmark Shop Card & Gift
Shop
Krause Landscape Contractors
Lady Bug Services
Long Hunter's
Lyons Realty
M.B. McKee Co., Inc.
Manning Land, LLC
Mary Kay Cosmetics/Cathy
Welch
Maxor National Pharmacy
Services Corp.
McCartt & Associates
Meals On Wheels
MFC Wolfiin Village

Mills Construction Inc.
Ms. Piggy's Custom Bake Shoppe
Naylor Insurance
Nick's Fight Club
NurseCore
Oasis RV Resort
Ormon Family and Cosmetic
Dentistry
Palo Duro Retirement Village
Panhandle Dental, LP
Panhandle Producers & Royalty
Owners Association
Park Central Senior Living
Pinnacle Financial Group
Pro Chem Sales
Process Solutions Integration
R.T. Hicks Photography
Rabern Rentals
Randall Technology Services LLC
Reed Beverage
Rick Lovelady Carpets
Rockrose Development, LLC
Rod Fielding Custom Builders
Safe Money Solutions Group
Saltgrass Steakhouse
Sam's Club West
Santa Fe Federal Credit Union
SciCron Technologies, L L C
Shafer Investment Management
Shinall Group
Small Town Gypsy
Smile Workshop
Sound Systems Limited
Spencer Glass LLC
Storyland Preschool & Child Care
Center
Sylvan Learning Center
Sysco West Texas
Taco Villa #5
Talecris Plasma Resources- A
Grifols Company
Texas Musical Drama
The Shops at Wolfiin Square
Three Falls Cove Country Inn
and Vineyards
Treepoint Meadows Apartments
U-Haul Moving & Storage of
North Amarillo

Underwood Law Firm, P.C.
Valmed Pharmacy Solutions
Walmart Supercenter West
Wells Fargo Bank of Amarillo
Western Business Park
William R East M.D.
Yellowhouse Machinery
Company
Zip Print

**Your Chamber's
August
membership
retention rate of
90.1 %
puts us in the
top 10 Chambers
in the nation
for our size.**

**Thanks for renewing
your membership in
August and for
your continued
support of the Chamber.**

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: <http://bit.ly/MembersOnlyLogin>

Find Us On Social Media!



Chamber Facebook

Facebook.com/AmarilloChamber



Chamber Twitter

Twitter.com/AmarilloChamber



Chamber Videos

Youtube.com/AmarilloChamber



Chamber Event Photos

Flickr.com/photos/AmarilloChamber



Chamber Instagram

Instagram.com/AmarilloChamber



CVC Facebook

Facebook.com/VisitAmarilloTX



CVC Twitter

Twitter.com/Visit_Amarillo



CVC Videos

Youtube.com/VisitAmarilloTX



CVC on Pinterest

Pinterest.com/visitamarillo



CVC on Instagram

Instagram.com/visit_amarillo

Does your business have a Facebook page? Write on our Facebook timeline and we'll share your information with our 8,000+ fans.

8,435 Fans on [Facebook](#)
4,689 Followers on [Twitter](#)
24,434 Photos on [Flickr](#)
1,058 Followers on [Instagram](#)



The Chamber eNewsletter is published by the Amarillo Chamber of Commerce, 1000 South Polk, Amarillo, Texas 79101. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above, call 806.373.7800 or fax 806.373.3909.

2016-17 Board of Directors Executive Committee

Chair	Jeff Mitchell
Chair-Elect	William Ware
Finance Chair	Michelle Reichert
Past Chair	Brice Sheets
President/CEO	Gary Molberg
Membership Council	Chris Reed
Business Council	Wes Wright
Governmental Affairs Council	Bob Murray
Quality of Life Council	Penelope Davies
Ag Council	Leon Church
Convention & Visitor Council	Stephanie Price
City of Amarillo	Mayor Ginger Nelson

Directors

Barry "Bear" Albrecht	Shannon Massey
Randy Arceneaux	Greg Meador
Spanky Assiter	Cindy Miller
Mark Bridges	Ed Nichols
Randy Castillo	Garry Rich
Corey Cowart	Aaron Sage
Dusty Doyle	Brandy Sanchez
Brian Heinrich	Ernesto Sanchez
Bryan Kauffman	Joe Street
Brandon Kuhn	David Terry
Sherry Kunka	Toby Tucker
John Luciano	Dr. Dana West

Visit our website at:

Amarillo-Chamber.org

Penni Bentley, Editor
News@Amarillo-Chamber.org

chamber challenge

Presenting Sponsor



The 5th Annual Amarillo Chamber Challenge Shooting event was held on **September 23rd, 2017** at the Amarillo Gun Club. There were over 20 teams and 100 shooters that participated in the successful event. Congratulations to Northwest Texas Healthcare System Team #4 for winning first place overall with a score of 442 and Amarillo National Bank for winning second place overall with a score of 409. Asarco and Scarborough Specialties each placed in the Lewis Class. Special Congratulations to Chuck Lemons of ASARCO with the high round of the day hitting an amazing 96 out of 100 targets. Thank you again to our sponsors – Presenting Sponsor – Northwest Texas Healthcare System, Sharpshooter Sponsor – Scarborough Specialties, Marksman Sponsors – Amarillo National Bank, FirstBank Southwest and Yellowhouse Machinery and Sportsman Sponsor – NuStar Energy, as well as all of the other organizations and businesses that made this event another suc-



cess.



**Chuck Lemons, ASARCO
High Overall Shooter**

View more photos from this year's Chamber Challenge at
<http://bit.ly/ChamberShoot2017Pics>



Presenting Sponsors



The 22nd Annual Good Times Celebration® Barbecue Cook-Off was held on the Chamber grounds on Thursday, September 14th with 100 cooking teams and a crowd of more than 6,000 people. Special thanks to our many sponsors, and the more than 200 volunteers and judges that helped us with this event. To view a complete list of sponsors and information on the 2018 cook-off, visit <http://www.amarillo-chamber.org/barbecue-cook-off.html>.

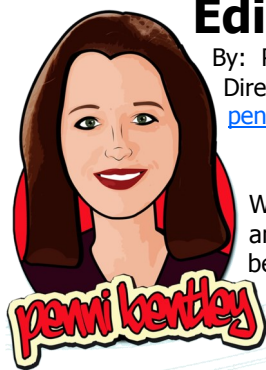
We awarded wooden engraved barbecue sets to first place winners, and engraved cutting boards to second and third place winners in amateur, corporate and professional divisions of ribs, brisket and other meat categories. Places 4th through 10th were given Honorable Mention certificates. Taking home first place prizes in Amateur division was Tyson Foods (Other Meat), Walker Ranch (Ribs), and Amarillo Downtown Lions Club (Brisket). First place winners in Professional division were Amarillo Montessori Academy (Other Meat and Ribs), and Excel Machinery/KFDA NewsChannel 10 (Brisket). In the Corporate division, winners included CNS Pantex (Other Meat), Sprouse Shrader Smith (Ribs), and Multiple Systems (Brisket). First Place Showmanship winner was Tyson Foods followed by Owens Corning and Xcel Energy. To view the complete list of winners, visit <http://bit.ly/2017BBQResults>.

View all the photos at <http://bit.ly/BBQ2017Pics>.



Editor's Corner

By: Penni Bentley, Senior Communications Director
Direct: 806.342.2005 Cell: 806.674.7334
penni@amarillo-chamber.org



We may have just wrapped up our biggest and best networking event yet with the barbecue cook-off, but that doesn't mean there aren't lots more opportunities for networking and growing your business.

We have 1700+ members. We know that not all of you can have a cooking team in the barbecue. Not every business can sponsor the golf tournament or have a booth at BusinessConnection. But if you aren't coming to our After Hours events we hold at least 10 times a year, you are missing out. You can't say that it isn't in your budget, because these awesome events are FREE! And we've got 3 more of these before the end of the year, so pencil them in on your calendar. It's a great way to unwind at the end of a work day, but still get you home in time for your favorite TV shows, since they typically only last from 5-7pm. The calendar list on the right gives you the details of what's coming up.

One of the best value events for quality business leads may be our Mega Markets we do twice a year in the spring and fall. For only \$60, you get lunch and a reception at the end of the day, and face-to-face time with at least 60 other business professionals. That's less than a \$1 per contact. You don't have to have a big booth or flashy display. This event is all about you and what you can say about your products, services, or company in about 2 minutes as you pass around some cards or brochures. It's casual as you sit in round tables of 7 or 8, so there's no need to be nervous about public speaking for a big crowd. Everyone at your table takes a turn and then you switch tables and do it all over again. Mega Market is a great way to let people know what you offer, and let them be a referral for you in the future.

Speaking of referrals...if you are one of those awesome go-getters who is taking advantage of all of these networking event opportunities, THANK YOU! Have you brought a friend with you to an After Hours so they can see what all the fuss is about? Have you told a new business in town that they need to be a member of the Chamber and get involved?

We all do better when we grow and reach out to others. The Chamber wants to help our members grow by giving them opportunities to get involved and meet other people and cast a wider net when it comes to prospecting. But the Chamber is also always looking for prospects that can help us grow our membership. We hold all of these "non-dues revenue" events like the barbecue, golf tournament, shooting event, tradeshow and Summer Celebration to help us offset our basic operating costs so that we can keep our dues affordable for any business or organization to join. Dues are still \$175/year plus \$5 for each full-time employee for a business, and non-profit organizations can join for just \$100/year. So think about who you know or do business with, and if you see value from your Chamber membership, we appreciate you telling others. If you would like us to reach out to someone about membership, call our office and ask for Lindsey. She'd love to visit with them and you!

As always, tell us how we are doing. Give us your suggestions, feedback, and input. Feel free to write on our Facebook wall. Get involved. We are *proud* to be YOUR Chamber.

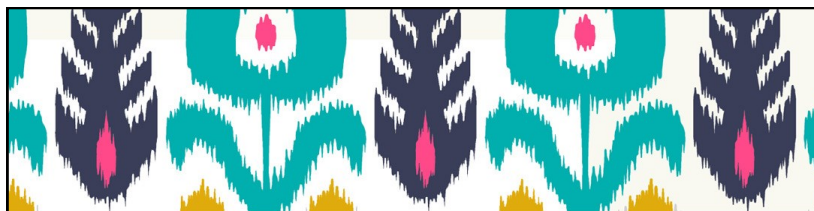
Mark Your Calendar:

- 10/5 After Hours Networking at Casey Carpet One
- 10/19 Annual Banquet & Business Excellence Awards
- 11/2 After Hours Networking at FirstCapital Bank
- 11/16 Fall Mega Market
- 11/29 Texas Wheat Symposium & Ag Appreciation Lunch
- 12/7 After Hours Networking at Street Volkswagen
- 5/17 BusinessConnection
- 6/21 Summer Celebration
- 7/26 Chamber Open Golf Tournament
- 9/13 Chamber Barbecue Cook-Off

Watch for more events and After Hours coming soon!

We're on [Mix 94.1](#) every **Tuesday at 8:40am** to talk about the week's events, conventions & newest members. It's the most jam-packed three-minute segment. If you miss it live, you can always check out the video recap with more information on our [YouTube Channel](#), [Facebook](#) page or on the [Week's Sneak Peek](#) page on our website.

Mix 94.1



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