



THE CHAMBER ADVOCATE

VOLUME IV • JANUARY 2020



Window to Paradise
Photo by: Ryan Moberly

TABLE OF CONTENTS

By The Numbers/
CEO's Message • P. 2

Black + White Night • P. 3

Featured Committee • P. 4

Government, etc. • P. 5

Getting Social • P. 6

Want to support the
Chamber and help your
own business in 2020?

**Click here for
more details!**

WELCOME 2020!

BY: RYAN MOBERLY

Here in the office we are so excited that 2020 is underway!

In this month's issue I think you'll see that we had a busy month here at the Chamber and will continue that into February.

And as always, as your Chamber Communications Coordinator, I am happy to field any questions you may have. The best way to reach me is to email me at ryan@mygulfcoastchamber.com!

BY THE NUMBERS

BY: SHARON WIESE

For 2020 I am so proud to be working as VP of both Membership and Marketing for the Chamber.

This year we are preparing for the distribution of **20,000** copies of our **25th Anniversary** edition of *Coast Living Magazine*, which acts as the official marketing guide for our community. If you are interested in advertising in this historic issue, please give me a call at 251-968-4237 or email me at sharon@mygulfcoastchamber.com.

Along with that we had a fun month and are happy to welcome **11** new members to our Chamber!



PEP BOYS ORANGE BEACH
RIBBON CUTTING



BUSINESS AFTER HOURS
LEGENDS IN CONCERT

CEO'S MESSAGE

BY: GREG ALEXANDER



We have hit the ground running in 2020 and I thank you all for your participation.

Within the first fourteen days of this month I noticed that we had **19** different Chamber related events occur.

This included board and committee meetings, ribbon cuttings, First Friday Forum, Business After Hours, Chamber 101, E-Cycling and Shred Day, and even new events like our New Member Coffee which will be held twice a month, every month.

I am thrilled with the start we have gotten off to and what we will be accomplishing this year.

I will see you all on the 7th for our Black + White Night!

Greg Alexander

You're invited to join us for our...

Black and White Night

Have a ball! Awards, food, drinks, live music, dancing, fun!

Individual tickets available at mygulfcoastchamber.com

Sponsorships available at sponsormychamber.com



*Who will be the next
Small Business of the Year?*



*LIVE music from
The Tommy Morse Band!*



*Enjoy selections from our
area restaurants!*

FRIDAY, FEBRUARY 7TH, 2020
6:00 PM
ORANGE BEACH EVENT CENTER



COASTAL ALABAMA
BUSINESS
CHAMBER

FEATURED COMMITTEE -



COASTAL ALABAMA

WHEN LIFE GIVES YOU LEMONS...

BY: RYAN MOBERLY

...you make lemonade. And lots of it. Preferably enough for the whole county.

The nationwide program known as Lemonade Day first came to the Coastal Alabama area on a hunch from former Chamber Chairman Nick Wilmott.

"I was driving through New Orleans one weekend and saw an endless amount of lemonade stands," said Wilmott, "After finding out it was part of a national program that taught children the fundamentals of owning their own business, I knew we had to bring it to our Chamber. With so many of our members being locally owned, our island children are surrounded by the principals of entrepreneurship and it was a great way to strengthen the bond between our children, community, and local businesses."

Participants are able to attend various workshops on topics (such as recipe development and financial literacy) to help prepare them for the big day where they will be running their own stand at a designated location in the community.

Along with teaching the ins-and-outs of the business world, the program also encourages its' participants to split up the money they've earned in three ways...

- Spend it - As reward for their hard work.
- Share it - With a cause or charity in the community.
- Save it - To put away or re-invest for next year!

New this year includes the addition of the Foley area to Lemonade Day in partnership with the South Baldwin Chamber of Commerce, to help further the impact of the program.

The committee for the 2020 event, set for April 18th, are actively seeking both event sponsors and safe stand locations to host kids on the day of. To get involved, you can visit the Lemonade Day page on SponsorMyChamber.com or contact Penny Hughey at penny@mygulfc coastchamber.com or 251-968-7220.

For more information on Lemonade Day or to sign up your K thru 5th child, visit <https://lemonadeday.org/coastal-alabama>.



Lemonade Day Coastal Alabama 2019

GOVERNMENT, PUBLIC POLICY, AND ADVOCACY

Click [HERE](#) to read the full agenda!



One Voice for Business in Baldwin County

The Baldwin County Chamber Coalition is comprised of all 5 Baldwin County Chambers of Commerce, who represent and serve their memberships with a collective voice through collaboration. The Coalition aims to support business by educating employers and their employees regarding important legislative issues, connecting directly with our local elected officials about issues that matter to our business members in Baldwin County, and effectively **representing 3,500 members and 74,000 employees** in combined membership.

HELPFUL LINKS

City of Orange Beach Community Newsletters -

<https://www.orangebeachal.gov/community-newsletter>

City of Gulf Shores Civic Alerts -

<https://www.gulfshoresal.gov/CivicAlerts.aspx>

Baldwin County Sales Tax Newsletter -

<https://baldwincountyal.gov/departments/sales-use-tax/newsletters>

Business Council of Alabama Website -

<https://www.bcatoday.org/>

GETTING SOCIAL

Follow us on social media and tag us in your photos!

Facebook - Coastal Alabama Business Chamber

Twitter - @BizChamberAL

YouTube - Coastal Alabama Business Chamber

NEW - *Instagram - @MyGulfCoastChamber*

CABC - FACEBOOK



"IT WAS A RAINY DAY, BUT WE GOT THE JOB DONE!"

CABC - FACEBOOK



"THANKS TO ALL WHO CAME OUT TO OUR JANUARY FIRST FRIDAY FORUM!"

CABC - FACEBOOK



"ANOTHER EXCITING DAY WITH OUR JUNIOR LEADERSHIP KIDS!"

LOWER ALABAMA YOUNG PROFESSIONALS - FACEBOOK



"HOLDING DOWN THE FORT AT BUSINESS AFTER HOURS!"

LUANNE STOKES MCCARLEY- FACEBOOK



"GREAT TURNOUT FOR BUSINESS AFTER HOURS!"

YEINY ROMERO - FACEBOOK



"ONE OF THE MOST FUN BUSINESS AFTER HOURS!"