

# Innovative Program Development

A workshop to bring more creativity into your program design and delivery



## Find that spark of genius!

"Creative", "Trendsetting", "Innovative", "Cutting-edge" – Every organization loves to throw around jargon. We're guilty of it ourselves sometimes. It sounds great, but how do you actually foster creativity in your workplace? Creativity is intrinsic and often totally spontaneous. Can this be really taught or can you be trained? Find answers in our Innovative Program Development workshop with Stuart Jansen.

## What will you learn?

- Understand the significance of Social Innovation and how it applies to community programming in Peel region.
- Understand the distinctions of Creative Thinking versus Critical Thinking and how they are applied to designing and developing an innovative community program.
- Apply the principles of Design Thinking to create impactful community programs.
- Analyse existing community programs to identify elements of the program that could be augmented for even greater impact.

**Delivery:** workshop

**Date:** Wednesday, March 11, 2020

**Time:** 9AM-12PM

**Location:** Community Door, 7700 Hurontario St., Unit 601, Brampton, ON L6Y 4M3

**Fee:** Volunteer MBC Member Organizations = \$40.00 | Non-members = \$60.00

To learn more and [register](https://www.volunteermbc.org), contact Volunteer MBC at [training@volunteermbc.org](mailto:training@volunteermbc.org) or call 905.238.2622