Welcome and thank you for attending the 2019 Online Teaching Conference!

Please help us improve your conference experience by...

Rating and reviewing our sessions and speakers within our OTC
 Mobile Event App after each session you attend.

AND

Taking our online surveys at the conclusion of the conference.

Survey links are available at:

onlineteachingconference.org/evaluations



Video Quizzes and Surveys

As Equity Tools



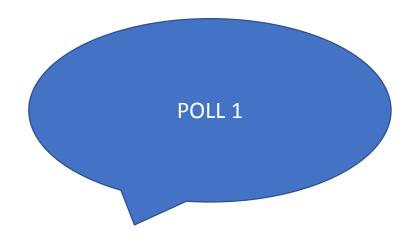
Have you used video quizzes or surveys

in your class?



Have you taught large lecture-based F2F classes?

i.e. 60 students or more



bit.ly/otc19q1

Learning Outcomes

- name 5 benefits of using video quizzes
- integrate video quizzes with Canvas gradebook
- design surveys for student retention and curriculum development

Presentation Plan

- Introduction
- Surveys
- Quizzes
- Equity



Adjunct Art Instructor

- Digital Art Fundamentals
- Web Design
- Animation and Games
- 2D Design

Teaching Experience

- Online
- Hybrid
- Face to Face









Professional Background

- IT and web development
- Film and Media production
- Multichannel Marketing
 - customer retention









Surveys – Why?

Education

- Online class
- LMS and course material require learning and commitment
- New Student
- Encounters technical/personal issue
- Gets upset or frustrated
- Decides to drop the class

Industry

- Dinair
- Product requires training and maintenance
- New Customer
- Encounters technical issue
- Gets upset or frustrated
- Decides to return the product
- Exit survey saved sale

Surveys – Why?

Education

- Online class
- LMS and course material require learning and commitment
- New student Welcome email – Help Available
- Encounters technical/personal issue
- Gets upset or frustrated
 Survey How is Your Experience?
- Expresses concerns, problem solved through communication

Industry

- Dinair
- Product requires training and maintenance
- New Customer Welcome email – Help Available
- Encounters technical issue
- Gets upset or frustrated
 Survey How is Your Experience?
- Expresses concerns, problem solved through communication

Surveys

- Defining the goals for the surveys
- How many surveys do you need?
- Recommended questions
- Tools: Canvas, video surveys and polls

Surveys – Defining the Goals

- Retention
- Curriculum Development
- Informative Assessment
- Evaluation

Surveys – Online, Hybrid, F2F

• Intro

- Assessment (Skills level, interest)
- Retention
- Curriculum Development

Midterm

- Teacher/course evaluation
- Retention
- Assessment
- Curriculum Development

Weekly

- Retention
- Curriculum Development
- Assessment

Activity

- Engagement
- Assessment
- Retention

Exit

- Teacher/course evaluation
- Retention Institution level
- Recruitment
- Curriculum Development

Surveys – F2F

Intro

- Assessment (Skills level, interest)
- Retention
- Curriculum Development

Midterm

- Teacher/course evaluation
- Retention
- Assessment
- Curriculum Development

Weekly

- Retention
- Curriculum Development
- Assessment

Activity

- Engagement
- Assessment
- Retention

Exit

- Teacher/course evaluation
- Retention Institution level
- Recruitment
- Curriculum Development

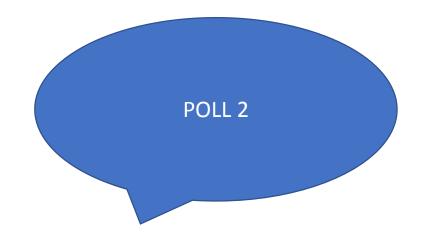
• Real - Time

- Engagement
- Assessment (Skills level, interest)
- Retention
- Curriculum Development



Which survey types have you used?

bit.ly/otc19q2



bit.ly/otc19q2

Surveys – Recommended Questions

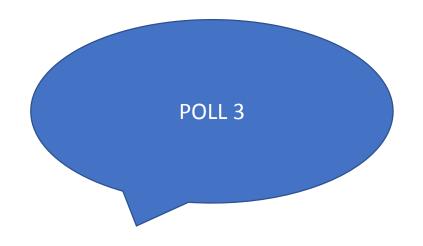
- Intro
- Weekly
- Activity
- Midterm
- Exit
- Real-time

Intro Surveys

- What is your major?
- What is it specifically about [art] that captures your imagination?
- Have you taken [recommended prerequisite]?
- What would you like to learn from this class?
- Are you transferring to a 4 year college and require help with building your portfolio?
- Do you have any other comments?



Please share an example of an intro survey question



Weekly Surveys – Retention

- I feel that I'm able to keep up with the class. (T/F)
- If you answered no, please explain. (Essay)
- To me, the class pace is ...
 - Too fast
 - Normal
 - Too slow
- Do you have any challenges with maintaining work-school schedule? (T/F)
- I need extra help with (Essay)
- I need more time on ...
 - completing the projects
 - completing the exercises
 - quizzes
 - none of the above

Weekly Surveys – Retention/Assessment

- My challenge of the week was...
- To me, the exercises this week were
 - somewhat easy
 - somewhat difficult
 - extremely difficult
 - I'm completely lost
- If you answered a or b, please share what makes it easy for you. If you answered c, d, or e, please explain what makes it challenging for you and contact your instructor. (Essay)

Weekly Surveys – Retention/Assessment

- To me, [discussion name] this week was ...
 - extremely easy
 - somewhat easy
 - I need more clarification and help
 - I'm completely lost
- If you answered a or b, please share what makes it easy for you. If you answered c or d, please explain what makes it challenging for you and contact your instructor.

Weekly Surveys – Curriculum Development

- Did you like the [experimental activity]? (multiple choice)
 - Yes
 - No
 - I didn't participate
 - I didn't participate
 - I was confused.
- Please tell me what you liked or didn't like about [experimental activity]. If it was confusing, please tell me why. (essay)

Weekly Surveys – Curriculum Development

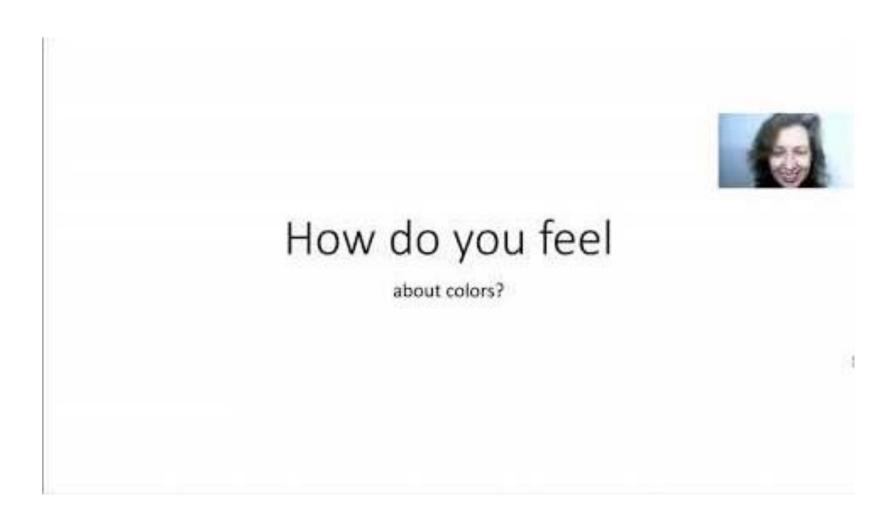
- I'd like to learn more about ... (essay question)
- My favorite activity for this week was (select all that apply):
 - exercise(s)
 - quiz
 - watching videos
 - online meeting
 - discussion
- My favorite exercise was... (select all that apply)

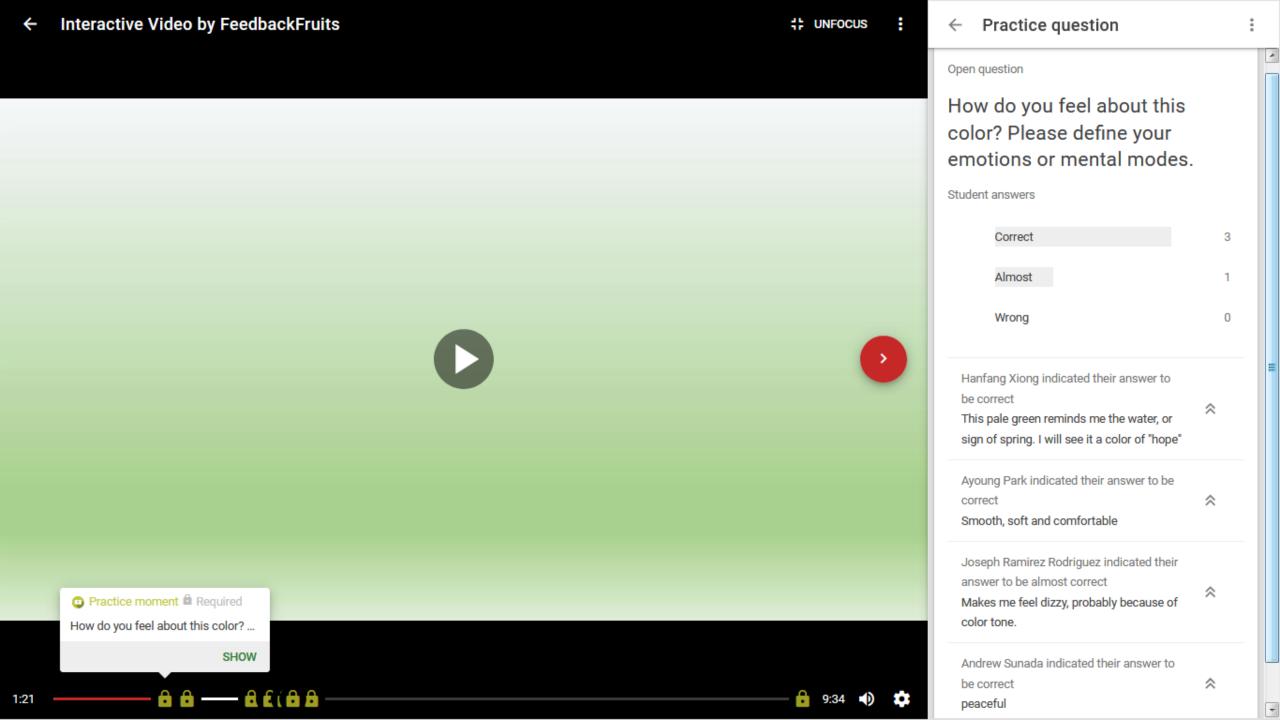


Please share an example of a weekly survey question



Activity Surveys – Engagement







Please share an example of an activity survey question

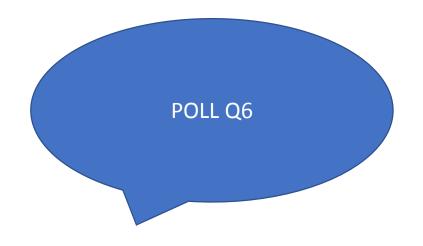


Midterm Surveys

- So far, my favorite project has been ...
- My favorite activities in the class are (select all that apply)
- Does this class match your expectations and professional goals? (Explain why or why not).
- Do you have any additional comments or suggestions?
 - To me, the class pace is ...
 - I have challenges maintaining work-school schedule.
 - I need additional help with preparing my portfolio for transfer or job application.
 - I need more time to work on ... (select all that apply)
 - I need extra help with
 - I'd like to learn more about ...



Please share an example of a midterm survey question



Exit Surveys

- My favorite project in this class was _____ (select all that apply).
- I'd like to learn more about ... (select all that apply)
 - animation
 - web design
 - · graphic design
 - digital illustration
 - other
- If you answered "other", please explain.
- My favorite activities in this class were _____ (select all that apply).
 - · working on the projects
 - exercises
 - discussions
 - quizzes
 - watching videos
 - online meetings

Exit Surveys – Curriculum Assessment

- To me, the class pace was
 - too fast
 - normal
 - too slow
- I've been having difficulty maintaining work/school schedule
- To me, this class has been _____ (select all that apply)
 - extremely difficult
 - somewhat difficult
 - somewhat easy
 - extremely easy
 - interesting
 - boring
 - challenging
 - inspiring
 - other
- If selected other, please explain.

Exit Surveys - Curriculum Assessment

- I'm happy with my portfolio from this class.
 - yes
 - no
 - somewhat

- If you are not happy with your portfolio, please explain why.
- If I decided to take this class again, I'd like to have more ...

Exit Surveys - Curriculum Assessment

- Overall, the class/instructor met my expectations
 - yes
 - no
 - somewhat
- If the class/instructor didn't meet your expectations, please explain why.
- Do you have any additional comments or suggestions to the instructor?

Exit Surveys – Student Recruitment

- I'm planning to take additional classes at El Camino College next semester.
- My preferred class format is ______.
 - online
 - hybrid
 - face to face
 - online or hybrid
 - I don't have a preference
- I'd like to continue to develop some of the projects I started in this class.
- If you answered yes, please share your insights.



Please share an example of an exit survey question

bit.ly/otc19az



bit.ly/otc19az

- Do you have any questions about [the lecture material]?
- To me, the lecture pace is...
- [student generated question]



Instructors



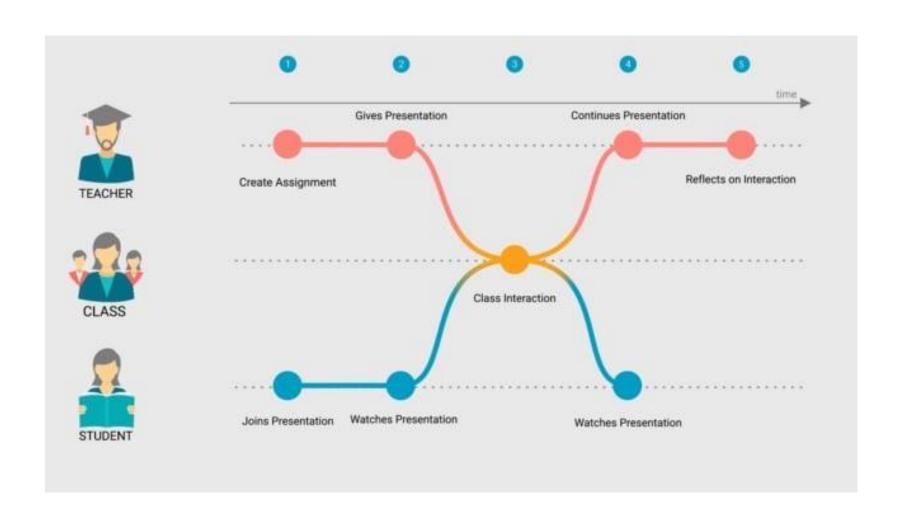
Now instructors can measure their student's comprehension level of course presentations at any time throughout their lecture or lesson. Whether your next lecture is in the classroom or online, let our new patent-pending **Comprehension Features Package (CFP)** measure student's understanding of course materials in real-time without any prior set-up required.

Students



Our new interactive patent-pending Comprehension Features Package (CFP) allows students to participate throughout their lecture. We enable interaction and engagement through our robust adaptive learning features, so students can weigh in on course topics instantaneously and continuously without instructors ever having to upload questions or materials for polling.





What do the learners want?

- FeedbackFruits was born as a student's idea. What were the initial most important feature or features that the founder wanted to launch? i.e. from the student perspective, what is the most interesting and helpful?
- Ewoud and Siem, the two co founders, started FeedbackFruits with the idea that feedback in higher education is of the utmost importance. So the first thing they built in co-creation with the Technical University in Delft was an app which allowed students to provide feedback during a lecture to the teacher. This very simple idea provided the possibility for students to explain if the lecture was going too quick, too slow or if the teacher should explain the topic a little bit more elaborately.
 Currently the greatest added value that comes from our consortium are the Peer Learning tooling; Group Member Evaluation and Peer Review.
- Also, could you share a brief history and background of the founder? In what class was the idea born? How?
 The idea was founded when Ewoud was doing his masters in econometrics and wanted to change how feedback was provided in universities. There was no class associated to it, completely separate from his course. They just went up to the strategic level of the university and explained their plan, that is when the university funded the company and FeedbackFruits was born.
- What are the current vision and goals?
 Please visit this link for a more broader explanation: https://edtechexplained.com/home/2019/3/29/feedbackfruits-seeking-evolution-not-revolution



Please share an example of a real-time survey question

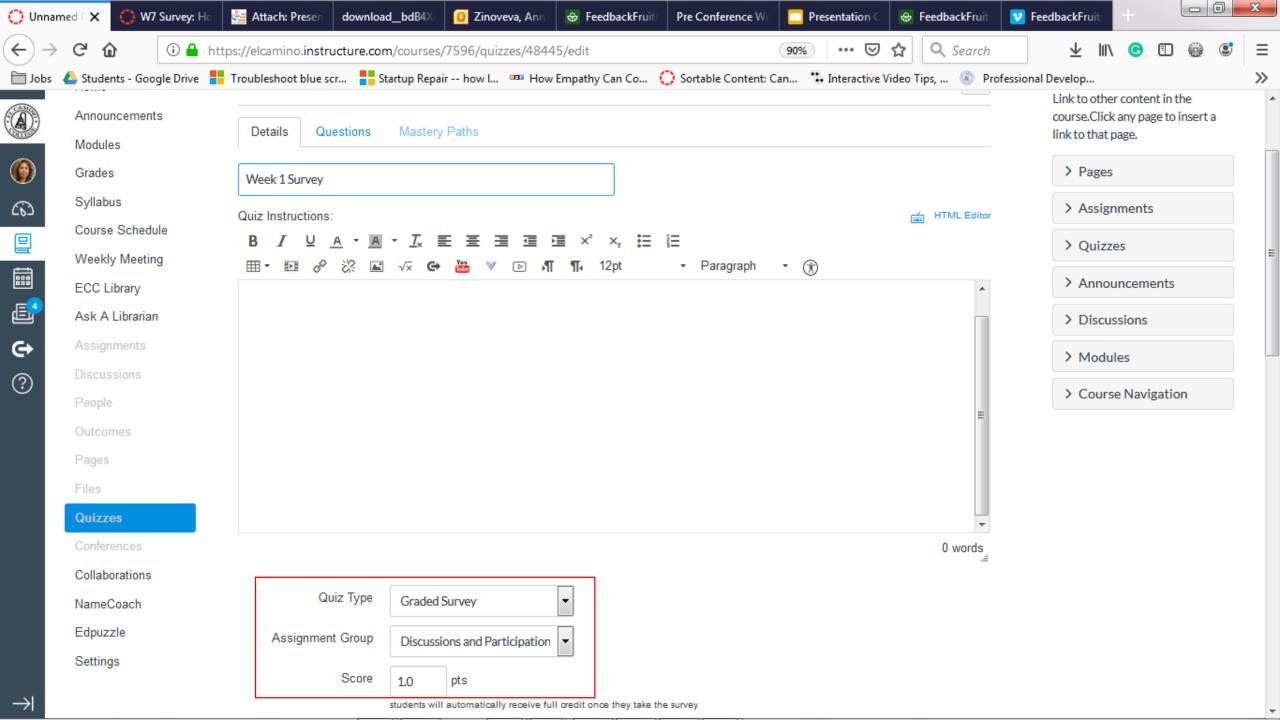
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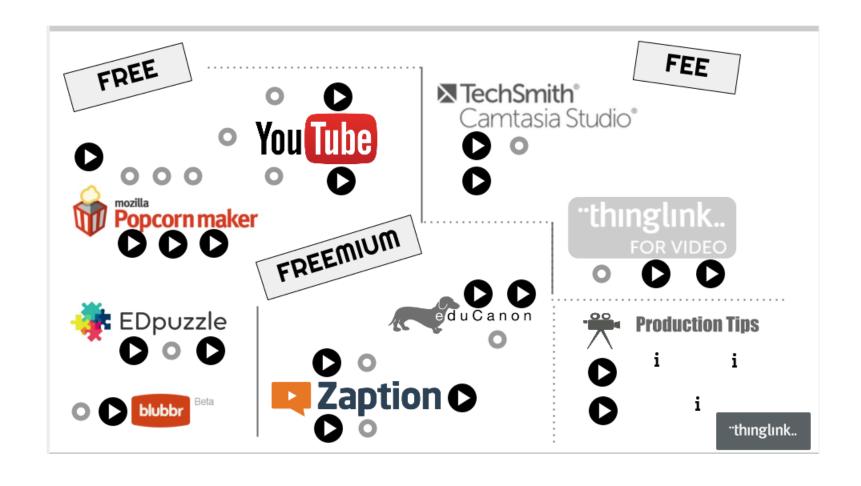
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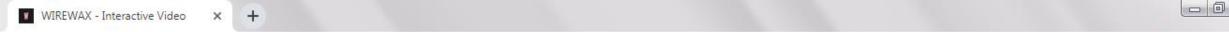
Survey Tools

- Canvas
- YouTube
- YouBThere
- Feedback Fruits
- Other Video Quizzes tools



Interactive Videos: Tips, Tools, Examples





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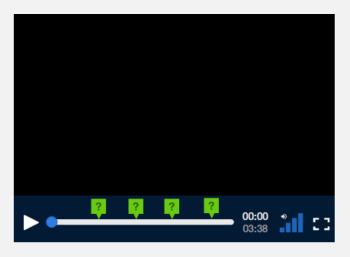


Video Quizzes

- tools for video quizzes: EdPuzzle, Playposit, Panopto, Kaltura
- integrate with Canvas grade book
- video quizzes as formative assessment
- can be used with Mastery Path and adaptive learning

- Emphasize the learning points
- Pre-test for graded quizzes

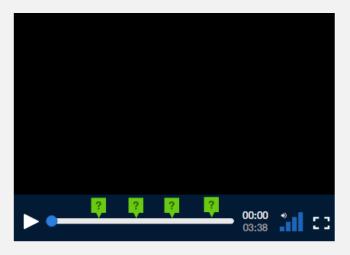




Assignment Instructions

- Emphasize the learning points
- Pre-test for graded quizzes





Assignment Instructions



Discussion Post

- Emphasize the learning points
- Pre-test for graded quizzes





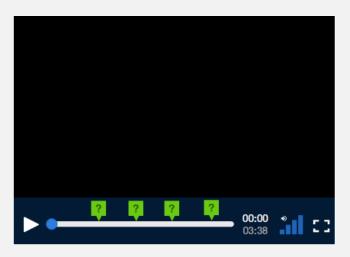
Assignment Instructions



Graded Quiz

- Emphasize the learning points
- Pre-test for graded quizzes

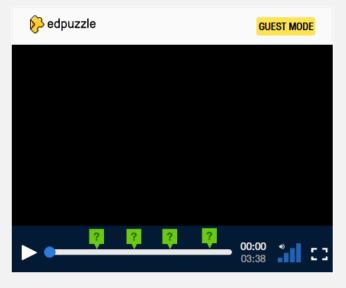




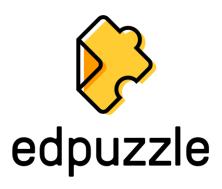


- Emphasize the learning points
- Pre-test for graded quizzes

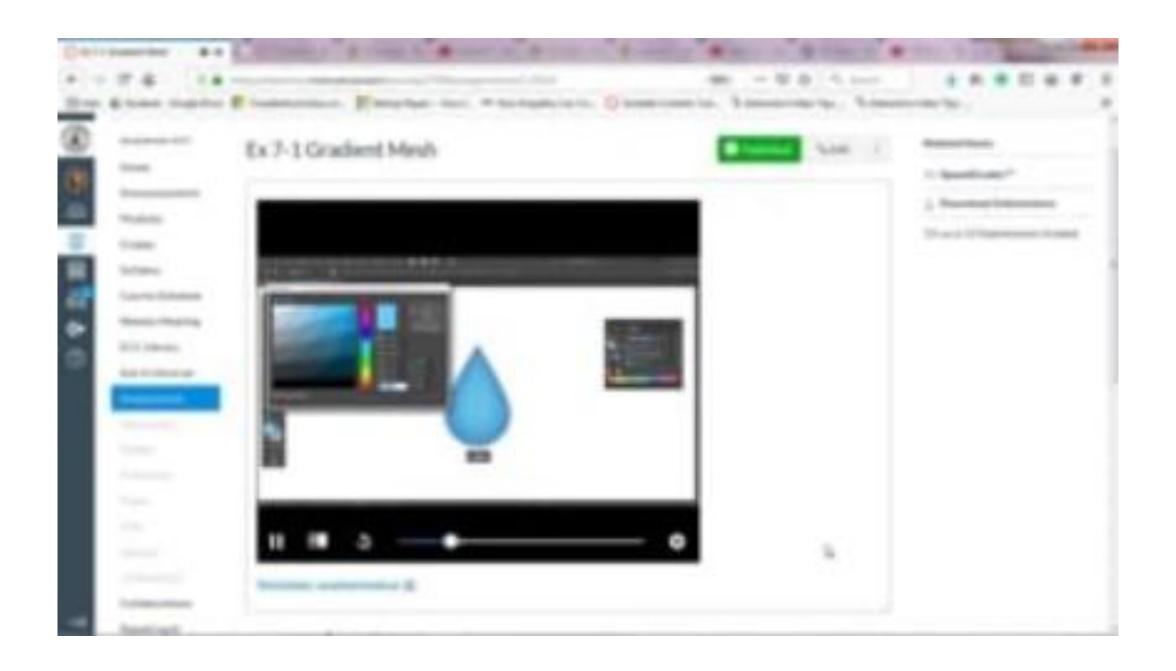


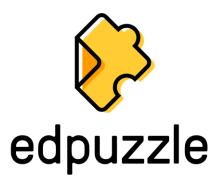






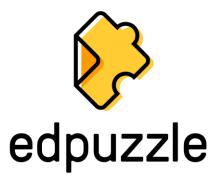


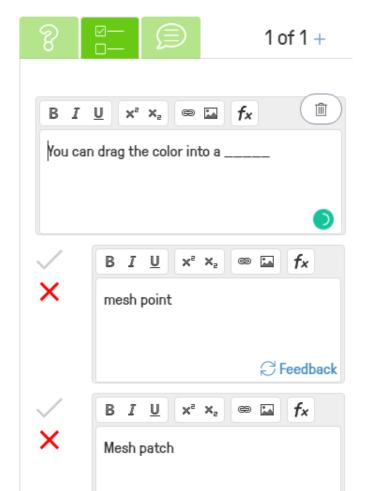




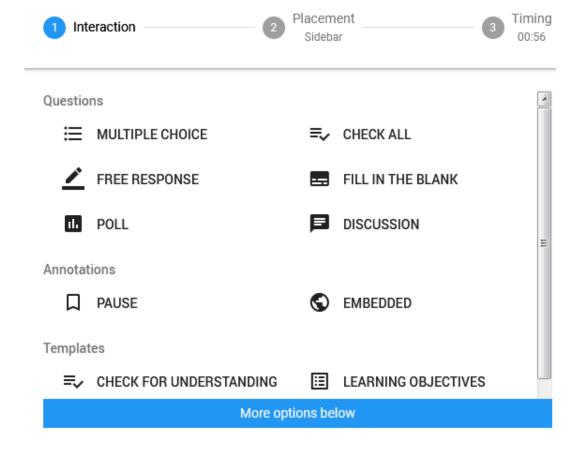


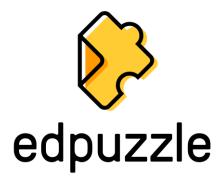
Direct Integration		
Direct Integration Cost	FREE	\$ Institution License Required
CC	YouTube	Direct Upload
Quiz Features	Limited	Robust
Other		Hotspots Discovery-based learning Student-taking notes in videos









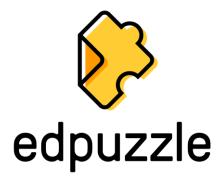




- Playback Options
- Allow learners to rewind after an interaction appears
 - Apply this option to all existing interactions
- Allow learners to skip interactions
 - Apply this option to all existing interactions
- Allow viewers to fast forward
- ✓ Allow learners to retake the bulb upon completion
 - Apply this option to all existing interactions
- Allow learners to see answer highlighting and feedback
 - Apply this option to all existing interactions
- **⊃** Privacy



GRADEBOOK













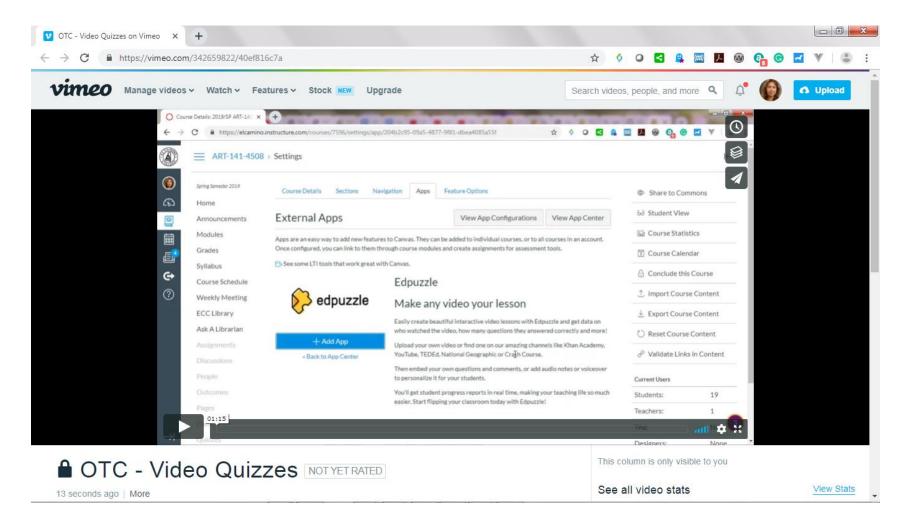




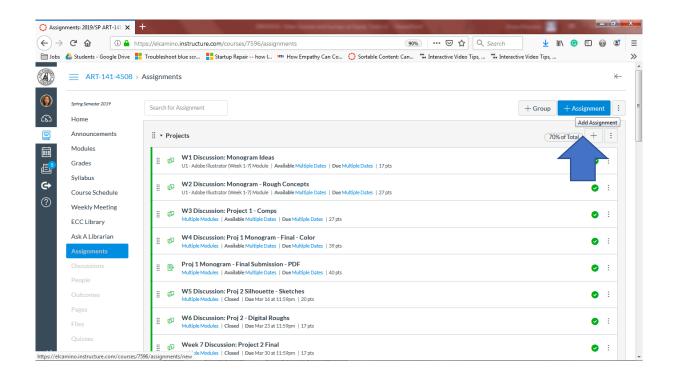


Canvas	edpuzzle	eduCanon interactive video. unleashed.	Panopto ™	KALTURA
Gradebook	In Development		One Column	
Assignment Weights				/
Mastery Paths		Embed -> Quiz Direct Integration?		
CC	YouTube		Searchable	

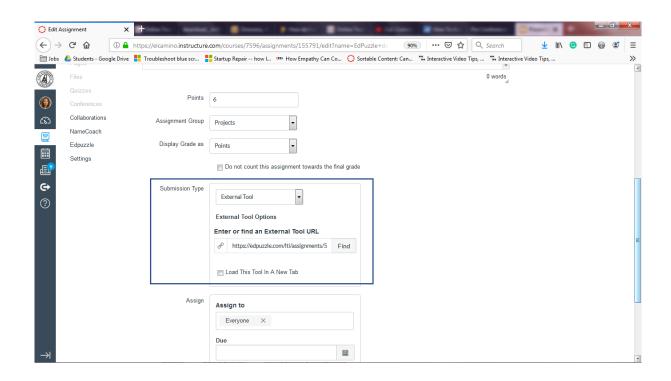
Video Quizzes — How to add EdPuzzle



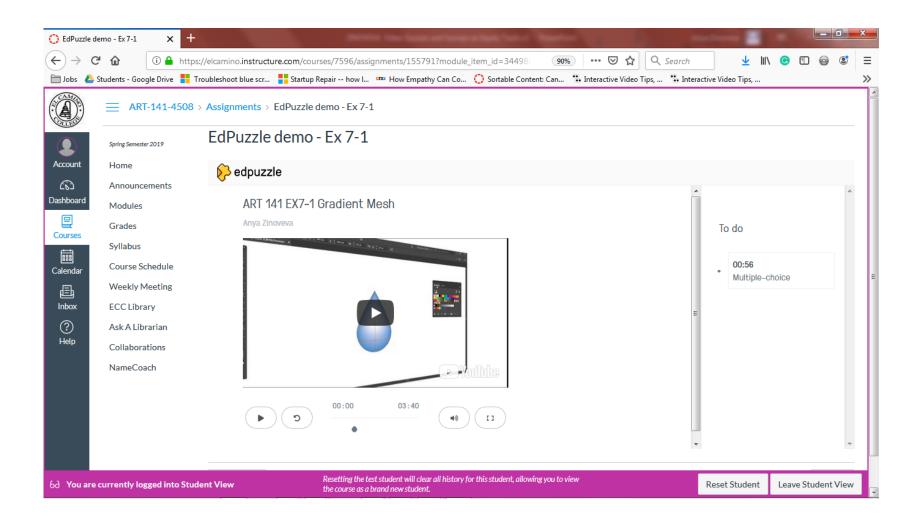
Video Quizzes – How to Add Assignment



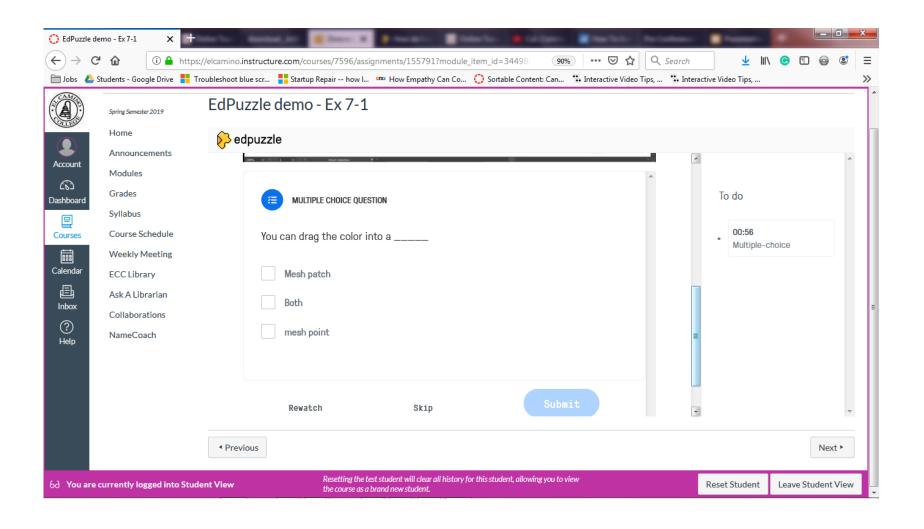
Video Quizzes – How to Add Assignment



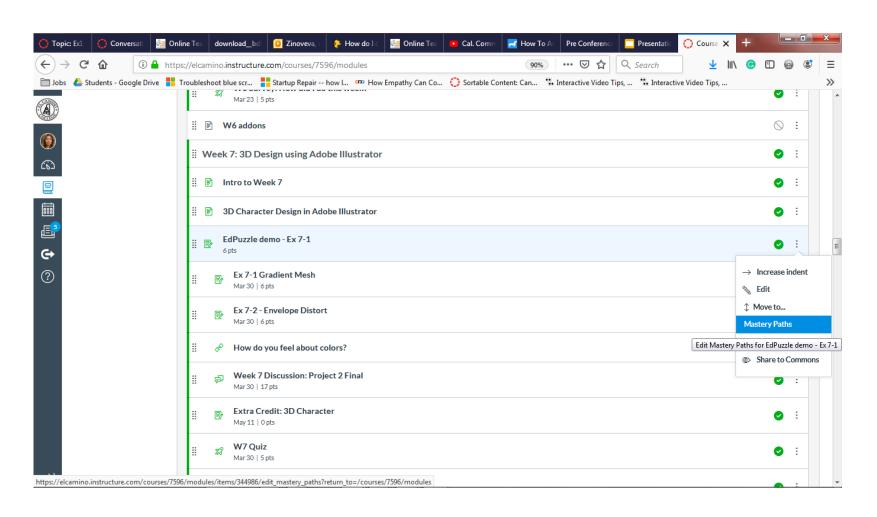
Video Quizzes – Student View



Video Quizzes – Student View



Video Quizzes – How to Enable Mastery Paths



Video Quizzes – why?

- Informative assessment
- Engagement
- Formative assessment
- Promote equity
- Make learning easy and active

Equity

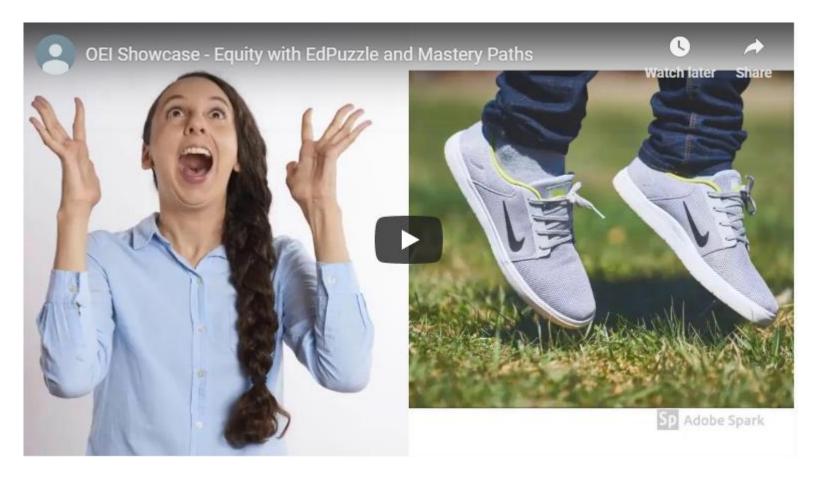
Different learners:

- Cultures
- Personalities
- Physical capacities
- Mental capacities

They all deserve the best chance to succeed; we need to adapt to their needs.

This is called "Equity".

Example of EdPuzzle with Mastery Paths



https://onlinenetworkofeducators.org/2018/08/16/equitable-online-course-design-canvas-mastery-paths-and-edpuzzle/

List of Technical tools

- EdPuzzle.com
 How to connect EdPuzzle to Canvas:
 https://support.edpuzzle.com/hc/en-us/articles/360025042091-How-do-I-connect-Edpuzzle-to-Canvas-
- PlayPosit.com
- Panopto.com
- FeedbackFruits.com

LinkedIn – Let's Talk

Anya Zinoveva LinkedIn profile