- 1. The promoter of this competition "#EFChelsea" is EF Education First Ltd, a Swiss company located at: Haldenstrasse 4, 6006 Lucerne, Switzerland (the "Promoter").
- 2. Information on how to enter and prizes form part of these conditions of entry (the "Conditions of Entry"). Entry into this promotion is deemed acceptance of the Conditions of Entry.
- 3. Entry is free and prize may be won by residents of Austria, China, Denmark, Finland, France, Germany, Hong Kong, Indonesia, Italy, Norway, Russia, Slovakia, Spain, and Sweden aged 14 years of age or over.
- 4. Anyone who has tagged #EFChelsea to a video on Twitter, Vine or Instagram is entered into the draw.
- 5. Employees and immediate families of the Promoter associated with this promotion are ineligible to enter.
- 6. The promotion commences 17 November 2014 and closes on 28 February 2015. The Promoter reserves the right to extend or reduce the duration for a valid reason, provided that the change will be published on www.instagram.com/efeducationfirst and www.twitter.com/ef. The Promoter also reserves the right to modify the terms of the competition (including but not limited to the Conditions of Entry) as well as cancel the competition due to a diligent cause and inform the public on the aforementioned page.
- 7. Entrants can only enter in their own name. The Promoter reserves the right to request proof of residency at the stated address and identification for verification (to the Promoter's satisfaction in its discretion) before issuing the prize. Incomplete or incomprehensible entries will be deemed invalid. The Promoter's decision to disqualify an entry is final and no correspondence will be entered into. No responsibility will be taken for lost, late or misdirected entries. Entrants can enter the competition once during the promotional period.
- 8. One (1) winner will be selected by EF Jury based on the creativity of the entry. The winner will win a course at the EF Football Camp in association with Chelsea FC Foundation
- 9. The trip covers the following expenses for the winner: Economy class flight ticket, including taxes, accommodation in EF host family with meal, Erika travel and health insurance and a 2-week international course. The winner undertakes to adopt him/herself all the necessary documents required for entry into the relevant country. Any costs relating to the issuance of

these documents shall be borne by the winner. The trip must be redeemed before the 30th September 2015 and for the full duration of 2 weeks.

The following terms apply for the trip:

- The organization of the trip will be arranged by the Promoter. The winner of the prize cannot make the trip in conjunction with any other supplier or travel agency.
- The airline, airline tickets and EF host family are selected by the Promoter and the winner will have to accept. If the winner wants to choose another airline, airline tickets or hotel, any additional costs will be charged to the winner.
- All necessary travel documents belonging to the obligations of travelers must be in place. The Promoter has no further obligations and does not assume any responsibility in the event that either the winner or the individual accompanying the winner cannot make the trip because of missing or invalid travel documents.
- The prize is not transferable or refundable. If the winner is unable to use it in accordance with the restrictions above, the winner shall be deemed to have forfeited the prize. The prize is non-negotiable and subject to availability, with no cash or credit alternatives offered.
- 10. The winner may be required to submit an affidavit of edibility / release of liability / prize acceptance agreement (collectively, the "Affidavit") and return the Affidavit within the time period specified at notification before being eligible to receive his/her prize. Parents or legal guardians of any potential winner who is under the age of majority in their country may be required to also sign the Affidavit in order for the potential prize winner to be qualified to receive his/her prize.
- 11. In the event that a prize winner engages in behavior that (as determined by the Promoter or any prize provider in its or their sole and absolute discretion) is obnoxious, inappropriate, or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Promoter reserves the right to terminate the trip or other applicable experience early.
- 12. The winner will be notified personally between 9 March 2015 and 20 March 2015. The winner's name will be published on www.instagram.com/efeducationfirst and www.twitter.com/ef. The winner must contact EF at ef.campaign@ef.com or via Instagram/Twitter within a week of winning with personal details in order to claim the prize. The names of the winner (first name, last name and city) may also be announced in further promotional communication from EF.
- 13. The Promoter accepts no responsibility for any variation in the prize value. Prize, or any unused portion of the prize, is not transferable or exchangeable for other goods or services and cannot be taken as cash.

- 14. In the event of war, terrorism, state of emergency, disaster or any other circumstance beyond the control of the Promoter, the Promoter reserves the right to either provide an alternative travel destination to the same value as the original prize or, subject to any applicable laws or written directions made under applicable legislation, to cancel, terminate, modify or suspend the promotion.
- 15. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with the prize except for any liability, which cannot be excluded by law (in which case such liability is limited to the maximum extent allowable by law). The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of or in connection with this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including without limitation technical malfunctions or failures. Tax implications may arise from the receipt or use of a prize. Independent financial advice should be sought.
- 16. If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion subject to any written directions under applicable legislation. The Promoter also reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 17. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation in or down-loading any materials in this promotion.
- 18. All entries and any copyright subsisting in the entries become and remain the property of the Promoter. The Promoter collects contact information about entrants in order to contact them about the promotion and where appropriate award prizes and may also use the information to assist the Promoter in improving goods and services and to contact entrants in the future with special offers via any medium including mail and commercial electronic messages. If you do not provide the information, you cannot participate.

- 19. This Agreement shall be governed by the laws of Switzerland without regard to conflicts of laws principles.
- 20. By entering into this competition, the winner agrees that his/her details may be used in postevent publicity including blogging on EF preferred social media before, during and/or after the trip prize. The winner may need to complete a trip report plus an interview with EF staff upon their return; this must be completed within two (2) weeks of return.
- 21. The Promoter will not be responsible for cancelled, delayed, suspended or rescheduled events or travel after ticketing for any reason beyond its control. All other terms & conditions of travel are as per the standard EF terms and conditions.
- 22. The Promoter reserves the right to substitute a prize of at least equal value in the event of unavailability, for whatever reason, of the advertised prize. Should the value of any prize be less than the value stated, the difference will not be awarded in cash or in kind.
- 23. Any costs incurred from changes post booking, such as a name change, are the winner's responsibility to pay.
- 24. If you have any questions or concerns regarding the contest and website, please contact us by email at ef.campaign@ef.com, EF Education First ltd., Haldenstrasse 4, 6006 Lucerne, Switzerland."

Last modified 17 November 2014

//End of Terms & Conditions//