

Northern Districts Netball Club  
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# Northern Districts Netball Club

## Who are we?

Northern Districts Netball Club has been established in Darwin for over 25 years and is the only remaining stand-alone Netball Club participating in the Darwin League.

We cater for players of all ages and endeavor to encourage participation at all age (U8yrs – Masters) and skill levels in Australia's most popular female sport in a healthy, fun, supportive and social environment.

In season 2010 we had five teams participating in both the senior and junior competitions, with over 100 players supported by a team of over 20 volunteer coaches and umpires, not to mention the long suffering parents and partners who are 'volunteered' in various roles throughout the season.

## What do we need?

The cost for a single player to take the court for a season is well over \$400 taking into account registration, uniform and admission fees. The cost to the club to place a team on the court includes the purchase of playing and training equipment, association fees (insurance, registration for both players and officials) hire of courts for training and ...

This season we are hoping to replace our entire uniform strip for both senior and junior teams, umpires and coaches at an estimated cost of \$10,000 for the club as a whole. As a not for profit organization we have limited funds and we are seeking major and/or minor sponsorship to help off set the cost to our members.

## What's in it for you?

Netball has a high profile in the Northern Territory, as a major sponsor your company logo will be prominently displayed on uniforms, umpiring and training tops; signage opportunities at the Marrara Netball Complex are also available. Free entry to netball events would also be made available.

Netballs premiership season runs from March to September and each week over 2000 people attend as players, umpires and spectators – a captive audience.

We are very excited about the upcoming season and hope your company is able to support us in our endeavors to achieve success both on and off the court. Attached is a selection of sponsorship packages for you to consider; we look forward to a positive association with your company.

Yours Sincerely



Sue Kendrick

President Northern Districts Netball

**PLATINUM – ‘SENIOR CLUB’ SPONSOR (\$5,000)**

*Enable our club to continue to grow and offer a service to players*

- Club Naming rights – e.g. *your business name – Northern Districts Netball Club*
- Prominent signage at the Marrara Netball Complex
- Logo on club scoreboards
- Advertising on Website and all publications
- Logo on Training tops, club polo and playing strips
- Complimentary invitation to club & association functions

**SILVER – ‘JUNIOR CLUB’ SPONSOR (\$2,500)**

*Develop team skills and encourage active lifestyles*

- Naming rights to Junior teams – e.g. *your business name – Districts Juniors*
- Prominent signage at the Marrara Netball Complex
- Advertising on Website and all publications
- Logo on Junior Training tops and playing strips
- Logo on club scoreboards
- Complimentary invitation to club & association functions

**BLUE – ‘TEAM’ SPONSOR (\$1,000 - \$1,500)**

*Support team and social participation*

- Naming rights to individual team
- Signage at the Marrara Netball complex
- Advertising on Website and all publications
- Logo on team training and playing strips
- Complimentary invitation to club & association functions

**PINK – ‘PLAYER’ SPONSOR (\$100 - \$200)**

*Support participation at all levels*

- Logo on training shirt
- Invitation to club functions

**WHITE – ‘OFFICIAL’ SPONSOR (\$1000 or \$100 individual)**

***Support our volunteers PLEASE***

- Logo on club polo
- Logo on umpire, coach and support staff strip

**WE ARE ALSO HAPPY TO DISCUSS ANY OTHER SPONSOR SHIP DEAL THAT YOUR COMPANY WOULD LIKE TO OFFER.**

