



www.meyerdirect.in

MEYER DIRECTTM

DIRECTING YOU TO HAPPINESS

GLOBAL LEADER IN COOKWARE SINCE 1951



Founded in 1951, Meyer is one of the largest cookware and kitchenware marketing and distribution companies around the globe.

Meyer develops, promotes and distributes cookware and kitchenware from its flagship brands Hestan, Ruffoni, Anolon, Circulon, Esteele, Meyer, Farberware, Racó, Fujimaru, SilverStone and Bonjour.

Worldwide, Meyer sells over 300 cookware lines in more than 60 countries producing over 1,50,000 cookware (Pots & Pans) a day and over 45 million per year.

Taken together, Meyer affiliate factories comprise the world's second largest cookware manufacturing operation.

All our manufacturing facilities are ISO certified (9001, 4531, 9227, 14000, 8442, 8391, 7086) and also ASTM certified (C738, B368).

Meyer boasts of undisputed technical excellence with 159 patents under its belt and still counting more.





OUR RANGE
NOT ONLY
LOOKS FANTASTIC
BUT ALSO
PERFORMS
AT THE HIGHEST LEVEL

MEYER.

SAFE**COOK**. **FORGE**·STONE. PRISM. Select.

BakeMaster. *Kitchen Hacks.*

CIRCULON[®]

INFINITE ORIGINS MOMENTUM[™]

LIFETIME WARRANTY



MEYER PRODUCTS ARE 100% SAFE

Meyer Corporation takes pride in conferring unflinching importance to the health of its customers. Meyer features the best quality food grade Aluminum circles from its own Aluminum Rolling Mills in HK and Thailand. These rolling mills get their raw aluminium ingots from Australia.

To maintain its high standards, Meyer uses Proprietary Nickel Free (PNF) stainless steel sourced from Nippon Steel Corp. Japan.

Meyer uses non-stick coatings developed by Chemours (USA) & Whitford (USA) that are 100% safe and meet all regulatory requirements of the European Food Safety Authority (EFSA), French Food Safety Agency (ANSES), & the U.S. Food and Drug Administration (FDA).

In addition, all Meyer accessories are made of BPA free & zero toxins plastic / silicone.

SAFE FOR YOU SAFE FOR YOUR FAMILY



Directing you to happiness

OUR MISSION

Over the years, pots and pans have helped you survive in the world of Kitchen. Now these very cookware will help you survive and conquer the financial world. We want to arm you with a plan that will help you be a pro of your present and future!

YOUR LIFE, YOUR WAY!

Meyer Direct allows you to lead and celebrate your life in the way you want. Your achievements will always be recognized and rewarded. You can make this your hobby, part-time and even full-time because you are the BOSS.

Grab the freedom to excel, enjoy and earn extra to lead an extraordinary life. Meyer Direct is an initiative designed to help you make a difference to your family and society at large. This is your opportunity to venture out of the four walls of your house, hobnob with like-minded women in an amicable ambience and be acknowledged for your grit, hard-work and achievements. Don't let this chance to change the course of your life pass!

WHAT?

Meyer Direct is for a woman who wants to rise above her circumstances. It's all about sharing something you love with people you love and, in the process, expanding your horizons and earning, learning and living.

WHEN?

Meyer Direct is open for you to grab & grow. Catch this golden chance to discover more about your life! And we think now is just the right time! Come, join the bandwagon of go-getters now!

YOU

There's no limitation, our plan welcomes women from across the country! Whether you are from a rural area or an urban city, everyone can be our active members and explore unprecedented rewards.

WHERE?

Our plan is open for every woman, who desires to take control of her destiny, seeks to transfer the lifestyle of her family or simply wants to earn extras to fulfil her dreams!

WHO?**WORK WHEREVER & WHENEVER YOU WANT!**

No gruelling office timing, no place to report to and no boss to monitor your every move! With Meyer Direct you are getting just this.

No more need to compromise on your family time, you can continue being with your near and dear ones and keep earning. Wonderful, isn't it?

BE THE BOSS OF YOUR DESTINY!

Where there's freedom, there's no fear! Where there's amazing opportunities, there's no anxiety!

Discover freedom from the curse of a mundane life, financial woes and time crunch by being a part of Meyer Direct.

FLEXIBILITY**FREEDOM****YOU****FUN****LOVE, LAUGHTER & LEISURE**

We all know that we should do what we love; but how many of us love actually what we do? With Meyer Direct you get a chance to do just this with the scope of working along with the people you love being an additional bonus!



And the first step to inch towards your dreams is by listing them. Close your eyes and think of everything that your heart desires. List them and stride towards their attainment.

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GO FAST GROW FASTER

GOLD ANCHOR

EARN UP TO 7TH GENERATION

- Have minimum 12 direct and active Associates with atleast 2 Silver Anchors or 6 Anchors directly under you and group business* of ₹ 7,20,000+
- Earn an additional income of 6%* from your own and also from your 1st generation business, 3%* from your 2nd generation business, 2%* from your 3rd generation business and 1% each from your 4th, 5th, 6th and 7th generation business
- Earn activity gifts and Rank-Retention benefits
- Get Meyer products at a special Associate price & earn an immediate income of 10-20%*

SILVER ANCHOR

EARN UP TO 5TH GENERATION

- Have minimum 10 direct and active Associates with atleast 2 Anchors or 6 Ambassadors directly under you and achieve group business* of ₹ 2,40,000+
- Earn an additional income of 6%* from your own & also from your 1st generation business, 3%* from your 2nd generation business, 2%* from your 3rd generation business and 1% each from your 4th and 5th generation business
- Earn activity gifts and Rank-Retention benefits
- Get Meyer products at a special Associate price & earn an immediate income of 10-20%*

ANCHOR

EARN UP TO 3RD GENERATION

- Have minimum 7 direct and active Associates under you and achieve group business* of ₹ 80,000+
- Earn an additional income of 6%* from your own and also from your 1st generation business, 3%* from your 2nd generation business, 2%* from your 3rd generation business
- Earn activity gifts and Rank-Retention benefits
- Get Meyer products at a special Associate price & earn an immediate income of 10-20%*

AMBASSADOR

EARN UP TO 1ST GENERATION

- Have minimum 3 direct and active Associates under you and achieve group business* of ₹ 30,000+
- Earn an additional income of 6%* on your own & also from your 1st generation business
- Get Meyer products at a special Associate price & earn an immediate income of 10-20%*

ASSOCIATE

EARN IMMEDIATE INCOME

- Buy Meyer Direct Products worth ₹ 3000* and join for free
- Earn activity gifts
- Expand your business by sponsoring more Associates and earn a higher income
- Get Meyer products at a special Associate price & earn an immediate income of 10-20%*



YOUR CHECK-LIST TO **SUCCESS**

THE 8-STEP BLUEPRINT TO ACHIEVE YOUR GOALS

- 1** Start-off and Sign up now for free
- 2** Simply buy Meyer products of your choice for ₹ 3000 & become an Associate
- 3** Early birds also get a Starter Kit
- 4** Attend Meyer Direct trainings, meetings, demos and events
- 5** Commit yourself to growing; devote energy & time to achieve your goals & dreams
- 6** Share the Meyer Product Guide with customers and take orders
- 7** Introduce & explain the business opportunity to your customers & help them to join
- 8** Cross milestones and get recognised and rewarded for your achievements

STEADY MONTHLY INCOME, RECOGNITION, REWARDS, & MUCH MORE...

MEYER DIRECT opens the doors of your dreams! We present an excellent opportunity for women above the age of 18, irrespective of their education, income strata, location, occupation and experience.



WOW!

Unearth unlimited possibilities for growth

Get a chance to be a part of a 67 years old global organization

Associate with products that you can be proud of

Raise the bar of your efforts and earn more

APPROACHING CUSTOMERS

A Meyer Direct business woman can approach everyone who understands the value of correct eating and cooking, everyone who has a dream in their eyes, everyone who is ready to take that extra step and embrace elation in their life.

In short, all of your FRIENDS.

F

Family, Friends

R

Relatives (your and your spouse's relatives)

I

Institution (the place you work or have worked at)

E

Education (school and college friends, parents from your kids' schools)

N

Neighbour (neighbours from your previous and present residential area)

D

Doctors, dentists and other professionals you associate or work with

S

Social media contacts with whom you connect and communicate online

NAIL THE ART OF PARTY PLAN!

Everything that is fun eventually becomes fabulous. Think outside the box and plan fun events for all your prospects and introduce them to the world of Meyer Direct, the endless opportunities, offers and benefits!

1

Pick a theme

Add novelty to your gathering by giving it a theme & pique the interest of your invitees.

2

Create an invitation

Send a fun invite and let your guests know that the party will brim with exciting activities, eclectic ambience, cheerful people and more!

3

Games & activities

Liven up your gathering by adding fun activities to your party and each of your guest will look forward to another invitation!

4

Share the plan

Display Meyer Products and brief them about the Meyer Direct plan explaining how they can also enjoy extra income and benefits!

App-solutely Friendly



THE MEYER DIRECT APP

- ▶ Very simple & user - friendly
- ▶ Quick access to product catalogue, special offers & more
- ▶ Track your & your team's performance anytime, anywhere
- ▶ Get all purchases, sales & earnings info in one place
- ▶ Store & access information, when required, that are shared by customers
- ▶ Find lip-smacking recipes by Celebrity Chef Varun Arora

A PLAN TAILORED TO TRIGGER GROWTH AT EVERY LEVEL

Whether you join us as a member or a distributor.

MEMBER BENEFITS

-  Upfront Margin
-  Special Offers
-  Rank based Commission
-  Activity Gift
-  Fresh Offer Gift
-  Party incentives
-  Rewards/Gifts for best performers

DB BENEFITS

-  Upfront Margin
-  Special DB offers
-  Trade Discount
-  DB Kit
-  DB referral Gift



A warm welcome to all our #super Meyerwomen who have joined our team!

You are our pride and strength. Thank you for driving the success of Meyer Direct with your unwavering commitment and dedication!

Always envisioned a position through which I can inspire people and Meyer Direct has given me that position and showed me the right way!

An opportunity that is not only open to all but relatable to all; after all, cookware is an indispensable part of our life and that's the beauty of this simple plan! Meyer Direct has helped me to reach out to new people and expand my social circle. It has boosted my confidence and self-esteem.

I am so happy to learn so many new things while simultaneously enjoying the best phase of my life!

It gives me a pleasure to be in a position that gives me financial independence while also empowering fellow women. Meyer Direct has become the perfect opportunity for me to rediscover my life and bring out the suave entrepreneur in me!

When the opportunities were drying up, this came as a breath of fresh air, infusing new energy in my life and helping me unleash the entrepreneur in me! It is the perfect option to help women enjoy a financially independent life without compromising their role in their family and society!

Not only the plan, but all the products are designed keeping women in mind! I have always loved baking and cooking and here's this grand opportunity through which I can make my passion, my occupation.

This is the perfect opportunity to discover your potentials and be independent while inspiring ladies around you.

If I can do this, so can YOU!

DIRECTING YOU TO HAPPINESS



**DREAMS
DON'T GET
REALIZED
UNLESS
YOU CROSS
THE THRESHOLD!**

JOIN NOW

SMS/Whatsapp 'DIRECT' @ 9810364967

MEYER **DIRECT**TM

DIRECTING YOU TO HAPPINESS

Powered by

MEYER[®]

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