



BRASIL
NO MUNDO

SUPPORT FOR
FILMS AND PROJECTS
IN INTERNATIONAL
FESTIVALS AND MARKETS



VS 2022

VENTANA SUR

VENTANA SUR 2022
28 NOVEMBER -
2 DECEMBER



Proyecto
Paradiso



Through its program **Brasil no Mundo**, **Projeto Paradiso** aims to boost the presence of Brazilian talents, projects and films at the world's major international markets and festivals.

A **new edition of the Argentinian market Ventana Sur** in partnership with the Marché du Film de Cannes is coming up, and **Projeto Paradiso** will be a part of it. We will host a panel in its “Conferences” program, launch a new publication and award a prize for a Brazilian project as well as a Paradiso WIP award.

Furthermore, one Brazilian feature at Primer Corte section and six other projects also received our support to ensure their participation in **Ventana Sur**.

CONFERENCE

Screen windows: Talking about a revolution

Disruptions, regulatory
dilemmas and opportunities
for the audiovisual industry

Panel on the occasion of the international launch of the English version of the publication
Screen windows: talking about a revolution.

Tuesday, November 29th

2 PM

Auditorio 1

Screen windows: talking about a revolution is a publication by Projeto Paradiso that aims to shed light on the discussion about the challenges of the film industry in the post-pandemic era. Based on interviews with key players from the field, it discusses the main issues at stake for exhibition, production and distribution. The e-book also comprises a case study about the Brazilian market and a foreword by Johanna Koljonen, author of the Nostradamus Report.

[Click here for download](#)

CONFERENCE



Histórias Que Viajam (Stories That Travel) is a feature film script development program focused on international co-production. It is sponsored by Spcine and supported by ABRA, GEDAR, Ventana Sur, and Projeto Paradiso.

Tuesday, November 29th

4:30 PM

Auditorio 2

Projeto Paradiso will offer an Award of US\$ 1.000 for the best project. The scriptwriter will also be invited to join the Paradiso Talent Network.

**PARADISO
WIP AWARD**

PARAGUAYAN LOVES

Director: Janaína Marques

Screenplay: Pedro Cândido, Taís Monteiro, Pablo Arellano, Xenia Rivery

Production company: Delírio Filmes (Brazil), Moçambique Audiovisual (Brazil)

Synopsis: After robbing a gas station, mother and daughter go on the run towards the happy memories they could never live together.

The Paradiso WIP Award is a special collaboration designed with Ventana Sur exclusively for Brazilian features. It consists in a US\$ 10.000 prize for the winning film, selected by a Ventana Sur-appointed commission.

Paradiso WIP Awards are also granted to Brazilian films selected by our partners Cinélatino - Festival Rencontres de Toulouse (France), Guadalajara Film Festival (Mexico) and San Sebastián Festival (Spain).



**PRIMER
CORTE**



BETÂNIA

Director: Marcelo Botta

Screenplay: Marcelo Botta

Production company: Salvatore Filmes (Brazil)

Synopsis: Not far from the Amazon rainforest, a woman lives in a national park full of dunes, lagoons and plastic garbage carried from the sea. Betânia tries to be reborn while the world ends.



EL PRINCIPIO DEL FILM

WHERE THE STARS ARE

Screenplay: Cibele Marina

Synopsis: 'Where The Stars Are' takes place in a women's prison, where a young mother is forced to hand over her daughter's guardianship to an abusive grandfather. A story marked by the conflict between rebellion and obedience, which unites sentenced women and a prison nurse to confront the State. A film about fights, courage and freedom.



This project is part of **Incubadora Paradiso 2022**, a development program for feature film offered year-round by Projeto Paradiso.





SOLOSERIES

EVA

EVE

Screenplay: Thays Berbe

Synopsis: Eva, a trans woman (36), is a teacher. When she finds out that her friend has died leaving Gael (8) orphaned and helpless, she takes him in. At the child's request, Eva begins a challenging adoption process. Years later the family is well established. However, when the biological father comes back, full of regret, as a religious man supported by the social institutions, he puts everything to lose.

As a result of a partnership between Projeto Paradiso and Ventana Sur, the SoloSeries section selected an episodic project from a member of the **Paradiso Talent Network**. This network gathers promising professionals in film and episodic who received grants from Projeto Paradiso.

REDE PARADISO
DE TALENTOS



INDUSTRY

SAD BUT WONDERFUL

Director: Diogo Leite

Screenplay: Diogo Leite, Daniel Veiga

Production company: Filmes de Abril (Brazil)

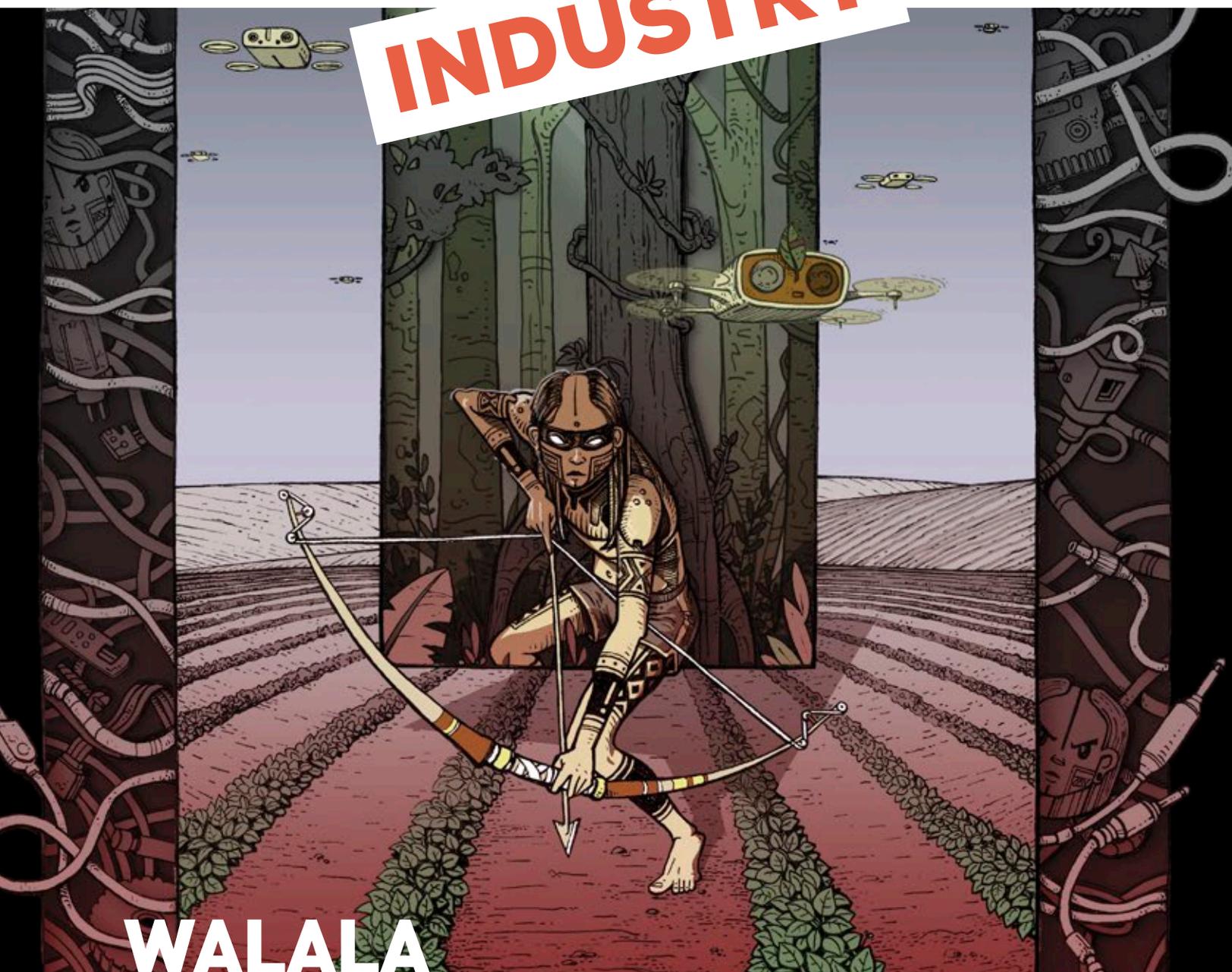
Synopsis: Luiza is about to achieve a significant role in her Medical Residency and is organizing the last details of her wedding ceremony with Rosângela. But she receives a phone call informing her that her ex-husband is in a coma and so she has to go to Buenos Aires right away to take care of their son, Federico. Luiza has yet to win Federico's love.

Diogo Leite will attend Ventana Sur with Projeto Paradiso's support. He is a screenwriter and member of **Paradiso Talent Network**, which gathers promising professionals in film and episodic who received grants from Projeto Paradiso.

REDE PARADISO
DE TALENTOS



INDUSTRY



WALALA

Director: Perseu Azul

Screenplay: Perseu Azul

Production company: Cérberos Filmes (Brazil)

Synopsis: In the future, Walala, one of the three members of the last indigenous nation, is the star of a strange game that takes place inside the last forest on the planet, which she never left.

This project will attend Ventana Sur as a result of receiving a Paradiso Award for winning the Pitching contest at the **II Encontro de Ideias** – 46th São Paulo International Film Festival, in October 2022.

INDUSTRY

THE JAGUAR

Director: Emanuel Lavor

Screenplay: Emanuel Lavor

Production company: Aquarela Produções Culturais (Brazil), Fuska Azul (Brazil)

Synopsis: After the death of his daughter, a quiet farmer, his wife and young grandson deal with mourning in the midst of a rural area hostile to deforestation.

This project will attend Ventana Sur as a result of receiving a Paradiso Award at the **13º Brasil CineMundi – 12th International Coproduction Meeting.**



BRASIL CINEMUNDI
International Coproduction Meeting

Projeto Paradiso is a Brazilian philanthropic foundation that offers creative and strategic support for professionals in film and episodic, boosting their international presence. We invest in professional training and capacity building through fellowships, mentoring programs, workshops, seminars and studies, nurturing a network of professionals in Brazil. Focused on internationalization, we work through partnerships with well-known institutions, thereby connecting national talent with training and business opportunities around the world.



An initiative of



INSTITUTO OLGA RABINOVICH

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