

FROM Just Fitter <support@justfitter.com>
SUBJECT Thanks & Welcome!

Email 1
Sent: Immediately after Purchase

Hi Ted, thank you for supporting Just Fitter!

Your order is currently being processed. Before your product arrives, take time to watch this video on how to use your pH Test Strips with Dr. Wayne Pickstone, doctor of Chinese medicine, Naturopath, Acupuncturist, and Medical Herbalist.



CLICK HERE FOR THE BEST WAY TO USE YOUR PH TEST STRIPS

I also wrote 2 useful guides called: "How to Get Great Results From Your Just Fitter pH Test Strips!" and "pH Instructions and Monitoring Form"

Please read the guides, because it will help you get great results from using this product - plus you will learn our exact recommendation for the best way to use your pH Test Strips!

Get the guides here: <https://www.justfitter.com/pages/ph-test-strips>

Remember: Just Fitter products are made only of premium materials. They therefore 1. are of superb quality, and 2. provide fast, accurate test results.

Your order will ship in 1-2 days. It's being hand-packed as I write this, and I'll send you an email to let you know it's on the way!

It's not often you get to benefit yourself, and others, and the community.

But that's exactly what you're doing by choosing Just Fitter.

You: You're getting quality test strips that provide fast and accurate results.

Others: You're supporting a family-run business that helps people and the planet by making healthy, sustainable products. Your support helps us give more and more people the opportunity to use high-quality products.

The Environment: With your purchase, you're promoting health awareness and supporting a healthier lifestyle.

In the next few days, we'll be sending you some short emails to ensure that **you get the most value out of your Just Fitter order.**

So stay tuned!

(And be sure to watch [Dr. Wayne Pickstone's](#) video on the pH Test Strips—it's very informative.)

Many Thanks,

Michael Ford
Just Fitter - CEO
Helping to Create the Perfect You!
Email us: support@justfitter.com
Call us: [\(888\) 297 - 8388](tel:(888)297-8388)

FROM Just Fitter <support@justfitter.com>
SUBJECT Important information about your Just Fitter order

Email 2
Sent: 2 days after Purchase

Hi Ted,

Your Just Fitter order is out for delivery!

And to ensure you get **the most value** out of your order, please make sure you look at [this page to download the PDF guide explaining how to use your Just Fitter pH Test Strips and the pH form to keep track of your progress.](#)

The first line of defense against disease is a proper pH balance or being Alkaline.

Did you know that one of the simplest and tastiest ways to assist with **balancing your pH is to start and finish your day with a warm lemon drink?** This will assist your digestive system and help with the elimination of wastes from the body.

Like all the valuable things in our lives...

Just Fitter products take a little love and care.

That's because they are made with **premium materials** to ensure **best quality and accurate results.**

Many Thanks,

Michelle

Just Fitter

Helping to Create the Perfect You!

Email us: support@justfitter.com

Call us: [\(888\) 297-8388](tel:(888)297-8388)

Ted

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FROM Just Fitter <support@justfitter.com>
SUBJECT Just Fitter in the Media

Email 3
Sent: 3 days after Purchase

Hi Ted,

Our *Just Fitter* products were just featured in various media outlets by such as *Ask.com* and *The Buffalo News*—and they only had wonderful things to say.



CLICK HERE TO WATCH A SHORT VIDEO ON WHAT MEDIA HAS TO SAY ABOUT JUST FITTER

Here are a few lines of what media had to say about Just Fitter:

An experienced manufacturer of fitness equipment, Just Fitter maintains a stringent manufacturing standard for all their products. – Star Tribune

http://markets.financialcontent.com/startribune/news/read/32074873/Adjustable_Running_Walking_Waist_Belt_Receives_Five_Star

Staying fit and healthy requires the human body to maintain an alkaline pH level. Just Fitter has carried out rigorous testing of their Premium pH Test Strips to ensure accurate results in 15 seconds. – Ask.com

<http://markets.ask.com/ask/news/read/32832776>

Just Fitter engaged in a meticulous research and development process to design a waist trimmer belt that provides the best support for the lower back and lumbar, while comfortably accommodating waist sizes up to 42 inches. – The News Tribune

http://markets.financialcontent.com/mi.newstribune/news/read/31021768/Waist_Trimmer_Belt_&_Tummy_Tuck_Training_Corset_F

Waist belts have always been extremely popular as a fitness accessory because of their ease of use. Just Fitter has designed their waist belts taking the diverse requirements of the modern day users into account. – The Buffalo News

http://markets.financialcontent.com/buffnews/news/read/32074873/Adjustable_Running_Walking_Waist_Belt_Receives_Five_Star

Again, thank you for your support.

Michelle
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FROM Just Fitter <support@justfitter.com>

SUBJECT Can I tell you a secret Ted?

Email 4
Sent: 5 Days after Purchase

Can I tell you a secret Ted?

Tomorrow we're having an extremely short sale on our pH Test Strips—for **Just Fitter members only!**

You are so wonderful for supporting our small family business that we want to say *thank you* with an **exclusive discount code** for one of our most beloved products.

This sale price will not be made available to the public

And we can only afford to lower this price for 48 hours. Then all coupon codes will expire.

I'm emailing you 1 day early, because I want to make sure that you're ready to **claim your discount code tomorrow** when we send them out.

We know that creating the perfect you...

...means that we need to go beyond just making the best products; we need to give you the best *experience*.

And that's why we want to make this discount offer, to give you a better opportunity to stay in the health track.

So keep your eyes peeled for tomorrow's special offer—you don't want to miss it!

Many Thanks,

Michelle

Just Fitter

Helping to Create the Perfect You!

Email us: support@justfitter.com

Call us: (888) 297 - 8388

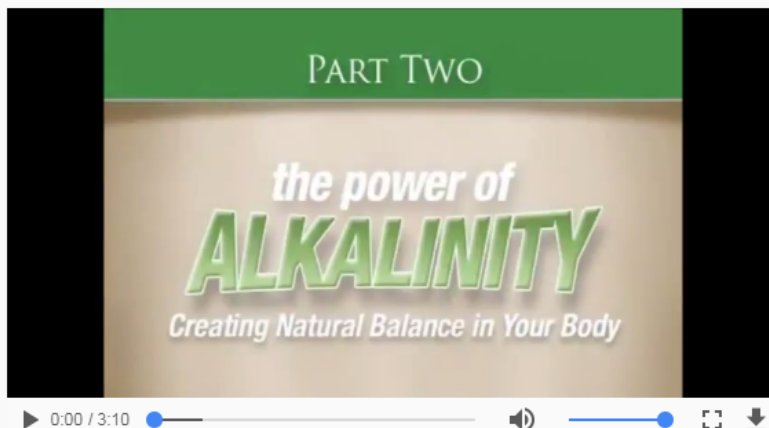
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FROM Just Fitter <support@justfitter.com>
SUBJECT Ted, Here's your Limited Time Coupon

Email 5
Sent: 6 Days after Purchase

Hi Ted, as promised, here is your exclusive Just Fitter coupon code.

Use Coupon code **JFIC10** to get your **10% OFF** coupon on Just Fitter products, but hurry—this is **only** available for the next 72 hours.



[CLICK HERE TO WATCH THIS SHORT VIDEO ABOUT ALKALINITY](#)

Watch this short video to hear the importance of being alkaline from one of the best motivational speakers, Tony Robbins.

Your coupon code will not be made available to the public...

...and we can only lower our price for the next 48 hours. Then all coupon codes will expire.

We created this limited-time offer specifically for you to show how much we appreciate your support. We really wanted to give you the chance to try one of our best selling products at the lowest price we can afford.

And if you've never experienced the benefits of a pH Test Strip...

Just look at some of these reviews:

"These strips worked great. Easy to use, a good price, and near instant results. They're very helpful to understand the effect on your body of what you eat and drink. I don't worry too much about deciphering the exact gradations of the color chart; it's easy to tell whether you're acid, alkaline, or generally balanced. The effect of water with lemon in the morning is dramatic. For me, this product helped make me more conscious of the food choices I make every day. It's a very helpful tool." - Cal

"This is self explanatory. Great item for the price. I don't know what else to say except if you need to test your pH in your urine use these." - ME

"My English Bulldog has kidney disease and her vet suggested we test her urine twice daily to monitor any pH changes. These strips are great. I like that the pH chart is on the bottle. They're much more affordable than many other pH strips on the market. I will definitely stick with these pH strips." - Mel W

"The chart is big enough to see clearly as well as the colors. Best Strips I have ever used!" - G. G. Drewes

[Go here to use your exclusive 10% OFF coupon](#), keeping track of your pH could really change your life!

Many Thanks,

Michelle

Just Fitter

Helping Create the Perfect You!

Email us: support@justfitter.com

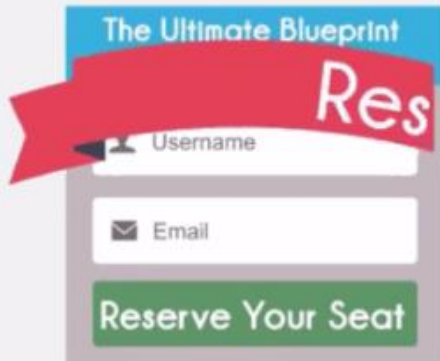
Call us: (888) 297-8388

FROM Just Fitter <subscription@justfitter.com>
SUBJECT Hi Ted, One Weird Technique to Improve your Health

Email 7
Sent: 7 Days after Purchase

Hi! **Dr. Wayne Pickstone**, doctor of Chinese medicine, Naturopath, Acupuncturist, and Medical Herbalist is sharing **through this exclusive webinar his one weird technique to improve your health.** This technique is so effective that **medical doctors come to him for advice.** For the first time ever, he is sharing this information for free and exclusively for Just Fitter members.

CLICK HERE TO RESERVE YOUR SEAT FOR THIS WEBINAR



CLICK HERE TO RESERVE YOUR SEAT FOR THIS WEBINAR

Hope you enjoy it!

Michelle

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FROM Just Fitter <support@justfitter.com>
SUBJECT Hi Ted, Last Chance for your Exclusive Discount

Email 8
Sent: 7 Days after Purchase

Hi Ted — Just a friendly reminder that your **JFIC10** discount code expires in 24 hours.

[Click here to use your coupon code](#), and take an extra **10% OFF** Just Fitter products.



This [limited time offer](#) is a gift specifically for you because of your recent purchase. It has not been made available to the public

But you have to buy today, because your **discount code** expires in 24 hours.

[And if you've never experienced the benefits of a pH Test Strip...](#)

Just look at some of these reviews:

"These strips worked great. Easy to use, a good price, and near instant results. They're very helpful to understand the effect on your body of what you eat and drink. I don't worry too much about deciphering the exact gradations of the color chart; it's easy to tell whether you're acid, alkaline, or generally balanced. The effect of water with lemon in the morning is dramatic. For me, this product helped make me more conscious of the food choices I make every day. It's a very helpful tool." – Cal

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"My English Bulldog has kidney disease and her vet suggested we test her urine twice daily to monitor any ph changes. These strips are great. I like that the ph chart is on the bottle. They're much more affordable than many other ph strips on the market. I will definitely stick with these ph strips." – Mel W

"The chart is big enough to see clearly as well as the colors. Best Strips I have ever used!" – G. G. Drewes

[So if you want to Create the Perfect You...](#)

... [claim your coupon](#) before it expires.

Many Thanks,

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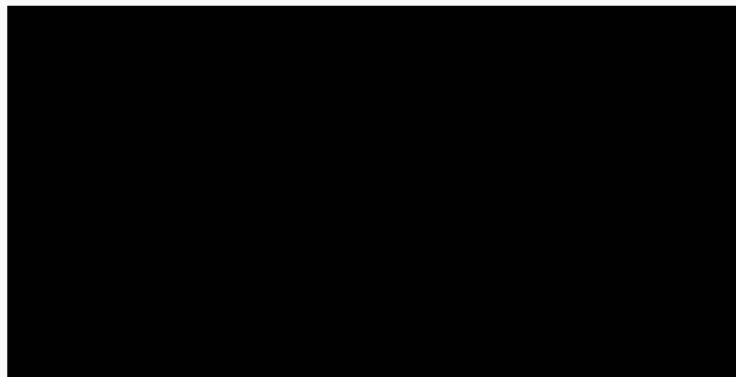
FROM Just Fitter <support@justfitter.com>
SUBJECT Hi Ted, Take a Selfie and Win Free Products!

Email 9
Sent: 9 Days after Purchase

Do you want to get **FREE** Just Fitter products?

Because we're giving away prizes *every month*.

All you have to do is **take a selfie**, and you'll be entered to win free prizes every month!



0:00 / 1:09

CLICK HERE TO POST YOUR SELFIE ON OUR FACEBOOK PAGE!

Here's how it works:

All you have to do is take a selfie with your Just Fitter product and post it to our [Facebook page](#) using the hashtag #JustFitter.

Here's how easy it is to win:

1. **Take a selfie** with your favorite Just Fitter product
2. **Upload the picture** to our [Facebook page](#) with the hashtag #JustFitter
3. **Email the picture** to support@justfitter.com.

That's it!

You will be automatically entered to win every month!

We want to show the world how the Just Fitter Health and Fitness products make people feel...

So that people know they too can create their perfect you!

I just can't wait to see all your pictures!

Many Thanks,

Michelle
Just Fitter
Helping to Create the Perfect You!
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Call us: (888) 297- 8388

FROM Just Fitter <subscription@justfitter.com>

SUBJECT Can you help me out?

Email 10

Sent: 11 Days after Purchase

Can you help me out today?

I'd really appreciate it if you'd take [this short survey](#) to let me know how we're doing over here at Just Fitter.

[Click Here to Take the Survey](#)

Just Fitter is a small family business that's growing every day.

And while it's our goal to serve our community, it all starts with how well we serve you.

Is there a way we can make your experience with Just Fitter even better?

Or how about a product you wish we offered?

Then please take [this short survey](#), because we'd love to hear your thoughts!

Many Thanks,

Michelle

Just Fitter

Helping to Create the Perfect You!

Email us: support@justfitter.com

Call us: [\(888\) 297 - 8388](tel:(888) 297-8388)

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FROM Just Fitter <subscription@justfitter.com>
SUBJECT Do you want a \$10 gift card to Just Fitter?

Sent: 13 Days after Purchase

Do you want to a free \$10 gift card to Just Fitter?

All you have to do is take a minute to send us a video of yourself reviewing one of your Just Fitter products.

This is a **limited time offer** that expires in 3 days.

And if you have more than one product, we'll give you \$10 for each different product you review.

Here's how to get your \$10 gift card

1. Grab a **Smartphone** or **Tablet** that can record video.
2. Make sure **your face** and your **Just Fitter product** are clearly visible.
3. Tell us **why you love it** and what your **shopping experience** was like.
4. Email your video to support@justfitter.com with the **subject line**: "Just Fitter Video Review"

The video needs to be **20-50 seconds** long and mention "**Just Fitter**" by name.

(Helpful tip: Ask a friend or family member to hold the camera.)

And I'll send you a \$10 Just Fitter gift card right away

You can give the gift card to a friend to help **share the joy** of health and fitness, or... Just keep it for yourself!

(I love seeing these videos from our supporters, they're so much fun!)

Many Thanks,

Michelle

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