

MAKE
OVER



RUSH HOUR PROMO

 14.00-15.00 & 19.00-20.00

3-6 AUG 2023

SKU Type	Item	Price Before Disc	Price After Disc	Disc (%)
PRIMARY MAKEUP				
Single SKU	MAKE OVER POWERSKIN WATER CHARGE MOISTURIZER	Rp141,000	Rp98,700	30%
Single SKU	MAKE OVER POWERSKIN LIQUID GLOW MOISTURIZER	Rp141,000	Rp98,700	30%
Single SKU	MAKE OVER POWERSKIN RADIANT TINTED MOISTURIZER	Rp155,000	Rp108,500	30%
Single SKU	MAKE OVER POWERSKIN URBAN DEFENSE SUNSCREEN	Rp115,000	Rp80,500	30%
Single SKU	MAKE OVER VELVET MATTIFYING PRIMER	Rp107,000	Rp74,900	30%
Single SKU	MAKE OVER HYDRATION SERUM	Rp129,000	Rp90,300	30%
FACE MAKEUP				
Single SKU	MAKE OVER CAMOUFLAGE CREAM FACE CONCEALER	Rp161,000	Rp112,700	30%
Single SKU	MAKE OVER POWERSTAY TOTAL COVER LIQUID CONCEALER	Rp115,000	Rp80,500	30%
Single SKU	MAKE OVER POWERSTAY COLOR CORRECTING PRIMER	Rp95,000	Rp66,500	30%
Single SKU	MAKE OVER FACE CONTOUR KIT	Rp140,000	Rp98,000	30%
Single SKU	MAKE OVER HYDRASTAY GLOW FLUID FOUNDATION	Rp189,000	Rp132,300	30%
Single SKU	MAKE OVER POWERSTAY 24H WEIGHTLESS LIQUID FOUNDATION	Rp189,000	Rp132,300	30%
Single SKU	MAKE OVER ULTRA COVER LIQUID MATT FOUNDATION	Rp163,000	Rp114,100	30%
Single SKU	MAKE OVER HYDRASTAY LITE GLOW CUSHION	Rp225,000	Rp157,500	30%
Single SKU	MAKE OVER POWERSTAY DEMI-MATTE COVER CUSHION	Rp225,000	Rp157,500	30%
Single SKU	MAKE OVER POWERSTAY MATTE POWDER FOUNDATION	Rp205,000	Rp143,500	30%
Single SKU	MAKE OVER PERFECT COVER TWC	Rp170,000	Rp119,000	30%
Single SKU	MAKE OVER PERFECT COVER REFILL TWC	Rp117,000	Rp81,900	30%
Single SKU	MAKE OVER TWC PALETTE 3X12 G	Rp293,000	Rp205,100	30%
Single SKU	MAKE OVER POWERSTAY TOTAL COVER MATTE CREAM FOUNDATION	Rp155,000	Rp108,500	30%
Single SKU	MAKE OVER SILKY SMOOTH TRANSLUCENT POWDER 01 PORCELAIN	Rp145,000	Rp101,500	30%
Single SKU	MAKE OVER POWERSTAY MATTIFYING TRANSPARENT POWDER	Rp145,000	Rp101,500	30%
Single SKU	MAKE OVER HYDRASTAY RADIANT FINISHING POWDER	Rp131,000	Rp91,700	30%
Single SKU	MAKE OVER BO SINGLE	Rp104,000	Rp72,800	30%
Single SKU	MAKE OVER HYDRASTAY LIQUID TINT BLUSH	Rp140,000	Rp98,000	30%

EXCLUSIVE ONLY AT JAKARTA X BEAUTY 2023
 JAKARTA CONVENTION CENTER, HALL A, BOOTH XL1, JAKARTA

*T&C APPLY

MAKE
OVER



RUSH HOUR PROMO



14.00-15.00 & 19.00-20.00

3-6 AUG 2023

SKU Type	Item	Price Before Disc	Price After Disc	Disc (%)
Single SKU	MAKE OVER PERFECT SHADE BLUSH ON PALETTE 8X3,5 G	Rp335,000	Rp234,500	30%
Single SKU	MAKE OVER POWERSTAY ULTRA GLOW HIGHLIGHTER	Rp199,000	Rp139,300	30%
Single SKU	MAKE OVER RICHE GLOW FACE HIGHLIGHTER	Rp177,000	Rp123,900	30%
Single SKU	MAKE OVER POWERSTAY FIX & MATTE MAKEUP SETTING SPRAY	Rp115,000	Rp80,500	30%
LIPS MAKEUP				
Single SKU	MAKE OVER POWERSTAY TRANSFERPROOF MATTE LIP CREAM	Rp135,000	Rp94,500	30%
Single SKU	MAKE OVER INTENSE MATTE LIP CREAM	Rp119,000	Rp83,300	30%
Single SKU	MAKE OVER HYDRASTAY SMOOTH LIP WHIP	Rp119,000	Rp83,300	30%
Single SKU	MAKE OVER POWERSTAY VIVID WATERLITE LIP STAIN	Rp119,000	Rp59,500	50%
Single SKU	MAKE OVER COLOR STICK MATTE CRAYON	Rp112,000	Rp78,400	30%
Single SKU	MAKE OVER COLOR STICK GLOSS CRAYON	Rp112,000	Rp78,400	30%
Single SKU	MAKE OVER POWERSTAY GLOSSY LIP TOP COAT	Rp115,000	Rp80,500	30%
Single SKU	MAKE OVER CLIQUEMATTE LIP STYLO	Rp125,000	Rp62,500	50%
Single SKU	MAKE OVER COLOR HYPNOSE CREAMY LIPMATTE	Rp89,000	Rp62,300	30%
Single SKU	MAKE OVER LIPBALM LIP NUTRITION MELON CRAZY	Rp55,000	Rp38,500	30%
EYE MAKEUP				
Single SKU	Make Over POWERSTAY EYE PALETTE (HALL OF STARS & FUTURIST GLEAM)	Rp310,000	Rp279,000	10%
Single SKU	MAKE OVER POWERSTAY EYE PALETTE (ROYAL ROSE & UPTOWN BAE)	Rp301,000	Rp210,700	30%
Single SKU	MAKE OVER TRIVIA EYE SHADOW EMPEROR BROWN	Rp104,000	Rp72,800	30%
Single SKU	MAKE OVER EYE SHADOW PALETTE	Rp221,000	Rp154,700	30%
Single SKU	MAKE OVER HYPERBLACK SUPERSTAY LINER	Rp135,000	Rp94,500	30%
Single SKU	MAKE OVER LIQUID EYE LINER BLACK	Rp95,000	Rp66,500	30%
Single SKU	MAKE OVER EYE LINER PENCIL	Rp95,000	Rp66,500	30%
Single SKU	MAKE OVER POWERSTAY PRECISION LIQUID LINER	Rp115,000	Rp80,500	30%
Single SKU	MAKE OVER LASH IMPULSE WATERPROOF MASCARA	Rp135,000	Rp94,500	30%
Single SKU	MAKE OVER BROW STYLER EYE DEFINER AMERICANO	Rp127,000	Rp88,900	30%
Single SKU	MAKE OVER EYE BROW DEFINITION KIT	Rp129,000	Rp90,300	30%
Single SKU	MAKE OVER EYEBROW PENCIL BLACK LINES	Rp72,000	Rp50,400	30%
Single SKU	MAKE OVER POWERSTAY BROW DEFINER MASCARA	Rp127,000	Rp88,900	30%
Single SKU	MAKE OVER SMALL SHARPENER	Rp29,000	Rp20,300	30%

EXCLUSIVE ONLY AT JAKARTA X BEAUTY 2023
 JAKARTA CONVENTION CENTER, HALL A, BOOTH XLI, JAKARTA

*T&C APPLY

MAKE OVER



RUSH HOUR PROMO



14.00-15.00 & 19.00-20.00

3-6 AUG 2023

SKU Type	Item	Price Before Disc	Price After Disc	Disc (%)
MAKEUP REMOVER				
Single SKU	MAKE OVER MAKE UP REMOVER	Rp70,000	Rp49,000	30%
Single SKU	MAKE OVER MICELLAR WATER	Rp95,000	Rp66,500	30%
Single SKU	MAKE OVER POWERSKIN BI-PHASE	Rp95,000	Rp66,500	30%
Single SKU	MAKE OVER POWERSKIN ULTRA DEEP CLEANSING OIL	Rp135,000	Rp94,500	30%
SPECIAL 70K				
SPESIAL 70K	MAKE OVER Color Stick Matte Crayon 102 IRIS	Rp112,000	Rp70,000	38%
SPESIAL 70K	MAKE OVER COLOR STICK MATTE CRAYON 101 BROOKLYN	Rp112,000	Rp70,000	38%
SPESIAL 70K	MAKE OVER COLOR STICK MATTE CRAYON 103 HARPER	Rp112,000	Rp70,000	38%
SPESIAL 70K	MAKE OVER POWERSTAY VIVID WATERLITE LIP STAIN A04 CORVETTE	Rp119,000	Rp59,500	50%
SPESIAL 70K	MAKE OVER POWERSTAY VIVID WATERLITE LIP STAIN A05 HOT MISS	Rp119,000	Rp59,500	50%
SPESIAL 70K	MAKE OVER CLIQUEMATTE LIP STYLO 201 ECLAIR	Rp125,000	Rp62,500	50%
SPESIAL 70K	MAKE OVER CLIQUEMATTE LIP STYLO 205 JETSETTER	Rp125,000	Rp62,500	50%
SPESIAL 70K	MAKE OVER CLIQUEMATTE LIP STYLO 209 ROYALE	Rp125,000	Rp62,500	50%
SPESIAL 70K	MAKE OVER LIP AMPLIFY CONTOUR LINER 01 EXPOSED	Rp105,000	Rp70,000	33%
SPESIAL 70K	MAKE OVER LIP AMPLIFY CONTOUR LINER 02 FLATTER	Rp105,000	Rp70,000	33%
SPESIAL 70K	MAKE OVER LIP AMPLIFY CONTOUR LINER 05 PIN UP	Rp105,000	Rp70,000	33%

EXCLUSIVE ONLY AT JAKARTA X BEAUTY 2023
JAKARTA CONVENTION CENTER, HALL A, BOOTH XL1, JAKARTA

*T&C APPLY