

India's largest annual gathering of the Python
Community.



Sponsorship Prospectus

**Hyderabad International Convention Centre,
Hyderabad, Telangana**

Oct 5th - 9th, 2018



About PyCon India

PyCon India is the annual conference of the Python community in India, which brings together developers, experts, academics, scientists and enthusiasts from all over India and abroad. It is one of the largest Python conferences in Asia.



PyCon India 2018

- It is **our 10th year anniversary**.
- It will be a 5 day event
 - Workshops: Oct 5th (Fri), 2018
 - Conferences: Oct 6th (Sat) - Oct 7th (Sun), 2018
 - Developer Sprints: Oct 8th (Mon) - Oct 9th (Tue), 2018
- Estimated Participation: 1200+
- Online Community Presence
 - Local User groups : 10,000+ (via different local mailing lists)
 - Facebook: 5000+ (likes and followers)
 - Twitter: 4500+



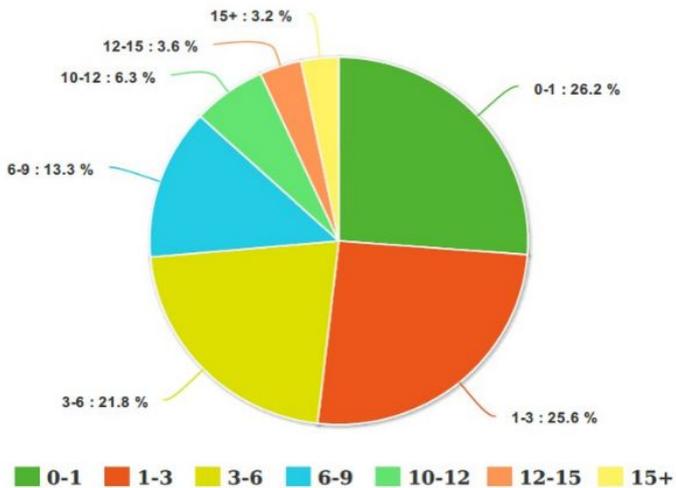
Previous Sponsors

					
					
					
					
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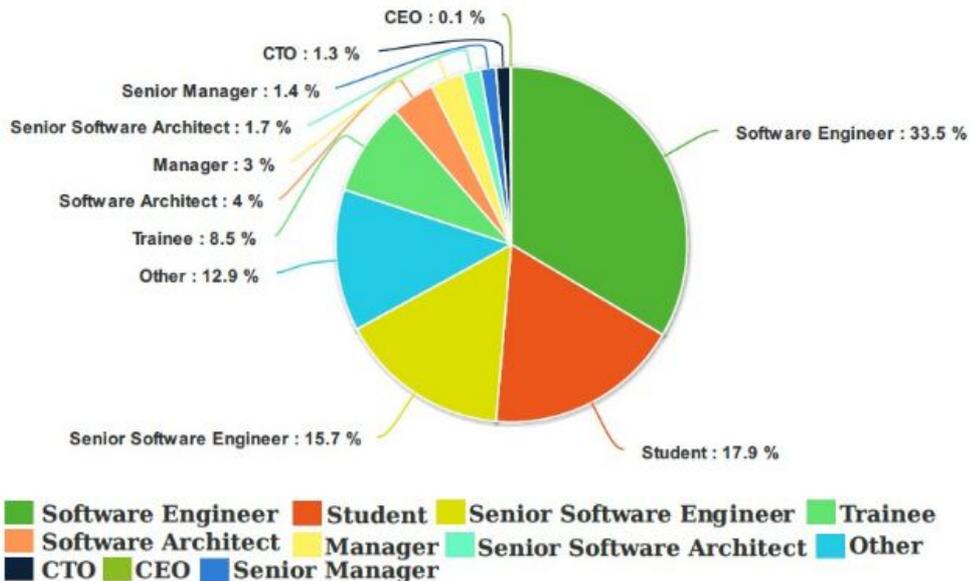


DemoGraphics

Experience



Profession





Why you should sponsor

Put Your Business in the Spotlight

Stand out among the attendees by prominently displaying your products and marketing material.

Hiring

The conference has a history of attracting smart folks from various backgrounds and also of making matches between them and potential employers. Get connected, make your pitch and find the best programmers to join your ranks!

Give Back to the Community

Establish your goodwill and show the community that you're a reliable partner, willing to support the ecosystem. Sponsorship is a way of giving back to the community and thanking them for their support. Your sponsorship helps PyCon India remain affordable and accessible to the widest possible audience

Low Cost Marketing

Instead of spending a fortune on traditional advertisements, take a look at our reasonably priced sponsorship slabs and pick one - letting you be discovered and known to the cream of the community at maybe half (or even less!) of your marketing budget.

Flexibility

Have something specific in mind? Please don't hesitate to ask! We are more than happy to work with you and tailor the sponsorship benefits to suit your needs.

Startup Discount

To make PyCon India affordable to small businesses and startups, we provide a 50% discount for the Gold, Silver and Associate sponsorship slabs.

Note: In order to avail this discount, your organization must have been established not more than two years ago, with fewer than 10 current employees



Packages Available

Package	Price	
	INR	\$
Platinum	750,000	12000
Gold	350,000	5400
Silver	175,000	2700
Associate	50000	800



Sponsorship Benefits

Benefits	Platinum	Gold	Silver	Associate
Free passes (for the Conference days only)	10	6	3	6
Speaker dinner passes	6	4	2	1
Logo, Write-up, link on conference website	✓	✓	✓	✓
Your stall at the venue (your banner)	14' x 8'	14' x 8'	12' x 6'	
Logo on official banner	✓	✓		
Logo on notebooks given to participants	✓	✓		
Ability to distribute goodies at the stall	✓	✓		
Company's Brochures in welcome kit (Provided by the company)	✓			
Logo on one sleeve of T Shirt	✓			
Logo in the Goodie bags	✓			



Privacy Policy

Participant details will not be shared without their explicit permission.

Participants are allowed to share their information with you at your stall. Give them a good reason to do so. Make a compelling pitch for yourself or offer goodies in exchange for contact information.

Contact

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