



SWEET  
MINERALS™



JAMAICA



APRIL



2019



*Montego Bay*  
JAMAICA  
*2019* INCENTIVE TRIP

TRAVEL DATES: **APRIL 25 - 29, 2019**







# 2019 INCENTIVE TRIP

## THE TEAM THAT PLAYS TOGETHER...

Sweet Minerals incentive trip, Jamaica, will take place in Montego Bay, Jamaica! Start earning now for your chance to play in Montego Bay!

As a Sweet Minerals Educator, you are eligible to earn an all-expense paid trip to Sunscape Cove, Montego Bay, Jamaica. Just imagine... YOU, dancing the méringue on a sandy, white beach, rockin' to the steel drums in the birthplace of Reggae. Or YOU, being royally pampered in a world-class spa under the Caribbean's crystal blue sky! Known to European vacationers for years as THE place to relax and play in the sun, Jamaica is a resort destination that promises something very special just for YOU.

## INCENTIVE TRIP DETAILS

TRAVEL DATES: **APRIL 25 - 29, 2019**

## WHERE

SUNSCAPE COVE **MONTEGO BAY, JAMAICA**





# 2019 INCENTIVE TRIP

## ABOUT THE RESORT

Sunscape Cove Montego Bay is a resort dedicated to the Sun Club experience offering an elevated Unlimited-Fun® Caribbean escape, where all-inclusive is redefined. Situated on a private peninsula, this charming two-story beachfront resort offers perfectly decorated accommodations surrounded by the Montego Bay Marine Park, Jamaica's fully underwater national park. Complete access to every amenity at Sunscape Splash Montego Bay, located next door, is included in every Sunscape Cove stay.

As well as enjoying every amenity Sunscape Splash Montego Bay has to offer, guests will delight in a special check-in and check out with concierge service, complimentary room service from 7 a.m. – 11 p.m., an upgraded mini-bar refreshed daily, a Sun Club lounge, two restaurants and bars exclusively for Sun Club guests, and so much more!



Sunscape Cove has been awarded a 2018 Travelers' Choice Award for being in the top 25 hotels for families in the Caribbean. This award is determined by the millions of personal reviews TripAdvisor receives each year!

## THINGS TO DO

Sunscape Cove Montego Bay offers a world of family-friendly activities and entertainment for every age and interest.

Sunscape Cove is within Montego Bay Marine Park – explore Jamaica's first and fully underwater national park with protected swimming areas and superb snorkeling.





# 2019 INCENTIVE TRIP

## THINGS TO DO

Exclusive access to Pirate's Paradise Waterpark next door at Sunscape Splash with a pirate ship, two water slides and a lazy river

Shop for local handcrafts and souvenirs at Montego Bay's famous "Hip Strip," only 10 minutes away, or enjoy its exciting nightlife

PADI Certified Dive Center available for guests looking to dive a little deeper in Montego Bay!\*

Do as much or as little as you like. After all, it's your vacation.

## PIRATE'S PARADISE WATERPARK

On-site waterpark with pirate ship, two water slides and a lazy river.

## WATERSPORTS

- Beach volleyball
- Windsurfing
- Scuba diving\*
- Motorized water sports\*
- Five swimming pools including two heated pools: one main pool with a swim-up bar, an activities pool, a quiet pool, a pool by the waterpark, and a children's pool

*\*Additional fees may apply.*





# 2019 INCENTIVE TRIP

## POINT TO QUALIFY

LEVEL 1	12,000 POINTS	EARN THE TRIP
LEVEL 2	14,000 POINTS	EARN THE TRIP + \$100 SWEET CASH
LEVEL 3	18,000 POINTS	EARN THE TRIP + UP TO A \$400 AIR REIMBURSEMENT FOR YOU
LEVEL 4	24,000 POINTS	EARN THE TRIP + UP TO A \$400 AIR REIMBURSEMENT FOR YOU + 1 GUEST STAY
LEVEL 5	30,000 POINTS	EARN THE TRIP + UP TO A \$800 AIR REIMBURSEMENT FOR YOU AND A GUEST + GUEST STAY + \$200 SPA CREDIT

***The qualification period begins August 1, 2018 and ends February 28, 2019. All orders must be received no later than 11:59 p.m. (EST) on Thursday, February 28, 2019.***

## SALES

For every PV (Personal Volume), you will earn **1 point**.

## PAID AS TITLES

Paid As title during the month of Feb 2019 (earn the paid as title in January 2019)

TITLE	POINTS
DECADENT EDUCATOR	1,000
SENIOR EDUCATOR	1,700
TEAM EDUCATOR	3,000

TITLE	POINTS
MENTOR	3,500
SENIOR MENTOR	4,500
TEAM MENTOR	5,000







# 2019 INCENTIVE TRIP

## NEW EDUCATORS ONLY

Educators that join and purchase a JOIN KIT within 30 days during the qualification period will earn **500 “start-up” points** to give them a jump start in earning the trip.

## WELCOME NEW BUSINESS PARTNERS

New recruits join and purchase a JOIN KIT within 30 days (personally sponsored). Points are per new business partner (non-cumulative).

# OF NEW PERSONALLY PARTNERS	POINTS
UP TO 12	<b>25 EACH</b>
13 - 30	<b>50 EACH</b>
31+	<b>125 EACH</b>

## ADVANCE IN TITLE

When your first level recruits advance in title during the qualification period

TITLE	POINTS
FLAWLESS EDUCATOR	<b>250</b>
DECADENT EDUCATOR	<b>500</b>
SENIOR EDUCATOR	<b>750</b>

TITLE	POINTS
TEAM EDUCATOR	<b>900</b>
MENTOR	<b>1,200</b>
SENIOR MENTOR	<b>2,000</b>

## MENTORS AND ABOVE

Additional points are available to Mentors if their frontline Educators earn the trip. Mentors will receive **500 points** for each Educator that earns the trip (up to a max of 5, can be both personally sponsored and company assigned)





# 2019 INCENTIVE TRIP

## FAQ

### **WHO IS ELIGIBLE TO PARTICIPATE?**

All Active Sweet Minerals Educators

### **WHAT IS THE QUALIFICATION PERIOD?**

The qualification period begins August 1, 2018 and ends February 28, 2019.

### **HOW CAN I TRACK MY POINTS?**

We will be providing an excel spreadsheet to track your personal stats. It's quite a bit of manual tracking from HQ, we will be updating after the 10th of every month (when bonus' are posted and processed).

### **ARE FIRST LEVEL ADVANCEMENT POINTS CUMULATIVE?**

Yes! (example) If someone in your first level advances from Sweet Educator to Flawless, to Decadent, to Senior, to Mentor during the qualification period, you would earn  $250 + 500 + 750 + 900 = 2,400$  points.

### **ARE PAID AS TITLE POINTS CUMULATIVE?**

No. Paid as title points will reflect what you are PAID AS during the month of February 2019 (meaning you earned it in January 2019).

### **IF I EARN THE TRIP FOR 2 CAN I BRING ANOTHER SWEET MINERALS EDUCATOR?**

No. Guests may not be Sweet Minerals Educators.

### **WHEN WILL THE WINNERS BE ANNOUNCED?**

Sweet Minerals will officially announce the winners after March 15, 2019.





# 2019 INCENTIVE TRIP

## FAQ

### **IF I AM UNABLE TO ATTEND WILL I RECEIVE A CASH PRIZE?**

No. This is a fully paid for incentive trip, if you are unable to attend you will not receive a cash credit.. You will still receive any “gifts” Sweet Minerals provides to the Educators on the trip.

### **CAN I CHOOSE MY ROOM?**

No. Sweet Minerals will be assigned a set of rooms based on who qualifies. Room selection is put together by Sunscape Cove.

### **WHAT IF MY GUEST CANCELS, WILL I BE REIMBURSED?**

No. If you qualify to bring a guest and your guest is unable to attend, you should not have a problem finding someone to take their place.

### **WHAT IF I EARN THE TRIP, BUT THEN NEED TO CANCEL?**

You have until March 30, 2019 to cancel without a cancellation fee. A \$200 cancellation fee will be charged if you qualify but need to cancel after March 30, 2019.

### **WILL I NEED A PASSPORT?**

Yes. If you do not have one, please contact your local United States Post Office for information.

### **WILL CHILDREN BE ABLE TO ATTEND**

Yes. Children will be able to attend for an additional cost per night. Please contact HQ for pricing.

### **I DON'T THINK I AM GOING TO EARN IT, CAN I BUY IN?**

No. This trip is put together for earners.

### **CAN I PAY A GUEST TO GO IF I DID NOT EARN THEIR SPACE?**

The trip is based on double occupancy of trip earners. If space is available for additional guests to purchase a ticket, that information will be posted after the trip winners are announced. March 15, 2019.



