



Tips and Tricks

Make sure members feel appreciated and stay interested to keep them involved!

Membership Tips

Effectively Orient and Train Members

What is a Member?

Our UNICEF Club Members are united by a common desire to make a difference both locally and globally. Members engage with their classmates, community, and local organizations to cultivate champions for children.

Anyone who loves the work of UNICEF and wants to help put children first can join a UNICEF Club! You don't have to be an expert on fundraising, advocacy or the issues affecting the world's children. UNICEF USA will provide the resources and support you need to make the biggest impact.

Benefits to UNICEF Club Membership

Join a diverse community of UNICEF supporters who are equally passionate about advancing the survival, protection and development of children everywhere

Develop your leadership skills to make an impact by participating in trainings with UNICEF USA staff

Build relationships with student leaders around the country

Gain a deeper understanding of UNICEF's programs and how they make a difference for children

Receive invitations to UNICEF USA regional events and Annual Summit

Gain opportunities to be nominated for special service awards and accrue volunteer hours



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Tips to Keep Members Engaged

Remember, active members should participate in at least 50% of club meetings and events. Following are guidelines to make the most of your team:

Schedule a mandatory member orientation about two weeks after your information sessions and plan to host 2-3 additional ones throughout the year.

Train members by using veteran members who did similar events the previous year.

Organize a member retreat — it is a great way to comprehensively train new members and plan for the semester or year with them.

Prepare clear descriptions of the duties of a club member, engagement opportunities and benefits of being a member.

Learn about UNICEF's core programming activities and ask your faculty advisor or another professor to discuss child survival, protection and development with the group.

Remind yourself and others why you volunteer by sharing stories, quotes or ideas that inspire you! Why did they join the UNICEF Club?

Keep track of how many returning members you have to show your club's growth throughout the years.

Obtain a copy of the school calendar. What is the best time to get your volunteers involved?

Delegate: Allow members to take on leadership roles. When members are responsible for something specific, they are more likely to show up and in the future apply for leadership roles.

Creating Incentives

Sample 1: Create Committees

Outstanding members could be eligible to lead or participate in a committee:

Fundraising

Advocacy

Communication

Community Building

Recruitment/Social

Sample 2: Use a Points System

Award members points for different criteria such as attending at least 50% of meetings, volunteering at a club event, or inviting a new member to a meeting. Based on the number of points obtained, members receive some of the following items:

UNICEF Merchandise

UNICEF Certificate

Election Eligibility

Best Practices

Show Appreciation Often!

Saying thank you is important. This can be done through a thank you note, a verbal recognition and/or a small gift. At the end of the year host a thank you celebration.

Lead by Example

If you want members to show up on time, make sure you are always on time. If you're presenting something be there early in case of technical difficulties.

Incentives Work Wonders

Examples include:

Recommendation letter

Food

Member recognition in speeches, media and meetings

Shirts, buttons and pins

Parties, retreats, picnics and other "off duty" events

Help Members with Time Management

Determine what other commitments they have. Can they really commit to the club?

Decide whether evening member meetings might work better for school schedules.

Keep the experience educational.

Provide detailed information. There is no such thing as too much UNICEF data in an experiential learning environment.

Help your members feel adequately prepared for their many tasks in the community.

Keep Members Energized and Interested

Use icebreakers, team building exercises and energizers at meetings.