



UK Corporate Games™

Stoke-on-Trent & Staffordshire 2015

Headline Sponsor

CSC



The ultimate mix of sport, business and tourism

Games in Numbers

Of all respondents

91% Satisfied or Extremely Satisfied with their experience of the *Corporate Games*



35% consider themselves to be novices



65% consider themselves to be experienced



30% increased the amount of exercise they did as a result of the Games

92%

to represent their Organisation

Top 4 reasons for entering were

79%

to meet new people

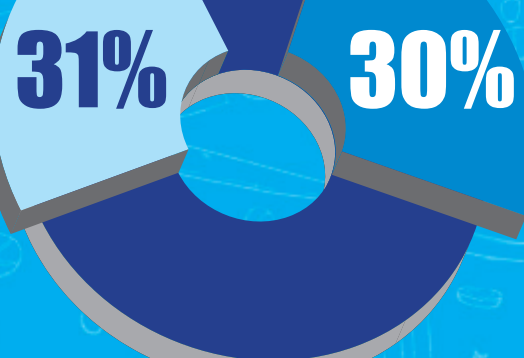
60%

to complete the course/event

30%

to maintain current health/fitness

Agreed or strongly agreed that entry in to the Games helped improve their diet



Agreed or strongly agreed that entry in to the Games helped improve their nutrition



Overall more than 40% of responders agreed or strongly agreed that the *UK Corporate Games* encouraged them to make positive lifestyle changes

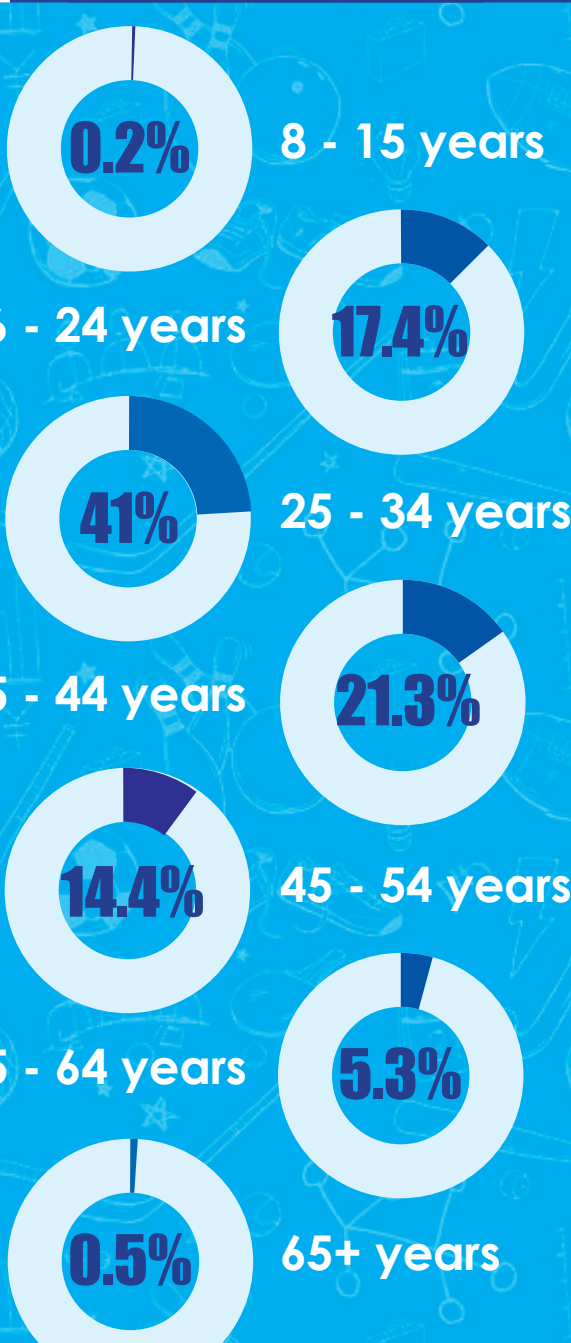
Since undertaking training for the Games more than 36% agreed that their general health had improved.



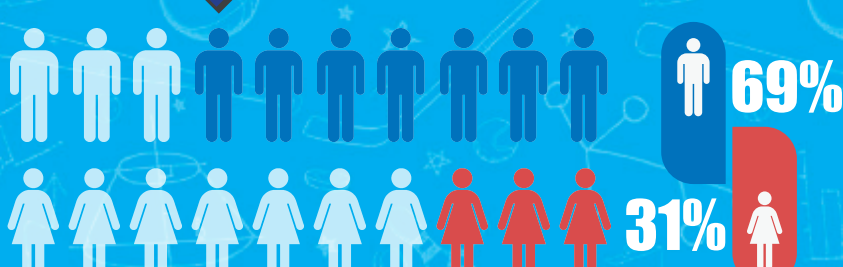
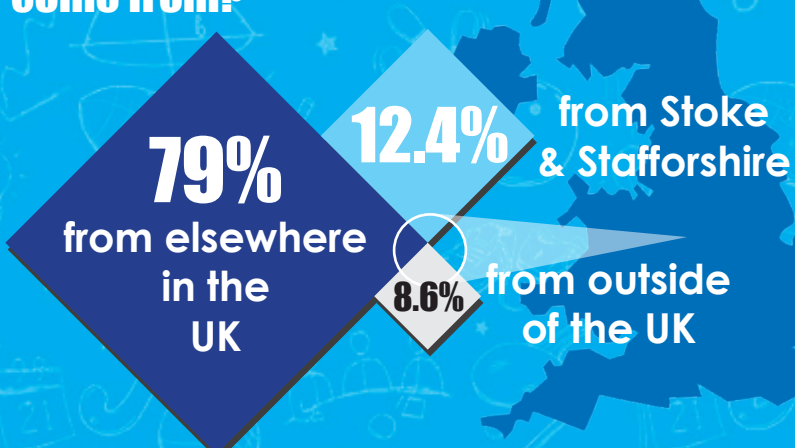
Bed Nights 86.5% stayed for 2 nights or more



In terms of age



So where did the respondent come from?



69%



31%



We are proud to say that more than 90% of responders agreed or strongly agreed that the Games had improved their morale! This improves our Morale too...

Visit www.corporate-games.com for details or call +44 (0) 1733 380 888



Corporate Games™