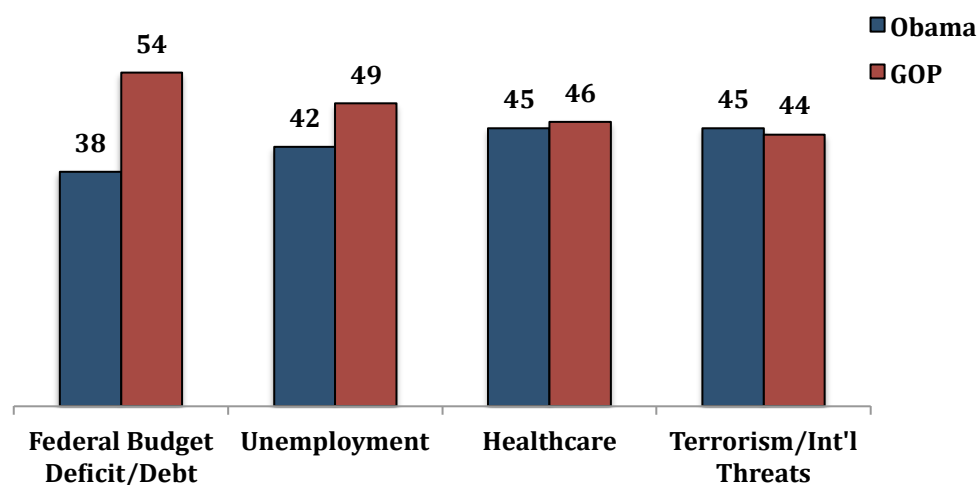


Polling News & Notes

Overlooked Recent Polling and Insights • November 10, 2011

GOP Candidate Beats Obama in Swing States on Economic Issues: According to a Gallup [poll](#) released this month, voters in key swing states believe that a generic Republican candidate would do a better job on economic issues than President Barack Obama. Fifty-four percent of swing state voters think a generic Republican candidate would do a better job handling the federal deficit and debt, compared to 38% who said they had the same confidence in Mr. Obama. On unemployment, swing state voters had more faith in a generic Republican candidate, 49% to 42%. The only area he polled ahead of a GOP opponent was terrorism and international threats.



Gallup polled voters in 12 key swing states (CO, FL, IA, MI, NV, NH, NM, NC, OH, PA, VA and WI), and almost half had an unemployment rate that was over the national average of 9.0% in September: Florida (10.6%), Michigan (11.1%), Nevada (13.4%), North Carolina (10.5%) and Ohio (9.1%). These unemployment numbers will not ease voters' doubt in Mr. Obama's ability to deliver on jobs and deficit reduction. However, they may explain why his overall job approval numbers are dismal in these critical states, as voters in only one (WI) out of these 12 states give him a higher job approval rating than disapproval rating, according to PollingReport.com's latest state numbers.

